



The South Indian Association's  
**The S.I.A. College of Higher Education**  
Affiliated to University of Mumbai  
e-Accredited B+ by NAAC  
-88, MIDC Residential Area Dombivli Gymkhana Road,  
Near Balaji Mandir, Dombivli (East), 421 201

Date: 12/03/2024

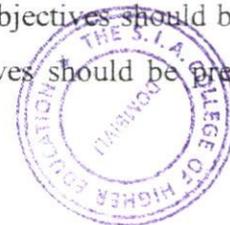
## Report on One Day Students Research Workshop (Research Methodology)

“The Research Skill Workshop for Students (Research Methodology)” was specifically designed to support first-year B. Com students at The S. I. A. College of Higher Education. This one-day research workshop was designed to provide students with the basics of Academic research, along with insights into the fundamentals of academic writing and to enhance knowledge about the principles of research concepts, methodologies and processes.

The objectives of the workshop were:

- ❖ To develop knowledge about the fundamentals of research.
- ❖ To build knowledge on research design, application, data sources and data analysis.
- ❖ To develop skills for research writing and presentation.

The workshop which was held on 12<sup>th</sup> March 2024 was attended by 80 (32 male and 48 female) students from both A and B Division of F. Y. B. Com. The workshop started with the inauguration at 7.45 a.m. in the lecture hall no. G5. Dr. Nitinkumar M. Patil, Assistant Professor and convener of the Research Committee worked as a resource person for this workshop. As the purpose behind organizing this workshop was to provide students with the basics of academic research, in his discussion, Dr. Patil focused on the basics of the research and research methodology. He discussed the research gap, thrust areas, selection of research area, and finalization of the project title. He deliberated the importance of a catchy title. The significance of the introduction and the importance of literature review were the two different areas the resource person especially informed the students about. While discussing finalization of the objectives, he stated that the number of objectives should be three or four only. There is no need to define more objectives. Objectives should be precise and well-defined.



After the break, in the second session, the resource person discussed the significance of methodology. He talked about both primary and secondary sources of data. Sources of primary data include discussions, interviews, questionnaires, empirical information, etc. he said. Dr. Patil discussed secondary sources of data with government reports and publications like Census Handbooks, District Statistical Abstracts and Socio-economic Reviews, Gazettes etc. According to him research papers, research articles, news articles, private publications, periodicals etc. are the other secondary sources of data. Electronic media plays an important role in accessing the data according to him. The significance of statistical techniques is one of the areas the resource person talked about. He introduced common statistical techniques including mean, mode, median, standard deviation, chi-square test, regression, correlation coefficient, student t-test, f-test and probability. In the case of a huge data set, it becomes difficult to do the calculations and maintain accuracy. In such cases, researchers can use different tools and software like Excel, R-software, SPSS (Statistical Package for the Social Sciences) etc. While talking about the data and results representation he highlighted the importance of cartographic techniques and computer-assisted cartography. Bar graphs, line graphs, located squares, located cubes, divided circles, located circles and located spheres are some of the common and important cartographic techniques he talked about. As a part of the practical of this workshop, students manually represented some hypothetical data by using different cartographic techniques. While talking about results and discussions, Dr. Patil discussed the dos and don'ts. The significance of suggestions in the research project is one of the areas focused on by the resource person. What precautions should be taken by the researchers while writing the conclusion was also an area of concern in the workshop. In the last Dr. Patil discussed the significance and methods of referencing. The discussion and practical sessions were followed by question-answers. In their feedback on this free-of-cost research methodology workshop, the participants requested to conduct the research skill enhancement workshop including a computer-assisted demonstration. The workshop ended with a vote of thanks.

