B.Com. (Banking and Insurance) Programme

Under Choice Based Credit, Grading and Semester System

Course Structure

S.Y.B.Com. (Banking & Insurance)

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	***Elective Courses (EC)***		***1***	***Elective Courses (EC)***	
1,2 & 3	*Any three courses from the following list of the courses	**09**	1,2 & 3	**Any three courses from the following list of the courses	**09**
2	***Ability Enhancement Courses (AEC)***		***2***	***Ability Enhancement Courses (AEC)***	
2A	***Ability Enhancement Compulsory Course (AECC)***		***2A***	***Ability Enhancement Compulsory Course (AECC)***	
4	Information Technology in Banking & Insurance- I	**03**	4	Information Technology in Banking & Insurance- II	**03**
2B	***Skill Enhancement Courses (SEC)**		**2B**	****Skill Enhancement Courses (SEC)**	
5	Any one course from the following list of the courses	**02**	5	Any one course from the following list of the courses	**02**
3	***Core Courses (CC)***		***3***	***Core Courses (CC)***	
6	Financial Markets	**03**	6	Corporate & Securities Law	**03**
7	Direct Taxation	**03**	7	Business Economics-II	**03**
	Total Credits	**20**		**Total Credits**	**20**

List of Skill Enhancement Courses (SEC) for Semester III (Any One)		****List of Skill Enhancement Courses (SEC) for Semester IV (Any One)***	
1	Foundation Course – III (An Overview of Banking Sector)	1	Foundation Course - IV (An Overview of Insurance Sector)
2	Foundation Course- Contemporary Issues- III	2	Foundation Course- Contemporary Issues- IV
3	Foundation Course in NSS - III	3	Foundation Course in NSS – IV
4	Foundation Course in NCC - III	4	Foundation Course in NCC – IV
5	Foundation Course in Physical Education - III	5	Foundation Course in Physical Education -IV

List of Elective Courses (EC) for Semester III (Any Three)		****List of Elective Courses (EC) for Semester IV (Any Three)***	
1	Financial Management - I	1	Financial Management –II
2	Management Accounting	2	Cost Accounting
3	Organizational Behaviour	3	Entrepreneurship Management
4	Risk Management	4	Wealth Management
5	Mutual Fund Management	5	Customer Relationship Management
Note: Course selected in Semester III will continue in Semester IV			

Projects / Assignments (for Internal Assessment)

i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.

ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.

iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.

iv. Students can work in groups of not more than 8 per topic.

v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75 **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	**i.** Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. **ii.** Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester **iii.** In all 8 Questions will be asked out of which 5 have to be attempted.	**a)** Total marks: 15 **b)** For 1 A, there will be 3 marks for each sub-question. **c)** For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

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Near Balaji Mandir, Dombivli (East), 421203.

Project Submission List for the Academic Year 2018-19

Class SYBBI

Subject FC in Banking

Sr.no	Group No	Roll No	Student Name	Topic	Sign
1	Group 1	BF16056	SALVI SHUBHAM SUBHASH <M>	Technology in Banking	
2		BF16057	SHUKLA SANKET DEVESH <M>		
3		BF17001	AYAASWAMY ARVINDSWAMY KRISHNA <M>		
4		BF17002	BARIYA RESHMA MAHIPATBHAI <F>		
5		BF17004	BHOSALE TANVI MANOHAR <F>		
6		BF17005	BISHWAKARMA KOKILA MEEN <F>		
7		BF17007	CHAUDHARY PRIYANKA PREMENDRA <F>		
8		BF17008	CHAUKEKAR SNEHA NANDKUMAR <F>		
9		BF17009	CHAVAN ABHISHEK PRAKASH <M>		
10		BF17011	CHOUDHARY SHOBHA DUNGARAM <F>		
11	Group 2	BF17013	D"SOUZA RITU NAVNATH <F>		
12		BF17014	DUBEY SHRUTI UDAYBHAN <F>	Rural Banking schemes in India	AB
13		BF17015	GAIKWAD LATIKA SHARAD <F>		
14		BF17017	GAONKAR KSHITIJ SHASHIKANT <M>		

Sr.no	Group No	Roll No	Student Name	Topic	Sign
15		BF17019	GUPTA MAMTA ACHHELAL <F>		
16		BF17020	GUPTA VIKAS SANTOSH <M>		
17		BF17022	JAIN RISHABH HASTIMAL <M>		
18		BF17023	KADAM GANESH BHIKAJI <M>		
19		BF17024	KADAM VRUSHALI JAYRAM <F>		
20		BF17025	KONAR JAISRINIVAS BALASUBRAMANI <M>		
21	Group 3	BF17026	KOTAL NEHA MOHAN <F>	Empowering women through Micro Finance	
22		BF17027	KUTE ASHWINI BALASAHEB <F>		
23		BF17028	LODAYA ZEEL KHUSHAL <M>		
24		BF17029	MAURYA JALENDRA MATADEEN <M>		
25		BF17030	MEWADA VARSHA MULARAM <F>		
26		BF17031	MHATRE SIDDHI SANDEEP <F>		
27		BF17032	MISHRA RAJENDRA NANDKUMAR <M>		
28		BF17033	MORE APARNA GANESH <F>		
29		BF17034	MUDAD SWAGATIKA TRINATH <F>		
30		BF17035	NIMISHIKA MANIKANTAN <F>		
31	Group 4	BF17036	NIRMAL RAHUL RAMLAL <M>	Study of Factors affecting customer Loyaly in Banks	
32		BF17037	PILLAI MADHUMITHA RAMESH <M>		
33		BF17038	PILLAI VISMAYA VIJAYAN <F>		
34		BF17039	POOJARY SWARAJ RAMESH <M>		
35		BF17040	PRADHAN VAISHNAVI SACHIN <F>		
36		BF17041	PUJARE DIPTI SUHAS <F>		

Sr.no	Group No	Roll No	Student Name	Topic	Sign
37		BF17042	RAKSHE TEJAL ARUN <F>		
38		BF17044	SAKAT SIMRAN BALU <F>		
39		BF17045	SIVARAMKRISHNAN SAMRUDHA . <F>		
40		BF17046	SELVA SUGANTHI VENKAT RAMAN <F>		
41	Group 5	BF17047	SHAW SATYA LALLANKUMAR <F>	Study of Mobile Banking and its growing Popularity among customer	
42		BF17049	SHINDE SRIKANT PRAMOD <M>		
43		BF17050	SHINGNE SWAPANLI PRAKASH <F>		
44		BF17051	SINGH SHRADDHA BIJENDRA <F>		
45		BF17055	TIWARI RAJNEE NARENDRA <F>		
46		BF17056	TORASKAR POOJA PRAKASH <F>		
47		BF17058	PRAJAPATI AJAY MAHENDRA <M>		
48		BF17059	SHIRKE KOMAL DAGADU <F>		
49		BF17061	NARVEKAR AKANKSHA NITIN <M>		

Mrs. Renu Verma
Subject Teacher

Mrs. Ranjana Mhalgi
Convenor

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Project Submission List for the Academic Year 2019-20

Class SYBBI

Subject FC in Banking

Sr.no	Group No	Roll no.	Student Name	Topic	Submission Status
1	Group 1	BF17018	GHADIGAONKAR ASHISH PRAMOD <M>	Study of Impact of Payment banks due to pandemic	Submitted
2		BF18001	PADMAPRIYA JAGANATH <F>		Submitted
3		BF18003	MEGHNA RAJENDRAN <F>		Submitted
4		BF18004	APANKAR RUTUJA GANESH <F>		Submitted
5		BF18005	BANDADE NIRANJAN DATTARAM <M>		Submitted
6		BF18006	BANDODKAR ANUJA ANIL <F>		Submitted
7		BF18007	BHATT CHETAN ARVIND <M>		Submitted
8		BF18008	CHAUDHARY NISHA BABULAL <F>		Submitted
9		BF18009	CHAUDHARY JUHI SUBODH <F>		Submitted
10		BF18010	CHAVAN AISHWARYA VIKAS <F>		Submitted
11	Group 2	BF18011	CHAVAN LAXMI ANIL <F>	Study of Problems of Marketing commercial banks services	Submitted
12		BF18012	CHOUDHARI NAMRATA ARUN <F>		Submitted
13		BF18013	GAIKAR SHRADDHA SANJAY <F>		Submitted
14		BF18014	GOWDA KOMAL DEVANNA <F>		Submitted

15		BF18015	GUPTA ANJALI BALBADRA <M>		Submitted
16		BF18016	GUPTA KUMARI SHILPA MOTILAL <F>		Submitted
17		BF18017	JAT MANISHA LEHRULAL <F>		Submitted
18		BF18018	JATOLIYA BARKHA RAJESH <F>		Submitted
19		BF18019	JETHVA HEMAL BHARATBHAI <M>		Submitted
20		BF18021	JOSHI PAYAL SHAILESH <F>		Submitted
21	Group 3	BF18022	KAPSE RUTHIK ASHOK <M>	Community Banking problems and Prospects	Submitted
22		BF18023	KEER NIKITA VASUDEV <F>		Submitted
23		BF18024	KHAN ARBUNNISHA ISTIYAK AHMED <F>		Submitted
24		BF18025	KOLEY PRIYANKA PRADIP <F>		Submitted
25		BF18026	KOTHARI VARSHA NANDLAL <F>		Submitted
26		BF18028	PARIYAR KARPAGAVALLI SWAMIDURAI <F>		Submitted
27		BF18029	PATEL KAVITAKUMARI SHIWAILAL <F>		Submitted
28		BF18030	PATIL YOGINI DNYANESHWAR <F>		Submitted
29		BF18031	PATIL SAYLI RAJU <F>		Submitted
30		BF18032	PATIL PALLAVI GANGARAM <F>		Submitted
31	Group 4	BF18033	RAJPUT SANGEETA DALUSINGH <F>	Innovative Products In Banking	Submitted
32		BF18034	SAHU KOMAL PRADEEP <F>		Submitted
33		BF18035	SARODE NISHA RAMDAS <F>		Submitted
34		BF18036	SAWANT MAKARAND RANJIT <M>		Submitted
35		BF18037	SAWANT TUSHAR CHANDRAKANT <M>		Submitted
36		BF18038	SAWANT SIDDHI SATYAWAN <F>		Submitted
37		BF18039	SHELKE RENUKA BABASAHEB <F>		Submitted

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38		BF18040	SHETTY TRISHIKA SADASHIV <F>		Submitted
39		BF18041	SINGH SHALINI RAJESH <F>		Submitted
40		BF18042	SINGH ANKITA RAJESH <F>		Submitted
41	Group 5	BF18043	SUTAR SHRUTI SHANKAR <F>	Study of Awareness among the people of Dombivli with respect to Marine Insurance	Submitted
42		BF18045	TATKARE PRANIYA CHANDRAKANT <F>		Submitted
43		BF18046	VICHARE VAISHNAVI MAKARAND <F>		Submitted
44		BF18047	YADAV PRIYA VIRENDRA <F>		Submitted
45		BF18048	PAWAR BHARAT CHANDRAKANT <M>		Submitted
46		BF18101	PRIYADARSHINI MATHI <F>		Submitted
47		BF18102	BHOIR HEENA SOMNATH <F>		Submitted
48		BF18103	DEVADIGA NAVAMI NARSIMHA <F>		Submitted
49		BF18105	DSOUZA MARITA MAXIM <F>		Submitted
50		BF18106	DUBEY KAJAL BRIJESH <F>		Submitted
51	Group 6	BF18107	GANGURDE KAJAL RAJU <F>	Study of Awareness among the people of Dombivli with respect to Home Insurance	Submitted
52		BF18109	IYENGAR VIJAY DILEEP <M>		Submitted
53		BF18111	KADAM MANSI SUNIL <F>		Submitted
54		BF18113	MEDHE SAKSHI SURESH <F>		Submitted
55		BF18115	NAIDU KAVITA SURESH <F>		AB
56		BF18116	PANDEY ANJALI JHARKHANDE <F>		Submitted
57		BF18118	PATIL RUTUJA MADHUKAR <F>		Submitted
58		BF18119	PAWAR PRANAV PRAKASH <M>		Submitted
59		BF18120	PUTHRAN ABHISHEK BALAKRISHNA <M>		Submitted
60		BF18121	RASAL TANUJA VALMIK <F>		Submitted

