

S.I.A.C/247/24-25

29/7/24



## The S.I.A College of Higher Education

### Internal Examination Time Table

### THIRD YEAR BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION ATKT, ATKT, Regular, Semester-V

Exam Date	Subject Code	Subject Name	Time
01-08-2024	BAMMC EJGM 18503	Global Media And Conflict Resolution	09:00am To 09:50am
01-08-2024	BAMMC DRG-501	Reporting	08:00am To 08:50am
01-08-2024	DRGA-501	Copywriting	08:00am To 08:50am
01-08-2024	EAGI-1501	Globalisation and International Advertising	09:00am To 09:50am
02-08-2024	EAAM-1503	Agency Management	09:00am To 09:50am
02-08-2024	EABB-1502	Brand Building	08:00am To 08:50am
02-08-2024	BAMMC DRG-502	Investigative Journalism	08:00am To 08:50am
02-08-2024	BAMMC EJGM 18504	Business And Financial Journalism	09:00am To 09:50am
03-08-2024	BAMMC EJGM 18506	News Media Management	09:00am To 09:50am
03-08-2024	BAMMC EJJP 18507	Journalism and Public Opinion	08:00am To 08:50am
03-08-2024	DRGA-502	Advertising and Marketing Research	09:00am To 09:50am
03-08-2024	EACB-1507	Consumer Behaviour	08:00am To 08:50am

Examination Committee Convenor

Principal

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**PRINCIPAL**  
The S.I.A. College of Higher Education  
DOMBIVLI (E)

For The S.I.A College of Higher Education sd/-