  
Dr. Nitinkumar M. Patil  
Convener  
Research Committee



  
Dr. Padmaja Arvind  
Principal  
PRINCIPAL  
The S.I.A. College of Higher Education  
DOMBIVLI (E)



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Date: 23/01/2024

## Report on One Day Student's Research Workshop

As research is an integral part of academics, final-year degree students have to study a research problem or situation, where the intention is to identify facts that help solve the problem or deal with the situation, prepare a research project on the same and submit it as a partial fulfillment of their degree. With this background, it was decided to organize a one-day students' research workshop in collaboration with the Mumbai University's Garware Institute of Career and Education Development, (GICED) Mumbai. The present workshop was organized on Tuesday, 23<sup>rd</sup> January 2024 in the Auditorium of The S.I.A. College of Higher Education, Dombivli (E). The workshop was intended to disseminate knowledge for conducting responsible research and writing a project to be submitted to the institution. The participants included 184 final-year students (45 Male and 139 Female) who belonged to different departments including B & I, B.M.S. and B.A.F.

The inaugural function was held at 9.30 a.m. Dr. Hasitkumar Nagariya, a member of the Research Committee made the welcome address and introduced the resource person. Dr. Nitinkumar M. Patil, convener of the research committee, felicitated the resource person, Dr. Keyurkumar Nayak, Director, GICED, University of Mumbai, Mumbai. After the ice-breaking activity, the session of the workshop started. The focus of this workshop was on topic selection and effective writing of the project. Dr. Keyurkumar sir gave some suggestions to the participants. He suggested that the researcher should focus on his own interests and career aspirations, he should go through various research publications and discuss research topics and ideas with their concern guide. He also suggested that the researcher should consider the weaknesses of the past findings and the research gap. Elaborating on this topic he discussed the types of research gaps including evidence gap, knowledge gap, practical-knowledge gap, methodological gap, empirical gap and population gap. While discussing how to write the actual project, he suggested that the title of the project should indicate clearly what your research question is. In addition, he revealed the areas of focus that should be taken into account while writing the Introduction. He discussed the standard structure of the research project, background, rationale, research aim and objectives, research design, methodology, data collection, sources of data, data analysis, ethical considerations and timeline. Dr. Keyurkumar sir talked about how to write an effective research project. He emphasized the selection of the project title, the significance of a catchy title, the content of the introduction, writing a literature review, a statement of the purpose of the study, methodology



measurement and analysis of the data. In addition, he discussed the primary and secondary sources of information, the importance of references, the limitations of the methodology etc. Students from T.Y.B. & I. asked a few questions and expected more clarification on the sources of data. This was followed by question-answers. The workshop ended after the expression of the vote of thanks on behalf of the Research Committee of the College. Faculty members from B. & I., B.A.F. and B.M.S. including Mrs. Ranjana Mhalgi, Mrs. Renu Verma, Mrs. Rasika Shinde and Mr. Tarun Kuckian were present for the workshop.



(Dr. Nitinkumar M. Patil)  
**Convenor**  
**Research Committee**



(Dr. Padmaja Arvind)

**Principal**  
**The S.I.A. College of Higher Education**  
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**Date:** 14/08/2023

### **Report on One Day Hands-on Skill-based Workshop under Faculty Development Program on Developing Responsible Research Proposals and Writing for Scopus and Web of Science Journals**

As it is a well-known fact that, research is an integral part of Academics, research has now become mandatory for the purpose of promotions under the Career Advancement Scheme (CAS) and also for NAAC accreditation. However, academicians are not expected to go for fundamental research. They are likely to study a research problem or situation, where the intention is to identify facts that help solve the problem or deal with the situation. In fact, there is a wide scope for academicians to go for research. They may conduct a research project and also Present or publish their research findings on national and international platforms. They may get funding for minor and major research projects or write research articles as a chapter in an edited volume or they may write it for peer-reviewed journals, journals on UGC notified list, as well as even for Scopus and Web of Science journals.