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Project Submission List for the Academic Year 2020-21

Class SYBBI

Subject FC in Banking

Sr.no	Group no	Roll no.	Student Name	Topic	Submission Status
1	Group 1	BF17012	DARSHANAM SAI YELLAYYA <M>	Banking Lending policies and recovery procedures in India	AB
2		BF18114	MISHRA PRATHAMESH TRAMBKESHWARNATH <M>		AB
3		BF19001	ADAVADE TEJAL CHANDRAKANT <F>		Submitted
4		BF19002	AGUNDE RANJANA ANANDRAO <F>		Submitted
5		BF19003	BHAGWAT UDAY MAYUR <M>		Submitted
6		BF19004	BHIRUD PURVESH VIKAS <M>		Submitted
7	Group 2	BF19005	CHAVAN SALONI SATISH <F>	PM Mudra Yojana	Submitted
8		BF19006	CHOUDHARI ARVIND VINOD <M>		Submitted
9		BF19007	DUBEY ANURAG RAJKUMAR <M>		Submitted
10		BF19008	DUKARE PRAJKTA KAILAS <F>		Submitted
11		BF19009	SANGEETA ESAKKIMUTHU <F>		Submitted
12		BF19010	GOLE KRUTIKA JAYWANT <F>		Submitted
13	Group 3	BF19011	GUJARAN THRIPTHI UDAY <F>	Role of E- Payment system on banking due to Pandemic	Submitted
14		BF19012	JADHAV VAIBHAVI CHANDRAKANT <F>		Submitted
15		BF19013	JAISWAR SUJIT RAMESH <M>		Submitted
16		BF19014	JOSHI SHRADDHA MARGESH <F>		Submitted

Sr.no	Group no	Roll no.	Student Name	Topic	Submission Status
17		BF19015	KADAV SRUSHTI ASHOK <F>		Submitted
18		BF19016	KAMBLE AJINKYA RAJARAM <M>		Submitted
19	Group 4	BF19017	LAD MANDAR SURYAKANT <M>	Study of Popularity of Payment APPS	Submitted
20		BF19018	MANDAL SHRUTI MANOJ <F>		Submitted
21		BF19019	MEHTA MAYUR VIPIN <M>		Submitted
22		BF19021	MUDAVAT KAUSHAL KURUMYYA <M>		Submitted
23		BF19022	RAVINA MURUGAN . <F>		Submitted
24		BF19024	NAIK KETAKI TUSHAR <F>		Submitted
25	Group 6	BF19025	NAYAK VISHAL VITHALDAS <M>	Role of Stand Up India	Submitted
26		BF19026	PALAV JAY SHAILESH <M>		Submitted
27		BF19027	PARAS DARSHANA RAKESH <F>		Submitted
28		BF19028	PATEL PRANJAL PRAFUL <F>		Submitted
29		BF19029	PATIL SHRUTI SADASHIV <F>		Submitted
30		BF19030	PATIL HIMANSHU VINAYAK <M>		Submitted
31	Group 7	BF19031	POOJARI MANJUNATH SHEKHAR <M>	Impact of Poor claim settlement on the demand of Insurance	Submitted
32		BF19032	PRAJAPATI JAYESHKUMAR NENARAM <M>		Submitted
33		BF19033	PRAJAPATI ASHOKKUMAR MALIRAM <M>		Submitted
34		BF19034	RANE SHEFALI ANANT <F>		Submitted
35		BF19035	REDIJ SAHIL GANESH <M>		Submitted
36		BF19036	SAO POOJA SURENDRA <F>		Submitted
37	Group 8	BF19037	SAVLE CHIRAG GHANSHYAM <M>	Study of effect of consumer behaviour on the demand for Life insurance product	Submitted
38		BF19038	SAWAND POONAM LALBHADUR <F>		Submitted
39		BF19039	SAWANT ARADHYA BHARAT <M>		Submitted
40		BF19040	SAXENA SAKSHI PADAMCHANDRA <F>		Submitted
41		BF19041	SHAH VRUSHTI DILIP <F>		Submitted

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Sr.no	Group no	Roll no.	Student Name	Topic	Submission Status
42		BF19043	SHETTY PRAVIN RATNAKAR <M>		Submitted
43	Group 9	BF19044	SHETTY PRAGATI SHYAM <F>	Study of Marketing of Insurance Policy in India	Submitted
44		BF19045	SHETTY DIYA JAYRAM <F>		Submitted
45		BF19046	SHINDE NAMRATA ARJUN <F>		Submitted
46		BF19047	SHINDE SHRUTIKA DINESH <F>		Submitted
47		BF19048	SHINGNE POOJA BABAN <F>		Submitted
48		BF19049	SINGH NIKITA LAXMAN <F>		Submitted
49	Group 10	BF19050	TAGALA FAHIM MOINUDDIN <M>	Study of Impact of Digitalisation on Insurance sector	Submitted
50		BF19051	VERMA KARTIK DEVATADIN <M>		Submitted
51		BF19052	YADAV NEETUKUMARI SHAMBHU <F>		Submitted
52		BF19053	DUBEY SHREYA NAGENDRA <F>		Submitted
53		BF19054	HAJARE APURVA SHRIRANG <F>		Submitted
54		BF19055	KHAIRMODE SHRUTI MANOJKUMAR <F>		Submitted
55	Group 11	BF19056	HARIA KINJAL ASHWINKUMAR <F>	Study of Role Of Insurance Agents-Marketing People In Insurance	Submitted
56		BF19057	PAWAR SHWETA SANJAY <F>		Submitted
57		BF19058	UPADHYAYA PRITY NAGENDRA <F>		Submitted
58		BF19061	KANAUJIYA NEHA SHASHIKANT <F>		Submitted

Mrs. Renu Verma
Subject Teacher

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Mrs. Ranjana Mhalgi
Convenor

Bachelor of Management Studies (BMS) Programme

Under Choice Based Credit, Grading and Semester System

Course Structure

SYBMS

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	***Elective Courses (EC)***		***1***	***Elective Courses (EC)***	
1 & 2	*Any one group of courses from the following list of the courses	**06**	1 & 2	** Any one group of courses from the following list of the courses	**06**
2	***Ability Enhancement Courses (AEC)***		***2***	***Ability Enhancement Courses (AEC)***	
2A	***Ability Enhancement Compulsory Courses (AECC)***		***2A***	***Ability Enhancement Compulsory Courses (AECC)***	
3	Information Technology in Business Management - I	**03**	3	Information Technology in Business Management-II	**03**
2B	***Skill Enhancement Courses (SEC)***		***2B***	***Skill Enhancement Courses (SEC)***	
4	Foundation Course – III	**02**	4	Foundation course-IV	**02**
3	***Core Courses (CC)***		***3***	***Core Courses (CC)***	
5	Business Planning & Entrepreneurial Management	**03**	5	Business Economics-II	**03**
6	Accounting for Managerial Decisions	**03**	6	Business Research Methods	**03**
7	Strategic Management	**03**	7	Production & Total Quality Management	**03**
	Total Credits	**20**		**Total Credits**	**20**

****List of Skill Enhancement Courses (SEC) for Semester III (Any One)***		*****List of Skill Enhancement Courses (SEC) for Semester II (Any One)***	
1	Foundation Course (Environmental Management) - III	1	Foundation Course (Ethics & Governance)-IV
2	Foundation Course-Contemporary Issues-III	2	Foundation Course-Contemporary Issues-IV
3	Foundation Course in NSS - III	3	Foundation Course in NSS - IV
4	Foundation Course in NCC - III	4	Foundation Course in NCC - IV
5	Foundation Course in Physical Education- III	5	Foundation Course in Physical Education- IV
Note: Course selected in Semester I will continue in Semester III & IV			

Projects / Assignments (for Internal Assessment)

i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.

ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.

iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.

iv. Students can work in groups of not more than 8 per topic.

v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75 **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	**i.** Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. **ii.** Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester **iii.** In all 8 Questions will be asked out of which 5 have to be attempted.	**a)** Total marks: 15 **b)** For 1 A, there will be 3 marks for each sub-question. **c)** For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

The S.I.A. College of Higher Education, Dombivli (East)

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Foundation Course - III (Environmental Management) Project Submission List

Academic Year 2017-18

Roll no	Name Of student	Topic	Sign
MF16024	MALDE POOJA LITBHAI	Water Supply of Mumbai	
MF15031	MHAMDAPUR AKASH KISHOR	Water Supply of Mumbai	
MF16034	PARAB YOGITA YOGESH	Water Supply of Mumbai	
MF15056	Singh Sushama Rajendra	Water Supply of Mumbai	
MF16001	AMBIKA PALANISADAYAN	Water Supply of Mumbai	
MF16002	BANGERA ANIKET	Soil Pollution	
MF16003	CHANDAN RASHMITHA RAGHU	Soil Pollution	
MF16004	CHAUDHARY PUJA KUMARI	Soil Pollution	
MF16005	CHAUHAN PRATIKSHA DEEPAK	Soil Pollution	
MF16006	CHAUHAN SHUBHAM G.	Soil Pollution	
MF16007	DAVDA KAVITA PANKAJ	Agricultural Pollution	
MF16008	DESALE ASHWINI ASHOK	Agricultural Pollution	
MF16009	DESHMUKH AMEY DEVIDAS	Agricultural Pollution	
MF16010	G DOMODARAN	Agricultural Pollution	
MF16011	GUPTA JYOTI RAJENDRAPRASAD	Agricultural Pollution	
MF16013	HARIHARAN SWATHI	Water Logging	
MF16014	IYER ANJALI SOUNDARAJAN	Water Logging	
MF16015	IYER SHRIVIDHYALAKSHMI SHEKHAR	Water Logging	
MF16016	IYER VIJAYASHANKAR	Water Logging	
MF16018	Joshi Bhagyesh Manojkumar	Water Logging	
MF16020	KHANOLKAR SAYLI VIJAY	Rain Water Harvesting	
MF16021	KOTIAN GREESHMA BABU	Rain Water Harvesting	
MF16022	KOTIAN PRIYA CHANDRAHAS	Rain Water Harvesting	
MF16023	MADHAV YASH RAJESH	Rain Water Harvesting	
MF16026	MOOLYA SUPRIYA YADAV	Rain Water Harvesting	
MF16025	MHATRE SNEHA MADHUKAR	Plastic Waste	
MF16027	MORE RUDRA ANANT	Plastic Waste	
MF16028	MORE YASH GAJANAN	Plastic Waste	
MF16029	NAIK JANAKI PRAKASH	Plastic Waste	
MF16030	NANDEDKAR MANASI UPENDRA	Plastic Waste	
MF16031	NARKAR SEEMA BALACHANDRA	Plastic Waste	
MF16032	PADAYACHI SURESH	E-Waste	
MF16033	PANDIT AARTI DINESH	E-Waste	
MF16036	PARIKH ISHA SURYAKANT	E-Waste	
MF16037	PETHANI ABHAY VIPUL	E-Waste	

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REDMI NOTE 9

MF16038	POOJARI RAKSHITA BHASKAR	E-Waste	
MF16039	POOJARY SWATHI RAMESH	E-Waste	
MF16040	PRAVINKUMAR GANESAN	Forest Management around Mumbai	
MF16041	RAI NIKHITHA RAJESH	Forest Management around Mumbai	
MF16042	RODRIGUES ALISHA LAWRENCE	Forest Management around Mumbai	
MF16043	SALUNKE MAYURI RAMDAS	Forest Management around Mumbai	
MF16044	SASWADE SHANTANU PRAMOD	Forest Management around Mumbai	
MF16045	SEN SURAJKUMAR RATANLAL	Forest Management around Mumbai	
MF16046	SHAIKH SALMAN BABU	Deforestation	
MF16047	SHARMA MADHU RAMAKANT	Deforestation	
MF16048	SHET AJAY JAYAWANT	Deforestation	
MF16049	SHETTY ABHISHEK RAMESH	Deforestation	
MF16050	SHETTY NISHMITHA JAGADEESHA	Deforestation	
MF16051	SHETTY RUPESH RAVINDRA	Deforestation	
MF16052	Shetty Sneha Chandrashekhar	Hospital Medical Waste Management	
MF16053	SHINDE POORNIMA RAJU	Hospital Medical Waste Management	
MF16054	SINGH AAYUSH SANJEEV	Hospital Medical Waste Management	
MF16056	SINGH RAGHVENDRA RAJESH	Hospital Medical Waste Management	
MF16058	SINGH SURAJ BIJENDRA	Hospital Medical Waste Management	
MF16059	SONI SUNENA NARENDRA	Hospital Medical Waste Management	
MF16060	SRINIVASAN SHREYA VIJAYM	Solid Waste Management	
MF16063	VANNIER E CHITRA	Solid Waste Management	
MF16067	Yeole Mihika Rajendra	Solid Waste Management	
MF16069	PATEL KEVAL HARESH	Solid Waste Management	
MF16071	NADAR NAVIN VELPANDI	Solid Waste Management	
MF16072	DEVENDRAN VENKATESHWARI MURUGAN	Water Equity	
MF16073	GAWDE SACHIN SANJEEV	Water Equity	
MF16019	KANOJIA DHIRAJKUMAR BHAVANIDI	Water Equity	
MF16066	YADAV VIVEK	Water Equity	

