



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Re-accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## **GROUP PROJECTS**



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Re-accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## **GROUP PROJECT (TYBMS)**

### **BMS DEPARTMENT**



**The South Indian Association's  
The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

**Project list 2022-23**

SNO	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
1	MF18156	2116914	Manish Ghorpade	A study on perception of consumers in real estate in Dombivli	Finance	Sujit Raman
2	Mf19147		Rinki kalim salmani	The study on strees management in D2k technologies India Pvt Ltd.	HR	Tarun Kuckian
3	MF20001	2117002	JENIS SAM JEYASINGH	A conceptual study of Taxpayer's understanding of income tax changes under two regime's - New & old	Finance	Sujit Raman
4	MF20002	2116898	Nikitha poovappa anchan	Perspective of investment in mutual fund among the individual in Dombivali	Finance	Sujit Raman
5	Mf20003	2116900	Zeny bhanushali	An analysis of spending pattern of in our college student	Finance	Sujit Raman
6	MF20004	2116901	Manali Vinod Bhoir	PERCEPTION OF PERSONAL LOAN AMONG PEOPLE IN DOMBIVLI	Finance	Sujit Raman
7	MF20005	2116870	Tanvi Bidkar	A Study on Internship Report On Recruitment, Sourcing & Selection in Skillsconnect	HR	Tarun Kuckian
8	MF20007	2116873	NIDHI RAMPRAVESH CHOBAY	INTERNSHIP REPORT ON AASMAAN FOUNDATION	HR	Tarun Kuckian
9	MF20008	2116907	Jigna Harshad Dave	A study on investor's preferences in dombivli	Finance	Sujit Raman
10	MF20008	2116907	Jigna Harshad Dave	A study on investor's preferences in dombivli	Finance	Sujit Raman
11	MF20009	2116908	Tejas Sanjay	To study the usages of UPI payment among Students of SIA	Finance	Sujit Raman
12	MF20010	2116832	Khushi Deshmukh	"Can Dombivli be a market for Nail Art Business"	Marketing	Booma
13	MF20012	2116910	Pawan Sanjay Dhawale	âœ€A STUDY OF AWARENESS ON MUTUAL FUNDS AMONG MIDDLE CLASS PEOPLE OF DOMBIVLI CITY"	Finance	Sujit Raman
14	Mf20013	2116875	Rishikumar Rajkumar Dhuria	EMPLOYEE WELFARE AND JOB SATISFACTION AMONG GIG WORKERS	HR	Tarun Kuckian



**Project list 2022-23**

SNO	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
15	MF20014	2116834	Soumya Darshit	Customer satisfaction and awareness towards uts app.	Marketing	Booma
16	MF20015	2116833	Bhavya Doshi	Influencer marketing on cosmetic product	Marketing	Booma
17	MF20016	2116911	Priya Hariprakash Dubey	To study the perspective of earning money through shares among Dombivli people	Finance	Sujit Raman
18	MF20017	2116913	Aman ParesH Gala	A Study on preference of Motor vehicle insurances in dombivli	Finance	Sujit Raman
19	MF20018	2117003	Durgesh chedilal	A study on credit card usage among in dombivli	Finance	Sujit Raman
20	MF20019	2117005	Gupta Sonu Shivcharan	Project Report On Tax Planning Strategy For Salaried Individual In Dombivli West.	Finance	Sujit Raman
21	Mf20020	2116928	Hardeepsinh Jadeja	Consumer buying behaviour towards mamaearth	Marketing	Booma
22	MF20021	2117009	Jain Harshkumar Nareshkumar	A Study On UPI Payment Applications From The Perspective of Businessman	Finance	Sujit Raman
23	MF20022	2116937	Ruchi Jha	Mobile food truck	Marketing	Booma
24	MF20023	2116982	Srushti Mangesh	A study on the role of training and development wrt krono Pvt.Ltd	HR	Tarun Kuckian
25	MF20024	2116941	Siddhesh Kalingan	âœA STUDY ON CONSUMER PREFERENCES TOWARDS CASHLESS PAYMENT METHODS POST COVID- 19 WITH REFERENCE TO PEOPLE LIVING IN DOMBIVLI, KALYAN, THANE & MUMBAIâœ	Marketing	Booma Halpeth
26	MF20025	2116984	Aarti Kanojiya	A study on employee engagement w.r.t Quess Corp Limited	HR	Tarun Kuckian
27	MF20026	2117021	Sanskruti Kasture	Internship project report on WNS Global services	Marketing	Booma
28	MF20027	2116985	Prerna Santosh	A study on recruitment and selection of sis company	HR	Tarun Kuckian
29	MF20028	2116986	Jerusha Jerry Khanna	Internship based project on Aashman Foundation	HR	Tarun Kuckian
30	MF20029	2116987	Jenil Chetan Khuthia	A study on workforce diversity in see n recruit company	HR	Tarun Kuckian
31	MF20030	2116947	Meet kothari	A study on consumer buying behaviour towards womenâ€™s ethnic wear over online shopping with reference to people living in Dombivli	Marketing	Booma Halpeth
32	MF20031	2116951	Mohit Kumbhar	A survey on customer satisfaction of Amazon order tracking system	Marketing	Booma
33	MF20032	2116989	JANHAVI SHASHIKANT KUWAR	The study on job satisfaction of employees	HR	Tarun Kuckian
34	MF20035	2116959	Shivam Mandrai	CRM PRACTICES OF ONLINE RETAILER AND ITS IMPACT ON CONSUMER BEHAVIOUR	Marketing	Booma Halpeth
35	MF20036	2117137	Gojiri Mane	Internship report on Aashman foundation	HR	Tarun Kuckian
36	MF20037	2117188	Priya Rajesh maurya	A study on impact of COVID-19 On Digital Payment	Finance	Sujit Raman



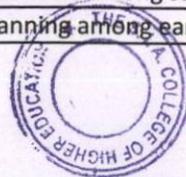
**Project list 2022-23**

SNO	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
37	MF20039	2117138	Shruti Mestry	Internship report on recruitment process of Ifortis worldwide	HR	Tarun Kuckian
38	MF20040	2117028	Riya mishra	A Study on Internship in Aashman Foundation	Marketing	Booma
39	MF20041	2117192	Akashvinodhkumar	A study on gold as an investment option	Finance	Sujit Raman
40	MF20042	2117193	Khushi Subhash Nagotkar	To study the usage level of digital payments among women in dombivli.	Finance	Sujit Raman
41	MF20043	2117141	Lalit Sreekumar Nair	Performance appraisal of a company	HR	Tarun Kuckian
42	MF20044	2117142	Vaibhavi Rajendra Padwal	A study on employee perception towards WFH (Work from Home) among working professionals in Dombivli Kalyan area	HR	Tarun Kuckian
43	MF20046	2117143	Aryan Pandey	A Study on Employee welfare services in Bizerba India Pvt Ltd	HR	Tarun Kuckian
44	MF20047	211714	Vedashri pardeshi	EMPLOYEE PERCEPTION TOWARDS HR POLICIES AT SILGATE SOLUTIONS PVT	HR	Tarun Kuckian
45	Mf20048	2117146	Siddhi Patil	A study on work-life balance with special reference to Accenture company in IT sector	HR	Tarun Kuckian
46	MF20049	2117145	Ritika suresh patil	A study of employee performance management system in asahi india glass ltd	HR	Dr Hasitkumar Nagariya
47	MF20050	2117199	Aaditya Dilip Patil	A study to understand the most commonly used UPI app among the people of dombivli	Finance	Sujit Raman
48	MF20051	2117204	Vijetha Poojari	PERCEPTION OF INDIVIDUAL TOWARDS MONEY MARKET IN DOMBIVLI	Finance	Sujit Raman
49	MF20052	2117203	Udit poojari	A study of modern investment options for senior citizens in Dombivli	Finance	Sujit Raman
50	MF20053	2117202	Sudarshan harish poojari	A study on usage of wifi payments (contactless) in dombivli	Finance	Sujit Raman
51	MF20054	2116876	Tanu Anil Rahangdale	A study on Human Resource management System in a company	HR	Dr Hasitkumar Nagariya
52	Mf20055	2117151	Bhaveeka Saharan	Study on Performance Appraisal of Asian Paints Pvt Ltd	HR	Dr Hasitkumar Nagariya
53	MF20056	2117152	Meenakshi saini	Employee Engagement Parameters and Practices in TCS	HR	Dr Hasitkumar Nagariya
54	MF20057	2117207	Vaishnavi vishwanath salian	"A STUDY ON PROJECT REPORT ON PERSONAL LOAN "	Finance	Mukul Kulkarni
55	MF20058	2117206	Prathmesh salian	A study on kotak mahindra mutual funds.	Finance	Mukul Kulkarni



**Project list 2022-23**

<b>SNC</b>	<b>Roll No</b>	<b>Seat No</b>	<b>Name of the Student</b>	<b>Title of the project</b>	<b>Specialisation</b>	<b>Name of the guide</b>
56	MF20059	2117078	Jenil Shah	Shopsy Vs Meesho A Business Model Analysi	Marketing	Booma
57	MF20060	2117154	Sonam Sharma	Effect of human relationship on organizational productivity	HR	Dr Hasitkumar Nagariya
58	Mf20061	2117155	Saloni Shelar	A study on HR policies & it's Implementation in Apmosys It company	HR	Dr Hasitkumar Nagariya
59	MF20062	2117212	NAGDEEP RAMESH SHETTI	Logistics and supply chain management	Finance	Mukul Kulkarni
60	MF20063	2117156	Neha shettiyar	A study in internship of IFortis Worldwide company as a Human Resource trainee	HR	Dr Hasitkumar Nagariya
61	Mf20064	2117084	Vaibhav Shetty	A study on Customer satisfaction on zomato	Marketing	Booma
62	MF20065	2117213	Shamitha Shetty	A Study On Pension Plans	Finance	Mukul Kulkarni
63	MF20066	2117086	AUM SURESH	INTERNSHIP PROJECT ON MYCAPTAIN	Marketing	Booma
64	MF20067	2117158	Roshan Siddiki	A Study of Recruitment and Selection in Smith Nephew	HR	Dr Hasitkumar Nagariya
65	MF20068	2209056	Ambika Singh	Investor's Perspective towards investment in Sovereign Gold Bonds	Finance	Mukul Kulkarni
66	MF20069	2117159	Yash Shantaram Sonawane	A Study of Employee's Welfares facilities measures in "Mahindra and Mahindra Ltd"	HR	Dr Hasitkumar Nagariya
67	MF20070	2117161	Rohan Pramod Talwadkar	A Study on Recruitment and selection practices in Ajanta pharma company	HR	Dr Hasitkumar Nagariya
68	MF20071	2117258	Priyanka Jaywant	Study of The Impact Of Mobile banking on personal finance management	Finance	Mukul Kulkarni
69	Mf20072	2117260	ANKITA ANTU YADAV	A study of car insurance policy in India	Finance	Mukul Kulkarni
70	MF20104	2116899	Shruthi Rohitaksh Bhandary	"STUDY ON CUSTOMER PERCEPTION TOWARDS BUYING LIFE INSURANCE PLANS OF ADITYA BIRLA"	Finance	Mukul Kulkarni
71	MF20106	2116902	Shubham Sanjay Bhosale	A study on financial Analysis of Banking with special Reference to ICICI Bank	Finance	Mukul Kulkarni
72	Mf20107	2116869	Bhavana Manohar Bidaye	Effectiveness Of Human Research Development	HR	Dr Hasitkumar Nagariya
73	MF20108	2116904	Rutuja vansat chalke	The study on investment in insurance products among salaried people	Finance	Mukul Kulkarni
74	MF20109	2116905	Rakshita Chandan	A study of awarenes about financial planning among earning womens	Finance	Mukul Kulkarni



**Project list 2022-23**

SNO	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
75	MF20110	2116871	Rohit Gopal Chandan	To Study the Effectiveness of HR Practices In Titan Company	HR	Dr Hasitkumar Nagariya
76	MF20111	2116906	Anushka krishna	A study on investment in health insurance of Reliance	Finance	Mukul Kulkarni
77	Mf20112	2116909	Janhavi Deshpande	Analysis of financial stat of tata motors	Finance	Mukul Kulkarni
78	MF20113	2116874	Gauravi Budhaji Dhawal	"A STUDY ON HR PRACTICES AT DOMINO'S PIZZA "	HR	Dr Hasitkumar Nagariya
79	MF20114	2116876	Utkarsha Harishchandra Ghadi	A Study on Job Stress of Among IT Employees in Nevon Solutions Pvt Ltd	HR	Dr Hasitkumar Nagariya
80	MF20115	2117004	SACHIN GUPTA	A STUDY OF HOME LOAN IN HDFC( HOUSING DEVELOPMENT FINANCE CORPORATION LTD )	Finance	Mukul Kulkarni
81	MF20116	2116981	Kajal Mahendra Gupta	Study on Employee Rights and Responsibilities	HR	Dr Hasitkumar Nagariya
82	MF20117	2116920	Jyoti anil Gupta	licious company	Marketing	Deepika Iyer
83	Mf20119		Divya Parashuram Kadam	A study on life insurance policy with refrence to LIC Company	Finance	Dhanabalu Naiker
84	MF20120	2117013	Shweta Ravindra	Study on gst of construction industry	Finance	Dhanabalu
85	MF20121	2116983	Kamble siddhi pandurang	To study the role of online certification course and it's impact on employees performance enhancement in the service sector	HR	Dr Padmaja Arvind
86	MF20122	2116988	Eshan Vijay Kokate	Training And Development In Axis Bank	HR	Dr Padmaja Arvind
87	Mf20123	2116948	Shreyas kotian	A study on marketing strategy of zudio	Marketing	Deepika Iyer
88	MF20125	2116953	Rajdeep lawale	A study on Consumer behaviour and satisfaction towards Amul chocolates	Marketing	Deepika Iyer
89	Mf20126	2116955	Mihir Madhavi	Mobile accessories market	Marketing	Deepika Iyer
90	MF20127	2117015	Sanjana Mandal	Study of E-Banking with reference to SBI	Finance	Dhanabalu
91	MF20128	2117189	Sanket Ganesh	Impact of GST in online trading on customers	Finance	Dhanabalu
92	MF20129	2117025	Shraddha Mahesh Mididoddy	A report on Internship	Marketing	Deepika Iyer
93	MF20130	2117139	Sarth anand mindhe	A STUDY ON CUSTOMER PRECEPTION TOWARDS GOOGLE PAY	HR	Dr Padmaja Arvind
94	MF20131	MF2013	Mojidra Devanshi	A study on awareness of tax filling with reference to salary people	Finance	Dhanabalu



**Project list 2022-23**

SNC	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
95	MF20132	2117031	Nishikant Pravin	Internship on Apurva Printers	Marketing	Deepika Iyer
96	MF20133	2117140	Jyostna Shivaji More	A study on Reward and Recognition Program in Babaji Shivram Clearing and Carries pvt Ltd company	HR	Dr Padmaja Arvind
97	MF20134	2117191	YASH DEEPAK	A STUDU ON IMPACT OF GST ON ELECTRONIC GOODS	Finance	Dhanabalu
98	Mf20136	2117036	Gokulkumar Naidu	A Research study on Naturals Ice-cream	Marketing	Deepika Iyer
99	MF20137	2117194	Gautam Naik	A study on comparison between investment in Equity and Mutual Fund with reference to investors.	Finance	Dhanabalu Naiker
##	MF20138	2117195	Sankalp Vijay Naykawadi	Impact of GST on consumer with reference to FMCG goods	Finance	Dhanabalu Naiker
##	Mf20139	2117039	Bipinkumar Hemant Neolia	A COMPARATIVE ANALYSIS OF INSTAMART AND BLINKIT	Marketing	Deepika Iyer
##	MF20140	2117049	chandramohan pandey	BLUE BOX MEDIA OOH	Marketing	Deepika Iyer
##	Mf20141	2117050	Rohan Pradeep	Brand awareness of Bombay shaving company	Marketing	Deepika Iyer
##	MF20142	2117196	Advait Parbalkar	A study on ebanking services with reference to hdfc sector	Finance	Dhanabalu
##	MF20144	2117053	Dhanashree Gurunath Patil	A study on plum goodness and it's marketing	Marketing	Deepika Iyer
##	MF20146	2117147	Omkar prashant pednekar	Employee Retention	HR	Dr Padmaja Arvind
##	MF20147	2117200	Karthik	Impact of gst on essential goods	Finance	Dhanabalu
##	MF20148	2117201	Rashmi sudhakar poojari	Impact of gst on hotel industry	Finance	Dhanabalu Naiker
##	MF20150	2117148	Vinod Vikas Pulaskar	A study on customer satisfaction towards Zomato and Swiggy delivery services	HR	Dr Padmaja Arvind
##	Mf20151	2117205	Priyanka rajbhar	Impect of GST on electronic kitchen goods	Finance	Dhanabalu
##	MF20152	2117150	Sakshi Sudhir Rane	Internship Report On Recruitment Documentation and Selection	HR	Dr Padmaja Arvind
##	MF20153	2117068	Prachiti Ajit Rane	Customers Loyalty Program on Sugar Cosmetics	Marketing	Deepika Iyer
##	MF20155	2117074	Sneha Ravindra	"A STUDY ON CUSTOMER SATISFACTION ON UBER EATS "	Marketing	Deepika Iyer
##	MF20156	2117208	Atharv Satpute	perception of budget in common man	Finance	Ranjana Mhalgi



**Project list 2022-23**

SNC	Roll No	Seat No	Name of the Student	Title of the project	Specialisation	Name of the guide
##	MF20157	2117209	Vikas Seth	A study on popularity of sip in mutual fund	Finance	Ranjana Mhalgi
##	MF20158	2117157	THIRTHESH SURESH SHETTY	Recruitment practice in it industry: A case study on Infosys	HR	Dr Padmaja Arvind
##	MF20159	2117215	Surbhi shukla	A study on impact of GST consumer good and service	Finance	Ranjana Mhalgi
##	MF20160	2117152	Shivam Atindra	A Study on Analysis of Two financial company TCS and Wipro	Finance	Ranjana Mhalgi
##	MF20162	2117217	Amisha Solanki	Investors Awareness About Various Debt Instruments	Finance	Ranjana Mhalgi
##	Mf20164	2117218	Ravina Sureshkumar Suthar	A study on preference of investment in shares and mutual funds	Finance	Ranjana Mhalgi
##	MF20165	2117219	Hariharanbalaji palani swamy	Customer satisfaction in nationalized banks	Finance	Ranjana Mhalgi
##	MF20167	2117162	Pratham Terse	Role of training and development in hotel industries	HR	Dr Padmaja Arvind
##	Mf20168	2117257	Ramesh Tiwari	A study on FACTOR AFFECTING CHOICE OF INVESTMENT OF YOUTH.	Finance	Ranjana Mhalgi
##	MF20173		Sanjana Amarjeet Sharma	Awareness of investment alternatives among working women	Finance	Ranjana Mhalgi
##	MF22073	2117082	Ashwini Sunder	A STUDY ON INTERNSHIP IN IFORTIS	Marketing	Booma
##	MF20118	2117006	Laxminarayan rajarao	A study on investor preference to investments	Finance	Mukul Kulkarni
##	MF20170	2117259	Sachin Warang	Study on real estate before Covid	Finance	Ranjana Mhalgi



Convenor

Principal

  
**PRINCIPAL**  
 The S.I.A. College of Higher Education  
 DOMBIVLI (E)



**The South Indian Association's**  
**The S.I.A. College of Higher Education**  
 Affiliated to University of Mumbai  
 Accredited B+ by NAAC  
 P-88, MIDC Residential Area Dombivli Gymkhana Road,  
 Near Balaji Mandir, Dombivli (East), 421203.