With this background, it was decided to organize one day workshop under Faculty Development Program (FDP) on Developing Responsible Research Proposals and Writing for Scopus and Web of Science Journals for faculty members in The S.I.A. College of Higher Education, Dombivli (E) in collaboration with the Mumbai University's Garware Institute of Career and Education Development, (GICED) Mumbai, was organized on 14<sup>th</sup> August 2023 at Auditorium of The S.I.A. College of Higher Education, Dombivli (E). The workshop was intended to disseminate knowledge about developing responsible research proposals and writing for Scopus and Web of Science journals. The participants included 34 faculty members (8 Male and 26 Female) who belonged to diverse disciplines including Finance, Accounts, Human Resources, Marketing, Economics, Information Technology, Humanities, Environmental Management, Foundation courses and Environmental Studies. Altogether there were 4 sessions which dealt with different aspects of research in academics.

The inaugural function was held at 10 am. Dr. Nitinkumar M. Patil, convenor of the Research Committee made the welcome address and introduced the resource person. Principal Dr. Mrs. Padmaja Arvind felicitated the resource person, Dr. Keyurkumar Nayak, Director, GICED, University of Mumbai, Mumbai, and delivered the presidential speech. In her speech, she talked about the research activities being conducted in the college, the role of the research committee and expectations from the faculty members. She stated the purpose behind organizing this workshop.

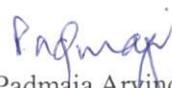


After ice-breaking activity, the session of the workshop started. The focus of this session was on responsible topic selection for society and industry. In this session, Dr. Keyukumar sir gave some suggestions to the participants. He suggested that the researcher should focus on his own interest and career aspirations, he should read published journals and discuss research topic ideas with Ph.D. supervisors and also with industry experts. He also suggested that the researcher should consider the weaknesses of the past findings and the research gap. Elaborating on this topic he discussed the types of research gaps including evidence gap, knowledge gap, practical-knowledge gap, methodological gap, empirical gap and population gap. While discussing how to write a project proposal, he suggested that the title of the project should indicate clearly what your research question is. In addition, he revealed the areas of focus, while writing the abstract, background, rationale, research aim and objectives, research design, methodology, data collection, data analysis, ethical considerations and timeline.

In the second session, Dr. Keyurkumar sir talked about how to write a winning research proposal. He emphasized the selection of the topic, the importance of a catchy title, content in the introduction, writing a literature review, a statement of the purpose of the study, methodology measurement and analysis. In addition, he discussed the sources of information, the importance of references, limitations of the methodology etc. Mrs. Booma Halpeth, vice principal and member of the research committee, shared her own experience and asked for more clarification on the literature review. This was followed by the session devoted to the creation of a profile in Scopus, IRCID, Scholar One and google scholar. This session was conducted in the IT laboratory of the college. Dr. Hasitkumar Nagariya, a member of the research committee provided the required technical assistance for this session. In the fourth session, Dr. Keyurkumar sir discussed research paper writing. In this session, he talked about topic selection and structure of the research paper, theory testing, reporting and publication of the research paper in Scopus, ABDC and WoS journals.

At last, an additional session was conducted for question answers and sharing of participants' experiences. The valedictory function was conducted under the presidentship of the Principal, Dr. Mrs. Padmaja Arvind. Dr. Shilpa Malani, a member of the research committee proposed the vote of thanks.

  
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Convenor  
Research Committee

  
(Dr. Padmaja Arvind)  
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DOMBIVLI (E)





The South Indian Association's  
**The S. I. A. College of Higher Education, Dombivli (E)**  
In Association with  
**The Bombay Geographical Association (BGA), Mumbai**  
Organizes



**One Day Interdisciplinary National Level  
Conference in Hybrid Mode on**

**Environment, Development and Sustainability:  
An Inclusive Approach for Resilient Future**

**A Report**

The Research Committee and Internal Quality Assurance Cell (IQAC) of the S. I. A. College of Higher Education, Dombivli (E) in association with the Bombay Geographical Association (BGA) C/O Department of Geography, University of Mumbai, Lokmanya Tilak Bhavan, CST Road, Kalina, Santacruz (E), Mumbai – 400 098 organized a National Level Conference, on Saturday, 17<sup>th</sup> February 2024 in the Auditorium of The S. I. A. College of Higher Education, Dombivli (E). The National Level Conference on Environment, Development and Sustainability: An Inclusive Approach for Resilient Future, was organized to provide a robust platform for promoting research among academicians, research scholars and students for the enhancement of their knowledge and skills essential to solve various environmental issues and to discuss the environmental challenges and suggest possible solutions to them.