For

Subject Teacher

Convenor

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

REDMI NOTE 9
AI QUAD CAMERA
2022/11/26 12:04

The S.I.A. College of Higher Education, Dombivli (East)

Affiliated to Mumbai University

Accreditated Grade "B+" by NAAC

Foundation Course - III (Environmental Management) Project Submission List

Academic Year 2018-19

Roll no	Name Of student	Topic	Sign
MF17013	MANJU SHIVMURAT GUPTA	Vehicular Pollution	Manju
MF17014	PRIYA UDAY GUPTA	Vehicular Pollution	Uday
MF17022	MURUGAN JEEVANRAJ	Vehicular Pollution	
MF17023	USHA LALSINGH JYALA	Vehicular Pollution	Usha
MF17027	RUJUTA MILIND MALAVADE	Vehicular Pollution	Milind
MF17029	ROSHNI RAMESH NAIK	Power Supply around Mumbai	Roshni
MF17030	KRUNALI MAHESH NATHWANI	Power Supply around Mumbai	Krunali
MF17039	JYOTI KUMARI BUDDHIRAM ROGAHA	Power Supply around Mumbai	Jyoti
MF17041	GAYATRI MUNNALAL SHAHU	Power Supply around Mumbai	G.M.S.
MF17045	RAMESH NAGARAJARAO SHINDE	Power Supply around Mumbai	Ramesh
MF17052	SHIVANI RAJENDRA TAWADE	Mithi River	Rajendra
MF17101	SHRUTIMARY RICHARD ALEENSO	Mithi River	Richard
MF17106	HRUTVI UMAKANT DALVI	Mithi River	Hrutvi
MF17110	RUTUJA JAYWANT GAIKWAD	Mithi River	Rutuja
MF17119	SAKSHI RAVINDRA JADHAV	Mithi River	Sakshi
MF17120	VAIBHAV SHAILESH JADHAV*	Consumerism and Waste Generation	ABSENT
MF17129	SURESH SHIVLAL MEDATIYA*	Consumerism and Waste Generation	ABSENT
MF17130	SURAJ JITENDRA MHATRE	Consumerism and Waste Generation	Jitendra
MF17132	AISHWAERIYA BHASKAR MUDALIAR	Consumerism and Waste Generation	Aishwarya
MF17134	RENIS RENU RAJAN NADAR	Consumerism and Waste Generation	Nadar
MF17135	SHREEYA RAJESH NANDOSKAR	Mangroves Conservation	Rajesh
MF17140	AMAN CHHOTELAL PANDEY*	Mangroves Conservation	ABSENT
MF17149	MANISHKUMAR LOLARAKNATH SAROJ*	Mangroves Conservation	ABSENT
MS18061	BHAGYASHREE VIJAY SHINDE	Mangroves Conservation	Vijay
MF15063	ADITYA DINESH TIWARI*	Mangroves Conservation	ABSENT
MF16055	NIKITA RAKESH SINGH*	Acquatic Animals Life(Fishes, Fisheries)	ABSENT
MF17002	KASTHURI KRISHNAN AYYASWAMY	Acquatic Animals Life(Fishes, Fisheries)	Kasthuri
MF17004	NEEDHI BHIKKHOO BHARADWAJ	Acquatic Animals Life(Fishes, Fisheries)	Bhikkhu
MF17008	NIDHI BHARAT DHIRWANI	Acquatic Animals Life(Fishes, Fisheries)	Bharat
MF17009	SWAROOP SRINIWAS DURGAM	Acquatic Animals Life(Fishes, Fisheries)	
MF17010	SURAJKUMAR SURENDRA GOND	Acquatic Animals Life(Fishes, Fisheries)	

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AI QUAD CAMERA
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MF17012	DEEPAK SURENDRA GUPTA	Case Study: Sanjay Gandhi Nature Park,Borivali	
MF17017	LAVANYA HARIHARAN IYER	Case Study: Sanjay Gandhi Nature Park,Borivali	
MF17020	PARIDHI ANIL JAIN	Case Study: Sanjay Gandhi Nature Park,Borivali	
MF17024	HRISHIKESH VIJAY KADAM	Case Study: Sanjay Gandhi Nature Park,Borivali	
MF17032	AKSHAY DATTARAM PARTE*	Case Study: Sanjay Gandhi Nature Park,Borivali	ABSENT
MF17042	VARDHAN PRAKASH SHEJWAL	Case Study: Sanjay Gandhi Nature Park,Borivali	
MF17043	NIKHIL SADHU SHETTY	Case Study: BNHS-Bombay Natural History Society	
MF17047	ADARSH RAMAKANT SINGH	Case Study: BNHS-Bombay Natural History Society	
MF17051	PAVITHRA MOHAN SWAMY	Case Study: BNHS-Bombay Natural History Society	
MF17054	VIRAJ ASHOK THORAT	Case Study: BNHS-Bombay Natural History Society	
MF17055	ASHUTOSH RAKESH TIWARI	Case Study: BNHS-Bombay Natural History Society	
MF17058	ADARSH RAVINDRA UPADHYAY	Case Study: BNHS-Bombay Natural History Society	
MF17059	NIKEETTA DINESH VISHWAKARMA	Deforestation	
MF17060	SIDDHARTH JAYESH VORA	Deforestation	
MF17104	ROHITKUMAR KUMARCHAND BIND*	Deforestation	ABSENT
MF17105	KARAN SAMIR CHAUHAN	Deforestation	
MF17112	SHASHIKANT RAMBALI GAUTAM*	Deforestation	ABSENT
MF17116	JITENDRA NANDKUMAR GUPTA	Deforestation	
MF17117	RAHUL LALJI GUPTA*	Hospital Medical Waste Management	ABSENT
MF17121	SASHANK SANTOSH JAISWAL	Hospital Medical Waste Management	
MF17122	ROBIN PREMCHAND JANGID	Hospital Medical Waste Management	Robin
MF17123	MANISH KUMAR NARENDRA KUMAR JOSHI	Hospital Medical Waste Management	Manish
MF17124	KAUSTUBH ASHOK KADAM	Hospital Medical Waste Management	
MF17126	KRINAL MITESH KENIYA	Hospital Medical Waste Management	
MF17128	ARVIND SANJAY MADAV	Solid Waste Management	Arvind.
MF17133	GANESH SHANMUGAVEL NADAR	Solid Waste Management	Ganesh
MF17136	SHRUTI SUBHSH NEHERE	Solid Waste Management	Subhash
MF17143	DATTU RAVINDRA PATIL	Solid Waste Management	Dattu
MF17145	ROHIT LALLAN RAJBHAR	Solid Waste Management	Rohit
MF17148	NEEL VILAS SAHASRABUDDHEY	Water Equity	Neel.
MF17153	VAISHNAVI PRABHAT SONKAR	Water Equity	Prabhat
MF17155	SHUBHAM RAMESH VAKHARE*	Water Equity	ABSENT
MF17157	SACHIN SHYAMPRASAD YADAV	Water Equity	Sachin
MF17158	SURENDRA OMPRAKASH YADAV*	Remote Sensing and Geographic Information System	ABSENT

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

REDMI NOTE 9 AI QUAD CAMERA

MF17011	ANJALI BECHULAL GUPTA	Remote Sensing and Geographic Information System	Anjali
MF17021	SHIKHAR NANDALAL JAISWAL	Remote Sensing and Geographic Information System	S.N.J.
MF17025	PRATIK VITHOBA KHANOLKAR	Remote Sensing and Geographic Information System	Pratik
MF17026	UMA DEVI ASHAPPA KUNTNAVAR*	Remote Sensing and Geographic Information System	ABSENT
MF17028	SALONI PARESH NAGDA	Remote Sensing and Geographic Information System	Saloni
MF17031	RUPALI UDAY PARAB	Water Hyacinth	Rupali.
MF17035	URMILA NENARAM PRAJAPATI	Water Hyacinth	Prajapati
MF17036	NIDHI JAGDISHBHAI RAJGOR	Water Hyacinth	Nidhi.
MF17040	NAVAMI MAHADEB SAHA	Water Hyacinth	Navami
MF17044	PRATIKSHA SURENDRA SHINDE	Water Hyacinth	Pratiksha
MF17046	SACHIN MAHENDRA SHUKLA	Water Hyacinth	Sachin
MF17049	POOJA AMRUT SULAKHI	Water Hyacinth	Pooja
MF17050	RADHIKA PANDURANG SUROSHI	Case Study: Maharashtra Nature Park, Sion	Radhika
MF17053	POOJA HEMANT THAKKER	Case Study: Maharashtra Nature Park, Sion	Hemant
MF17056	PRATIBHA RAKESH TIWARI	Case Study: Maharashtra Nature Park, Sion	Pratibha
MF17057	NEHA PUNDALIK UNDAGE	Case Study: Maharashtra Nature Park, Sion	Neha
MF17102	AMAN NILESHBHAI BHANUSHALI	Case Study: Maharashtra Nature Park, Sion	Aman
MF17108	VARUN GANESH DYARAM	Case Study: Maharashtra Nature Park, Sion	Varun
MF17111	SUREKHA RAMU GAMPA	Case Study: Maharashtra Nature Park, Sion	Surekha
MF17113	SHEETAL DILIP GHADGE	Case Study: Ulhas River	Sheetal
MF17127	PARVATEE ASHAPPA KUNTNAVAR	Case Study: Ulhas River	Ashappa
MF17131	MITHIL GOPAL MORVEKAR	Case Study: Ulhas River	
MF17139	MEGHANA SANJEEVA PALAN	Case Study: Ulhas River	Meghana
MF17141	PRADNYA DINESH PANDIT*	Case Study: Ulhas River	ABSENT
MF17142	ANIRUDHA SUBHASH PANT	Case Study: Ulhas River	Anirudha
MF17146	SNEHA CHANDRAKANT RAJBHAR*	Case Study: Ulhas River	ABSENT
MF17147	SAKSHI BHASKAR RAMDAS	Case Study: Ulhas River	
MF17150	SUSHMITA SACHIDANANDA SHETTY	Case Study: Aarey Forests and Metro Construction	Sushmita
MF17154	AVINASH SANTOSH TOTANI	Case Study: Aarey Forests and Metro Construction	A. S. T.
MF17159	SOURABH NAGESH ZINGADE	Case Study: Aarey Forests and Metro Construction	Sourabh
MF17160	KARUNA ASHOK DESHPANDE	Case Study: Aarey Forests and Metro Construction	KAD

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REDMI NOTE 9
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MF17033	PAWAR SHUBHAM*	Case Study: Aarey Forests and Metro Construction	ABSENT
MF17005	BORRA ISAAC	Case Study: Aarey Forests and Metro Construction	Borra
MF17001	ADAVI SWEETHA	Flyover construction around town	Adavi
MF17003	BEHERE MANASI	Flyover construction around town	Manasi
MF17007	DABADE NIKHIL	Flyover construction around town	Nikhil
MF17006	CHOUDHARY ASHUTOSH	Flyover construction around town	Ashutosh
MF17138	NIKAM PRATIK	Flyover construction around town	Nikam
MF17034	PILLAI DISHA	Flyover construction around town	Disha
MF17019	Jain Meghkumar	Flyover construction around town	Meghkumar
MF17114	GONTI VAISHALI	Problem of Mangroves-Deforestation	Gonti
MF17109	GADHAVE AISHWARYA*	Problem of Mangroves-Deforestation	ABSENT
MF17156	WABLE SANKET	Problem of Mangroves-Deforestation	Sanket