Project viva attendance - 2022-23

Class: TYBMS

Date: 15th April 2023

Sr. No.	Seat Number	Student Name	Signature
1	2116825	BHOSALE SAKSHI MAHIPATI	<i>Sakshi</i>
2	2116832	DESHMUKH KHUSHI PRASHANT	<i>Khushi</i>
3	2116833	DOSHI BHAVYA PRAGNESH	<i>Bhavya</i>
4	2116834	DOSHI SOUMYA DARSHIT	<i>Soumya</i>
5	2116867	AMBRE KOMAL PRABHAKAR	
6	2116868	BHADRA HARSH SHIVJI	<i>Bhadra</i>
7	2116869	BHAVANA MANOHAR BIDAYE	<i>Bhavana</i>
8	2116870	BIDKAR TANVI SANTOSH	<i>Tanvi</i>
9	2116871	CHANDAN ROHITH GOPAL	<i>Chandan</i>
10	2116872	CHAUHAN VIDHI JAYSINGH	<i>Chauhan</i>
11	2116873	CHOBAY NIDHI RAMPRAVESH	<i>Nidhi</i>
12	2116874	DHAWAL GAURAVI BUDHAJI	<i>Gauravi</i>
13	2116875	DHURIA RISHIKUMAR RAJKUMAR	<i>Rishika</i>
14	2116876	GHADI UTAKARSHA HARISHCHANDRA	<i>Ghadi</i>
15	2116898	ANCHAN NIKITHA POOVAPPA	<i>Nikitha</i>
16	2116899	BHANDARY SHRUTHI ROHITHAKSH	<i>Shruti</i>
17	2116900	BHANUSHALI ZENY JITENDRA	<i>Zeny</i>
18	2116901	BHOIR MANALI VINOD	<i>M.v. Bhoir</i>
19	2116902	BHOSALE SHUBHAM SANJAY	<i>Shubham</i>
20	2116904	CHALKE RUTUJA VASANT	<i>Rutuja</i>
21	2116905	CHANDAN RAKSHITA RAGHU	<i>Rakshita</i>
22	2116906	CHAVAN ANUSHKA KRISHNA	<i>Anushka</i>
23	2116907	DAVE JIGNA HARSHAD	<i>Jigna</i>
24	2116908	DAWANDE TEJAS SANJAY	<i>Tejas</i>
25	2116909	DESHPANDE JANHAVI RAJESH	<i>Janhavi</i>
26	2116910	DHAWALE PAWAN SANJAY	<i>Pawan</i>
27	2116911	DUBEY PRIYA HARIPRAKASH	<i>Priya</i>
28	2116913	GALA AMAN PARESH	<i>Aman</i>
29	2116914	GHORPADE MANISH DEEPAK	<i>Manish</i>
30	2116920	GUPTA JYOTIKUMARI ANIL	<i>Jyoti</i>
31	2116928	JADEJA HARDEEPSINH MAHIPATSINH	<i>Jadeja</i>
32	2116937	JHA RUCHIKUMARI DILIP	<i>Ruchi Jha</i>
33	2116941	KALINGAN SIDDHESH SUDHIR	<i>Siddhesh</i>
34	2116947	KOTHARI MEET RAMESH	<i>Meet</i>



Project viva attendance - 2022-23

Class: TYBMS

Date: 15th April 2023

Sr.	Seat Number	Student Name	Signature
35	2116948	KOTIAN SHREYAS DINESH	S.D.K
36	2116951	KUMBHAR MOHIT VIJAY	Mohit
37	2116953	LAWALE RAJDEEP DHANANJAY	Rajdeep
38	2116954	MACHA RADHIKA NARENDRA	Radhika
39	2116955	MADHAVI MIHIR SHYAM	Madhavi
40	2116959	MANDRAI SHIVAM ABHAYSINGH	Shivam
41	2116981	GUPTA KAJAL MAHENDRA	Kajal
42	2116982	KADAM SRUSHTI MANGESH	Srushti
43	2116983	KAMBLE SIDDHI PANDURANG	Siddhi
44	2116984	KANOJIYA AARTI SHIVPRAKASH	Aarti
45	2116985	KHANDAGE PRERANA SANTOSH	Prerana
46	2116986	KHANNA JERUSHA JERRY	Jerusha
47	2116987	KHUTHIA JENIL CHETAN	Jenil
48	2116988	KOKATE ESHAN VIJAY	Eshan
49	2116989	KUWAR JANHAVI SHASHIKANT	Janhavi
50	2117002	JENIS SAM JEYASINGH	Sam
51	2117003	GUPTA DURGESH CHEDILAL	Durgesh
52	2117004	GUPTA SACHIN RAMESH	Sachin
53	2117005	GUPTA SONU SHIVCHARAN	Sonu
54	2117006	GURJEE LAXMINARAYAN RAJA RAO	Laxminarayan
55	2117009	JAIN HARSHKUMAR NARESHKUMAR	Harsh
56	2117012	KADAM DIVYA PARSHURAM	Divya
57	2117013	KAHAR SHWETA RAVINDRA	Shweta
58	2117014	KUMBHAR VIVEK DAGADU	Vivek
59	2117015	MANDAL SANJANA BUDDHISHWAR	Sanjana
60	2117021	SANSKRUTI KASTURE	Sanskruti
61	2117025	MIDIDODDY SHRADDHA MAHESH	Shraddha
62	2117028	MISHRA RIYA VIJAYKUMAR	Riya
63	2117031	MORE NISHIKANT PRAVIN	Nishikant
64	2117036	NAIDU GOKULKUMAR YESUDAS	Gokul
65	2117039	NEOLIA BIPINKUMAR HEMANT	Bipin
66	2117049	PANDEY SHOBHIT CHANDRAMOHAN	Shobhit
67	2117050	PANDIT ROHAN PRADEEP	Rohan
68	2117053	PATIL DHANASHREE GURUNATH	Dhanashree
69	2117061	PRASAD NILESH NILMANI	Nilesh
70	2117068	RANE PRACHITI AJIT	Prachiti
71	2117074	SALUNKE SNEHA RAVINDRA	Sneha
72	2117078	SHAH JENIL HITESHBHAI	Jenil
73	2117082	SHETTY ASHWINI SUNDER	Ashwini
74	2117084	SHETTY VAIBHAV RAVISHANKAR	Vaibhav



Project viva attendance - 2022-23

Class: TYBMS

Date: 15th April 2023

Sr.	Seat Number	Student Name	Signature
75	2117086	SHINDE AUM SURESH	A.S. Shinde
76	2117137	MANE GOJIRI VISHWAKANT	Gojiri
77	2117138	MESTRY SHRUTI DEEPAK	Shruti
78	2117139	MINDHE SARTH ANAND	Sarth Mindhe
79	2117140	MORE JYOSTNA SHIVAJI	Jyostna
80	2117141	NAIR LALIT SREEKUMAR	Lalit
81	2117142	PADWAL VAIBHAVI RAJENDRA	Radwal
82	2117143	PANDEY ARYAN CHANDRAJEET	Arya
83	2117144	PARDESHI VEDASHRI RAJENDRA	V.P. Pardesi
84	2117145	PATIL RITIKA SURESH	Ritika Patil
85	2117146	PATIL SIDDHI MAHENDRA	Siddhi
86	2117147	PEDNEKAR OMKAR PRASHANT	Omkar
87	2117148	PULASKAR VINOD VIKAS	Vinod Pulaskar
88	2117149	TANU ANIL RAHANGDALE	Anil
89	2117150	RANE SAKSHI SUDHIR	Sakshi
90	2117151	SAHARAN BHAVEEKA ANUP	Bhaneeka
91	2117152	MEENAKSHI SANTOSH SAINI	Saini
92	2117153	SALMANI RINKI KALIM	Rinkalmani
93	2117154	SHARMA SONAM RAJU	Sonam
94	2117155	SHELAR SALONI SANJAY	Saloni
95	2117156	SHETTIYAR NEHA BALAN	Neha Shetty
96	2117157	SHETTY THIRTHESH SURESH	Shetty
97	2117158	SIDDHIKI ROSHANALI SAKIRHUSAIN	Roshanali
98	2117159	SONAWANE YASH SHANTARAM	Y. Sonawane
99	2117160	SURYAVANSHI DEEPAK SAHEBRAO	Deepak
100	2117161	TALWADKAR ROHAN PRAMOD	Rohan
101	2117162	TERSE PRATHAM BHALCHANDRA	Terse
102	2117188	MAURYA PRIYA RAJESH	Priya
103	2117189	MEHTA SANKET GANESH	Sanket
104	2117190	MOJIDRA DEVANSHI ASHWIN	Devanshi
105	2117191	MORYE YASH DEEPAK	Yash
106	2117192	MUDALIYAR AKASHVINODHKUMAR MAHALINGAM	M. Akash
107	2117193	NAGOTKAR KHUSHI SUBHASH	Khushi
108	2117194	NAIK GAUTAM UDAY	Gautam
109	2117195	NAYAKWADI SANKALP VIJAY	Sankalp
110	2117196	PARBALKAR ADVAIT ARVIND	Adwait
111	2117199	PATIL AADITYA DILIP	Aaditya
112	2117200	PILLAI KARTHIK MARIAPPAN	Karthik
113	2117201	POOJARI RASHMI SUDHAKARA	Rashmi
114	2117202	POOJARI SUDARSHAN HARISH	Sudarshan
115	2117203	POOJARI UDIT SUDAKAR	Udit



Project viva attendance - 2022-23

Class: TYBMS

Date: 15th April 2023

Sr.	Seat Number	Student Name	Signature
116	2117204	POOJARI VIJETHA SUNDAR	V. Poojari
117	2117205	RAJBHAR PRIYANKA DHRUVKUMAR	Priyanka
118	2117206	SALIAN PRATHMESH KESHAV	P. Prathmesh
119	2117207	SALIAN VAISHNAVI VISHWANATH	V. Vaishnavi
120	2117208	SATPUTE ATHARV AVINASH	A. Atharv
121	2117209	SETH VIKAS RAJESH	V. Vikas
122	2117211	SHARMA SANJANA AMARJEET	S. Sanjana
123	2117212	SHETTI NAGDEEP RAMESH	N. Nagdeep
124	2117213	SHETTY SHAMITHA CHANDRAHAS	S. Shamitha
125	2117214	SHUKLA SHIVAM ATINDRA	S. Shivam
126	2117215	SHUKLA SURBHI RAMSAKAL	S. Surbhi
127	2117216	SINGH AMBIKA SUNIL	S. Ambika
128	2117217	SOLANKI AMISHA BHUPENDRA	A. Amisha
129	2117218	SUTHAR RAVINA SURESHKUMAR	R. Ravina
130	2117219	SWAMY HARIHARAN BALAJI PALANI	S. Hariharan
131	2117220	TAMBOLI SAHIL SHAKIL	T. Sahil
132	2117226	VIPIN MAHENDRA SINGH	V. Vipin
133	2117256	UMAR MANVAR SIDDIKI	U. Manvar
134	2117257	TIWARI RAMESH RAMASARE	T. Ramesh
135	2117258	VIDE PRIYANKA JAYWANT	V. Priyanka
136	2117259	WARANG SACHIN VIJAY	W. Sachin
137	2117260	YADAV ANKITA ANTU	Y. Ankita



V. Vikas  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Project submission sheet - 2022-23

Class: TYBMS

Sr.	Seat Number	Student Name	Signature
No.			
1	2116825	BHOSALE SAKSHI MAHIPATI	
2	2116832	DESHMUKH KHUSHI PRASHANT	Rhushi-
3	2116833	DOSHI BHAVYA PRAGNESH	BPP
4	2116834	DOSHI SOUMYA DARSHIT	Soumya Darshit
5	2116867	AMBRE KOMAL PRABHAKAR	Kombar
6	2116868	BHADRA HARSH SHIVJI	Harsh
7	2116869	BHAVANA MANOHAR BIDAYE	Bhavana
8	2116870	BIDKAR TANVI SANTOSH	Tanvi Bidkar
9	2116871	CHANDAN ROHITH GOPAL	Rohit
10	2116872	CHAUHAN VIDHI JAYSINGH	Vidhi
11	2116873	CHOBAY NIDHI RAMPRAVESH	Nidhi
12	2116874	DHAWAL GAURAVI BUDHAJI	Dhawal
13	2116875	DHURIA RISHIKUMAR RAJKUMAR	Rishu
14	2116876	GHADI UTAKARSHA HARISHCHANDRA	Utakasha
15	2116898	ANCHAN NIKITHA POOVAPPA	Nikitha
16	2116899	BHANDARY SHRUTHI ROHITHAKSH	Shruthi
17	2116900	BHANUSHALI ZENY JITENDRA	
18	2116901	BHOIR MANALI VINOD	M.v. Bhoir



19	2116902	BHOSALE SHUBHAM SANJAY	Bhosale
20	2116904	CHALKE RUTUJA VASANT	Chalke
21	2116905	CHANDAN RAKSHITA RAGHU	Chandana
22	2116906	CHAVAN ANUSHKA KRISHNA	Chavan
23	2116907	DAVE JIGNA HARSHAD	Dave
24	2116908	DAWANDE TEJAS SANJAY	Dawande
25	2116909	DESHPANDE JANHAVI RAJESH	Deshpande
26	2116910	DHAWALE PAWAN SANJAY	Dhawale
27	2116911	DUBEY PRIYA HARIPRAKASH	Dubey
28	2116913	GALA AMAN PARESH	Gala Aman
29	2116914	GHORPADE MANISH DEEPAK	Ghorpade
30	2116920	GUPTA JYOTIKUMARI ANIL	Gupta
31	2116928	JADEJA HARDEEPSINH MAHIPATSINH	Jadeja
32	2116937	JHA RUCHIKUMARI DILIP	Jha
33	2116941	KALINGAN SIDDHESH SUDHIR	Kalingan
34	2116947	KOTHARI MEET RAMESH	Kothari
35	2116948	KOTIAN SHREYAS DINESH	Kotian
36	2116951	KUMBHAR MOHIT VIJAY	Kumbhar
37	2116953	LAWALE RAJDEEP DHANANJAY	Lawale
38	2116954	MACHA RADHIKA NARENDRA	Macha
39	2116955	MADHAVI MIHIR SHYAM	Madhavi
40	2116959	MANDRAI SHIVAM ABHAYSINGH	Mandrai
41	2116981	GUPTA KAJAL MAHENDRA	Gupta
42	2116982	KADAM SRUSHTI MANGESH	Kadam
43	2116983	KAMBLE SIDDHI PANDURANG	Kamble
44	2116984	KANOJIYA AARTI SHIVPRAKASH	Kanojiya
45	2116985	KHANDAGE PRERANA SANTOSH	Khanda
46	2116986	KHANNA JERUSHA JERRY	Khanna
47	2116987	KHUTHIA JENIL CHETAN	Khuthia
48	2116988	KOKATE ESHAN VIJAY	Kokate



49	2116989	KUWAR JANHAVI SHASHIKANT	J. S. Kumar
50	2117002	JENIS SAM JEYASINGH	JAM
51	2117003	GUPTA DURGESH CHEDILAL	D. D. S.
52	2117004	GUPTA SACHIN RAMESH	Sachin
53	2117005	GUPTA SONU SHIVCHARAN	Sonu
54	2117006	GURJEE LAXMINARAYAN RAJA RAO	L. S. Narayana
55	2117009	JAIN HARSHKUMAR NARESHKUMAR	H. S.
56	2117012	KADAM DIVYA PARSHURAM	Divya
57	2117013	KAHAR SHWETA RAVINDRA	Shweta
58	2117014	KUMBHAR VIVEK DAGADU	
59	2117015	MANDAL SANJANA BUDDHISHWAR	Sanjana
60	2117021	SANSKRUTI KASTURE	Kasture
61	2117025	MIDIDODDY SHRADDHA MAHESH	S. M.
62	2117028	MISHRA RIYA VIJAYKUMAR	Riya
63	2117031	MORE NISHIKANT PRAVIN	N. P.
64	2117036	NAIDU GOKULKUMAR YESUDAS	G. K.
65	2117039	NEOLIA BIPINKUMAR HEMANT	B. P.
66	2117049	PANDEY SHOBHIT CHANDRAMOHAN	S. Pandey
67	2117050	PANDIT ROHAN PRADEEP	R. P.
68	2117053	PATIL DHANASHREE GURUNATH	D. S.
69	2117061	PRASAD NILESH NILMANI	
70	2117068	RANE PRACHITI AJIT	Rane
71	2117074	SALUNKE SNEHA RAVINDRA	Sneha
72	2117078	SHAH JENIL HITESHBHAI	J. S.
73	2117082	SHETTY ASHWINI SUNDER	Ashwini
74	2117084	SHETTY VAIBHAV RAVISHANKAR	V. S.
75	2117086	SHINDE AUM SURESH	A. S.
76	2117137	MANE GOJIRI VISHWAKANT	G. V.