The conference began at 10.00 a.m. with the tradition of lighting the lamp and pooja of goddess Saraswati followed by the Mumbai University and South Indian Association Songs. After welcoming the dignitaries and delegates, Mrs. Booma Halpeth, vice principal, put forth the theme of the conference. As the head of the institution, Principal Dr. Padmaja Arvind addressed the conference. She revealed the purpose behind organizing this conference and spoke about various developmental activities being conducted in the college. It was followed by the address of Hon'ble Shri. K. V. Ranganathan sir, President of the South Indian Association, Dombivli. Sir spoke about the need for sustainable development. Mrs. Bharti Unni, President of B.G.A. spoke about the role, functioning and achievements of B.G.A. She also talked about the activities conducted by the Association and its role in spreading geographical knowledge among the masses. Dr. Nitinkumar M. Patil, Convener of the conference, introduced the keynote speaker Prof. Aravind Mulimani, Chairman, Department of Geography, Karnatak University, Dharwad, Karnataka. This was followed by the felicitation of the guests. In the keynote address, while explaining the present global scenario of the environment Prof. Aravind Mulimani highlighted some of the issues including over-exploitation of natural resources, environmental pollution and explosion of human



population. He mentioned that no natural resource is a waste e.g. no waste land is there, only priority of land use changes. Global warming is one of the major environmental challenges the entire human race is facing today. Thus, there is an urgent need to understand it thoroughly he said. Mrs. Manju Sasikumar expressed the vote of thanks. Mr. Tarun Kuckian and Mrs. Salochana Nagdev hosted the inaugural function. In all four technical sessions of the conference were conducted parallelly, consisting of three offline and one online session.

### **Offline Technical Sessions:**

**Anchoring:** Mr. Tarun Kuckian, Mrs. Salochana Nagdev, Mrs. Rasika Shinde and Dr. Hasitkumar Nagariya.

**Technical Support:** Mr. Ajay Puro and Mr. Nitin Kharkar.

#### **Session-I**

The first technical session was devoted to the theme of Natural Resource Conservation. This session was chaired by Dr. Dipesh Manohar Karmarkar, Associate Professor, Smt. CHM College Ulhasnagar - 03. In this session, the research papers were presented by Mr. Shridhar Adiandhra, Prof. Aravind Mulimani, Dr. Hasitkumar Nagariya, Mr. Mahesh Kandalkar, Dr. Sumant Autade, Mr. Siddhant Shinde, Dr. Nitinkumar M. Patil, Mr. Rooshikesh Jade, Dr. Preeti Sumant Autade and Mr. Aditya Vilankar.

#### **Session-II**

The theme for this session was Policy Initiatives for Sustainable Development. The session was chaired by Dr. Preeti Sumant Autade, Associate Professor, Swami Vivekanand Night College, Dombivli (E). In this session, the research papers were presented by Dr. Shilpa Malani, Miss. Sanskriti Bhoir, Mrs. Shubhangi Daptardar, Miss. Sejal Suresh Mahajan, Mr. Sujith Kalathil, Mr. Mukul Kulkarni, Mr. Tarun Kuckian, Mrs. Salochana Nagdev, Mrs. Babita Nagdev, Mr. Narayan Lad, Mrs. Medha Vijay Dhapre, Mrs. Megha Vighnesh and Ms. Kavita Nadar.