For

Subject Teacher

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convenor

The S.I.A. College of Higher Education, Dombivli (East)

Affiliated to Mumbai University

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Foundation Course - III (Environmental Management) Project Submission List

Academic Year 2019-20

Roll no	Name Of student	Topic	Status
MF18001	AATHIRA RAMESH	Degradation of Agricultural Land	Submitted
MF18006	REMA HEMONTO ASH	Degradation of Agricultural Land	Submitted
MF18012	SHERYL ALLWYN CABRAL	Degradation of Agricultural Land	Submitted
MF18013	AKSHATA SHASHIKANT CHORGE	Degradation of Agricultural Land	Submitted
MF18014	DIVYATA MUKESH CHUDASAMA	Degradation of Agricultural Land	Submitted
MF18016	SAKSHI PRASHANT DESHMUKH	Water Pollution-River Ganga	Submitted
MF18017	MIHIR MAHENDRA DHAMANKAR	Water Pollution-River Ganga	Submitted
MF18021	GYANENDRA SUNIL GUPTA	Water Pollution-River Ganga	Submitted
MF18025	DIVYA CHANDRAKANT KSHIRSAGAR	Water Pollution-River Ganga	Submitted
MF18026	KAUSHIKI JAYANT KULKARNI	Water Pollution-River Ganga	Submitted
MF18031	MAGHASHREE KADIRVELU MUDALIYAR	Development and Forest Issues	Submitted
MF18032	KAVYA SADANAND MULYA	Development and Forest Issues	Submitted
MF18038	DEVIKA SURESH NAIR	Development and Forest Issues	Submitted
MF18043	ADWAIT ABHAY PHADKE	Development and Forest Issues	Submitted
MF18044	SARASWATI MURUGAN PILLAI	Development and Forest Issues	Submitted
MF18045	VARSHA RAVI POOJARY	Business Innovation-An Environment Perspective	Submitted
MF18047	SHRIDAR KRISHANA RAO	Business Innovation-An Environment Perspective	Submitted
MF18048	RAHUL MOTIRAM RATHOD	Business Innovation-An Environment Perspective	Submitted
MF18053	SHABANA RAHIM SHAIKH	Business Innovation-An Environment Perspective	Submitted
MF18057	NEHA SAMPAT SHINDE	Business Innovation-An Environment Perspective	Submitted
MF18058	AANCHAL SURENDRA SHRIVAS	Eco Tourism	Submitted
MF18059	PRIYA GYAN SINGH	Eco Tourism	Submitted
MF18062	SONAL SAVALARAM SONAWANE	Eco Tourism	Submitted
MF18064	AKASH SANTOSH TIWARI	Eco Tourism	Submitted
MF18066	SNEHA LAXMISHANKAR YADAV	Eco Tourism	Submitted
MF18101	NANDAKISHOR NARASIMHA BHAT	Green Marketing	Submitted
MF18104	PAVAN RAVI CHAMA	Green Marketing	Submitted
MF18118	SUDHARANI DIGAMBAR KASAR	Green Marketing	Submitted
MF18129	ABHINAV JAGANNATH NIGADE	Green Marketing	Submitted
MF18132	MAHENDRA RAMDAS PATEL	Green Marketing	Submitted
MF18136	ADITYA KIRAN POTDAR	Green Marketing	Submitted
MF18139	KALPESH YUVARAJ SALUNKHE	Eco-friendly Packaging	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

MF18147	KAVERI NARASAPPA SHIRAKANAHALLI	Eco-friendly Packaging	Submitted
MF18153	SHUBHAM SHRIDHAR YADAV	Eco-friendly Packaging	Submitted
MF18154	YASH SHASHIKANT ZARE	Eco-friendly Packaging	Submitted
MF18155	AJINKYA SHANKAR DHURI	Eco-friendly Packaging	ABSENT
MF18157	PRANJAL ARUN NANDGAONKAR	Eco-friendly Packaging	Submitted
MF17037	TANVI SANTOSH RANE	Environmental Auditing	Submitted
MF18002	PHILOMINAL VISVASAM	Environmental Auditing	Submitted
MF18005	CHITRA VELLADURAI .	Environmental Auditing	Submitted
MF18007	SURAJ NARSINGH BAI	Environmental Auditing	Submitted
MF18011	DIVYA AZAD BOHAT	Environmental Auditing	Submitted
MF18020	SWATI DINESH GUPTA	Environmental Auditing	Submitted
MF18029	CHAITRA SACHIN MAYEKAR	ISO 14001	Submitted
MF18035	SWETHA JAYASEELAN NADAR	ISO 14001	Submitted
MF18054	DIMPLE HITESH SHARMA	ISO 14001	Submitted
MF18056	RAMYA SHANKAR SHETTY	ISO 14001	Submitted
MF18061	SONU KUNVAR MADANSINGH SOLANKI	ISO 14001	Submitted
MF18063	KARISHMA UDAYKUMAR THAKKER	ISO 14001	Submitted
MF18065	TANAYA RAVINDRA VICHARE	Air Act	Submitted
MF18107	DIVYA SAMBHAJI CHAVAN	Air Act	Submitted
MF18115	RUTUJA SURESH HARSHE	Air Act	Submitted
MF18119	ATHARVA MANGESH KHOT	Air Act	ABSENT
MF18123	SONICA ANIL MANDIKAR	Air Act	Submitted
MF18131	POONAM SURESH PASI	Air Act	Submitted
MF18137	SAPNA RAJESH PRAJAPATI	Biomedical Waste	Submitted
MF18141	DISHA ARUN SANGOI	Biomedical Waste	Submitted
MF18150	BHANUMATHI SELVAM THEVAR	Biomedical Waste	Submitted
MF18159	STELLA BHANMITRA VANAPNOOR	Biomedical Waste	Submitted
MS19160	JAYESH SHRIDHAR BARVE	Biomedical Waste	Submitted
MF17038	DAMODAR VENKAT REDDY	Industrial Pollution	Submitted
MF17115	ABHISHEK BINDAPRASAD GUPTA	Industrial Pollution	Submitted
MF18008	PRATIKSHA RAVINDRA BAWKAR	Industrial Pollution	Submitted
MF18009	NIKKI ROHIT BHEDA	Industrial Pollution	Submitted
MF18015	RAHUL KANJI DANGAR	Population Explosion	Submitted
MF18018	SUCHITA HARENDRA DUBEY	Population Explosion	Submitted
MF18019	BHAGYASHRI GANGARAM GHADIGAONKA	Population Explosion	Submitted
MF18022	HARDIK VINEET JAIN	Population Explosion	Submitted
MF18023	SHALU ASHOK JAISWAL	Population Explosion	Submitted
MF18024	PRATIK RAJMANI KANOUJIYA	Population Explosion	Submitted
MF18027	SHUBHAM GANPAT MANJREKAR	Water Pollution	Submitted
MF18033	JEBESH REJO ARUL RAJAN NADAR	Water Pollution	Submitted
MF18034	JESINTH SELVARAJAMANI NADAR	Water Pollution	Submitted
MF18037	KARTHIK KANNAN NAIDU	Water Pollution	Submitted
MF18039	GANESH SETHUMADHAVAN NAIR	Water Pollution	Submitted
MF18040	KRUTTIKA SUDHIR NALAWADE	Water Pollution	Submitted
MF18041	DHANASHREE SHRIRANG PADGAONKAR	Water Pollution	Submitted
MF18042	NANHE RAJNATH PAL	Air Pollution	Submitted
MF18046	SAMITH GANESH RAI	Air Pollution	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

REDMI NOTE 9
AI QUAD CAMERA
2022/1/28 12:07

MF18050	JUGAL PARESH SAMPAT	Air Pollution	Submitted
MF18051	PARTH HIREN SATRA	Air Pollution	Submitted
MF18055	CHAITALI CHANDRASHEKAR SHETTIGAR	Air Pollution	Submitted
MF18060	YASH CHANDRASHEKHAR SINGH	Air Pollution	Submitted
MF18105	PRACHI PRAMOD CHAUDHARI	Air Pollution	Submitted
MF18106	TANUSHREE SANDESH CHAVAN	Noise Pollution	Submitted
MF18109	SHRITESH RAJESH DHARAN	Noise Pollution	Submitted
MF18110	SHRIKANT SUHAS DHARMADHIKARI	Noise Pollution	Submitted
MF18111	RAHUL RAJENDRA GAUD	Noise Pollution	Submitted
MF18114	RAHUL TUKARAM HARALE	Noise Pollution	Submitted
MF18116	GAYATRI JAWAHARLAL KANOJIYA	Noise Pollution	Submitted
MF18117	CHINMAY SHYAMSUNDAR KARDAM	Noise Pollution	Submitted
MF18121	ABHISHEK RAJENDRA KULKARNI	Noise Pollution	Submitted
MF18122	SHIVANI MUKUND LOKHANDE	Water Crisis	Submitted
MF18126	KEVAL PRATAP MOTA	Water Crisis	Submitted
MF18127	HARSH RATILAL NAGDA	Water Crisis	Submitted
MF18130	KAVITA DINESH PAL	Water Crisis	Submitted
MF18133	SHUBHAM SHIVDHARI PATEL	Floral Waste Management in India	Submitted
MF18148	NEERAJ RAJU SOLANKI	Floral Waste Management in India	Submitted
MF18152	MANISHA RAMMURT UPADHYAY	Floral Waste Management in India	Submitted
MF18158	SUMAN SHANKAR SAHU	Floral Waste Management in India	Submitted

for

Subject Teacher

Convehor

THE S.I.A. COLLEGE OF HIGHER EDUC... DOMBIVLI

REDMI NOTE 9
AI QUAD CAMERA
2022/11/26 12:08

The S.I.A. College of Higher Education, Dombivli (East)

Affiliated to Mumbai University

Accreditated Grade "B+" by NAAC

Foundation Course - III (Environmental Management) Project Submission List

Academic Year 2020-21

Rollno	Name Of student	Topic	Status
MF19114	Pratik sunil dewalkar	Degradation of Agricultural Land	Submitted
MF19141	Nirmiti Vivek pawar	Degradation of Agricultural Land	Submitted
MF19143	Grishma sachin poyrekar	Degradation of Agricultural Land	Submitted
MF19153	Gauri Vivek Thombare	Degradation of Agricultural Land	Submitted
MF19156	Suraj shailesh yadav	Degradation of Agricultural Land	Submitted
MF19019	Ishan Iyer	Water Pollution-River Ganga	Submitted
MF19003	Neeraj bhandari	Water Pollution-River Ganga	Submitted
MF19007	Rohit Dalvi	Water Pollution-River Ganga	Submitted
MF19009	Riddhi Dave	Water Pollution-River Ganga	Submitted
MF19022	Ashwini Jadhav	Water Pollution-River Ganga	Submitted
MF19030	Mansi Maurya	Development and Forest Issues	Submitted
MF19056	Poonam singh	Development and Forest Issues	ABSENT
MF19146	Tanush Sachde	Development and Forest Issues	Submitted
MF19032	Krishna Mishra	Development and Forest Issues	ABSENT
MF19120	Sakshi Jaiswal	Development and Forest Issues	Submitted
MF19006	MANISH DALVI	Business Innovation-An Environment Perspective	Submitted
MF19027	TANVI KANSE	Business Innovation-An Environment Perspective	Submitted
MF19028	VIPUL LAGAD	Business Innovation-An Environment Perspective	Submitted
MF19111	OMKAR DESAI	Business Innovation-An Environment Perspective	Submitted
MF19122	SHIVAM JAMGAONKAR	Business Innovation-An Environment Perspective	Submitted
MF19121	Akash radheshyam Jaiswal	Eco Tourism	Submitted
MF19102	jayant manu barad	Eco Tourism	ABSENT
MF19108	Gomaram govind chaoudhary	Eco Tourism	Submitted
MF19137	Omkar vijay paranjape	Eco Tourism	ABSENT
MF19130	Adarsh ajit mishra	Eco Tourism	ABSENT
MF19063	Parag virendra jindal	Green Marketing	Submitted
MF19037	Pravina Panigrahi	Green Marketing	Submitted
MF19033	Kirti Nandan	Green Marketing	Submitted
MF19010	Vignesh Devadiga	Green Marketing	Submitted
MF19039	Kiran Paswan	Green Marketing	Submitted
MF19106	Amey Bhosale	Green Marketing	Submitted
MF19029	Swarangi Maharao	Eco-friendly Packaging	Submitted
MF19113	Sakshi Deshpande	Eco-friendly Packaging	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