77	2117138	MESTRY SHRUTI DEEPAK	Shruti
78	2117139	MINDHE SARTH ANAND	Sarth
79	2117140	MORE JYOSTNA SHIVAJI	Jyostna
80	2117141	NAIR LALIT SREEKUMAR	Lalit
81	2117142	PADWAL VAIBHAVI RAJENDRA	Vadwal
82	2117143	PANDEY ARYAN CHANDRAJEET	ARYAN
83	2117144	PARDESHI VEDASHRI RAJENDRA	V.R. Pardeshi
84	2117145	PATIL RITIKA SURESH	Ritika
85	2117146	PATIL SIDDHI MAHENDRA	Siddhi
86	2117147	PEDNEKAR OMKAR PRASHANT	Omkar
87	2117148	PULASKAR VINOD VIKAS	Vinod
88	2117149	TANU ANIL RAHANGDALE	Anil
89	2117150	RANE SAKSHI SUDHIR	Sakshi
90	2117151	SAHARAN BHAVEEKA ANUP	Bhaveeka
91	2117152	MEENAKSHI SANTOSH SAINI	Meenakshi
92	2117153	SALMANI RINKI KALIM	Rinkal
93	2117154	SHARMA SONAM RAJU	Sonam
94	2117155	SHELAR SALONI SANJAY	Saloni
95	2117156	SHETTIYAR NEHA BALAN	Neha
96	2117157	SHETTY THIRTHESH SURESH	Shetty
97	2117158	SIDDHIKI ROSHANALI SAKIRHUSAIN	Roshanali
98	2117159	SONAWANE YASH SHANTARAM	Yonawane
99	2117160	SURYAVANSHI DEEPAK SAHEBRAO	Deepak
100	2117161	TALWADKAR ROHAN PRAMOD	Rohan
101	2117162	TERSE PRATHAM BHALCHANDRA	Pratham
102	2117188	MAURYA PRIYA RAJESH	Priya
103	2117189	MEHTA SANKET GANESH	Sanket
104	2117190	MOJIDRA DEVANSHI ASHWIN	Devanishi
105	2117191	MORYE YASH DEEPAK	Yash



106	2117192	MUDALIYAR AKASHVINODHKUMAR MAHALINGAM	M. <del>2117192</del>
107	2117193	NAGOTKAR KHUSHI SUBHASH	<del>Khushi</del>
108	2117194	NAIK GAUTAM UDAY	Gautam
109	2117195	NAYAKWADI SANKALP VIJAY	Sankalp
110	2117196	PARBALKAR ADAVIT ARVIND	Adavit Parbalkar
111	2117199	PATIL AADITYA DILIP	Aaditya
112	2117200	PILLAI KARTHIK MARIAPPAN	Karthik
113	2117201	POOJARI RASHMI SUDHAKARA	Rashmi
114	2117202	POOJARI SUDARSHAN HARISH	Sudarshan P
115	2117203	POOJARI UDIT SUDAKAR	Udit
116	2117204	POOJARI VIJETHA SUNDAR	Vijetha
117	2117205	RAJBHAR PRIYANKA DHRUVKUMAR	Priyanka
118	2117206	SALIAN PRATHMESH KESHAV	Prathmesh
119	2117207	SALIAN VAISHNAVI VISHWANATH	Vaishnavi
120	2117208	SATPUTE ATHARV AVINASH	Atharv
121	2117209	SETH VIKAS RAJESH	Vikas
122	2117211	SHARMA SANJANA AMARJEET	Sanjana
123	2117212	SHETTI NAGDEEP RAMESH	Nagdeep
124	2117213	SHETTY SHAMITHA CHANDRAHAS	Shamitha
125	2117214	SHUKLA SHIVAM ATINDRA	Shivam
126	2117215	SHUKLA SURBHI RAMSAKAL	Surbhi
127	2117216	SINGH AMBIKA SUNIL	Ambika
128	2117217	SOLANKI AMISHA BHUPENDRA	Amisha
129	2117218	SUTHAR RAVINA SURESHKUMAR	Ravina
130	2117219	SWAMY HARIHARAN BALAJI PALANI	Balaji
131	2117220	TAMBOLI SAHIL SHAKIL	Sahil
132	2117226	VIPIN MAHENDRA SINGH	Vipin
133	2117256	UMAR MANVAR SIDDIKI	Manvar



134	2117257	TIWARI RAMESH RAMASARE	<i>Arwale</i>
135	2117258	VIDE PRIYANKA JAYWANT	<i>Priya</i>
136	2117259	WARANG SACHIN VIJAY	<i>Sachin</i>
137	2117260	YADAV ANKITA ANTU	<i>Ankita</i>





The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIAC/982/22-23

Date : 15/4/23

To

Ms. Tarveen Bindra

Assistant Professor

Pragati College

Dombivli

Dear Madam,

I would like to thank you for accepting our invitation as an external examiner and assessing our student's projects for TYBMS Semester VI Project Viva-Voce examination for marketing specialisation held on 15<sup>th</sup> April 2023.

Thanking you and looking forward for future association.

Warm regards

*Booma*

Booma V Halpeth

Convenor

*Received  
Taveen*

*Padmaja*

Dr Padmaja Arvind

Principal

PRINCIPAL

The S.I.A. College of Higher Education  
DOMBIVLI (E)





The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIAC | 981 | 22-23

Date : 15/4/23

To

Ms. Tarveen Bindra

Assistant Professor

Pragati College

Dombivli

Dear Madam,

It gives me immense pleasure to invite you as an external examiner for TYBMS Semester VI Project Viva-Voce examination for marketing specialisation. The examination is scheduled on 15<sup>th</sup> April at 10 am in the college campus.

Kindly accept our invitation

Warm regards

*V. Booma*

Booma V Halpeth

Convenor

*Received.  
Zanees*

*Padmaja*

Dr Padmaja Arvind

Principal

PRINCIPAL

The S.I.A. College of Higher Education  
DOMBIVLI (E)





The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAAC/982/22-23

Date: 15/4/23

To

Ms Hema A. Chatwani

Assistant Professor

Pragati College

Dombivli

Dear Madam,

I would like to thank you for accepting our invitation as an external examiner and assessing our student's projects for TYBMS Semester VI Project Viva-Voce examination for Finance & HR specialisation held on 15<sup>th</sup> April 2023.

Thanking you and looking forward for future association.

Warm regards

*V. Booma*

Booma V Halpeth

Convenor



*Received  
Hema  
15/4/23*

*Dr Padmaja Arvind*

Dr Padmaja Arvind

Principal

**PRINCIPAL**

The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.  
Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIA/981/22-23

Date : 15/4/23

To

Ms Hema A. Chatwani

Assistant Professor

Pragati College

Dombivli

Dear Madam,

It gives me immense pleasure to invite you as an external examiner for TYBMS Semester VI Project Viva-Voce examination for Finance & HR specialisation. The examination is scheduled on 15<sup>th</sup> April at 10 am in the college campus.

Kindly accept our invitation

Warm regards

Booma V Halpeth

Convenor

Dr Padmaja Arvind

Principal

**PRINCIPAL**

The S.I.A. College of Higher Education  
DOMBIVLI (E)



Received  
Hema  
15/4/23



The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIA/C/982/22-23

Date : 15/4/23

To

Ms. Suchitra Dinesh Poojari

Assistant Professor

Manjunath College

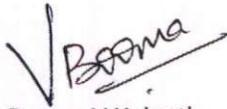
Dombivli

Dear Madam,

I would like to thank you for accepting our invitation as an external examiner and assessing our student's projects for TYBMS Semester VI Project Viva-Voce examination for Human Resources specialisation held on 15<sup>th</sup> April 2023.

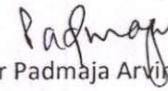
Thanking you and looking forward for future association.

Warm regards



Booma V Halpeth

Convenor



Dr Padmaja Arvind

Principal

**PRINCIPAL**  
The S.I.A. College of Higher Education  
DOMBIVLI (E)







The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIA/981/22-23

Date : 15/4/23

To

Ms. Suchitra Dinesh Poojari

Assistant Professor

Manjunath College

Dombivli

Dear Madam,

It gives me immense pleasure to invite you as an external examiner for TYBMS Semester VI Project Viva-Voce examination for Human Resources specialisation. The examination is scheduled on 15<sup>th</sup> April at 10 am in the college campus.

Kindly accept our invitation

Warm regards

*V Booma*

Booma V Halpeth

Convenor

*Received  
Suchitra*

*Padmaja*

Dr Padmaja Arvind

Principal

PRINCIPAL

The S.I.A. College of Higher Education  
DOMBIVLI (E)





The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIAC/982/22-23

Date : 15/4/23

To  
Ms. Sanika Karkare  
Assistant Professor  
Manjunath College  
Dombivli

Dear Madam,

I would like to thank you for accepting our invitation as an external examiner and assessing our student's projects for TYBMS Semester VI Project Viva-Voce examination for Finance specialisation held on 15<sup>th</sup> April 2023.

Thanking you and looking forward for future association.

Warm regards

Booma V Halpeth

Convenor

Dr Padmaja Arvind

Principal

PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)

Received  
  
15/04/23





The South Indian Association's

Tel. : 0251 2449891 / 92

# The S.I.A. College of Higher Education

Reaccredited B<sup>+</sup> by NAAC  
(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203.

Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIAC/981/22-23

Date : 15/4/23

To

Ms. Sanika Karkare

Assistant Professor

Manjunath College

Dombivli

Dear Madam,

It gives me immense pleasure to invite you as an external examiner for TYBMS Semester VI Project Viva-Voce examination for Finance specialisation. The examination is scheduled on 15<sup>th</sup> April at 10 am in the college campus.

Kindly accept our invitation

Warm regards

Booma V Halpeth

Convenor

Dr Padmaja Aryind

Principal

PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



Received

15/04/23



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT *Meet Kothari*

CLASS *DY BMS*

NAME OF THE GUIDE *Boorna V Halpeth*

SPECIALISATION *Marketing*

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1.	3/4/23	Consumer buying behaviour towards ethnic wear with reference to people living in dombivli.	Introduction, Res. design and questionnaire to be prepared		<i>V Boorna</i>	<i>Meet</i>
2.	8/4/23	Introduction / Objectives and Research design	Reviewed and modified objectives.	Completed.	<i>V Boorna</i>	<i>Meet</i>
3.	12/4/23	Data analytics and conclusion	Suggested Interpretation & findings & go for binding	Go for binding	<i>V Boorna</i>	<i>Meet</i>

*V Boorna*  
CONVENOR



*V Boorna*  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
**The S.I.A. College of Higher Education**  
 Affiliated to University of Mumbai  
 Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
 Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT Hardeep Singh Jadesa CLASS TYBMS  
 NAME OF THE GUIDE Booma Halpeth SPECIALISATION Marketing

**PROJECT GUIDANCE FOLLOW UP REPORT**

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1.		At the first meeting we discussed about the topic that is consumer buying behaviour towards mamacarth and the kind of survey I was supposed to do for getting more knowledge about the topic.	Suggested topics Introduction, Res. design, Questionnaire to be done	Change to be made	<u>V Booma</u>	<u>H Jadesa</u>
2.		Discussion about changes to be made in literature review of secondary data	Secondary data to be consolidated	Completed	<u>V Booma</u>	<u>H Jadesa</u>

3. V Booma  
 CONVENER  
 Descriptive analysis of survey conducted and conclusion of the survey



Go for binding  
 PRINCIPAL  
V Booma































The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT

CLASS

NAME OF THE GUIDE

SPECIALISATION

PROJECT GUIDANCE FOLLOW UP REPORT

Bhavana Bidaye MF20107

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
4.	13/3/23	Effectiveness Introduction	<u>Bhavana</u>			
1.	13/3/23	Introduction	<u>Bhavana</u>			<u>Bhavana</u>
2.	11/4/23	<del>chapter</del> Review literature	<u>Bhavana</u>			<u>Bhavana</u>
3.	11/4/23	Research Methodology	<u>Bhavana</u>			<u>Bhavana</u>
4	11/4/23	Data analysis	<u>Bhavana</u>			<u>Bhavana</u>
5	11/4/23	finding Suggestion	<u>Bhavana</u>			<u>Bhavana</u>

Bhavana  
CONVENOR



Bhavana  
PRINCIPAL  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)













Topic Name: Awareness of Investment Alternatives  
Among working women.

The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT : SANJANA -A. SHARMA

CLASS : TYBMS 'B'

NAME OF THE GUIDE : Ranjana mam

SPECIALISATION : Finance

PROJECT GUIDANCE FOLLOW UP REPORT

Roll NO :- MF20173

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1	16/02/2023	Topic selection		selected		<u>Sanjana</u>
2	23/02/2023	Questionnaire discussion		Completed		<u>Sanjana</u>
3	08/03/2023	Introduction & Structure		Completed		<u>Sanjana</u>
4	15/03/2023	Methodology & Literature review		Completed		<u>Sanjana</u>
5	29/03/2023	Data analysis & Interpretation		Completed		<u>Sanjana</u>
6	08/04/2023	Project checkup & reviewing		Completed		<u>Sanjana</u>
7.	05/4/23	project checking		Completed		<u>Sanjana</u>
8.	8/04/23	Project Revision		Completed		<u>Sanjana</u>
9.	13/4/24	project submission		Submitted		<u>Sanjana</u>

V. B. Sharma  
CONVENOR



PRINCIPAL  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Topic Name: Study on real estate before covid

NAME OF THE STUDENT : Sachin V. Inawatang

CLASS : TYBMS 'B'

NAME OF THE GUIDE : Ranjana mam

SPECIALISATION : Finance

PROJECT GUIDANCE FOLLOW UP REPORT

Roll No : MF20170

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1.	16/01/2023	Topic Selection		Selected		<u>Sachin</u>
2.	23/02/2023	Questionnaire discussion		Completed		<u>Sachin</u>
3.	08/03/2023	Introduction and Structure		Completed		<u>Sachin</u>
4.	15/03/2023	Methodology and literature review		Completed		<u>Sachin</u>
5.	29/03/2023	Data analysis and Interpretation		Completed		<u>Sachin</u>
7.	05/4/23	project checking		Completed		<u>Sachin</u>
8.	08/04/23	project Revision		Completed		<u>Sachin</u>
9.	13/4/24	Project Submission		Submitted		<u>Sachin</u>

Ranjana  
CONVENOR



[Signature]  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)











The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

A study on impact of GST on grocery products on middle income group in Mumbai

MF20166

NAME OF THE STUDENT Sahil Tamboli  
NAME OF THE GUIDE Ranjana malam.

CLASS TYBMS - Finance  
SPECIALISATION Finance

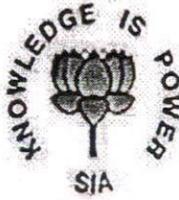
PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1	16-02-23	Topic Selection		Selected		
2	23-2-23	Questionnaire Discussion		Completed		Sahil
3	8-3-23	Project intro & structure		Completed		Sahil
4	15/03/23	methodology & literature review		Completed		Sahil
5	29/03/23	Data analysis & Interpretation		Completed		Sahil
6	03/04/23	project checkup & reviewing		Completed		Sahil
7	05/04/23	project checking		Completed		Sahil
8	08/04/23	Project Revision		Completed		Sahil
9	13/4/23	Project Submission		Completed		Sahil

V.Boona  
CONVENOR



PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT Atharv Satpute

CLASS TyBMS

NAME OF THE GUIDE Ranjhana mam

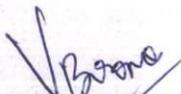
SPECIALISATION Finance

MF20156

PROJECT GUIDANCE FOLLOW UP REPORT

Perception of budget in common man

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
	16-2-23	Topic selection		selected		
	23-2-23	Question and discussion		completed		Atharv
	8-3-23	Introduction and structure		completed		Atharv
	15-3-23	methodology & literature review		completed		Atharv
	29-3-23	Data Analysis & Interpretation		completed		Atharv
	5-4-23	Project checking and reviewing		completed		Atharv
	5-4-23	Project checking		completed		Atharv
	8-4-23	Project Submission		completed		Atharv

  
CONVENOR



  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

popularity of SIP in  
mutual funds

NAME OF THE STUDENT Vikas R. Sethi

CLASS TVBNS

NAME OF THE GUIDE Ranjana Harj.

SPECIALISATION Finance HF 20197

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
	16-7-23	Topic Selection		Selected.		<u>Vikas</u>
	23-2-23	Questionnaire Discussion		Completed.		<u>Vikas</u>
	8-3-23	Project Introduction and Structure		Completed.		<u>Vikas</u>
	15-3-23	Methodology and Literature Review		Completed		<u>Vikas</u>
	29-3-23	Data Analysis and Interpretation.		Completed		<u>Vikas</u>
	3-4-23	Project checking and reviewing.		Completed		<u>Vikas</u>
	5-4-23	Project checking		Completed		<u>Vikas</u>
	8-4-23	Project Submission		Completed		<u>Vikas</u>

Ranjana Harj.  
CONVENOR



[Signature]  
PRINCIPAL  
The S.I.A. College of Higher Education  
- DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT Ramesh Tiwari CLASS T/BMS  
NAME OF THE GUIDE Ranjana mam SPECIALISATION Finance.

Factor Affecting choice of investment of youth.

PROJECT GUIDANCE FOLLOW UP REPORT

MF20168.