#### **Session-III**

The theme of this session was the Role of Information Technology for Sustainable Development. In addition, papers related to the other themes associated with the main theme of the conference were also presented in this session. The session was chaired by Mrs. Medha Vijay Dhapre, Assistant Professor, Kirti College, Dadar (W), Mumbai. Research Paper presentations of this session were by Sharanappa Goudra, Prof. Aravind Mulimani, Ashutosh Saxena, Mrs. Shilpa Umesh Nimbre, Mrs. Bhavna Dhande, Mrs. Booma Halpeth, Mrs. Hema Iyengar, Mrs. Rasika Shinde, Mrs. Ranjana Mhalgi, Mrs. Renu Vijay Verma, Dr. Dipesh Manohar Karmarkar, Ms. Purna Bhuneshwar Dalvi and Dr. D. D. Bombe.



## Online Technical Session

**Anchoring:** Mrs. Nandini Kadam and Mrs. Shubangi Daptardar

**Technical Support:** Mr. Ajay Puro and Mr. Nitin Kharkar

The online technical session was devoted to the themes viz. Natural Resource Conservation, Policy Initiatives for Sustainable Development, Role of Information Technology for Sustainable Development and other relevant themes. This session was chaired by Dr. Sumant Eknath Autade, Associate Professor, Swami Vivekanand Night College Dombivli (E) and Mr. Ashutosh Saxena, Assistant Professor, Jaihind College, Mumbai. The research papers were presented by Dr. Eknath Nirmal, Mr. Raj Shaikh, Dr. Tapas Pal, Dr. Deep Pandey, Dr. Subhash Meena, Dr. Tausif Biswas, Mr. Devender, Miss. Priyanka Patil, Miss. Rukmani Kumari, Dr. Sachin Deore, Dr. Subhash B. Donde, Dr. Rashmi Aggarwal, Dr. Chandani Bhattacharjee, Dr. S. R. Dhembre, Mr. Rajkumar Pillai, Mrs. Athira M. K., Ms. Irin Biju, Ms. Dipti Dharne, Mrs. Preeti, Mr. Jitendra Pol, Mr. Bhushan Samgir, Mr. Rajendra Shingate, Miss. Ganga Gupta, Mr. Samyak Jain, Ms. Anita Bambale, Mr. Vishvajit Pilake, Dr. Rajendra Pawar, Dr. Babasaheb Wani, Dr. Anil Landge, Dr. Sudarshan Aher, Dr. Gayatri N., Mr. Sagar Dongre, Ms. Minakshi Lokam, Ms. Mayuri Madne, Mrs. Bhakti Mhaskar, Miss. Diksha Pandey, Miss. Kashish Pandey, Mrs. Tejaswini Shivsharan, Mrs. S. Sai Sree, Mr. Sanjay Patil, Dr. Ramesh Gavit, Mrs. Sheetal Asekar, Prof (Dr.) Moushumi Datta and Dr. Amrita Aggarwal.

In all 51 Research Papers, both in the offline and online modes were presented by 64 Registered delegates of the conference. The conference was winded up with the valedictory function which was hosted by Mrs. Rasika Shinde who welcomed the guests and delegates. Dr. Nitinkumar M. Patil, convener of the conference, introduced the chief guest, former principal Dr. Hemant Pednekar. The summary of the conference was prepared by Mrs. Shweta Gopalakrishnan and Mrs. Manju Sasikumar, and presented by Mrs. Shweta Gopalakrishnan. This was followed by a brief report presented by the chairmen of both offline and online technical sessions. The chief guest of the conference Dr. Hemant Pednekar addressed the gathering. His speech was focused on sustainable practices in daily life. It was followed by the address of Dr. Savitsmita Chawan, former chairman of BGA. In her speech, she highlighted the importance of resource conservation in sustainable development. Dr. Ramesh Gavit, treasurer, BGA shared his views on the organization of the conference. In all four participants shared their views about the conference. Mrs. Babita Nagdev expressed the vote of thanks. The Conference ended by singing the national anthem.