MF19104	Meera Bhanushali	Eco-friendly Packaging	Submitted
MF19024	Pooja Joshi	Eco-friendly Packaging	Submitted
MF19025	Aishwarya Kadam	Eco-friendly Packaging	Submitted
MF19021	Mayuri Jadhav	Eco-friendly Packaging	Submitted
MF19052	Shahin Shaikh	Environmental Auditing	Submitted
MF19054	Eshika Singh	Environmental Auditing	Submitted
MF19044	Sindhu Patro	Environmental Auditing	Submitted
MF19053	Sonal Singh	Environmental Auditing	Submitted
MF19154	Komal Varise	Environmental Auditing	Submitted
MF19060	Kaveri Thorat	Environmental Auditing	Submitted
MF19013	Sahil Gawade	ISO 14001	Submitted
MF19038	.Kaustubh Parab	ISO 14001	Submitted
MF19051	Joel Cyrus	ISO 14001	ABSENT
MF19048	Ujwal Rajpurohit	ISO 14001	Submitted
MF19118	Shubham Ghodke	ISO 14001	Submitted
MF19011	Neha Devarkar	ISO 14001	Submitted
MF19014	Anjali Gupta	Air Act	Submitted
MF19035	Priyanka Ojha	Air Act	Submitted
MF19040	Leela Patel	Air Act	Submitted
MF19042	Kalpita Patil	Air Act	Submitted
MF19132	Ashwini More	Air Act	Submitted
MF19109	Priyanka Dange	Air Act	Submitted
MF19041	Suresh patel	Biomedical Waste	Submitted
Mf18149	Subham Tawde	Biomedical Waste	Submitted
MF19140	Sukruta Patil	Biomedical Waste	ABSENT
MF19139	Ramesh patil	Biomedical Waste	Submitted
MF19157	Atharva Yeole	Biomedical Waste	Submitted
MF19135	Shubham Pandey	Industrial Pollution	Submitted
MF19059	Sunil Tharimani	Industrial Pollution	ABSENT
MF19148	Pooja shelar	Industrial Pollution	Submitted
MF19103	Shreeyash Batwal	Industrial Pollution	Submitted
MF19107	Yash Boloor	Population Explosion	Submitted
MF19136	Tejas Pandit	Population Explosion	Submitted
MF19045	Saurabh Pawar	Population Explosion	Submitted
MF19129	Gaurav Mhatre	Population Explosion	Submitted
MF19046	Prajakta Potdar	Population Explosion	Submitted
MF19057	Harsh Thakkar	Population Explosion	Submitted
MF19058	Bhavna Thakur	Water Pollution	Submitted
MF19026	Seema Kalambe	Water Pollution	Submitted
Mf19001	Shraddha Auti	Water Pollution	Submitted
MF19061	Ritu Verma	Water Pollution	Submitted
MS20162	Priyanka giri	Water Pollution	ABSENT
MF19047	Shitika rai	Water Pollution	Submitted
MF19062	Tanvi kotyan	Water Pollution	Submitted
MF19034	Vaishnavi nishad	Air Pollution	Submitted
MF19016	Harshada guruwada	Air Pollution	Submitted
MF19023	Saurabh jhoshi	Air Pollution	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

REDMI NOTE 9
AI QUAD CAMERA

MF19128	Sejal Mestry	Air Pollution	ABSENT
MF19161	Khushal Savandre	Air Pollution	Submitted
MF18102	Akash Bhise	Air Pollution	Submitted
MF19150	Sahil Shigwan	Air Pollution	ABSENT
MF18135	Kiran poojari	Noise Pollution	Submitted
mf19158	Vaishnavi mane	Noise Pollution	Submitted
mf19159	Karan Shetty	Noise Pollution	Submitted
mF19124	Aishwarya kerkar	Noise Pollution	Submitted
mf19133	Aditi narkar	Noise Pollution	Submitted
MF19002	Vaibhavi Behere	Noise Pollution	Submitted
MF19018	Apoorva Ingle	Noise Pollution	Submitted
MF19020	Purva Jadhav	Noise Pollution	Submitted
MF19031	Nupur Mhatre	Water Crisis	Submitted
Mf19049	Sathya Reddiar	Water Crisis	Submitted
MF19004	Bharati Dnyaneshwar Bhoir	Water Crisis	Submitted
MF19012	Mayuri Mahadev Gaikawad	Water Crisis	Submitted
MF19023	Joel saji	Water Crisis	Submitted
MF19036	Madhura palkar	Water Crisis	Submitted
MF19008	Priyanka dalvi	Floral Waste Management in India	Submitted
mf19159	Karan Shetty	Floral Waste Management in India	Submitted
MF19127	Vighnesh Mayekar	Floral Waste Management in India	ABSENT
MF19055	SARKATE SIMRAN	Water Supply of Mumbai	Submitted
MF19152	PATHAK SHIVAM	Water Supply of Mumbai	ABSENT
MF18004	PRANAV	Water Supply of Mumbai	Submitted
MF19144	RANADE KASTURI	Water Supply of Mumbai	Submitted
MF19142	PHADTARE BHUSHAN	Water Supply of Mumbai	ABSENT
MF19149	SHELAR SHUBHAM	Soil Pollution	ABSENT
MF19134	PAL PUNIT	Soil Pollution	Submitted
MF19005	BUDKULEY JUGAL	Soil Pollution	Submitted
MF19125	KHA PRITAM	Soil Pollution	Submitted
MF19015	GUPTA RAHUL	Soil Pollution	Submitted
MF19064	UPADHYAY YOGESH	Agricultural Pollution	ABSENT
MF18113	GUPTA INDRESH	Agricultural Pollution	ABSENT
MF18145	SHARMA MEHUL	Agricultural Pollution	Submitted
MF19050	SARKATE SIMRAN	Agricultural Pollution	Submitted
MF19115	DUBEY KRUSHAL	Agricultural Pollution	ABSENT
MF19105	BHOIR VARUN	Water Logging	Submitted
MF19112	DESHMUKH NIRANJAN	Water Logging	ABSENT
MF19043	PATIL SANIYA	Water Logging	Submitted
MF19131	MOOPANAR BHAVANI	Water Logging	Submitted
MF19123	JOSHI SAURABH	Water Logging	Submitted
MF19110	DARSHANAM SAGAR	Rain Water Harvesting	ABSENT
MF19101	BAGAYATKAR VAISHNAVI	Rain Water Harvesting	Submitted
MF19145	RATHOD SHEETAL	Rain Water Harvesting	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

REDMI NOTE 9

MF19119	GOYAL VISHAL	Rain Water Harvesting	Submitted
MF19117	GAWADE KAJOL	Plastic Waste	ABSENT
MF19151	SHUKLA HARIOM	Plastic Waste	Submitted
MF19138	PATHAK SHIVAM	Plastic Waste	Submitted

For

Subject Teacher

Convenor

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

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S.Y.B.Com

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	***Elective Courses (EC)***		***1***	***Elective Courses (EC)***	
1A	***Discipline Specific Elective(DSE) Courses***		***1A***	***Discipline Specific Elective(DSE) Courses***	
1Aa	***Discipline Specific Elective(DSE) Courses***		***1Aa***	***Discipline Specific Elective(DSE) Courses***	
1	Accountancy and Financial Management III	**03**	1	Accountancy and Financial Management IV	**03**
1Ab	***Discipline Specific Elective(DSE) Courses***		***1Ab***	***Discipline Specific Elective(DSE) Courses***	
2	*Any one course from the following list of the courses	**03**	2	*Any one course from the following list of the courses	**03**
1B	***Discipline Related Elective(DRE) Courses***		***1B***	***Discipline Related Elective(DRE) Courses***	
3	Commerce III	**03**	3	Commerce IV	**03**
4	Business Economics III	**03**	4	Business Economics IV	**03**
2	***Ability Enhancement Courses (AEC)***		***2***	***Ability Enhancement Courses (AEC)***	
2A	****Skill Enhancement Courses (SEC) Group A***		**2A**	*****Skill Enhancement Courses (SEC) Group A***	
5	*Any one course from the following list of the courses	**03**	5	*Any one course from the following list of the courses	**03**
2B	****Skill Enhancement Courses (SEC) Group B***		**2B**	*****Skill Enhancement Courses (SEC) Group B***	
6	Any one course from the following list of the courses	**02**	6	Any one course from the following list of the courses	**02**
3	***Core Courses (CC)***		***3***	***Core Courses (CC)***	
7	Business Law I	**03**	7	Business Law II	**03**
	Total Credits	**20**		**Total Credits**	**20**

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)		***1Ab *List of Discipline Specific Elective(DSE) Courses for Semester IV (Any One)***	
1	Financial Accounting and Auditing - Introduction to Management Accounting	1	Financial Accounting and Auditing - Auditing
2	Business Management - Marketing Management	2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India	3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations	4	Commerce- International Business Relations

*List of Skill Enhancement Courses (SEC) Group A for Semester III (Any One)		*List of Skill Enhancement Courses (SEC) Group A for Semester IV (Any One)	
1	Advertising I	1	Advertising II
2	Field Sales Management I	2	Field Sales Management II
3	Public Relations I	3	Public Relations II
4	Mass Communication I	4	Mass Communication II
5	Travel & Tourism Management Paper I	5	Travel & Tourism Management II
6	Journalism I	6	Journalism II
7	Company Secretarial Practice I	7	Company Secretarial Practice II
8	Rural Development I	8	Rural Development II
9	Co-operation I	9	Co-operation II
10	Mercantile Shipping I	10	Mercantile Shipping II
11	Indian Economic Problem I	11	Indian Economic Problem II
12	Computer Programming I	12	Computer Programming II
13	Logistic and Supply Chain Management I	13	Logistic and Supply Chain Management I
14	Economic System I	14	Economic System II
Note: Course selected in Semester III will continue in Semester IV			

*List of Skill Enhancement Courses (SEC) Group B for Semester III (Any One)		** List of Skill Enhancement Courses (SEC) Group B for Semester IV (Any One)	
1	Foundation Course- Contemporary Issues - III	1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - III	2	Foundation Course in NSS - IV
3	Foundation Course in NCC - III	3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - III	4	Foundation Course in Physical Education - IV
Note: Course selected in Semester III will continue in Semester IV			

Projects / Assignments (for Internal Assessment)

i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.

ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.

iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.

iv. Students can work in groups of not more than 8 per topic.

v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75 **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	**i.** Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. **ii.** Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester **iii.** In all 8 Questions will be asked out of which 5 have to be attempted.	**a)** Total marks: 15 **b)** For 1 A, there will be 3 marks for each sub-question. **c)** For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

The S.I. A . College of Higher Education
Class: SYBCOM - 2016-17
Foundation Course Project Submission

Sr. No.	Roll no.	Name of the Student	Project Topic	Signature
1	CF15001	ADHIKARI AISHWARYA RAVINDRA	Fundamental Rights of Indian Citizens	
2	CF15002	AMIN PRAJIT JAYARAM	Fundamental Rights of Indian Citizens	
3	CF15003	ANCHAN PRASHANT NARAYAN	Fundamental Rights of Indian Citizens	
4	CF15004	ANERAV AMAR ARVIND	Fundamental Rights of Indian Citizens	
5	CF15005	ARDE NIKHIL KAILAS	Fundamental Rights of Indian Citizens	
6	CF15006	AUTI VINITA BHAUSAHEB	Fundamental Rights of Indian Citizens	
7	CF15009	CHAUBEY ANNUPRIYA SHIVLAL	Fundamental Rights of Indian Citizens	
8	CF15010	CHAUDHARY ASHA BABULAL	Fundamental Rights of Indian Citizens	
9	CF15011	CHAUHAN SEEMA LALBAHADUR	Fundamental Rights of Indian Citizens	
10	CF15012	CHAUHAN JYOTI SHRINIVAS	Fundamental Rights of Indian Citizens	
11	CF15013	CHAVAN OMKAR ANIL	Disaster, Type and Mitigation Process	
12	CF15015	CHOUDHARY KUMARI ANJALI RAKESH	Disaster, Type and Mitigation Process	
13	CF15016	CUDDAPAH SAIPRASAD RANGANATHAN	Disaster, Type and Mitigation Process	
14	CF15017	DAMAI SUNIL RAMESH	Disaster, Type and Mitigation Process	
15	CF15018	DANANI HIRAL RAMESHBHAI	Disaster, Type and Mitigation Process	
16	CF15019	DEDHIA HEMIL PRAVIN	Disaster, Type and Mitigation Process	
17	CF15022	GAIKWAD SWAPNIL SANTOSH	Disaster, Type and Mitigation Process	

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18	CF15023	GATTE TRUPTI SANTOSH	Disaster, Type and Mitigation Process	Trupti
19	CF15024	GAUD RISHIRATAN RAJENDRAPRASAD	Disaster, Type and Mitigation Process	Rishita
20	CF15026	GOSAR RIDDHI JAYANTBHAI	Disaster, Type and Mitigation Process	Vinita
21	CF15027	GUNJAL VINITA VILAS	Importance of Personality Development	Riddhi
22	CF15028	GUPTA MILIND RAMBRUKSH	Importance of Personality Development	Milind
23	CF15029	GUPTA PAVANKUMAR GIRIDHARILAL	Importance of Personality Development	Pavan
24	CF15030	GUPTA JAGDISH KANHAIYALAL	Importance of Personality Development	Jagdish
25	CF15031	GUPTA RAJANI ASHOK	Importance of Personality Development	Rajan
26	CF15033	HARISHANKAR RAVINDRAN NULL	Importance of Personality Development	Harishankar
27	CF15036	IYER NILESH NAGESWARAN	Importance of Personality Development	Iyer
28	CF15037	IYER AISHWARYA RAMACHANDRAN	Importance of Personality Development	Aishwarya
29	CF15038	JAGTAP RUPESH JITENDRA	Importance of Personality Development	Rupesh
30	CF15041	JAIN KOMAL MANOJ	Importance of Personality Development	Komal
31	CF15042	JAYSWAL AARTI ASHOK	Smart Phones a boon or bane?	Jayswal
32	CF15044	JHA NIDHI SHAMBHUNATH	Smart Phones a boon or bane?	Jha
33	CF15045	KADAM RUTUJA ANIL	Smart Phones a boon or bane?	ANIL
34	CF15046	KADAV BHAVIKA SUDESH	Smart Phones a boon or bane?	Bhavika
35	CF15047	KANNAUJIYA ANITA JAGANNATH	Smart Phones a boon or bane?	S. Kannaujiya
36	CF15049	KHUSHBOO RATISH SHAH	Smart Phones a boon or bane?	Ratish
37	CF15052	KUNAMPLAKKAL PEFFI PAUL	Smart Phones a boon or bane?	Kunamplakkal

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38	CF15053	MAHAJAN GAURANG SHRIPAD	Smart Phones a boon or bane?	Gaurang S
39	CF15056	MHATRE RUTIKA MANOJ	Smart Phones a boon or bane?	R. Mhatre
40	CF15057	MISHRA ABHISHEK GOPESHWARNATH	Smart Phones a boon or bane?	Abhishek
41	CF15058	MISHRA SHWETA RAMENDRAPRAKASH	Relevance of myths and superstitions in 21st Century	Mishra
42	CF15059	MISHRA RAJESHWARI RAKESH	Relevance of myths and superstitions in 21st Century	Rajeshwari
43	CF15062	MORE AKSHATA ANANT	Relevance of myths and superstitions in 21st Century	S. Mishra
44	CF15065	NADAR ANAND SUNDARAM	Relevance of myths and superstitions in 21st Century	A Sundaram
45	CF15066	NADAR SNEHA MARY PACKIANATHAN	Relevance of myths and superstitions in 21st Century	Sneha
46	CF15067	NADAR ESTHER RAJ	Relevance of myths and superstitions in 21st Century	Nadar
47	CF15068	NADAR SUBHA SHANMUGAVEL	Relevance of myths and superstitions in 21st Century	Subha
48	CF15069	NAIDU KARTIK PALPANDEE	Relevance of myths and superstitions in 21st Century	K. Naidu
49	CF15071	NAIR VAISHNA VASUDEVAN	Relevance of myths and superstitions in 21st Century	Vaishna
50	CF15072	NALAWADE SHRADDHA SHANTARAM	Importance of Communication in personal life	Aakash
51	CF15073	NAYAK AAKASH DEVDAS	Importance of Communication in personal life	Devdas
52	CF15074	NAYAK SANKET SADANANDA	Importance of Communication in personal life	Sanket
53	CF15075	P ADITHYA PRABAKARAN	Importance of Communication in personal life	P. Prabakaran
54	CF15076	PADAIYACHI PALANI PONNAIYAN	Importance of Communication in personal life	Palani
55	CF15077	PAL CHANCHALLATA SANJAY	Importance of Communication in personal life	P Sanjay
56	CF15078	PALAI KARISHMA NARAYAN	Importance of Communication in personal life	Karishma
57	CF15079	PANDEY PRIYA LALBAHADUR	Importance of Communication in personal life	Priya

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58	CF15080	PARAB MITESH JAYSINGH	Importance of Communication in personal life	
59	CF15082	PARBALKAR SHRADDHA SANJAY	Importance of Communication in personal life	
60	CF15084	PATKAR BHAGYASHREE SANJAY	Importance of Communication in personal life	
61	CF15085	PAWAR TEJAS SABAJI	Legal and constitutional Rights of Indian Women	
62	CF15086	PAWASHE ROHAN VIJAY	Legal and constitutional Rights of Indian Women	
63	CF15087	POOJARY RAKSHA BABU	Legal and constitutional Rights of Indian Women	
64	CF15088	RAHUL RAMANATHAN RAMANATHAN	Legal and constitutional Rights of Indian Women	
65	CF15090	RATHOD RAVEENA MOTIRAM	Legal and constitutional Rights of Indian Women	
66	CF15093	SARAF AMRUTA PRAMOD	Legal and constitutional Rights of Indian Women	
67	CF15094	SASTRY SUSHMITA RAVISHANKAR	Legal and constitutional Rights of Indian Women	
68	CF15095	SATHAM OMKAR DIGAMBAR	Legal and constitutional Rights of Indian Women	
69	CF15096	SAWANT PRIYANKA KRUSHNA	Legal and constitutional Rights of Indian Women	
70	CF15097	SHAH NEERAV ASHOK	Legal and constitutional Rights of Indian Women	
71	CF15099	SHAH BHOOMI NILESH	Tribes of India	
72	CF15100	SHAIKH RAJA JAMAL	Tribes of India	
73	CF15101	SHARMA NAMRATA GOPALLAL	Tribes of India	
74	CF15102	SHARMA SURAJ SHIVNARAYAN	Tribes of India	
75	CF15103	SHARMA GAURAV DEEPAK	Tribes of India	
76	CF15104	SHEIKH JAMALRAHMAN ABDULKALAM	Tribes of India	
77	CF15105	SHETYE DHANASHREE MOHAN	Tribes of India	

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78	CF15106	SHINDE SAINATH SUDHIR	Tribes of India	Sainath
79	CF15108	SHIVASANKARI SWAMINATHAN NULL	Tribes of India	Shivanker
80	CF15109	SHRUTI THIAGARAJAN NULL	Tribes of India	Null
81	CF15110	SINGH AKSHAY HARENDRA	Cyber Crimes in India	Singh
82	CF15111	SINGH NIRUPA SATYADEV	Cyber Crimes in India	Nirupa.
83	CF15114	SOLANKI RACHANA RAJU	Cyber Crimes in India	S. Rachana
84	CF15115	SOSHTE CHIRAG SUDHIR	Cyber Crimes in India	Soshte Chirag
85	CF15116	SWAR LAKSHMI VINAYAK	Cyber Crimes in India	Lakshmi
86	CF15118	TILLU VAIBHAVI NANDKUMAR	Cyber Crimes in India	Vaibhavi-
87	CF15119	UPADHYAYA DIKSHA DINESH	Cyber Crimes in India	Dikshu
88	CF15120	VADGAMA VAIBHAV HARSHAD	Cyber Crimes in India	Vaibhav.
89	CF15122	VISHWAKARMA JAYESHKUMAR SHIVKARAN	Cyber Crimes in India	Vishwa
90	CF15123	VISHWAKARMA SWAMINI PARASNATH	Cyber Crimes in India	P Vishwakarma
91	CF15124	WANI SAGAR PRALHAD	Relevance of leadership in professional life	Sagar
92	CF15125	WARADKAR VASANT ANIL	Relevance of leadership in professional life	Vasant.
93	CF15126	WARRIER LAXMI HARISH	Relevance of leadership in professional life	Harish
94	CF15127	YADAV REENA RAMBARAN	Relevance of leadership in professional life	Reena
95	CF15128	YADAV SACHIN RAJENDRAPRASAD	Relevance of leadership in professional life	Sachin
96	CF15129	YADAV RAJKUMAR RAMPRASAD	Relevance of leadership in professional life	Rajkumar.
97	CF15131	SHIRKAR SUMEET RAJU	Relevance of leadership in professional life	Sumeet

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98	CF15133	SABNIS SIMRAN GANPAT	Relevance of leadership in professional life	
99	CF15135	BHOR AISHWARYA SHIVAJI	Relevance of leadership in professional life	
100	CS16136	IYER RAGHAVAN VISWANATHAN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	
101	CS16137	SHITOLE AMEYA NITIN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	
102	CS16138	VENKATESHAN LAKSHMINARAYANAN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	
103	CS16139	KULKARNI PRANEET SANYAJ	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	
104	CS16140	KADAM TOSHITA RAVINDRA	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	
105	CS16141	KEVAT JYOTI MEVALAL	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	

Signature of Subject Teacher

Convenor

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

The South Indian Association's
The S.I.A. College of Higher Education
Affiliated to University of Mumbai
Accredited B+ by NAAC

LIST OF SYBCOM STUDENTS

ACADEMIC YEAR:2017-2018

SUBJECT : FOUNDATION COURSE

SR. No	Roll no.	Student Name	Project Name	Signature
1	CF14100	SHINDE KALPESH DATTARAM	Disaster Management in India.	Shinde K.
2	CF15039	JAGTAP SUSHMA GORAKH	Smart phones a boon or bane?	Jagtap.
3	CF15064	MUDLIYAR MANIKANDAN SHANKAR	Importance of communication in Professional life	Manikandan
4	CF15112	SINGH AAKASH KALIPRASAD	Cyber Crimes in India	Aksingh
5	CF16001	ABINAYA ARUMUGAM	Disaster Management in India.	Akash
6	CF16002	AMBROSE BRIAN	Smart phones a boon or bane?	B Ambrose
7	CF16004	BANGERA RAKSHA VITTAL	Importance of communication in Professional life	Raksha
8	CF16005	BANJAN DIKSHITA SUNDER	Disaster, Types & Mitigation Process	Dikshita
9	CF16006	BANNETTI SHRUTI RAJSHEKHAR	Fundamental Rights of Indian Citizens	Shruti
10	CF16007	BHANUSHALI SATISH PARSOTAM	Cyber Crimes in India	Satish
11	CF16008	BHATT BHISHMA DHARAMDEV	Importance of personality development	B. B. Dharamdev
12	CF16009	BHATT DIVESHDATT GOPALDATT	Domestic Violence Act, 2005	Bhatt
13	CF16014	DAKUA SANTOSHI SURENDRA	Relevance of myths and superstition in 21st century	S. S. Dakua