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1	16-2-23 <del>23-2-23</del>	Topic Selection		Selected		<u>Tiwari</u>
2	23-2-23	Questionnaire Discussion		Completed		<u>Tiwari</u>
3	8-3-23	Project Introduction & structure.		Completed		<u>Tiwari</u>
4	15/3/23	methodology & literature review		Completed		
5	29/3/23	Data Analysis & Interpretation		Completed.		<u>Tiwari</u>
6	3/4/23	project checking & reviewing		Completed		<u>Tiwari</u>
7	5/4/23	project checking		Completed.		<u>Tiwari</u>
8	8/4/23	project submission.		Submitted.		<u>Tiwari</u>

Ranjana  
CONVENOR



d  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

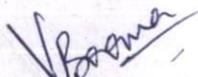
NAME OF THE STUDENT Umar Siddiki  
NAME OF THE GUIDE Ranjana

CLASS TYBMS  
SPECIALISATION

MS21074 Study on Popular STPs

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
	16-2-23	Topic		Selected		Umar
	23-2-23	Questionnaire Discussion		Completed		Umar
	8-3-23	Project Introduction & Structure		Completed		Umar
	15-3-23	Methodology & literature review		Completed		Umar
	29-3-23	Data analysis & Interpretation		Completed		Umar
	3-4-23	Project Checking & reviewing		Completed		Umar
	5-4-23	Project Checking		Completed		Umar
	8-4-23	Project Revision		Completed		Umar
	13-4-23	Project Submission		Completed		Umar

  
CONVENOR



  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT Shivam A. Shukla  
NAME OF THE GUIDE Ranjana Mam

CLASS TYBMS  
SPECIALISATION Finance MF20160

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
	16-2-23	Topic Selection		Selected		<u>Shivam</u>
	23-2-23	Questionnaire Discussion		Completed		<u>Shivam</u>
	8-3-23	Project Introduction & Structure		Completed		<u>Shivam</u>
	15-3-23	Methodology & Review Literature		Completed		<u>Shivam</u>
	29-3-23	Data Analysis & Interpretation		Completed		<u>Shivam</u>
	3-4-23	Project Checking Review		Completed		<u>Shivam</u>
	5-4-23	Project Checking		Completed		<u>Shivam</u>
	8-4-23	Project Revision		Completed		<u>Shivam</u>
	13-4-23	Project Submission		Completed		<u>Shivam</u>

[Signature]  
CONVENOR



[Signature]  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)









The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT *Rachita A. Pare*

CLASS

NAME OF THE GUIDE *Deepika Iyer*

SPECIALISATION

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1.	13/03/23					
1.	13/03/23	Topic finalization customer loyalty program on sugar			<i>Deepika</i>	<i>Pare</i>
2.	16/03/23	Introduction				<i>Pare</i>
3.	16/03/23	Objectives				<i>Pare</i>
4.	28/03/23	Literature Review				<i>Pare</i>
5.	28/03/23	Research & Methodology				<i>Pare</i>
6.	31/03/23	In depth detailed information				<i>Pare</i>
7.	10/04/23	Data analysis & interpretation				<i>Pare</i>
8.	10/04/23	Findings & Recommendations				<i>Pare</i>
9.	12/04/23	Conclusion				<i>Pare</i>
10.	12/04/23	Bibliography				<i>Pare</i>

*V. Bhojra*  
CONVENOR



*[Signature]*  
PRINCIPAL  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)













The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT

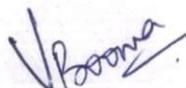
CLASS

NAME OF THE GUIDE

SPECIALISATION

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1	06/03/23	Topic selection				
2	08/03/23	Introduction			Deepika	Plus
3	20/03/23	Literature review				Plus
4	23/03/23	Research survey				Plus
5	24/03/23	Secondary data				Plus
6	27/03/23	Data analysis & Interpretation				Plus
7	28/03/23	Findings & recommendations.				Plus
8	30/03/23	Conclusion				Plus
9	30/03/23	Bibliography				Plus
10	31/03/23	Annexure				Plus
11	4/04/23	Executive Summary				Plus

  
CONVENOR



  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)







The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT Mihir Madhavi  
NAME OF THE GUIDE Deepika Iyer

CLASS  
SPECIALISATION

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
<del>1</del>	<del>13/03/23</del>					
1	13/03/23	Topic finalization Topic (Mobile accessories Market)				
2	16/03/23	objectives changes				
3	20/03/23	About company information				
4	23/03/23	questioner approving				
5	28/03/23	Survey completion				
6	3/4/23	Survey data interpretation				

CONVENOR



PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)











The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT *Vaibhavi R. Padwal* CLASS *TYBMS - (HR)*  
NAME OF THE GUIDE *Tarun* SPECIALISATION *HR*

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
	<i>09-2-23</i>	<i>Title of project decided</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>13-3-23</i>	<i>Introduction &amp; Questionnaire</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>10-2-23</i>	<i>Project Guidance lecture</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>25-3-23</i>	<i>Chp 4 &amp; 5</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>29-3-23</i>	<i>Chp 5 &amp; 6</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>5-4-23</i>	<i>Primary data &amp; findings</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>6-4-23</i>	<i>Recommendations &amp; suggestions</i>			<i>Tarun</i>	<i>R. Padwal</i>
	<i>7-4-23</i>	<i>Finalisation</i>			<i>Tarun</i>	<i>R. Padwal</i>

*Tarun*  
CONVENOR



*Tarun*  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)











The South Indian Association's  
**The S.I.A. College of Higher Education**  
 Affiliated to University of Mumbai  
 Reaccredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
 Near Balaji Mandir, Dombivli (East), 421203.

NAME OF THE STUDENT *Rishikumar Rajkumar Dhuria* CLASS *TYBMS(A)*  
 NAME OF THE GUIDE *Tarun Sir* SPECIALISATION *HR*

PROJECT GUIDANCE FOLLOW UP REPORT

SR NO	DATE OF MEETING	TOPIC DISCUSSED	REMARKS	STATUS	SIGNATURE	
					GUIDE	STUDENT
1	25/3/23	Name of the topic and chapters			<i>Tarun Sir</i>	<i>Rishikumar Rajkumar Dhuria</i>
2	27/3/23	Structure of the Project			<i>T.S.</i>	<i>Rishikumar Dhuria</i>
3	29/3/23	Questionnaire			<i>T.S.</i>	<i>Rishikumar Dhuria</i>
4	30/4/23	1st Draft			<i>T.S.</i>	<i>Rishikumar Dhuria</i>
5	05/08/23	2nd Draft			<i>T.S.</i>	<i>Rishikumar Dhuria</i>
6	12/9/23	Recommendation and conclusion			<i>T.S.</i>	<i>Rishikumar Dhuria</i>
7	10/11/23	Finalization			<i>T.S.</i>	<i>Rishikumar Dhuria</i>

*Rishikumar Dhuria*

*V. Poornima*  
 CONVENOR



*d*  
 PRINCIPAL  
 PRINCIPAL  
 The S.I.A. College of Higher Education  
 DOMBIVLI (E)



















The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Re-accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## **GROUP PROJECTS**

## **BAMMC DEPARTMENT**



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of FYBAMMC (Effective Communication-I)

As a part of curriculum students were given Effective communication project in individual/groups.

Students were given project on topics: Verbal communication, Presentation skills, Branding, etc.

#### Outcome:

- 1) Project work helped students to improve their communication skills.
- 2) The project improved the skills of team work and leadership among the students.
- 3) Students came to know about the various aspects of effective communication.

#### Record of FYBAMMC (Effective Communication-I)

No of students submitted the project	22
No of students Absent	08
Total No of students	30

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rajkumar Pillai  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Effective Communication-I  
Semester: I

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22004	FURIYA HARSH ANIL	"Entrepreneurship"	
2	AF22005	GADA KUNTAN PANKAJ	"YouTube"	
3	AF22006	GAIKWAD VARUN SANTOSH	"Film Industry"	
4	AF22007	GUPTA PRINCE RAKESH	"Effect of the vehicle in day to day life"	
5	AF22008	JOISAR RISHI MAHESH	"Social media"	
6	AF22009	KANOJIYA ISHA SHIVNATH	"Global warming"	
7	AF22010	LOHAR ANIRUDDHA BHIKAJI	"Global warming"	
8	AF22011	MALI DAKSH DILKHUSH	"Career in Animation"	
9	AF22012	MENDON MOKSHIT RAVI	"Cricket"	
10	AF22013	NADAR JYOTILINGAM GUNASEKAR	"Smart Phones"	
11	AF22015	PATIL SHREYA SANTOSH	"Music Industry"	
12	AF22016	SARDAR LEESH PRAVEEN	"Tradition and culture of Korea"	
13	AF22017	VEDPATHAK DEVYANI GANESH	"Secularism"	
14	AF22018	VIGNESH VENKATACHALAM	"Cycling"	
15	AF22019	VISHWAKARMA RAHUL CHANDAR	"E-Sports"	
16	AF22021	YADAV KANCHAN GULABCHAND	"World's first photo"	
17	AF22023	CHANDORKAR PRATHAM ABHISHEK	"Fall of Bollywood"	

18	AF22024	KAMBLE ANKITA SUNIL	"Feminist"	<i>Ankita</i>
19	AF22026	RAJBHAR RINKA DHURUV KUMAR	"Population"	<i>Rinka</i>
20	AF22027	RAJPUT HARSH DARASING	"Hindi Newspaper"	<i>Harsh</i>
21	AF22028	SHARMA NIRBHAY BHUPENDRA	"Atomic bombing in Hiroshima and Nagasaki"	<i>Nirbhay</i>
22	AF22030	NANDINI SINGH	"Girl child education"	<i>Nandini</i>

*Rajput*

Faculty



*SR*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of FYBAMMC (Foundation Course-I)

FYBAMMC Students were given various topics for FC I Project such as Violence against women, causes effects and solution, Child abuse- effects and ways to prevent it, Increasing Suicide among youth, increasing crime among youth, Impact of Mass media on culture and so on.

#### Outcome:

1. Project work helped students improve their communication and technical skills.
2. Since the Presentations were made by students so their presentation skill developed.
3. Group project improved the skill of team work among the students.
4. Students came to know about the various strata of society and the hardships which they are facing.
5. Students are somewhat aware of the various issues faced by the society and youth.

#### Record of FYBAMMC (Foundation Course-I)

No of students submitted the project	26
No of students Absent	04
Total No of students	30

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Group of 4 to work on the assignment.
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Index
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
  - Bibliography- please note: no search engine names. (Ensure complete website address link, author name, page number.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students. All members in the group should compulsorily present the same.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of group list group numbers will be allotted to each of the group and presentation will be taken in that order.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Babita Nagdev  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Foundation Course-I  
Semester: I

### Project Submission Record

Gr. No	Roll No	Name of the student	Topic	Signature
1	AF22004	FURIYA HARSH ANIL	Violence against women, causes effects and solutions	<i>[Signature]</i>
	AF22005	GADA KUNTAN PANKAJ		<i>[Signature]</i>
	AF22006	GAIKWAD VARUN SANTOSH		<i>[Signature]</i>
	AF22007	GUPTA PRINCE RAKESH		<i>[Signature]</i>
2	AF22008	JOISAR RISHI MAHESH	Child abuse: effects and ways to prevent it	<i>[Signature]</i>
	AF22009	KANOJIYA ISHA SHIVNATH		<i>[Signature]</i>
	AF22010	LOHAR ANIRUDDHA BHIKAJI		<i>[Signature]</i>
	AF22011	MALI DAKSH DILKHUSH		<i>[Signature]</i>
3	AF22012	MENDON MOKSHIT RAVI	Increasing suicide among youth	<i>[Signature]</i>
	AF22013	NADAR JYOTILINGAM GUNASEKAR		<i>[Signature]</i>
	AF22014	PANIKAR KRIPA JAYKUMAR		<i>[Signature]</i>
	AF22015	PATIL SHREYA SANTOSH		<i>[Signature]</i>
4	AF22016	SARDAR LEESH PRAVEEN	Increasing crime among youth	<i>[Signature]</i>
	AF22017	VEDPATHAK DEVYANI GANESH		<i>[Signature]</i>
	AF22018	VIGNESH VENKATACHALAM		<i>[Signature]</i>
	AF22019	VISHWAKARMA RAHUL CHANDAR		<i>[Signature]</i>
	AF22021	YADAV KANCHAN GULABCHAND		

5	AF22022	BHANUSHALI DIPAK JERAM	Impact of mass media on culture	
		CHANDORKAR PRATHAM		
	AF22023	ABHISHEK		<i>PS</i>
	AF22024	KAMBLE ANKITA SUNIL		<i>Alkita</i>
	AF22026	RAJBHAR RINKA DHRUV KUMAR		<i>Rinka</i>
6	AF22027	RAJPUT HARSH DARASING	Violence against women, causes effects and solutions	
	AF22028	SHARMA NIRBHAY BHUPENDRA		
	AF22029	UTEKAR PARTH BALKRISHNA		
	AF22030	NANDINI SINGH		
	AF22031	JADEJA MANSI JAGDISH		

Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Visual Communication)**

As a part of curriculum students were given Visual communication project in individual/groups.

Students were given project on topics: Concept of visual communication, elements of design etc.

#### **Outcome:**

- 1) Project work helped students to articulate the role of visual communication within the society and thereby to implement the creative process to solve diverse visual communication problems.
- 2) The project improved the skills of team work and leadership among the students.
- 3) Students were able to create original works of fine and applied arts.

### **Record of FYBAMMC (Visual Communication)**

No of students submitted the project	24
No of students Absent	06
Total No of students	30

*Deepika*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

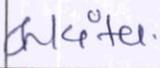
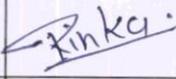
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

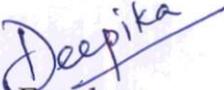
Name of the Faculty: Deepika Iyer  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Visual Communication  
Semester: I

### Project Submission Record

No	Roll No	Name of the student	Topic	Signature
1	AF22004	FURIYA HARSH ANIL	Invisible concept in visual communication	
2	AF22005	GADA KUNTAN PANKAJ	Perpetual theories of visual communication	
3	AF22006	GAIKWAD VARUN SANTOSH	Psychological implications of color	
4	AF22007	GUPTA PRINCE RAKESH	Tools of visual communication – painting and photography	
5	AF22008	JOISAR RISHI MAHESH	Ethics in visual communication	
6	AF22009	KANOJIYA ISHA SHIVNATH	Invisible concept in visual communication	
7	AF22010	LOHAR ANIRUDDHA BHIKAJI	Perpetual theories of visual communication	
8	AF22011	MALI DAKSH DILKHUSH	Psychological implications of color	
9	AF22012	MENDON MOKSHIT RAVI	Tools of visual communication – painting and photography	
10	AF22013	NADAR JYOTILINGAM GUNASEKAR	Ethics in visual communication	

11	AF22015	PATIL SHREYA SANTOSH	Invisible concept in visual communication	
12	AF22016	SARDAR LEESH PRAVEEN	Perpetual theories of visual communication	
13	AF22017	VEDPATHAK DEVYANI GANESH	Psychological implications of color	
14	AF22018	VIGNESH VENKATACHALAM	Tools of visual communication – painting and photography	
15	AF22019	VISHWAKARMA RAHUL CHANDAR	Ethics in visual communication	
	AF22021	YADAV KANCHAN GULABCHAND	Invisible concept in visual communication	
17	AF22022	BHANUSHALI DIPAK JERAM	Perpetual theories of visual communication	
18	AF22023	CHANDORKAR PRATHAM ABHISHEK	Psychological implications of color	
19	AF22024	KAMBLE ANKITA SUNIL	Tools of visual communication – painting and photography	
20	AF22026	RAJBHAR RINKA DHRUV KUMAR	Ethics in visual communication	
21	AF22027	RAJPUT HARSH DARASING	Invisible concept in visual communication	
22	AF22028	SHARMA NIRBHAY BHUPENDRA	Ethics in visual communication	
23	AF22030	NANDINI SINGH	Perpetual theories of visual communication	
24	AF22031	JADEJA MANSI JAGDISH	Psychological implications of color	

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Project Report of FYBAMMC (Fundamentals of Mass Communication)

As a part of curriculum students were given Fundamentals of mass communication project in individual/groups.

Students were given project on topics: Concept of models of communication, role of advertisement, new emerging media etc.

### Outcome:

- 1) Project work helped students to develop a critical understanding of mass communication models.
- 2) The project improved the skills of team work and leadership among the students.
- 3) It also helps to understand the concept of new media and media convergence and its implications.

### Record of FYBAMMC (Fundamentals of Mass Communication)

No of students submitted the project	22
No of students Absent	08
Total No of students	30

Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Dr. Padmaja Arvind  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Fundamentals of mass Communication  
Semester: I

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22004	FURIYA HARSH ANIL	Role of advertisement	<i>[Signature]</i>
2	AF22005	GADA KUNTAN PANKAJ	Education and internet	<i>[Signature]</i>
3	AF22006	GAIKWAD VARUN SANTOSH	Gate keeping model	<i>[Signature]</i>
4	AF22007	GUPTA PRINCE RAKESH	New media and its impact on personal life	
5	AF22008	JOISAR RISHI MAHESH	Role of United nation in peace building	
6	AF22010	LOHAR ANIRUDDHA BHIKAJI	Role of advertisement in magazine	
7	AF22011	MALI DAKSH DILKHUSH	Role of advertisement on culture	
8	AF22012	MENDON MOKSHIT RAVI	Role of advertisement and politics	<i>[Signature]</i>
9	AF22013	NADAR JYOTILINGAM GUNASEKAR	Education and internet	<i>[Signature]</i>
10	AF22014	PANIKAR KRIPA JAYKUMAR	Role of United nation in peace building	
11	AF22015	PATIL SHREYA SANTOSH	Role of United nation in peace building	<i>[Signature]</i>
12	AF22016	SARDAR LEESH PRAVEEN	Education and internet	<i>[Signature]</i>
13	AF22017	VEDPATHAK DEVYANI GANESH	Gate keeping model	<i>[Signature]</i>
14	AF22018	VIGNESH VENKATACHALAM	Role of advertisement and politics	
15	AF22019	VISHWAKARMA RAHUL CHANDAR	Role of advertisement	
16	AF22021	YADAV KANCHAN GULABCHAND	Education and internet	
17	AF22023	CHANDORKAR PRATHAM ABHISHEK	Gate keeping model	<i>[Signature]</i>

18	AF22024	KAMBLE ANKITA SUNIL	New media and its impact on personal life	<i>[Signature]</i>
19	AF22026	RAJBHAR RINKA DHURUV KUMAR	Role of United nation in peace building	<i>[Signature]</i>
20	AF22027	RAJPUT HARSH DARASING	Role of advertisement in magazine	<i>[Signature]</i>
21	AF22029	UTEKAR PARTH BALKRISHNA	Role of advertisement on culture	<i>[Signature]</i>
22	AF22030	NANDINI SINGH	Role of advertisement and politics	<i>[Signature]</i>

*[Signature]*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road;  
Near Balaji Mandir, Dombivli (East), 421203,

### Project Report of FYBAMMC (Current Affairs)

As a part of curriculum students were given current affairs project in individual/groups.