Dr. Nitinkumar M. Patil

**Convener**



Dr. Padmaja Arvind

**Principal**



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## Report

Date: 04/03/2024

Name of Committee: Intellectual Property Rights Cell

Name of the event: Session on Basic understanding of Intellectual property Rights

Name of the Resorces Person: Adv. Pawan Jaichandani (C.S., L.L.B)

Date: 04-03-2024

Time: 10.00am

Venue: Classroom

Male beneficiaries: 112

Female beneficiaries: 172

Total beneficiaries: 284

Purpose: To provide knowledge and understanding of basic of IPR to students and make them aware of important case laws of patents and copy rights.

Outcome: Students gain the knowledge about IPR as well as recent case laws of IPR from the industry. This session motivated students for research and innovation process and created interest in IPR.

Mr. Mukul Kulkarni  
Convener

Mrs. Booma Halpeth  
IQAC Co -ordinator

Dr. Padmaja Arvind  
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**Date:** 14<sup>th</sup> August, 2023

## **Entrepreneurship Development Cell – Survey Report**

A survey was conducted by the EDC in July-August 2023 to understand the learners' attitudes towards entrepreneurship. A Google Form was circulated through WhatsApp groups of students. We received 163 responses from students belonging to various courses with 58.28% of the respondents stating that they would like to be an entrepreneur in the future. 36.81% of survey participants responded as 'Maybe'.

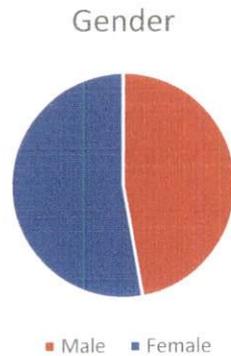
The objective of the survey was to learn the attitudes and motivations of the students towards entrepreneurship. We also aimed to know the number of learners who are already engaged in various means of self-employment like freelancing, small business, online business or assisting their parents in business.

**Outcome:** Through this survey, we gathered several important insights about interest and inclination of the learners towards entrepreneurship, their expectations from EDC, their awareness level about various aspects of business such as finance, etc. This survey will help us to arrange expert sessions and facilitate short term and certificate courses on entrepreneurship to meet the needs of the learners.



The major insights from the survey are as follows.

**1. Gender :**

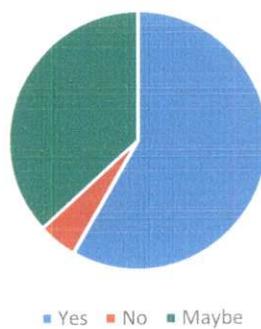


**Insights:** Out of the total 163 respondents who filled the survey form on entrepreneurship, 47.24% were male and 52.76% were female.

**2. Do you aspire to become an entrepreneur and start your own business after you graduate?**

Response	Percentage
Yes	58.28%
No	4.91 %
Maybe	36.81 %

Entrepreneurial Aspirations



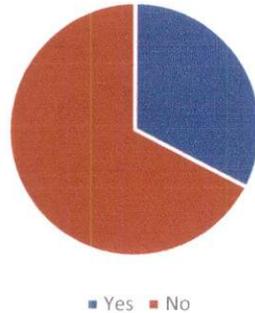
**Insights:** More than half of the respondents aspire to become entrepreneurs and start their own business after graduation. This indicates that there is a significant interest among the students in entrepreneurship.



**3. Do you come from a business background? (Do your parents have their own business?)**

Response	Percentage
Yes	32.52%
No	67.48%

Family in Business



**Insights:** More than half of the respondents do not have their immediate family (parents) in business.

**4. What kind of business would you like to start?**

**Insights:** We got varied responses from the students ranging from textile and fashion, hotel and hospitality sector, food and beverages, coaching classes, freelancing, photography, graphic designing, advertising, continuing family business etc.

Most popular choices among the respondents were food industry (cafes, restaurants, food and beverages, bakery), clothes and textile, fashion accessories, stock market, photography, coaching classes, and freelancing.