SR. No	Roll no.	Student Name	Project Name	Signature
14	CF16018	DEVANAND JAGANATH	Tribes of India	
15	CF16019	DICHOLKAR MOHNISH RAJESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
16	CF16020	DSOUZA ROYSTON IVAN	Importance of communication in Professional life.	
17	CF16021	DUBEY ASHISH RAKESH KUMAR	Relevance of leadership in professional life	
18	CF16022	ROHIT SURESH DUBEY	Future of Electric Cars- Indian scenario.	
19	CF16023	GADA RIDDHI KIRIT	Relevance of myths and superstition in 21st cent	
20	CF16024	GAONKAR VIPULA VIJAY	Disaster Management in India.	
21	CF16025	ASHWINI VINODKUMAR	Smart phones a boon or bane?	
22	CF16026	GOSWAMI SAPNA VINODGAR	Importance of communication in Professional life	
23	CF16027	GOUNDAR DHANLAXMI ELUMALAI	Disaster, Types & Mitigation Process	
24	CF16028	GOUNDER POOJA HARIGOVIND	Fundamental Rights of Indian Citizens	
25	CF16029	GUNDAGE ROHIT MARUTI	Cyber Crimes in India	
26	CF16030	GUNJAL DEEPALI VIJAY	Importance of personality development	
27	CF16032	GUPTA PRITI SHIVSHANKAR	Domestic Violence Act, 2005	
28	CF16033	GUPTA SONALI AKHILESH	Relevance of myths and superstition in 21st century	
29	CF16035	IYER MAHALAKSHMI SAKTHIVAKEESWARAN	Tribes of India	
30	CF16036	IYER RAGINI RAVICHANDRAN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
31	CF16037	IYER SHIVANI ETTISWARAN	Importance of communication in Professional life.	
32	CF16038	VIGNESHWAR RAMESH IYER	Relevance of leadership in professional life	

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SR. No	Roll no.	Student Name	Project Name	Signature
33	CF16041	JAISWAL JYOTESH CHANDRAPRAKSH	Future of Electric Cars- Indian scenario.	
34	CF16043	JAISWAL PRIYANKA SHIVPRAKASH	Relevance of myths and superstition in 21st cent	
35	CF16045	KADAM JAIDEEP DILIP	Disaster Management in India.	
36	CF16046	KAMAT DIVYA ARUN	Smart phones a boon or bane?	
37	CF16047	KANAUJIYA AARTI RAMPALAT	Importance of communication in Professional life	
38	CF16048	KANNAUJIYA SAPNA UMASHANKAR	Disaster, Types & Mitigation Process	
39	CF16049	KUMARI RACHANA RAJKUMAR	Fundamental Rights of Indian Citizens	
40	CF16050	KANOUJIYA JYOTI DHIRAJ	Cyber Crimes in India	
41	CF16053	KILLEN JUDE BANAT ERICK	Importance of personality development	
42	CF16056	LAMTURE AKASH UMAKANT	Domestic Violence Act, 2005	
43	CF16057	MAHAJAN SACHIN RAJU	Relevance of myths and superstition in 21st century	
44	CF16058	MALDE RAHUL NARENDRA	Tribes of India	
45	CF16059	MANE AKASH POPAT	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
46	CF16060	MARATHE MAYURESH DEEPAK	Importance of communication in Professional life.	
47	CF16061	MARU HARSHIT MUKESH	Relevance of leadership in professional life	
48	CF16063	MHATRE RUPESH BABAJI	Future of Electric Cars- Indian scenario.	
49	CF16064	MHATRE SAYLI LILADHAR	Relevance of myths and superstition in 21st cent	
50	CF16066	MISHRA JAGRUTI BRIJESHWARNATH	Disaster Management in India.	
51	CF16067	MUDALIAR AYSHWARIYA BALASUBRAMANIAN	Smart phones a boon or bane?	

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SR. No	Roll no.	Student Name	Project Name	Signature
52	CF16068	MUPNAR MARISHANKAR RAMESH	Importance of communication in Professional life	
53	CF16072	NARKHEDE JAYSHREE PANKAJ	Disaster, Types & Mitigation Process	
54	CF16074	PATHAK AMIT RAJDEV	Fundamental Rights of Indian Citizens	
55	CF16075	PATIL NEHA VISHWANATH	Cyber Crimes in India	
56	CF16077	PATIL NIKITA VINAYAK	Importance of personality development	
57	CF16078	NITISHA SHANIDAS PATIL	Domestic Violence Act, 2005	
58	CF16079	PAYARE PAWAN ARUN	Relevance of myths and superstition in 21st century	
59	CF16080	PHALTANKAR TANVI DEVIDAS	Tribes of India	
60	CF16081	PINTO DERRICK AGNELO	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
61	CF16084	POOJARY SAMPATH SANJEEVA	Importance of communication in Professional life.	
62	CF16085	PRAJAPATI PANKAJKUMAR PREMKUMAR	Relevance of leadership in professional life	
63	CF16087	RAJBHAR RINKESH RAJESH	Future of Electric Cars- Indian scenario.	
64	CF16088	RAO PRATEEK FALACHANDRA	Relevance of myths and superstition in 21st cent	
65	CF16089	RODE SONALI BALASAHEB	Disaster Management in India.	
66	CF16090	SALI RUPESH SUNIL	Smart phones a boon or bane?	
67	CF16091	SALUNKE NILIMA MAHIPAT	Importance of communication in Professional life	
68	CF16092	SAPALIGA KAVYA UMESH	Disaster, Types & Mitigation Process	
69	CF16095	SAWANT RITESH RAJENDRA	Fundamental Rights of Indian Citizens	
70	CF16096	SAWANT SHITAL SHIVAJI	Cyber Crimes in India	

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SR. No	Roll no.	Student Name	Project Name	Signature
71	CF16097	SEN SUNILKUMAR RATANLAL	Importance of personality development	
72	CF16099	SHARMA RAHUL OM PRAKASH	Domestic Violence Act, 2005	
73	CF16101	SHARMA TANVI KAILASH	Relevance of myths and superstition in 21st century	
74	CF16103	SHETTY KARTHIK SURESH	Tribes of India	
75	CF16104	SHINDE KRANTI SANJAY	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
76	CF16106	SHINDE PRATHMESH SUNIL	Importance of communication in Professional life.	
77	CF16107	SHINDE TEJASHREE SUNIL	Relevance of leadership in professional life	
78	CF16108	SHIRAWALE RAJ DILIP	Future of Electric Cars- Indian scenario.	
79	CF16109	SINGH AMANKUMAR SURESH	Relevance of myths and superstition in 21st cent	
80	CF16110	SINGH GOPI KAMANSINGH	Disaster Management in India.	
81	CF16111	SINGH PRITI UDAY	Smart phones a boon or bane?	
82	CF16113	SINGH VIKASH KUMAR DURGAPRASAD	Importance of communication in Professional life	
83	CF16114	SINHA JYOTI DILIP	Disaster, Types & Mitigation Process	
84	CF16115	SRINIVASAN NARAYAN	Fundamental Rights of Indian Citizens	
85	CF16116	SURVE SANJANA PRAMOD	Cyber Crimes in India	
86	CF16118	SUVARNA VISHAL SUNIL	Importance of personality development	
87	CF16119	TAK DURGAKUMARI HEMARAM	Domestic Violence Act, 2005	
88	CF16122	TIWARI NIVEDITA RAJESH	Relevance of myths and superstition in 21st century	
89	CF16123	VAISHNAV REKHA MITHALAL	Tribes of India	

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SR. No	Roll no.	Student Name	Project Name	Signature
90	CF16125	VYAVAHARE SHUBHAM TRIMBAK	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Shubham.
91	CF16126	YADAV ANITA KUMARI RAMNATH	Importance of communication in Professional life.	Anita
92	CF16129	YADAV MUNNA UMASHANKAR	Relevance of leadership in professional life	Munna
93	CF16130	YADAV SHILPA RAMMURAT	Future of Electric Cars- Indian scenario.	Shilpa
94	CF16132	ZADE AISHWARYA ANANDA	Relevance of myths and superstition in 21st cent	Aishwarya.
95	CS17133	RAMANI SEJAL ARUN	Disaster Management in India.	Sejal.
96	CF15048	KHOCHARE ANISH	Tribes of India	Anish
97	CF16127	YADAV ANKIT	Fundamental Rights of Indian Citizens	Ankit.
98	CF16201	ACHAREKAR MAMTA JAGANNATH	Disaster Management in India.	M Acharekar
99	CF16202	BAFNA PRERNA ASHOKKUMAR	Smart phones a boon or bane?	Prerna B.
100	CF16204	BHOR AKSHAY KHANDU	Importance of communication in Professional life	Akshay.
101	CF16205	CHANDORA NARESHKUMAR VARDARAM	Disaster, Types & Mitigation Process	Chandora
102	CF16207	CHAUHAN RAJESH RAMDULARE	Fundamental Rights of Indian Citizens	Rajesh
103	CF16209	CHAVAN SHRUTIKA ARVIND	Cyber Crimes in India	Chavan.
104	CF16211	CHHEDA JAINI NITIN	Importance of personality development	Cheda. Jain
105	CF16213	DHAMNE SHIVANI SANJAY	Domestic Violence Act, 2005	S.D.S.
106	CF16215	DIGHE KAJAL VISHNU	Relevance of myths and superstition in 21st century	Kajal.
107	CF16216	DUBEY KOMAL DHARMENDRA	Tribes of India	Komal.
108	CF16218	GAIKAR MANALI KAMALAKAR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	— Absent.
109	CF16219	GAUND PANKAJKUMAR MOHAN	Importance of communication in Professional life.	Pankaj
110	CF16221	GHARAT POOJA BHARAT	Relevance of leadership in professional life	Pooja.
111	CF16222	GHAYAL SAYALI RAJU	Future of Electric Cars- Indian scenario.	S Ghayal
112	CF16226	GUNJAL AARTI SHETIBA	Relevance of myths and superstition in 21st cent	Aarti.

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113	CF16227	AMIT UMASANKAR GUPTA	Disaster Management in India.	Amit G.
114	CF16229	GUPTA CHANDANI SANJAY	Smart phones a boon or bane?	Gupta C.
115	CF16230	GUPTA HARISHANKAR SUKHLAL	Importance of communication in Professional life	Hari
116	CF16231	GUPTA NANDINI HARISHANKAR	Disaster, Types & Mitigation Process	Nandini
117	CF16232	GUPTA RAGINI KANCHAN	Fundamental Rights of Indian Citizens	Ragini
118	CF16233	GUPTA RAM MOTILAL	Cyber Crimes in India	Ram
119	CF16237	GUPTA SANDEEP DASHARATH	Importance of personality development	Sandeep G
120	CF16238	GUPTA SANDEEP SHIVCHARAN	Domestic Violence Act, 2005	Sandeep
121	CF16239	INDULKAR YOGESH YASHWANT	Relevance of myths and superstition in 21st century	Yogesh.
122	CF16240	KAUSHIK KALYANARAMAN	Tribes of India	Kaushik
123	CF16242	JADHAV YOGITA MOHAN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Yogita
124	CF16244	JAISWAL ARJUN ASHOK	Importance of communication in Professional life.	Arjun
125	CF16245	JAISWAL PALLAVI TRILOKI	Relevance of leadership in professional life	P.T. Jaiswal
126	CF16247	YOGESH KUMAR BHARATPRASAD JAISWAR	Future of Electric Cars- Indian scenario.	Yogesh
127	CF16248	JATAV URMILA TOTARAM	Relevance of myths and superstition in 21st cent	– Absent –
128	CF16251	KAJARATHINGAL ANTO THOMAS	Disaster Management in India.	Kajar A.
129	CF16252	KAMBLE AJAY RAJU	Smart phones a boon or bane?	Ajay
130	CF16254	KHANDELWAL NIKITA SANJEEV	Importance of communication in Professional life	Nikita K.S.
131	CF16255	KHANOLKAR MITHILESH MANOJ	Disaster, Types & Mitigation Process	Mithilesh
132	CF16256	KOHLI MEHAK RAJIV	Fundamental Rights of Indian Citizens	Mehak
133	CF16258	KULKARNI MEGHA RAMESH	Cyber Crimes in India	Megha
134	CF16261	LOHAR BHAVANA RUPALAL	Importance of personality development	Megha
135	CF16263	MAHADIK NETRA SITARAM	Domestic Violence Act, 2005	Netra M.S.