Students were given project on topics: New education policy, Impact of covid on Indian economy etc.

#### Outcome:

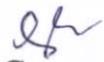
- 1) Project work helped students to generate interest among the learners about burning issues covered in the media
- 2) The project improved the skills of team work and leadership among the students.
- 3) It also equip students with the basic understanding of politics, economics, environment and technology so that they can grasp the relevance of related news.

#### Record of FYBAMMC (Current Affairs)

No of students submitted the project	29
No of students Absent	01
Total No of students	30

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana, Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Current Affairs  
Semester: I

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22002	BRID ANSH SUBODH	New education policy	
2	AF22003	CHAUDHARI OM VIJENDRA	Dimension of "Me Too" campaign	
3	AF22004	FURIYA HARSH ANIL	Tension in Jammu and Kashmir	
4	AF22005	GADA KUNTAN PANKAJ	Communal riots in India	
5	AF22006	GAIKWAD VARUN SANTOSH	Environment conservation post 1995	
6	AF22007	GUPTA PRINCE RAKESH	Analysis of partition through films	
7	AF22008	JOISAR RISHI MAHESH	Political parties of Maharashtra	
8	AF22009	KANOJIYA ISHA SHIVNATH	Political parties of India	
9	AF22010	LOHAR ANIRUDDHA BHIKAJI	Emerging trends in gaming industry	
10	AF22011	MALI DAKSH DILKHUSH	Tribal issues	
11	AF22012	MENDON MOKSHIT RAVI	Farmer suicides in Maharashtra	
12	AF22013	NADAR JYOTILINGAM GUNASEKAR	Role of artificial intelligence in education	
13	AF22014	PANIKAR KRIPA JAYKUMAR	New education policy	
14	AF22015	PATIL SHREYA SANTOSH	Dimension of "Me Too" campaign	
15	AF22016	SARDAR LEESH PRAVEEN	Tension in Jammu and Kashmir	
16	AF22017	VEDPATHAK DEVYANI GANESH	Communal riots in India	

17	AF22018	VIGNESH VENKATACHALAM	Environment conservation post 1995	
18	AF22019	VISHWAKARMA RAHUL CHANDAR	Analysis of partition through films	
19	AF22020	WADKE ESHAN NILESH	Political parties of Maharashtra	<i>Eshw</i>
20	AF22021	YADAV KANCHAN GULABCHAND	Political parties of India	<i>Kanchan</i>
21	AF22022	BHANUSHALI DIPAK JERAM	Emerging trends in gaming industry	
22	AF22023	CHANDORKAR PRATHAM ABHISHEK	Tribal issues	<i>Pr</i>
23	AF22024	KAMBLE ANKITA SUNIL	Farmer suicides in Maharashtra	<i>CP. K. J.</i>
24	AF22026	RAJBHAR RINKA DHARUV KUMAR	Role of artificial intelligence in education	<i>Rinko</i>
25	AF22027	RAJPUT HARSH DARASING	New education policy	<i>Harsh</i>
26	AF22028	SHARMA NIRBHAY BHUPENDRA	Dimension of "Me Too" campaign	<i>N. Sharma</i>
27	AF22029	UTEKAR PARTH BALKRISHNA	Tension in Jammu and Kashmir	<i>Part</i>
28	AF22030	NANDINI SINGH	Communal riots in India	<i>N. Singh</i>
29	AF22031	JADEJA MANSI JAGDISH	Environment conservation post 1995	<i>Mansi</i>

*[Signature]*  
Faculty



*[Signature]*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (History of Media)**

As a part of curriculum students were given History of media project in individual/groups.

Students were given project on topics: Role of newspaper in Indian independence, Role of media during emergency etc.

#### **Outcome:**

- 1) Project work helped students to understand media through key events in the cultural history.
- 2) The project improved the skills of team work and leadership among the students.
- 3) It also helped students to understand the values that shaped and continues to influence Indian mass media.

### **Record of FYBAMMC (History of Media)**

No of students submitted the project	24
No of students Absent	06
Total No of students	30

Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rajkumar Pillai  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: History of media  
Semester: I

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22002	BRID ANSH SUBODH	"Subhash chandra bose"	
2	AF22004	FURIYA HARSH ANIL	"Bal Gangadhar Tilak"	
3	AF22005	GADA KUNTAN PANKAJ	"Mohandas karamchand Gandhi"	
4	AF22006	GAIKWAD VARUN SANTOSH	"Bal Gangadhar Tilak"	
5	AF22007	GUPTA PRINCE RAKESH	"Dr.B.R.Ambedkar"	
6	AF22008	JOISAR RISHI MAHESH	"Sacrifice of Mangal Pandey"	
7	AF22009	KANOJIYA ISHA SHIVNATH	"Chandra shekhar Azad"	
8	AF22011	MALI DAKSH DILKHUSH	"Bhagat Singh"	
	AF22012	MENDON MOKSHIT RAVI	"Vinayak damodar savarkar"	
10	AF22013	NADAR JYOTILINGAM GUNASEKAR	"Dr.B.R.Ambedkar"	
11	AF22014	PANIKAR KRIPA JAYKUMAR	"Subhash chandra bose"	
12	AF22015	PATIL SHREYA SANTOSH	"Bhagat singh"	
13	AF22016	SARDAR LEESH PRAVEEN	"Dr.B.R.Ambedkar"	
14	AF22017	VEDPATHAK DEVYANI GANESH	"Begum Hazrat Mahal"	
15	AF22018	VIGNESH VENKATACHALAM	"Bhagat Singh"	
16	AF22019	VISHWAKARMA RAHUL CHANDAR	"Chandra shekhar Azad"	
17	AF22020	WADKE ESHAN NILESH	"Bal Gangadhar Tilak"	

18	AF22021	YADAV KANCHAN GULABCHAND	"Dr.B.R.Ambedkar"	
19	AF22022	BHANUSHALI DIPAK JERAM	"Mahatma Gandhi"	
20	AF22024	KAMBLE ANKITA SUNIL	"Dr.B.R.Ambedkar"	<i>AF22024</i>
21	AF22027	RAJPUT HARSH DARASING	"Mahatma Gandhi"	<i>Harsh</i>
22	AF22028	SHARMA NIRBHAY BHUPENDRA	"Bhagat Singh"	<i>Nirbhay</i>
23	AF22030	NANDINI SINGH	"Bhagat Singh"	<i>Nandini</i>
24	AF22031	JADEJA MANSI JAGDISH	"Mahatma Gandhi"	<i>Mansi</i>

*Ranjana*  
Faculty



*Dr*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Effective Communication-II)**

As a part of curriculum students were given Effective communication project in individual/groups.

Students were given project on topics: Book reviews, communication Etiquettes etc.

#### **Outcome:**

- 1) Project work helped students to improve their communication skills.
- 2) The project improved the skills of teamwork and leadership among the students.
- 3) Students came to know about the various aspects of effective communication.

#### **Record of FYBAMMC (Effective Communication-II)**

No of students submitted the project	23
No of students Absent	07
Total No of students	30

Faculty



Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rajkumar Pillai  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Effective Communication-II  
Semester: II

### Project Submission Record

No	Roll No	Name of the student	Topic	Signature
1	AF22003	CHAUDHARI OM VIJENDRA	"Budget on road transport and highways"	
2	AF22004	FURIYA HARSH ANIL	"Union Budget" 2023	<i>Harshy</i>
3	AF22005	GADA KUNTAN PANKAJ	"Infrastructure Budget"	<i>Kuntan Pankaj</i>
4	AF22006	GAIKWAD VARUN SANTOSH	"Budget 2023- Entertainment Industry"	<i>Varun</i>
5	AF22007	GUPTA PRINCE RAKESH	"Budget for defence sector"	
6	AF22008	JOISAR RISHI MAHESH	"Income and corporate tax"	
7	AF22009	KANOJIYA ISHA SHIVNATH	"Budget on infrastructure and investment"	<i>Isha</i>
8	AF22012	MENDON MOKSHIT RAVI	"Railway budget-2023"	<i>Moksh</i>
9	AF22013	NADAR JYOTILINGAM GUNASEKAR	"Budget on education-2023"	<i>Jyoti</i>
10	AF22015	PATIL SHREYA SANTOSH	Union budget analysis	<i>Shreya</i>
11	AF22016	SARDAR LEESH PRAVEEN	"Health budget"	<i>Leesh</i>
12	AF22017	VEDPATHAK DEVYANI GANESH	"Budget on agriculture"	
13	AF22018	VIGNESH VENKATACHALAM	"Youth power-priority no 06"	
14	AF22019	VISHWAKARMA RAHUL CHANDAR	"Budget on tourism-2023"	
15	AF22021	YADAV KANCHAN GULABCHAND	"Defence budget"	
16	AF22023	CHANDORKAR PRATHAM ABHISHEK		<i>Pratham</i>

			"Youth growth budget"	
17	AF22024	KAMBLE ANKITA SUNIL	"Union budget-Mahila samman saving certificate"	<i>Chkita</i>
18	AF22026	RAJBHAR RINKA DHARUV KUMAR	"Ministry of health in India"	<i>Rinkes</i>
19	AF22027	RAJPUT HARSH DARASING	"Budget-Ministry of culture"	
20	AF22028	SHARMA NIRBHAY BHUPENDRA	"Union budget on telecommunication"	
	AF22029	UTEKAR PARTH BALKRISHNA	Budget on -Logistics sector"	
22	AF22030	NANDINI SINGH	"Budget on health and nutrition"	
23	AF22031	JADEJA MANSI JAGDISH	"Budget on rural development"	

Faculty



*SL*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of FYBAMMC (Foundation Course-II)

As a part of curriculum students were given foundation course project in individual/groups.

Students were given project on topics: Human rights, Sustainable development goals etc.

#### Outcome:

- 1) Project work helped students to understand the concept of human rights, trace its evolution and study the work of human rights activists.
- 2) The project improved the skills of team work and leadership among the students.
- 3) Students got the insight of the concept, merits and demerits of liberalization, privatization and globalization and also understood the impact of globalization on culture, infrastructure and economic sectors.

#### Record of FYBAMMC (Foundation Course-II)

No of students submitted the project	24
No of students Absent	6
Total No of students	30

Faculty



  
Convenor



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Group of 4 to work on the assignment.
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Index
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
  - Bibliography- please note: no search engine names. (Ensure complete website address link, author name, page number.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students. All members in the group should compulsorily present the same.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of group list group numbers will be allotted to each of the group and presentation will be taken in that order.
9. No extension whatsoever will be entertained.





The South Indian Association's  
**The S.I.A. College of Higher Education**  
 Affiliated to University of Mumbai  
 Accredited B+ by NAAC

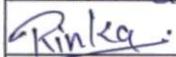
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
 Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rooshikesh.Jade  
 Class: FYBAMMC  
 Month & Year: 2022-2023

Program: BAMMC  
 Course: Foundation Course-II  
 Semester: II

**Project Submission Record**

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22003	CHAUDHARI OM VIJENDRA	Fundamentals rights in the Indian constitution.	
	AF22004	FURIYA HARSH ANIL		
	AF22005	GADA KUNTAN PANKAJ		
	AF22006	GAIKWAD VARUN SANTOSH		
2	AF22007	GUPTA PRINCE RAKESH	Concept and characteristics of human rights	
	AF22008	JOISAR RISHI MAHESH		
	AF22009	KANOJIYA ISHA SHIVNATH		
	AF22011	MALI DAKSH DILKHUSH		
3	AF22012	MENDON MOKSHIT RAVI	Concept of sustainable development	
	AF22013	NADAR JYOTILINGAM GUNASEKAR		
	AF22015	PATIL SHREYA SANTOSH		
	AF22016	SARDAR LEESH PRAVEEN		
4	AF22017	VEDPATHAK DEVYANI GANESH	Concept & causes of stress	
	AF22018	VIGNESH VENKATACHALAM		
	AF22019	VISHWAKARMA RAHUL CHANDAR		
	AF22021	YADAV KANCHAN GULABCHAND		

5	AF22023	CHANDORKAR PRATHAM ABHISHEK	Conflict resolution	
	AF22024	KAMBLE ANKITA SUNIL		
	AF22026	RAJBHAR RINKA DHARUV KUMAR		
	AF22027	RAJPUT HARSH DARASING		
6	AF22028	SHARMA NIRBHAY BHUPENDRA	Concept and characteristics of human rights	
	AF22029	UTEKAR PARTH BALKRISHNA		
	AF22030	NANDINI SINGH		
	AF22031	JADEJA MANSI JAGDISH		

Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Content Writing)**

As a part of curriculum students were given content writing project in individual/groups.

Students were given project on topics: Homophones and common errors in English, creative usage of phrases etc.

#### **Outcome:**

- 1) Project work helped students to cope up with the tools that would help them communicate effectively.
- 2) The project improved the skills of team work and leadership among the students.
- 3) It also helps the students to draw the essence of situations and develop clarity of thought.

#### **Record of FYBAMMC (Content Writing)**

No of students submitted the project	26
No of students Absent	4
Total No of students	30



Faculty

Convenor



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
**The S.I.A. College of Higher Education**  
 Affiliated to University of Mumbai  
 Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
 Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Sucheta Gandhi  
 Class: FYBAMMC  
 Month & Year: 2022-2023

Program: BAMMC  
 Course: Content Writing  
 Semester: II

**Project Submission Record**

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22002	BRID ANSH SUBODH	Create a content for print magazine	
2	AF22003	CHAUDHARI OM VIJENDRA	Create a content for newspaper	
3	AF22004	FURIYA HARSH ANIL	Create a content for 10 min news on current affairs	
4	AF22005	GADA KUNTAN PANKAJ	Create slogans for ready to eat products	
5	AF22006	GAIKWAD VARUN SANTOSH	Create a content for twitter handle of a musician	
6	AF22007	GUPTA PRINCE RAKESH	Importance of plagiarism in content writing	
7	AF22008	JOISAR RISHI MAHESH	Create a brief for sports magazine	
8	AF22009	KANOJIYA ISHA SHIVNATH	Create a brief for life style magazine	
9	AF22011	MALI DAKSH DILKHUSH	Create a brief for women's magazine	
10	AF22012	MENDON MOKSHIT RAVI	Create a brief for children magazine	
11	AF22013	NADAR JYOTILINGAM GUNASEKAR	Search engine optimization	
12	AF22014	PANIKAR KRIPA JAYKUMAR	Create a content for radio jingle	
13	AF22015	PATIL SHREYA SANTOSH	Create a content for 10 min news on current affairs	
14	AF22016	SARDAR LEESH PRAVEEN	Create slogans for ready to eat products	

15	AF22017	VEDPATHAK DEVYANI GANESH	Create a content for twitter handle of a musician	
16	AF22018	VIGNESH VENKATACHALAM	Importance of plagiarism in content writing	
17	AF22019	VISHWAKARMA RAHUL CHANDAR	Create a brief for sports magazine	
18	AF22021	YADAV KANCHAN GULABCHAND	Create a brief for life style magazine	
19	AF22023	CHANDORKAR PRATHAM ABHISHEK	Create a brief for women's magazine	PS
20	AF22024	KAMBLE ANKITA SUNIL	Create a brief for children magazine	PS
21	AF22026	RAJBHAR RINKA DHRUV KUMAR	Search engine optimization	Rinka
2	AF22027	RAJPUT HARSH DARASING	Create a content for radio jingle	
23	AF22028	SHARMA NIRBHAY BHUPENDRA	Create a caption for health drink of your choice	
24	AF22029	UTEKAR PARTH BALKRISHNA	Create a brief for car magazine	
25	AF22030	NANDINI SINGH	Create a brief for travel magazine	
26	AF22031	JADEJA MANSI JAGDISH	Create a content for radio jingle	

*Shree*  
Faculty



*SR*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Introduction to Advertising)**

As a part of curriculum students were given Introduction to advertising project in individual/groups.

Students were given project on topics: Ethics and laws in advertising, social, cultural and economic impact of advertising etc.

#### **Outcome:**

- 1) Project work helped students to provide with the basic understanding of advertising, growth, importance and types.
- 2) It helps the students to comprehend advertising campaigns, tools, models etc
- 3) Also provides students with various advertising trends, and future.

#### **Record of FYBAMMC (Introduction to Advertising)**

No of students submitted the project	25
No of students Absent	05
Total No of students	30

Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rajkumar Pillai  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Introduction to Advertising  
Semester: II

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22002	BRID ANSH SUBODH	'Essence hair oil'	
2	AF22003	CHAUDHARI OM VIJENDRA	'Chocolate popcorn'	
3	AF22004	FURIYA HARSH ANIL	Advertisement on "FLASH ELECTRIC"	<i>[Signature]</i>
4	AF22005	GADA KUNTAN PANKAJ	"SMART PHONE (AXON)	<i>[Signature]</i>
5	AF22006	GAIKWAD VARUN SANTOSH	TOPAZ Energy drink	<i>[Signature]</i>
6	AF22007	GUPTA PRINCE RAKESH	"LOOKA BAGS"	
7	AF22008	JOISAR RISHI MAHESH	"SECRET JUICE TWELVE BEER"	
8	AF22009	KANOJIYA ISHA SHIVNATH	"Hair solution GUNSHA"	<i>[Signature]</i>
9	AF22011	MALI DAKSH DILKHUSH	"Juice fruits"	<i>[Signature]</i>
10	AF22012	MENDON MOKSHIT RAVI	"COCAKES Cookies"	<i>[Signature]</i>
11	AF22013	NADAR JYOTILINGAM GUNASEKAR	"VIBESGO Headphones"	<i>[Signature]</i>
12	AF22015	PATIL SHREYA SANTOSH	"AGNI 's Fashion hub"	<i>[Signature]</i>
13	AF22016	SARDAR LEESH PRAVEEN	"LEE's CAFÉ"	<i>[Signature]</i>
14	AF22017	VEDPATHAK DEVYANI GANESH	"Analogue wrist watches" (ZEN WATCHES)	
15	AF22018	VIGNESH VENKATACHALAM	"Fitness App- I-Fit"	
16	AF22019	VISHWAKARMA RAHUL CHANDAR	"Nandini Ayurvedic soap"	
17	AF22021	YADAV KANCHAN GULABCHAND	"Crispy Biscuits"	
18	AF22023	CHANDORKAR PRATHAM ABHISHEK	"Brewsprings Arabica Instant Coffee"	<i>[Signature]</i>

19	AF22024	KAMBLE ANKITA SUNIL	"Mens Body lotion" (Diamond body lotion)	Ankita.
20	AF22026	RAJBHAR RINKA DHURUV KUMAR	"Kohinoor chocolates"	Rinka.
21	AF22027	RAJPUT HARSH DARASING	"Knee High" Footwares"	
22	AF22028	SHARMA NIRBHAY BHUPENDRA	'Drippy Men (Fashion brand)'	
23	AF22029	UTEKAR PARTH BALKRISHNA	"Proteins supplement"	
24	AF22030	NANDINI SINGH	"COSBEAUT" Cream"	
25	AF22031	JADEJA MANSI JAGDISH	"Herbotique skincare"	

Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Introduction to Journalism)**

As a part of curriculum students were given Introduction to Journalism project in individual/groups.