### 5. Why do you want to be an entrepreneur?

Motivators	Percentage
To be financially independent.	58.90
To be my own boss.	28.22
To challenge myself and achieve my full potential.	30.06
To work on something I'm passionate about.	28.22
To have a flexible work schedule and better control over my career.	22.09
To create something new	31.90
To create job opportunities for others. (Be a job creator)	22.09
To be my own boss.	8.59
Other reasons	3.07



**Insights:** Financial independence, being their own boss, creativity and innovation, challenging themselves to achieve their full potential, and following their passion are some of the main reasons why students want to become entrepreneurs. This suggests that both internal and external motivators play an important role in the respondents' decision to choose entrepreneurship as a career option.





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## Report - 'Raising Finance for Business: Government Schemes for Entrepreneurs'

**Date: 24.08.2023**

A session on '**Raising Finance for Business: Government Schemes for Entrepreneurs**' was organised by the Entrepreneurship Development Cell of the college on 24th August, 2023. The resource persons for the session were **Mr. Sushil Bagawe**, Senior Manager, Bank of Maharashtra and **Mr. Prasad Berde**, Coordinator, District Industries Centre, Thane. A total of **49 boys and 51 girls** from various streams attended the session that was held in the college auditorium.

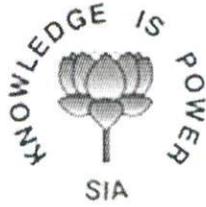
The objective of the session was to create awareness among the learners about the various Government Schemes for raising finance. The resource persons educated the learners about the various Government schemes available for entrepreneurs such as MUDRA yojana, Startup India and Standup India, Prime Minister's Employment Generation Programme (PMEGP) and Chief Minister Employment Generation Programme (CMEGP). The students learnt about the applicability and eligibility conditions, subsidy limits and the other technicalities of the above schemes.

The learners were encouraged to avail the support and help offered by the Government through various schemes and take up entrepreneurship as a career option. The lecture ended with an interactive Q and A session where the speakers addressed the queries of the audience.

  
Tarun S. Kuckian  
EDC Convenor



  
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## Report - EDC

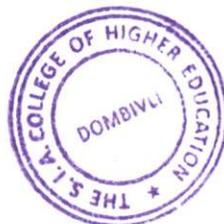
Date : 06.12.2023

A session on '**Entrepreneurship Development: How to Build a Business?**' was organised by the Entrepreneurship Development Cell on 06<sup>th</sup> December, 2023. The resource person for the session was **Mr. Omkar Pol**, author, coach and Co-founder of Happyfest & Omkarfinserv.

A total of Students 25 students (7 males and 18 females) who had completed or were currently enrolled in Certificate Course in Entrepreneurship, Innovation and Venture Creation attended the session from 11:00AM to 1:00PM. The purpose of the session was to inspire the learners to consider entrepreneurship as a career option and provide them with valuable insights from Mr. Omkar Pol's entrepreneurial journey.

Mr. Omkar Pol, founder of Omkarfinserv and Happyfest shared his experience and learnings from his entrepreneurial journey with the students. He motivated the students to take up entrepreneurship as a career option. Sir spoke on the importance of self – belief, self-motivation and perseverance to be a successful entrepreneur. As a businessperson, one needs to adapt to changing circumstances, be persistent and willing to take risks. He encouraged the students to think of various opportunities and come up with innovative solutions. The insights shared by Mr. Pol will undoubtedly guide our students in their entrepreneurial endeavors.

  
Convenor



  
Principa  
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## Report - EDC

**Date : 27.02.2024**

The Sessions 2 and 3 of the **Workshop on Entrepreneurship** titled '**Entrepreneurs in the City**', was an unique podcast-style interview that provided an in-depth look into the business journeys and experiences of three successful entrepreneurs. The sessions featured three distinguished speakers- Session 2 - Mr. Nandlal Kothari, the proprietor of Shakti Plywood. Mr. Shaikh Khadarvali Dastagire, the owner of Sahil Enterprises, a renowned industrial hardware firm. Session 3- Mr. Shritesh Dharan, an alumnus of our college and the founder of 7C Cleaning Services and Khaman Spot Cloud Kitchen.