Students were given project on topics: Journalism in India, Principles and format, career in journalism.

#### **Outcome:**

1) Project work helped students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.

#### **Record of FYBAMMC (Introduction to Journalism)**

No of students submitted the project	23
No of students Absent	7
Total No of students	30

*S. Dhoke*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shivraj Bhosle  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Introduction to Journalism  
Semester: II

### Project Submission Record

Sl.No	Roll No	Name of the student	Topic	Signature
1	AF22003	CHAUDHARI OM VIJENDRA	Citizen journalism	
2	AF22004	FURIYA HARSH ANIL	Cover your college NSS camp as a reporter	<i>Harshya</i>
3	AF22005	GADA KUNTAN PANKAJ	Journalism during emergency in India	<i>Kuntan</i>
4	AF22006	GAIKWAD VARUN SANTOSH	Niche journalism	<i>Varun</i>
5	AF22007	GUPTA PRINCE RAKESH	Citizen journalism	
6	AF22008	JOISAR RISHI MAHESH	News worthiness	
7	AF22009	KANOJIYA ISHA SHIVNATH	Difference between a PR and a junior reporter	<i>Isha</i>
8	AF22011	MALI DAKSH DILKHUSH	Cover a recent local story as a junior reporter	<i>Daksh</i>
9	AF22012	MENDON MOKSHIT RAVI	Changing face of regional journalism	<i>Mokshit</i>
10	AF22013	NADAR JYOTILINGAM GUNASEKAR	Rise of nationalist press in India	<i>Jyoti</i>
11	AF22015	PATIL SHREYA SANTOSH	Journalism during emergency in India	<i>Shreya</i>
12	AF22016	SARDAR LEESH PRAVEEN	Niche journalism	<i>Leesh</i>
13	AF22017	VEDPATHAK DEVYANI GANESH	Citizen journalism	
14	AF22018	VIGNESH VENKATACHALAM	News worthiness	
15	AF22019	VISHWAKARMA RAHUL CHANDAR	Difference between a PR and a junior reporter	

16	AF22021	YADAV KANCHAN GULABCHAND	Cover a recent local story as a junior reporter	
17	AF22023	CHANDORKAR PRATHAM ABHISHEK	Journalism in digital era	<i>Pl</i>
18	AF22024	KAMBLE ANKITA SUNIL	Cover your college fest as a reporter	<i>R/4/20</i>
19	AF22026	RAJBHAR RINKA DHURUV KUMAR	Cover a recent local story as a junior reporter	<i>Rinku</i>
20	AF22027	RAJPUT HARSH DARASING	Journalism in digital era	
21	AF22028	SHARMA NIRBHAY BHUPENDRA	Cover your college annual day as a reporter	
22	AF22030	NANDINI SINGH	Difference between a PR and a junior reporter	
23	AF22031	JADEJA MANSI JAGDISH	Cover a recent local story as a senior reporter	

*S. D. Joshi*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of FYBAMMC (Media, Gender & Culture)**

As a part of curriculum students were given Media, Gender & Culture project in individual/groups.

Students were given project on topics: Concept related to culture, culture and media, globalization and media culture etc.

#### **Outcome:**

1) Project work helped students to understand the association between the media, gender and culture in the globalised era.

#### **Record of FYBAMMC (Media, Gender & Culture)**

No of students submitted the project	26
No of students Absent	4
Total No of students	30

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

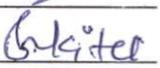
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: FYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Media, Gender & Culture  
Semester: II

**Project Submission Record**

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF22002	BRID ANSH SUBODH	Waves of feminism	
2	AF22003	CHAUDHARI OM VIJENDRA	Indian customer & ethnocentrism	
3	AF22004	FURIYA HARSH ANIL	Digital media culture	<i>Harsh</i>
4	AF22005	GADA KUNTAN PANKAJ	Gender equality and media	<i>Kuntan</i>
5	AF22006	GAIKWAD VARUN SANTOSH	Impact of globalization on local culture	<i>Varun</i>
6	AF22007	GUPTA PRINCE RAKESH	Popular culture in Bollywood	
7	AF22008	JOISAR RISHI MAHESH	Politics and religion in India	
8	AF22009	KANOJIYA ISHA SHIVNATH	Emerging trends in culture consumption	<i>Ishak</i>
9	AF22011	MALI DAKSH DILKHUSH	Waves of feminism	<i>Dm</i>
10	AF22012	MENDON MOKSHIT RAVI	Indian customer & ethnocentrism	<i>Moksh</i>
11	AF22013	NADAR JYOTILINGAM GUNASEKAR	Digital media culture	<i>Jyoti</i>
12	AF22014	PANIKAR KRIPA JAYKUMAR	Gender equality and media	
13	AF22015	PATIL SHREYA SANTOSH	Impact of globalization on local culture	
14	AF22016	SARDAR LEESH PRAVEEN	Popular culture in Bollywood	<i>Leesh</i>
15	AF22017	VEDPATHAK DEVYANI GANESH	Politics and religion in India	
16	AF22018	VIGNESH VENKATACHALAM	Emerging trends in culture consumption	
17	AF22019	VISHWAKARMA RAHUL CHANDAR	Waves of feminism	
18	AF22021	YADAV KANCHAN GULABCHAND	Indian customer & ethnocentrism	

19	AF22023	CHANDORKAR PRATHAM ABHISHEK	Digital media culture	
20	AF22024	KAMBLE ANKITA SUNIL	Gender equality and media	
21	AF22026	RAJBHAR RINKA DHURUV KUMAR	Impact of globalization on local culture	
22	AF22027	RAJPUT HARSH DARASING	Popular culture in Hollywood	
23	AF22028	SHARMA NIRBHAY BHUPENDRA	Politics and religion in India	
24	AF22029	UTEKAR PARTH BALKRISHNA	Emerging trends in culture consumption	
25	AF22030	NANDINI SINGH	Waves of feminism	
26	AF22031	JADEJA MANSI JAGDISH	Impact of globalization on local culture	

  
Faculty



  
Convenor



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Electronic Media-I)**

As a part of curriculum students were given Electronic Media-I project in individual/groups.

Students were given project on topics: Introduction to sound, visuals, Electronic news gathering etc.

#### **Outcome:**

- 1) Project work helped students to develop critical thinking about media and its process.
- 2) It also boosts productivity and enhances flexibility for workers and employers.

#### **Record of SYBAMMC (Electronic Media-I)**

No of students submitted the project	16
No of students Absent	04
Total No of students	20

*Deepika*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Deepika.Iyer  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Electronic Media-I  
Semester: III

### Project Submission Record

No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Contribution of all India radio	X
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Create a story board for a short film	<i>Sakshi</i>
3	AF21008	JADHAV HARSHAL SUNIL	The satellite and direct to home challenges	<i>Harshal</i>
4	AF21009	KHILARI SWAMINEE MAHESH	Community radio-role and importance	<i>Swamini</i>
5	AF21010	LONE SUJAL SAMEER	Create a story board for AD	<i>Sujal</i>
6	AF21011	MEHER BHAGYASHREE DEEPAK	Contribution of all India radio	X
7	AF21012	PADVEKAR SNEHAL KAILASH	Create a story board for a short film	<i>Snehal</i>
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	The satellite and direct to home challenges	<i>Nirou</i>
9	AF21014	SAHANI ANJU BANGALI	Community radio-role and importance	<i>Anju</i>
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Create a story board for AD	<i>Janvi</i>
11	AF21018	SURVE SHRAVANI MANGESH	Contribution of all India radio	<i>Shravani</i>
12	AF21023	GHAG PRADNYA PRVIN	Create a story board for AD	<i>Pradnya</i>
13	AF21024	DHAROD DISHA KETAN	Contribution of all India radio	<i>Disha</i>
14	AF21025	APARNADEVI MURUGAN	Create a story board for a short film	<i>Ap</i>
15	AF21026	DYARAM ADITI GURUPRASAD	The satellite and direct to home challenges	<i>Aditi</i>
16	AF21027	KAVISH DEVKAR	Community radio-role and importance	X

Faculty

*Deepika*



Convenor

*Dr*



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Project Report of SYBAMMC

### (Corporate communication and public relation)

As a part of curriculum students were given corporate communication and public relation project in individual/groups.

Students were given project on topics: Corporate communication, Ethics related to corporate communication etc.

#### Outcome:

- 1) Project work helped students to prepare for effective and ethical public communication on behalf of the organizations.
- 2) It also boosts productivity and enhances flexibility for workers and employers.

### Record of SYBAMMC (Corporate communication and public relation)

No of students submitted the project	18
No of students Absent	02
Total No of students	20

Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Rajkumar Pillai  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: CCPR  
Semester: III

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	"Marketing and Branding strategy of DMART"	X
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	"Marketing and Branding strategy of TATA MOTORS"	<i>Sakshi</i>
3	AF21008	JADHAV HARSHAL SUNIL	"Marketing and Branding strategy of STATE BANK OF INDIA"	<i>Harshal</i>
4	AF21009	KHILARI SWAMINEE MAHESH	"Marketing and Branding strategy of HLL"	<i>Swamini</i>
5	AF21010	LONE SUJAL SAMEER	"Marketing and Branding strategy of CADBURY"	<i>Sujal</i>
6	AF21011	MEHER BHAGYASHREE DEEPAK	"Marketing and Branding strategy of COCA-COLA"	<i>Meher</i>
7	AF21012	PADVEKAR SNEHAL KAILASH	"Marketing and Branding strategy of HERO MOTO CORP"	<i>Snehal</i>
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	"Marketing and Branding strategy of Airtel"	<i>Niranjani</i>
9	AF21014	SAHANI ANJU BANGALI	"Marketing and Branding strategy of RELIANCE INDUSTRY LTD"	<i>Anju</i>
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	"Marketing and Branding strategy of BAJAJ AUTO"	<i>Janhavi</i>
11	AF21018	SURVE SHRAVANI MANGESH	"Marketing and Branding strategy of AMAZON"	<i>Shravani</i>

12	AF21019	RAWAL PIYUSH MUKESH	"Marketing and Branding strategy of ICICI BANK LTD	<i>Piyush</i>
13	AF21022	DHULLA TEJKUMAR ARUN	"Marketing and Branding strategy of GODREJ"	<i>TejDula</i>
14	AF21023	GHAG PRADNYA PRVIN	"Marketing and Branding strategy of LAKME"	<i>Prag</i>
15	AF21024	DHAROD DISHA KETAN	"Marketing and Branding strategy of AMUL"	<i>Disha</i>
16	AF21025	APARNADEVI MURUGAN	"Marketing and Branding strategy of PARLE"	<i>AP</i>
17	AF21026	DYARAM ADITI GURUPRASAD	"Marketing and Branding strategy of Mc DONALD'S"	<i>Aditi</i>
18	AF21027	KAVISH DEVKAR	"Marketing and Branding strategy of SONY"	<i>Kavish</i>

Faculty



*SK*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of SYBAMMC (Media Studies)

As a part of curriculum students were given Media Studies project in individual/groups.

Students were given project on topics: Relevance connection to the culture, literature, media and identity etc.

#### Outcome:

- 1) Project work helped students to become aware about the various impacts of media on the masses.
- 2) It also helps to improve the literacy skills and abilities in other subjects.

#### Record of SYBAMMC (Media Studies)

No of students submitted the project	19
No of students Absent	01
Total No of students	20

*Deepika*  
Faculty



*[Signature]*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Deepika Iyer  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Media Studies  
Semester: III

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF20028	SHAH RUSHABH BHAVIN	Cultivation theory	X
2	AF21002	AMIN DISHA RAMCHANDRA	Raymond Williams – Technological determinism	Amin
3	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Normative theories	Sakshi
4	AF21008	JADHAV HARSHAL SUNIL	Era of mass society and culture	Harshal
5	AF21009	KHILARI SWAMINEE MAHESH	Propaganda theory	Swamini
6	AF21010	LONE SUJAL SAMEER	Uses and gratification in the age of internet	Sujal
7	AF21011	MEHER BHAGYASHREE DEEPAK	Cultivation theory	Meher
8	AF21012	PADVEKAR SNEHAL KAILASH	Raymond Williams – Technological determinism	Snehal
9	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Normative theories	Nirvi
10	AF21014	SAHANI ANJU BANGALI	Era of mass society and culture	Anju
11	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Propaganda theory	Janvi
12	AF21018	SURVE SHRAVANI MANGESH	Normative theories	Shravan
13	AF21019	RAWAL PIYUSH MUKESH	Era of mass society and culture	Piyush
14	AF21022	DHULLA TEJKUMAR ARUN	Era of mass society and culture	Tejuma
15	AF21023	GHAG PRADNYA PRVIN	Propaganda theory	Prag

16	AF21024	DHAROD DISHA KETAN	Uses and gratification in the age of internet	<i>Disha</i>
17	AF21025	APARNADEVI MURUGAN	Cultivation theory	<i>AP</i>
18	AF21026	DYARAM ADITI GURUPRASAD	Uses and gratification in the age of internet	<i>Aditi</i>
19	AF21027	KAVISH DEVKAR	Cultivation theory	<i>Kavish</i>

*Deepika*  
Faculty



*SR*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Introduction to Photography)**

As a part of curriculum students were given Introduction to Photography project in individual/groups.

Students were given project on topics: The click magic, Image sensor, viewfinder, the eye of camera etc.

#### **Outcome:**

1) Project work helped students to understand the working mechanism and production of the camera at the basic level in the context of the historical process.

#### **Record of SYBAMMC (Introduction to Photography)**

No of students submitted the project	12
No of students Absent	08
Total No of students	20

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Gaurav Kulkarni  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Introduction to Photography  
Semester: III

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF21008	JADHAV HARSHAL SUNIL	Visual indicators	
2	AF21010	LONE SUJAL SAMEER	Rules of composition	
3	AF21012	PADVEKAR SNEHAL KAILASH	Screen shots captured of movie bahubali	X
4	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Glamour photography	
5	AF21014	SAHANI ANJU BANGALI	Portrait photography	X
6	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Type of lenses	X
7	AF21018	SURVE SHRAVANI MANGESH	Color and mood	
8	AF21022	DHULLA TEJKUMAR ARUN	Visual indicators	X
9	AF21023	GHAG PRADNYA PRVIN	Product photography	
10	AF21024	DHAROD DISHA KETAN	Rules of composition	
11	AF21025	APARNADEVI MURUGAN	Night photography	X
12	AF21027	KAVISH DEVKAR	Glamour photography	X

Faculty



Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of SYBAMMC (Film Communication-I)

As a part of curriculum students were given Film Communication-I project in individual/groups.

Students were given project on topics: Early cinema, Major film movements and its impact.

#### Outcome:

1) Project work helped students to understand the conceptual understanding of various movie cultures.

#### Record of SYBAMMC (Film Communication-I)

No of students submitted the project	18
No of students Absent	2
Total No of students	20

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Film Communication-I  
Semester: III

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Star system in Hollywood	
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Indian new wave cinema	<i>Gupta</i>
3	AF21008	JADHAV HARSHAL SUNIL	Impact of regional cinema on mainstream in India	<i>Harshal</i>
4	AF21009	KHILARI SWAMINEE MAHESH	Silent era in cinema	<i>Swamini</i>
5	AF21010	LONE SUJAL SAMEER	Anthology films	<i>Sujal</i>
6	AF21011	MEHER BHAGYASHREE DEEPAK	Indian Diaspora & Bollywood	<i>Meher</i>
7	AF21012	PADVEKAR SNEHAL KAILASH	Star system in Hollywood	<i>Snehal</i>
	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Indian new wave cinema	<i>Nirani</i>
9	AF21014	SAHANI ANJU BANGALI	Impact of regional cinema on mainstream in India	<i>Anju</i>
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Silent era in cinema	<i>Janvi</i>
11	AF21018	SURVE SHRAVANI MANGESH	Anthology films	
12	AF21019	RAWAL PIYUSH MUKESH	Indian Diaspora & Bollywood	X
13	AF21022	DHULLA TEJKUMAR ARUN	Star system in Hollywood	<i>Tejuma</i>
14	AF21023	GHAG PRADNYA PRVIN	Indian new wave cinema	

15	AF21024	DHAROD DISHA KETAN	Impact of regional cinema on mainstream in India	
16	AF21025	APARNADEVI MURUGAN	Star system in Hollywood	AP
17	AF21026	DYARAM ADITI GURUPRASAD	Indian Diaspora & Bollywood	
18	AF21027	KAVISH DEVKAR	Star system in Hollywood	Kavish

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Computers and Multimedia-I)**

As a part of curriculum students were given Computers and Multimedia-I project in individual/groups.

Students were given project on topics: Photoshop workspace, image editing, working with text etc.

#### **Outcome:**

- 1) Project work helped students to understand what goes behind the scene and help them choose their stream.
- 2) It helps the students to work on small scale projects during the academic period.

#### **Record of SYBAMMC (Computers and Multimedia-I)**

No of students submitted the project	13
No of students Absent	07
Total No of students	20

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Gaurav Kulkarni  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Computer and Multimedia-I  
Semester: III

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF21008	JADHAV HARSHAL SUNIL	Create a poster for a college event	
2	AF21010	LONE SUJAL SAMEER	Create a poster for a soap	
3	AF21012	PADVEKAR SNEHAL KAILASH	Create a poster for a shampoo	X
4	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Create a poster for a wafers	
5	AF21014	SAHANI ANJU BANGALI	Create a poster for a college event	X
6	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Create a poster for a telecom products	X
7	AF21018	SURVE SHRAVANI MANGESH	Create a poster for a soap	
8	AF21022	DHULLA TEJKUMAR ARUN	Create a poster for a shampoo	X
9	AF21023	GHAG PRADNYA PRVIN	Create a poster for a wafers	
10	AF21024	DHAROD DISHA KETAN	Create a poster for a college event	
11	AF21025	APARNADEVI MURUGAN	Create a poster for a telecom products	X
12	AF21026	DYARAM ADITI GURUPRASAD	Create a poster for a wafers	
13	AF21027	KAVISH DEVKAR	Create a poster for a soap	X

Faculty



Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of SYBAMMC (Electronic Media-II)

As a part of curriculum students were given Electronic Media-II project in individual/groups.