Session Highlights- Each speaker shared their unique entrepreneurial journey, shedding light on the challenges they faced, the strategies they employed, and the successes they achieved. They spoke candidly about their experiences, providing valuable insights and practical advice for aspiring entrepreneurs. Mr. Nandlal Kothari shared his journey of establishing Shakti Plywood, highlighting the importance of understanding market dynamics and customer needs. Mr. Shaikh Khadarvali Dastagire discussed his experience in the industrial hardware sector with Sahil Enterprises. He emphasized the importance of quality and reliability and importance of networking in building a successful business. Mr. Shritesh Dharan shared his entrepreneurial journey with 7C Cleaning Services and Khaman Spot Cloud Kitchen. As an alumnus, his story was particularly inspiring for the students, demonstrating the potential for success post-graduation.

The 'Entrepreneurs in the City' session was a resounding success, providing students with a real-world perspective on entrepreneurship. The experiences shared by the speakers will undoubtedly serve as a source of inspiration and guidance for our students and encourage them to explore the exciting world of entrepreneurship. Total Beneficiaries: 106. Male 50. Female 56.

  
Convenor



  
Principal  
**PRINCIPAL**  
The S.I.A. College of Higher Education  
Dombivli (East)



The South Indian Association's  
**The S.I.A. College of Higher Education**  
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Near Balaji Mandir, Dombivli (East), 421203.

## Report - EDC

Date : 27.01.2024

The Entrepreneurship Development cell of our college organized a **One Day Workshop on Entrepreneurship** on 27th January, 2024. The resource person for the first session of the workshop - **Grassroots Entrepreneurship** was Mrs. Gayatri Ganesh Boyan from Rajmata Mahila Bachat Gat/Self Help Group. The session was aimed at educating students about the formation and operation of a Mahila Bachat Gat (Women's Savings Group), its benefits, and the support provided by the government. Mrs. Gayatri Boyan is an experienced member of the Rajmata Mahila Bachat Gat/Self Help Group. Her practical knowledge and insights into the functioning of such groups provided invaluable learning for the students.

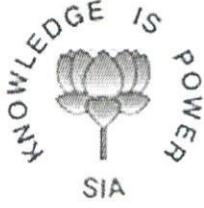
Session Highlights: Mrs. Gayatri Boyan spoke extensively on how to form and run a Mahila Bachat Gat. She highlighted its benefits, including financial independence, improved decision-making abilities, and increased self-confidence among women. She also discussed the facilities offered by the government to these groups, such as easy access to credit, subsidies, and training programs. She further elaborated on the general rules and regulations governing these groups, emphasizing the importance of regular meetings, proper record-keeping, and transparent financial transactions. The session was highly informative, providing students with a comprehensive understanding of Mahila Bachat Gats and their role in empowering women. The insights shared by Mrs. Gayatri will undoubtedly guide our students in their future endeavors. Total Beneficiaries: 119. Female 102. Male 17.

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## Report - EDC

Date : 10.02.2024

The **Hustlers Entrepreneurship Fest** was held on 9th February, 2024 in The S.I.A College of Higher Education. As part of the Certificate Course on Entrepreneurship, Innovation and Venture Creation, the learners were divided into five groups and required to set up stalls in the Hustlers Entrepreneurship Fest, demonstrating the concepts taught in the course. All the five stalls set up by the 26 students (19 girls and 7 boys) were innovative and showcased their business and marketing skills.

Outcome: The fest was open to students and the staff of the college. A total of 266 visitors including 129 males and 139 females attended the fest. All the student groups were able to recover their capital and make a decent profit. Students applied the concepts taught in the certificate course while learning about ideation, product positioning, marketing, branding, customer engagement etc. The Fest was successful in igniting the entrepreneurial spirit among the learners.

Participation:

Females:- 139

Males:- 129

Total:- 266

  
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