Students were given project on topics: Introduction to sound, visuals, Electronic news gathering etc.

#### Outcome:

- 1) Project work helped students to develop critical thinking about media and its process.
- 2) It also boosts productivity and enhances flexibility for workers and employers.

#### Record of SYBAMMC (Electronic Media-II)

No of students submitted the project	18
No of students Absent	2
Total No of students	20

*Deepika*  
Faculty



*SL*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Deepika Iyer  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Electronic Media-II  
Semester: IV

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Importance of TRP on television	✓
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Panel discussion on organic culture	Sakshi
3	AF21008	JADHAV HARSHAL SUNIL	Radio and television interview techniques	Harshal
4	AF21009	KHILARI SWAMINEE MAHESH	Writing radio program	Swamini
5	AF21010	LONE SUJAL SAMEER	Interview of a young entrepreneur	Sujal
	AF21011	MEHER BHAGYASHREE DEEPAK	Interview of a celebrity	Meher
7	AF21012	PADVEKAR SNEHAL KAILASH	Importance of TRP on television	Snehal
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Panel discussion on organic culture	Nirou
9	AF21014	SAHANI ANJU BANGALI	Radio and television interview techniques	Anju
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Writing radio program	Janvi
11	AF21018	SURVE SHRAVANI MANGESH	Interview of a young entrepreneur	Shravani
12	AF21019	RAWAL PIYUSH MUKESH	Interview of a celebrity	X

13	AF21022	DHULLA TEJKUMAR ARUN	Importance of TRP on television	<i>TejDula</i>
14	AF21023	GHAG PRADNYA PRVIN	Panel discussion on organic culture	<i>Pravin</i>
15	AF21024	DHAROD DISHA KETAN	Radio and television interview techniques	<i>Disha</i>
16	AF21025	APARNADEVI MURUGAN	Interview of a young entrepreneur	<i>AP</i>
17	AF21026	DYARAM ADITI GURUPRASAD	Interview of a celebrity	<i>Aditya</i>
18	AF21027	KAVISH DEVKAR	Importance of TRP on television	<i>Kavish</i>

*Deepika*  
Faculty



*SL*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Writing and editing for media)**

As a part of curriculum students were given Writing and editing for media project in individual/groups.

Students were given project on topics: writing for print media, writing for broadcast, digital media.

#### **Outcome:**

- 1) Project work helped students to understand similarities and differences in writing for all forms of media including the internet and digital.
- 2) It also provides basic proficiency in proofreading and editing.

### **Record of SYBAMMC (Writing and editing for media)**

No of students submitted the project	17
No of students Absent	3
Total No of students	20

*Kartike*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Kartik Iyer  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Writing and editing for media  
Semester: IV

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Create slogan for ready to eat food	✓
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Importance for plagiarism	✓
3	AF21008	JADHAV HARSHAL SUNIL	Write a script for radio jockey	
4	AF21009	KHILARI SWAMINEE MAHESH	Emerging sector for blogging	
5	AF21010	LONE SUJAL SAMEER	Story boarding for TV commercials for FMCG products	
6	AF21011	MEHER BHAGYASHREE DEEPAK	Write a script for a reality TV show	
7	AF21012	PADVEKAR SNEHAL KAILASH	Create slogan for ready to eat food	
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Importance for plagiarism	
9	AF21014	SAHANI ANJU BANGALI	Write a script for radio jockey	
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Emerging sector for blogging	

11	AF21019	RAWAL PIYUSH MUKESH	Story boarding for TV commercials for FMCG products	X
12	AF21022	DHULLA TEJKUMAR ARUN	Write a script for a reality TV show	Tejulla
13	AF21023	GHAG PRADNYA PRVIN	Write a script for radio jockey	Pravin
14	AF21024	DHAROD DISHA KETAN	Emerging sector for blogging	Disha
15	AF21025	APARNADEVI MURUGAN	Importance for plagiarism	AP
5	AF21026	DYARAM ADITI GURUPRASAD	Write a script for radio jockey	Aditi
17	AF21027	KAVISH DEVKAR	Emerging sector for blogging	Kavish

Kartika  
Faculty



Kavish  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Media Laws and ethics)**

As a part of curriculum students were given Media Laws and ethics for media project in individual/groups.

Students were given project on topics: core value of the constitution, judicial infrastructure etc.

#### **Outcome:**

- 1) Project work helped students in understanding of laws those impact the media
- 2) It helps students to acquire knowledge of media ethics and social responsibility.

#### **Record of SYBAMMC (Media Laws and ethics)**

No of students submitted the project	18
No of students Absent	2
Total No of students	20

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Media laws and ethics  
Semester: IV

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Landmark cases in criminal law	X
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Digital media laws	Gupta
3	AF21008	JADHAV HARSHAL SUNIL	Unfair trade practices cases	Harshal
4	AF21009	KHILARI SWAMINEE MAHESH	Right to information	Swamini
5	AF21010	LONE SUJAL SAMEER	Ethics in advertising	Sujal
6	AF21011	MEHER BHAGYASHREE DEEPAK	ASCI	Meher
7	AF21012	PADVEKAR SNEHAL KAILASH	AAAI	Snehal
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Landmark cases in criminal law	Nirou
9	AF21014	SAHANI ANJU BANGALI	Digital media laws	Anju
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Unfair trade practices cases	Janvi
11	AF21018	SURVE SHRAVANI MANGESH	Right to information	Shravani

12	AF21019	RAWAL PIYUSH MUKESH	Ethics in advertising	X
13	AF21022	DHULLA TEJKUMAR ARUN	ASCI	Tej Devda
14	AF21023	GHAG PRADNYA PRVIN	Landmark cases in criminal law	Pravin
15	AF21024	DHAROD DISHA KETAN	Digital media laws	Dishad
16	AF21025	APARNADEVI MURUGAN	Unfair trade practices cases	AP
17	AF21026	DYARAM ADITI GURUPRASAD	Right to information	Aditya
8	AF21027	KAVISH DEVKAR	Ethics in advertising	Kavish

  
Faculty



  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of SYBAMMC (Mass media research)**

As a part of curriculum students were given Mass media research for media project in individual/groups.

Students were given project on topics: Research design, data collection and its methodology etc.

#### **Outcome:**

- 1) Project work helped students in understanding the scope and techniques of media research, their utility and limitations
- 2) It also helped students to debates in Research approaches and equip them with tools to carry on research

#### **Record of SYBAMMC (Mass Media Research)**

No of students submitted the project	17
No of students Absent	3
Total No of students	20



*Handwritten signature*

Faculty

Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

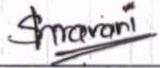
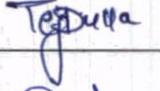
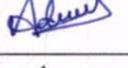
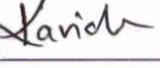
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Dr. Padmaja Arvind  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Mass media research  
Semester: IV

**Project Submission Record**

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Sampling process	<i>[Signature]</i>
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Survey to understand the usage of mobile among youth	<i>[Signature]</i>
3	AF21008	JADHAV HARSHAL SUNIL	Types of research design	<i>[Signature]</i>
4	AF21009	KHILARI SWAMINEE MAHESH	Projective techniques	<i>[Signature]</i>
5	AF21010	LONE SUJAL SAMEER	Analysis of various elements of 5 AD copy	<i>[Signature]</i>
6	AF21011	MEHER BHAGYASHREE DEEPAK	Psychological rating scales	<i>[Signature]</i>
7	AF21012	PADVEKAR SNEHAL KAILASH	Sampling process	<i>[Signature]</i>
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Survey to understand the usage of mobile among youth	<i>[Signature]</i>
9	AF21014	SAHANI ANJU BANGALI	Types of research design	<i>[Signature]</i>

10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Projective techniques	
11	AF21018	SURVE SHRAVANI MANGESH	Analysis of various elements of 5 AD copy	
12	AF21022	DHULLA TEJKUMAR ARUN	Psychological rating scales	
13	AF21023	GHAG PRADNYA PRVIN	Types of research design	
14	AF21024	DHAROD DISHA KETAN	Projective techniques	
15	AF21025	APARNADEVI MURUGAN	Analysis of various elements of 5 AD copy	
16	AF21026	DYARAM ADITI GURUPRASAD	Psychological rating scales	
17	AF21027	KAVISH DEVKAR	Sampling process	

  
Faculty



  
Convener



The South Indian Association's  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of SYBAMMC (Film communication-II)

As a part of curriculum students were given Film communication-II for media project in individual/groups.

Students were given project on topics: Regional cinema, Hindi cinema, film making, cinema now etc.

#### Outcome:

- 1) Project work helped students in bringing the awareness of cinema of different regions.
- 2) Students were also able to understand the contribution of cinema in society
- 3) They also learned How to make technically and grammatically good films
- 4) Careers in films

#### Record of SYBAMMC (Film communication-II)

No of students submitted the project	18
No of students Absent	2
Total No of students	20

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: SYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Film communication-II  
Semester: IV

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Contribution of V Shantaraman to Indian cinema	✓
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Horror genre	Syph
3	AF21008	JADHAV HARSHAL SUNIL	Economic contribution of films in India	H. Harsh
4	AF21009	KHILARI SWAMINEE MAHESH	Musical genre	Swamini
5	AF21010	LONE SUJAL SAMEER	Depiction of Jammu and Kashmir in Indian films	Sujal
6	AF21011	MEHER BHAGYASHREE DEEPAK	Analysis of India films post 1990	Mahesh
7	AF21012	PADVEKAR SNEHAL KAILASH	Contribution of V Shantaraman to Indian cinema	Snehal
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Horror genre	Nirou
9	AF21014	SAHANI ANJU BANGALI	Economic contribution of films in India	Anju
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Musical genre	Janvi
11	AF21018	SURVE SHRAVANI MANGESH	Depiction of Jammu and Kashmir in Indian films	Shravani
12	AF21019	RAWAL PIYUSH MUKESH	Analysis of India films post 1990	X
13	AF21022	DHULLA TEJKUMAR ARUN	Fantasy genre	TejDulla

14	AF21023	GHAG PRADNYA PRVIN	Horror genre	<i>Pravin</i>
15	AF21024	DHAROD DISHA KETAN	Economic contribution of films in India	<i>Disha</i>
16	AF21025	APARNADEVI MURUGAN	Musical genre	<i>AP</i>
17	AF21026	DYARAM ADITI GURUPRASAD	Depiction of Jammu and Kashmir in Indian films	<i>Aditya</i>
18	AF21027	KAVISH DEVKAR	Analysis of India films post 1990	<i>Kavish</i>

*ET*

Faculty



*JK*

Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of SYBAMMC (Computer Multimedia-II)

As a part of curriculum students were given Computer Multimedia-II for media project in individual/groups.

Students were given project on topics: Working with multiple images, mixing, editing, wonders of blend mode etc.

#### Outcome:

- 1) Project work helped students to learn and to be media industry ready. This also help students to be aware of the minimum requirement of the software when stepping in the industry.
- 2) It also helped students to work on small scale projects during the academic period.

#### Record of SYBAMMC (Computer Multimedia-II)

No of students submitted the project	18
No of students Absent	2
Total No of students	20

*Deepika*  
Faculty



*SL*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Gaurav Kulkarni  
Class: SYBAMMC  
Month & Year: 2022-2023

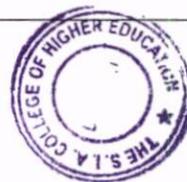
Program: BAMMC  
Course: Computer Multimedia-II  
Semester: IV

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF21002	AMIN DISHA RAMCHANDRA	Image effect	X
2	AF21006	GUPTA SAKSHI RAMESH CHANDRA	Coral draw application	Sakshi
3	AF21008	JADHAV HARSHAL SUNIL	Editing of a you tube video	Harshal
4	AF21009	KHILARI SWAMINEE MAHESH	Photoshop application	Swamini
5	AF21010	LONE SUJAL SAMEER	Illustration for a short story	Sujal
6	AF21011	MEHER BHAGYASHREE DEEPAK	Adobe application	Mehar
7	AF21012	PADVEKAR SNEHAL KAILASH	Color theory	Snehal
8	AF21013	PILLAI NIRANJANI SUBRAMANIAM	Image effect	Niran
9	AF21014	SAHANI ANJU BANGALI	Coral draw application	Anju
10	AF21015	SHINDE JANHAVI CHANDRASHEKHAR	Editing of a you tube video	Janri
11	AF21018	SURVE SHRAVANI MANGESH	Photoshop application	Shravani
12	AF21019	RAWAL PIYUSH MUKESH	Illustration for a short story	X
13	AF21022	DHULLA TEJKUMAR ARUN	Adobe application	Tej Dulla
14	AF21023	GHAG PRADNYA PRVIN	Coral draw application	Pradnya
15	AF21024	DHAROD DISHA KETAN	Editing of a you tube video	Disha
16	AF21025	APARNADEVI MURUGAN	Photoshop application	Aparna
17	AF21026	DYARAM ADITI GURUPRASAD	Illustration for a short story	Aditya
18	AF21027	KAVISH DEVKAR	Adobe application	Kavish

Faculty

Deepika



Convenor

SK



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Copy writing)

As a part of curriculum students were given Copy writing for media project in individual/groups.

Students were given project on topics: Idea generation techniques, Tran's creativity etc.

#### Outcome:

- 1) Project work helped students to learn the process of creating original, strategic, compelling copy for various mediums.
- 2) It helped to train students to generate, develop and express ideas effectively
- 3) To learn the rudimentary techniques of advertising headline and body copywriting, the economy of words and thought peculiar to this type of writing, and the necessity of creative thinking in written expression

#### Record of TYBAMMC (Copy writing)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

*SV (Fae)*  
Faculty



*SV*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Payal Agarwal  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Copy Writing  
Semester: V (Advertising)

### Project Submission Record

No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Create a 30 second content for a TV AD for pen	<i>Prathik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Create a 30 second content for a TV AD for health drink	<i>Priyanka</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Create a 30 second content for a TV AD for soap	<i>Vansh B</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	Create a 30 second content for a TV AD for wafers	<i>B. B.</i>
5	AF20006	DALVI TEJAS VIJAY	Create a 30 second content for a TV AD for aerated beverages	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Create a 30 second content for a TV AD for earphones	<i>Anshuka</i>
7	AF20009	GUNDESHA ISHIKA KIRAN	Create a 30 second content for a TV AD for telecom company	<i>AB</i>
8	AF20010	GUPTA ROSHAN RAM	Create a 30 second content for a TV AD for bank	<i>Roshan</i>
9	AF20011	GUPTA ATHARV PRASAD	Create a 30 second content for a TV AD for auto mobile company	<i>AG</i>
10	AF20017	RANE ROSHAN MANOHAR	Create a 30 second content for a TV AD for shampoo	<i>RPane</i>
11	AF20018	RATHOD PRIYA CHAINSINGH	Create a 30 second content for a TV AD for toothpaste	<i>Priya</i>
12	AF20022	SHETTY ANIKET SHRIKANTH	Create a 30 second content for a TV AD for pen	<i>Anikets</i>
13	AF20025	YADAV ANUJA OMPRAKASH	Create a 30 second content for a TV AD for health drink	<i>Anuja</i>
14	AF20029	DIXIT SUJEET KAMLESH	Create a 30 second content for a TV AD for soap	<i>Sujeet</i>

Faculty

*Payal*

Convenor

*Payal*





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Advertising & Marketing Research)

As a part of curriculum students were given Advertising & Marketing Research for media project in individual/groups.

Students were given project on topics: Fundamentals of research, research design, preparing questionnaire etc.

#### Outcome:

- 1) Project work helped students to understand research methodologies – Qualitative Vs Quantitative
- 2) To understand the scope and techniques of Advertising and Marketing research, and their utility.

#### Record of TYBAMMC (Advertising & Marketing Research)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Guidelines for Project**

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Dr. Padmaja Arvind  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Advertising & Marketing research  
Semester: V (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Analysis of various elements of AD copy	<i>Pratik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Role of advertisement	<i>Priyanka</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Sampling process	<i>Vansh B</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	Projective techniques	<i>B.B.</i>
5	AF20006	DALVI TEJAS VIJAY	Types of research design	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Analysis of various elements of AD copy	<i>Anshuka</i>
7	AF20009	GUNDESHA ISHIKA KIRAN	Role of advertisement	.
8	AF20010	GUPTA ROSHAN RAM	Sampling process	<i>Roshan</i>
9	AF20011	GUPTA ATHARV PRASAD	Projective techniques	<i>AG</i>
10	AF20017	RANE ROSHAN MANOHAR	Types of research design	<i>R Rane</i>
11	AF20018	RATHOD PRIYA CHAINSINGH	Analysis of various elements of AD copy	<i>Priya</i>
12	AF20022	SHETTY ANIKET SHRIKANTH	Role of advertisement	<i>Anikets</i>
13	AF20025	YADAV ANUJA OMPRAKASH	Sampling process	<i>Anuja</i>
14	AF20029	DIXIT SUJEET KAMLESH	Projective techniques	<i>S Dixit</i>

*Dr. Padmaja Arvind*  
Faculty



*Dr. Padmaja Arvind*  
Convener



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Project Report of TYBAMMC

### (GLOBALIZATION AND INTERNATIONAL ADVERTISING)

As a part of curriculum students were given GLOBALIZATION AND INTERNATIONAL ADVERTISING for media project in individual/groups.

Students were given project on topics: Global communication, Flows of global content, understanding of international advertising etc.

#### Outcome:

- 1) Project work helped students to understand and develop media student's understanding on Global Brands.
- 2) It helped students to formulate international advertising campaign by identifying strategies, barriers, challenges, and steps to create international advertising.

### Record of TYBAMMC

#### (GLOBALIZATION AND INTERNATIONAL ADVERTISING)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Globalization and International Advertising  
Semester: V (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Evolution of global media	<i>Pratik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Non-western and western media	<i>Priyanka</i>
3	AF20004	BHANUSHALI VANSI RANCHOD	Popularity of popular brands	<i>Vanshi</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	Immergence of global brands	<i>B.B.</i>
5	AF20006	DALVI TEJAS VIJAY	Global advertising regulations	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Rise of international advertising	<i>Anshuka</i>
7	AF20009	GUNDESHA ISHIKA KIRAN	Advertising standardization	
8	AF20010	GUPTA ROSHAN RAM	International advertising & global consumer	<i>Roshan</i>
9	AF20011	GUPTA ATHARV PRASAD	Barriers and challenges to international advertising	<i>AG</i>
10	AF20017	RANE ROSHAN MANOHAR	Evolution of global media	<i>Rane</i>
11	AF20018	RATHOD PRIYA CHAINSINGH	Non-western and western media	<i>Priya</i>
12	AF20022	SHETTY ANIKET SHRIKANTH	Popularity of popular brands	<i>Aniket</i>
13	AF20025	YADAV ANUJA OMPRAKASH	Immergence of global brands	<i>Anuja</i>
14	AF20029	DIXIT SUJEET KAMLESH	Global advertising regulations	<i>S Dixit</i>

*Shweta*  
Faculty

*Shweta*  
Convenor





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Brand Building)

As a part of curriculum students were given Brand Building for media project in individual/groups.

Students were given project on topics: Brand positioning, brand leveraging, brand strategies etc.

#### Outcome:

- 1) Project work helped students to understand the awareness and growing importance of Brand Building
- 2) It helped to know how to build, sustain and grow brands
- 3) To know the various new way of building brands

### Record of TYBAMMC (Brand Building)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Payal Agarwal  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Brand building  
Semester: V (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Product v/s brand	Chratik
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Consumer segmentation	A.Priyanka
3	AF20004	BHANUSHALI VANSH RANCHOD	Examples of brand extensions	Vansh B
4	AF20005	BIRVATKAR BHAVESH MILIND	Brand matrix	B.B.
5	AF20006	DALVI TEJAS VIJAY	Brand equity and model	T. Dalvi
6	AF20007	DAREKAR ANSHUKA RAJESH	Brand imperatives	Anshuka
7	AF20009	GUNDESHA ISHIKA KIRAN	Global brands	
8	AF20010	GUPTA ROSHAN RAM	Brand building through CSR	Roshan
9	AF20011	GUPTA ATHARV PRASAD	Creative execution of the campaign	AG
10	AF20017	RANE ROSHAN MANOHAR	growth and maturity of brands with case study	R.Rane
11	AF20018	RATHOD PRIYA CHAINSINGH	Product v/s brand	Priya
12	AF20022	SHETTY ANIKET SHRIKANTH	Consumer segmentation	Anikets
13	AF20025	YADAV ANUJA OMPRAKASH	Examples of brand extensions	Anuja
14	AF20029	DIXIT SUJEET KAMLESH	Brand matrix	S.Dixit

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Agency Management)

As a part of curriculum students were given Agency Management for media project in individual/groups.

Students were given project on topics: Account Planning, client servicing, advertising campaign management etc.

#### Outcome:

- 1) Project work helped students to understand with concepts, techniques and give experience in the application of concepts for developing an effective advertising campaign.
- 2) It also inculcate competencies thereby enabling to undertake professional work with advertising industry.

### Record of TYBAMMC (Agency Management)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

*Deepika*  
Faculty



*[Signature]*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Deepika Iyer  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Agency Management  
Semester: V (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Functions and roles of advertising agency	<i>Apratik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	DDB Mudra	<i>Adinawar</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Publicize Worldwide	<i>Vansh B</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	AIDA MODEL	<i>B.B.</i>
5	AF20006	DALVI TEJAS VIJAY	DAGMAR Approach	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Marketing Audit	<i>Anshuka</i>
7	AF20009	GUNDESHA ISHIKA KIRAN	Venture capital	
8	AF20010	GUPTA ROSHAN RAM	Angels finance	<i>Roshan</i>
9	AF20011	GUPTA ATHARV PRASAD	Entrepreneurship	<i>AG</i>
10	AF20017	RANE ROSHAN MANOHAR	The Gaps Model of service quality	<i>R Rane</i>
11	AF20018	RATHOD PRIYA CHAINSINGH	Functions and roles of advertising agency	<i>Priya</i>
12	AF20022	SHETTY ANIKET SHRIKANTH	DDB Mudra	<i>Aniket S</i>
13	AF20025	YADAV ANUJA OMPRAKASH	Publicize Worldwide	<i>Anuja</i>
14	AF20029	DIXIT SUJEET KAMLESH	AIDA MODEL	<i>SDixit</i>

*Deepika*  
Faculty



*S*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Consumer Behaviour)

As a part of curriculum students were given consumer behavior for media project in individual/groups.

Students were given project on topics: Marketing of consumer behaviour, determinants of consumer behaviour etc.

#### Outcome:

- 1) To understand the sociological & psychological perspective of consumer behaviour
- 2) To introduce students to the complexities of consumer behaviour, its importance in marketing & advertising
- 3) To sensitize students to the changing trends in consumer behaviour.

#### Record of TYBAMMC (Consumer Behavior)

No of students submitted the project	14
No of students Absent	1
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: ~~Deepika Iyer~~ <sup>Shweta G.</sup>  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Consumer Behavior  
Semester: V (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Marketing and consumer behaviour	GPratik
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Segmentation strategies in CB	APriyanka
3	AF20004	BHANUSHALI VANSH RANCHOD	Self-concept in consumer behaviour	Vansh B
4	AF20005	BIRVATKAR BHAVESH MILIND	Persuasive advertising appeals	B.B
5	AF20006	DALVI TEJAS VIJAY	Application of Maslow's theory	T. Dalvi
6	AF20007	DAREKAR ANSHUKA RAJESH	Marketing and consumer behaviour	Anshuka
7	AF20009	GUNDESHA ISHIKA KIRAN	Segmentation strategies in CB	
8	AF20010	GUPTA ROSHAN RAM	Self-concept in consumer behaviour	Roshan
9	AF20011	GUPTA ATHARV PRASAD	Persuasive advertising appeals	AB
10	AF20017	RANE ROSHAN MANOHAR	Application of Maslow's theory	R Rane
11	AF20018	RATHOD PRIYA CHAINSINGH	Marketing and consumer behaviour	Priya
12	AF20022	SHETTY ANIKET SHRIKANTH	Segmentation strategies in CB	Anikets
13	AF20025	YADAV ANUJA OMPRAKASH	Self-concept in consumer behaviour	Anuja
14	AF20029	DIXIT SUJEET KAMLESH	Persuasive advertising appeals	SDIXIT

  
Faculty



  
Convenor



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of TYBAMMC (Digital Media)**

As a part of curriculum students were given Digital Media for media project in individual/groups.

Students were given project on topics: SEO, Social media marketing, Email marketing etc.

#### **Outcome:**

- 1) Project work helped students to understand digital marketing platform.
- 2) It helped students to understand the key goals and stages of digital campaign.
- 3) It also helped students to develop digital marketing plans.

#### **Record of TYBAMMC (Digital Media)**

No of students submitted the project	10
No of students Absent	5
Total No of students	10

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Digital Media  
Semester: VI (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Principles of digital media marketing	<i>Pratik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	SEO Audit	<i>A.Priyanka</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Google Networking	<i>Vansh</i>
4	AF20006	DALVI TEJAS VIJAY	Creation of Google display network	<i>T Dalvi</i>
5	AF20007	DAREKAR ANSHUKA RAJESH	Face book marketing	<i>Anshuka</i>
6	AF20011	GUPTA ATHARV PRASAD	Instagram marketing	<i>AG</i>
7	AF20017	RANE ROSHAN MANOHAR	Twitter marketing	<i>R Rane</i>
8	AF20018	RATHOD PRIYA CHAINSINGH	LinkedIn marketing	<i>Priya</i>
9	AF20022	SHETTY ANIKET SHRIKANTH	Cyber ethics	<i>Anikets</i>
10	AF20025	YADAV ANUJA OMPRAKASH	Digital security : A case study	<i>Anuja</i>

*Shweta*  
Faculty



*Shweta*  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Advertising Design)

As a part of curriculum students were given Advertising Design for media project in individual/groups.

Students were given project on topics: Role of agency department, process of design, Art direction etc.

#### Outcome:

- 1) Project work helped students to understand the process of planning and production of the advertisement.
- 2) It also highlights the importance of visual language as effective way of communication.

#### Record of TYBAMMC (Advertising Design)

No of students submitted the project	11
No of students Absent	4
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Ranu Dsouza  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Advertising design  
Semester: VI (Advertising)

### Project Submission Record

Sr.No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Role of art director	<u>G Pratik</u>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Print Advertisement	<u>A Priyanka</u>
3	AF20004	BHANUSHALI VANSR RANCHOD	Thumbnail sketches	<u>Vanshr</u>
4	AF20005	BIRVATKAR BHAVESH MILIND	Canvas	<u>B.B.</u>
5	AF20006	DALVI TEJAS VIJAY	Coral draw illustrator	<u>T. Dalvi</u>
6	AF20007	DAREKAR ANSHUKA RAJESH	Creating a logo design .	<u>Anshuka</u>
7	AF20011	GUPTE ATHARV PRASAD	Use of VFX	<u>AG</u>
8	AF20017	RANE ROSHAN MANOHAR	Role of art director	<u>R Rane</u>
9	AF20018	RATHOD PRIYA CHAINSINGH	Print Advertisement	<u>Priya</u>
10	AF20022	SHETTY ANIKET SHRIKANTH	Thumbnail sketches	<u>Anikets</u>
11	AF20025	YADAV ANUJA OMPRAKASH	Role of art director	<u>Anuja</u>

RD  
Faculty



RD  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of TYBAMMC (Media Planning & Buying)**

As a part of curriculum students were given Media Planning & Buying for media project in individual/groups.

Students were given project on topics: Negotiation skills, media planning process, media mix, media measurement etc.

#### **Outcome:**

- 1) Project work helped students to understand the procedures, requirements and techniques of media planning and buying.
- 2) Students learned the various media mix and its implementation.

#### **Record of TYBAMMC (Media Planning & Buying)**

No of students submitted the project	12
No of students Absent	3
Total No of students	15

*Deepika*

Faculty



*[Signature]*

Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Deepika Iyer  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Media planning & Buying  
Semester: VI (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Role of media planner	<u>Pratik</u>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Challenges in media planning	<u>Priyanka</u>
3	AF20004	BHANUSHALI VANSH RANCHOD	Negotiation strategy	<u>Vansh B</u>
4	AF20005	BIRVATKAR BHAVESH MILIND	Media budgeting	<u>B.B.</u>
5	AF20006	DALVI TEJAS VIJAY	NCD (Nielson clear decision)	<u>T. Dalvi</u>
6	AF20007	DAREKAR ANSHUKA RAJESH	Programmatic buying	<u>Anshuka</u>
7	AF20011	GUPTA ATHARV PRASAD	Cost per click	<u>Ag</u>
8	AF20017	RANE ROSHAN MANOHAR	Cost per action	<u>Rlane</u>
9	AF20018	RATHOD PRIYA CHAINSINGH	Role of media planner	<u>Priya</u>
10	AF20022	SHETTY ANIKET SHRIKANTH	Challenges in media planning	<u>Anikets</u>
11	AF20025	YADAV ANUJA OMPRAKASH	Negotiation strategy	<u>Anuja</u>
12	AF20009	GUNDESHA ISHIKA KIRAN	Role of media planner	<u>SDixit</u>

Deepika  
Faculty



SP  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (RETAILING & MERCHANDISING)

As a part of curriculum students were given RETAILING & MERCHANDISING for media project in individual/groups.

Students were given project on topics: Types of retailers, Social factor, Format based on pricing etc.

#### Outcome:

- 1) Project work helped students to understand the strategies of Retail Marketing.
- 2) Introduces students to different skills of merchandising
- 3) It helped students to bring awareness about the need of retail consumers and their behaviour.

#### Record of TYBAMMC (RETAILING & MERCHANDISING)

No of students submitted the project	11
No of students Absent	4
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Booma Halpeth  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Retailing & Merchandising  
Semester: VI (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Multi-channel retailing	<u>G Pratik</u>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Thematic communication	<u>Priyanka</u>
3	AF20004	BHANUSHALI VANSH RANCHOD	Merchandise management	<u>Vansh B</u>
4	AF20005	BIRVATKAR BHAVESH MILIND	Non store merchandising	<u>B.B</u>
5	AF20006	DALVI TEJAS VIJAY	Online merchandising	<u>T. Dalvi</u>
6	AF20007	DAREKAR ANSHUKA RAJESH	Growth of visual merchandising	<u>Anshuka</u>
7	AF20011	GUPTA ATHARV PRASAD	Multi-channel retailing	<u>AG</u>
8	AF20017	RANE ROSHAN MANOHAR	Thematic communication	<u>R Rane</u>
9	AF20018	RATHOD PRIYA CHAINSINGH	Merchandise management	<u>Priya</u>
10	AF20022	SHETTY ANIKET SHRIKANTH	Non store merchandising	<u>Anikets</u>
11	AF20025	YADAV ANUJA OMPRAKASH	Online merchandising	<u>Anuja</u>

Booma  
Faculty



[Signature]  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### **Project Report of TYBAMMC (ENTERTAINMENT & MEDIA MARKETING))**

As a part of curriculum students were given ENTERTAINMENT & MEDIA MARKETING for media project in individual/groups.

Students were given project on topics: Latest entertainment market strategy, overview of Indian Media Industry, marketing in television industry.

#### **Outcome:**

- 1) Project work helped students to understand with an understanding of marketing practices, frameworks, and trends in the Entertainment Sector.
- 2) It helped students to go through different case studies regarding radio marketing skills, Social media marketing skills etc.

#### **Record of TYBAMMC (ENTERTAINMENT & MEDIA MARKETING)**

No of students submitted the project	12
No of students Absent	3
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Payal Agarwal  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Entertainment & media marketing  
Semester: VI (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Brand basic : A case study	<i>Pratik</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Explore various media in terms of size and impact	<i>Priyanka</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Marketing and Distribution Structure of films	<i>Vansh B</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	Using Social Media Marketing For Entertainment Industry	<i>B. B.</i>
5	AF20006	DALVI TEJAS VIJAY	Launch Trailer	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Radio industry in India	<i>Anshuka</i>
7	AF20011	GUPTA ATHARV PRASAD	Brand basic : A case study	<i>AG</i>
8	AF20017	RANE ROSHAN MANOHAR	Explore various media in terms of size and impact	<i>R Rane</i>
9	AF20018	RATHOD PRIYA CHAINSINGH	Marketing and Distribution Structure of films	<i>Priya</i>
10	AF20022	SHETTY ANIKET SHRIKANTH	Using Social Media Marketing For Entertainment Industry	<i>Anikets</i>
11	AF20025	YADAV ANUJA OMPRAKASH	Launch Trailer	<i>Anuja</i>
12	AF20009	GUNDESHA ISHIKA KIRAN	Radio industry in India	<i>AB</i>

Faculty

*Payal Agarwal*



Convenor

*AB*



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

### Project Report of TYBAMMC (Television Program Production)

As a part of curriculum students were given **Television Program Production** for media project in individual/groups.

Students were given project on topics: Television in India, Television news gathering, Presenting reality in TV etc.

#### Outcome:

- 1) Making Understand the Indian Television History
- 2) Will help to analyse the cultural impact of television on the audience.
- 3) Understating Television Journalism.

#### Record of TYBAMMC (Television Program Production)

No of students submitted the project	11
No of students Absent	4
Total No of students	15

  
Faculty



  
Convenor



The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC  
P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

## Guidelines for Project

1. Individual Assignment
2. Assignment should be in word document as well as in PPT
3. The content of the Assignment should be arranged as per the following:
  - Title page- Name of the topic, Student Name, Roll no, Subject Name, Academic Year, Faculty Name.
  - Introduction
  - Body of the topic with clear heading and sub heading
  - Findings and conclusion.
4. A presentation for the same has to be made with total 10-15 slides covering all the content.
5. Presentation for the same has to be given by the students.
6. No copy pasting from the websites.
7. Soft copy of the presentation has to be uploaded to the provided drive link before the presentation.
8. Upon submission of the PPT students will be allotted numbers and the presentation will be taken in that order only.
9. No extension whatsoever will be entertained.





The South Indian Association's  
The S.I.A. College of Higher Education  
Affiliated to University of Mumbai  
Accredited B+ by NAAC

P-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421203.

Name of the Faculty: Shweta Gopalakrishnan  
Class: TYBAMMC  
Month & Year: 2022-2023

Program: BAMMC  
Course: Television program production  
Semester: VI (Advertising)

### Project Submission Record

Sr. No	Roll No	Name of the student	Topic	Signature
1	AF19011	GANDHI PRATHIK CHANDRAKANT	Media characteristics	<i>Alroath</i>
2	AF20002	ADINAWAR PRIYANKA SHRIKANT	Brand Basics	<i>APriyanka</i>
3	AF20004	BHANUSHALI VANSH RANCHOD	Opportunities for cross promotions	<i>Vanshb</i>
4	AF20005	BIRVATKAR BHAVESH MILIND	Future trends in TV	<i>B.B.</i>
5	AF20006	DALVI TEJAS VIJAY	Social media marketing for entertaining industry	<i>T. Dalvi</i>
6	AF20007	DAREKAR ANSHUKA RAJESH	Media characteristics	<i>Anshuka</i>
7	AF20011	GUPTA ATHARV PRASAD	Brand Basics	<i>AG</i>
8	AF20017	RANE ROSHAN MANOHAR	Opportunities for cross promotions	<i>R Rane</i>
9	AF20018	RATHOD PRIYA CHAINSINGH	Future trends in TV	<i>Priya</i>
10	AF20022	SHETTY ANIKET SHRIKANTH	Social media marketing for entertaining industry	<i>Aniketis</i>
11	AF20025	YADAV ANUJA OMPRAKASH	Media characteristics	<i>Anuja</i>

*Shweta*  
Faculty



*Shweta*  
Convenor