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SR. No	Roll no.	Student Name	Project Name	Signature
136	CF16266	MAISHERI HEMANGI MULCHAND	Relevance of myths and superstition in 21st century	Hemangi
137	CF16268	MEHTA SANTANKUMAR UPENDRA	Tribes of India	Mehta
138	CF16269	MEHTA TANVI MANISH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Mehta Tanvi
139	CF16270	MORE ASHWINI BANDU	Importance of communication in Professional life.	Ashwini
140	CF16276	PANDEY KAJAL AVADHESH	Relevance of leadership in professional life	-Absent-
141	CF16280	PASWAN MANJU RAJESH	Future of Electric Cars- Indian scenario.	Manju.
142	CF16283	POOJARI MADHANRAJ KRISHNAAPPA	Relevance of myths and superstition in 21st cent	Manju
143	CF16284	PINKY RAMSUBHASH RAJBHAR	Disaster Management in India.	Pinky
144	CF16289	REDKAR AJAY SURESH	Smart phones a boon or bane?	Ajay. R.
145	CF16292	SARMALKAR KARTIKI RAJAN	Importance of communication in Professional life	Kartiki
146	CF16295	SHARMA REKHA BHAGWATI PARASAD	Disaster, Types & Mitigation Process	Rekha.
147	CF16297	SHELAR NEHA HIRAMAN	Fundamental Rights of Indian Citizens	Neha
148	CF16299	SHETTY NISHAN RAVINDRA	Cyber Crimes in India	Nishan
149	CF16300	SHIRKE ABHISHEK DILIP	Importance of personality development	Abhishek
150	CF16303	SHRIRAO SHITAL NARAYAN	Domestic Violence Act, 2005	Shital.S.
151	CF16304	SINGH ANJALI RAMAYAN	Relevance of myths and superstition in 21st century	Anjali Singh
152	CF16306	SINGH SOURABH RAJESH	Tribes of India	Sourabh Singh
153	CF16308	SOLKAR DIPALI RAMESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Dipali.
154	CF16310	TANDEL VEDANT VIJAY	Importance of communication in Professional life.	Vandel
155	CF16312	VAVDRA LALITAKUMARI FULCHAND	Relevance of leadership in professional life	Lalita.
156	CF16313	VISHWAKARMA POOJADEVI BUDDHIPRASAD	Future of Electric Cars- Indian scenario.	P.B. Vishwakarma
157	CF16315	YADAV SEEMA DEVI VIRENDRA KUMAR	Relevance of myths and superstition in 21st cent	Seema
158	CF16319	YADAV SUDHA DAYASHANKAR	Future of Electric Cars- Indian scenario.	Sudha. Y.

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SR. No	Roll no.	Student Name	Project Name	Signature
159	CS17320	AIYER ROHIT GANESH	Relevance of myths and superstition in 21st cent	Rohit Aiyer
160	CS17321	CHAVAN MAITHILI SUDHIR	Disaster, Types & Mitigation Process	Chavan
161	CF16253	KAMBLI SAMEER SHRIPAD	Cyber Crimes in India	Sameer
162	CF16314	YADAV ANJALI RAMNARAYAN	Importance of personality development	Anjali

SUBJECT TEACHER

CONVENER

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LIST OF SYBCOM STUDENTS

ACADEMIC YEAR:2018-2019

SUBJECT : FOUNDATION COURSE

SR. No	Roll no.	Student Name	Project Name	Signature
1	CF16003	BALASUNDARAM HARINI	Disaster Management in India.	Harini
2	CF16040	JAISWAL GAURAV SURESH	Smart phones a boon or bane?	Gaurav
3	CF16042	JAISWAL KHUSHBU SANJAY	Importance of communication in Professional life	Khushbu
4	CF16051	KAPDEKAR ROHIT CHANDRAKANT	Disaster, Types & Mitigation Process	Rohit
5	CF16082	POOJARI KIRTANA RAMESH	Fundamental Rights of Indian Citizens	Kirtana
6	CF16086	PRAJAPATI SUPRIYA SHRAVAN	Cyber Crimes in India	Supriya
7	CF16094	SAWANT RAHUL CHANDRAVILAS	Importance of personality development	Rahul
8	CF16105	SHINDE NAYNA NAMDEV	Domestic Violence Act, 2005	Nayna
9	CF16124	VISHWAKARMA SANJU DARPAN	Relevance of myths and superstition in 21st century	Sanju
10	CF16253	KAMBLI SAMEER SHRIPAD	Tribes of India	Sameer
11	CF16274	NAMDEO SONIYA SHIVKUMAR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Soniya
12	CF16311	VARMA ARTI RAJESH	Importance of personality development	AB
13	CF17001	AHIRE SHRAVANI VINOD	Importance of communication in Professional life.	Shravni
14	CF17003	BAGAL SHIVANI RAVINDRA	Relevance of leadership in professional life	Shivani
15	CF17004	BAGLI AKSHITA GOVIND	Future of Electric Cars- Indian scenario.	Akshata
16	CF17006	BAVSKAR KOMAL DAULAT	Relevance of myths and superstition in 21st cent	Komal
17	CF17007	BEDEKAR KASTURI ANIL	Disaster Management in India.	Kasturi
18	CF17008	BHAGWAT MANGESH PRAKASH	Smart phones a boon or bane?	Mangesh

19	CF17009	BHANUSHALI JINAL MANJI	Importance of communication in Professional life	Jinal
20	CF17011	CHAUDHARY MANGEELAL BABULAL	Disaster, Types & Mitigation Process	Mangelal.
21	CF17012	CHAUHAN ASHUTOSH SINGH DHARMENDRA	Fundamental Rights of Indian Citizens	Ashutosh.
22	CF17013	CHAUHAN LAXMI MANOHAR	Cyber Crimes in India	Laxmi.
23	CF17014	CHAUHAN POOJA NAYABLAL	Importance of personality development	Pooja.
24	CF17015	CHAUHAN SHIVAM GHANSHYAM	Domestic Violence Act, 2005	Shivam.
25	CF17016	CHAURASIYA AVADHESH RAMU	Relevance of myths and superstition in 21st century	Avdesh.
26	CF17018	CHOBE PRITI RAMPRAVESH	Tribes of India	P.R.
27	CF17019	DANDEKAR GEETESH DEEPAK	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Geetesh.
28	CF17020	DHABALIA SHAGUN AJAY	Importance of communication in Professional life.	Shagun
29	CF17021	DHURVE SUSHIL KABIR	Relevance of leadership in professional life	Sushil
30	CF17022	DSOUZA ARNOLD ANAND	Future of Electric Cars- Indian scenario.	DSouza
31	CF17023	DUBEY POOJA SUBHASH	Relevance of myths and superstition in 21st cent	Pooja
32	CF17024	GUPTA PRATIBHA MUNNILAL	Disaster Management in India.	Pratibha.
33	CF17025	GUPTA RINKI GHURA	Importance of personality development	AB
34	CF17026	GUPTA SAVITA CHIROGILAL	Smart phones a boon or bane?	Savita
35	CF17027	GUPTA SHOBHA VIJAY	Importance of communication in Professional life	Shobha
36	CF17028	HALKATTI NIKHIL VIRENDRA	Disaster, Types & Mitigation Process	Nikhil
37	CF17029	HOLKAR VAISHNAVI BALKRISHNA	Fundamental Rights of Indian Citizens	Vaishnavi
38	CF17030	HOTCHANDANI MANISHA BALDEV	Cyber Crimes in India	Manisha
39	CF17031	IYENGAR SRINIDHI RAMAN	Importance of personality development	Srinidhi
40	CF17032	IYER AISHWARYA SATYAVAGEESWARAN	Domestic Violence Act, 2005	Aish
41	CF17033	IYER KEERTHANA KOTHANDARAMAN	Relevance of myths and superstition in 21st century	Iyer
42	CF17034	JADHAV ANKITA ASHOK	Tribes of India	Ankita
43	CF17035	JADHAV HRUSHIKESH VIJAY	Importance of communication in Professional life.	AB

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44	CF17036	JADHAV REVATI SUDHIR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Revati
45	CF17037	JAMSANDEKAR VAISHNAVI MANIK	Importance of communication in Professional life.	VJ
46	CF17038	KADAM ASMITA ASHOK	Relevance of leadership in professional life	Asmita
47	CF17039	KATALKAR SAYALI RAJAN	Future of Electric Cars- Indian scenario.	Sayali
48	CF17041	KUDVE SHWETA SADANAND	Relevance of myths and superstition in 21st cent	Shweta
49	CF17042	KUMAR CHANDAN RAJKUMAR	Disaster Management in India.	Chandan
50	CF17043	KUMBHAR SEJAL MADAN	Smart phones a boon or bane?	Sejal.
51	CF17044	MAHAJAN VISHAKHA YASHWANT	Importance of communication in Professional life	Vishu
52	CF17045	MALI DIMPLE JUGRAJ	Disaster, Types & Mitigation Process	Dimple
53	CF17046	MATHEW JAISON P	Fundamental Rights of Indian Citizens	M. J. P.
54	CF17047	MAYEKAR NEHA AMIT	Cyber Crimes in India	Neha M.
55	CF17050	MORE SAIRAJ RAJESH	Importance of personality development	Sairaj
56	CF17051	MOURYA KAVITA RAMKESH	Domestic Violence Act, 2005	Kavita
57	CF17052	MOURYA ROHINI PREMNARAYAN	Relevance of myths and superstition in 21st century	Rohini M
58	CF17053	MUDALIAR MEENAKSHI SHIVKUMAR	Tribes of India	M Mudal
59	CF17054	MURBADE BHAKTI CHHAGAN	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Bhakti
60	CF17055	NADAR NARGIS SELVAN	Importance of communication in Professional life.	Nargis
61	CF17056	NADAR TANGAMANI TANGASWAMY	Relevance of leadership in professional life	Nadar
62	CF17057	NARWADE KIRAN MUKUND	Future of Electric Cars- Indian scenario.	Kiran
63	CF17058	NEMLEKAR MANALI MANGESH	Relevance of myths and superstition in 21st cent	Manali
64	CF17060	PAL SUSHMA JANARDAN	Disaster Management in India.	Sushma
65	CF17061	PALSEKAR SUDHANSHU SACHIN	Smart phones a boon or bane?	Palsekar
66	CF17062	PANDEY SHIVANI UMESHCHANDRA	Importance of communication in Professional life	Shiv
67	CF17063	PATIL ADESH NARAYAN	Disaster, Types & Mitigation Process	Adesh
68	CF17064	PATIL PRANJALI KISHOR	Fundamental Rights of Indian Citizens	Pranjali
69	CF17065	PAWAR PRERANA PANDURANG	Cyber Crimes in India	

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0	CF17066	POONJA VEDANK VASANTH	Importance of personality development	Vedank
71	CF17068	RAJBHAR KUMARIAARTI SHIVA	Domestic Violence Act, 2005	Shiva
72	CF17070	RASAL RAVINA SAHADEO	Relevance of myths and superstition in 21st century	Ravina
73	CF17071	RATHOUR NEELAM JEEVANSINGH	Tribes of India	Neelam
74	CF17072	SANKRANI RAKESH NILESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Rakesh
75	CF17073	SAVITA ANKUSH RAMESHKUMAR	Importance of communication in Professional life.	Ankush
76	CF17074	SAWANT ANKITA NAVNATH	Relevance of leadership in professional life	S.A.N.
77	CF17076	SHAH SHIVANI NILESH	Future of Electric Cars- Indian scenario.	Ankita
78	CF17077	SHAH TEJAS RAJESH	Relevance of myths and superstition in 21st cent	Shivani
79	CF17078	SHAIKH SHABINA SULTAN	Disaster Management in India.	Tejas
80	CF17079	SHETTY RAHUL PRABHAKAR	Smart phones a boon or bane?	Shabina
81	CF17080	SHINDE RADHIKA JAGDISH	Importance of communication in Professional life	Radhika
82	CF17081	SHINDE YASHODA ARUN	Disaster, Types & Mitigation Process	Yashoda
83	CF17083	SINGH ANIKETKUMAR RAJESHKUMAR	Fundamental Rights of Indian Citizens	Aniket
84	CF17084	SINGH NIDHI KAMLESH	Cyber Crimes in India	Nidhi
85	CF17085	SINGH NIRAJ GANESH	Importance of personality development	Niraj.
86	CF17086	SINGH SNEHAL RAMPRAVESH	Domestic Violence Act, 2005	Snehal
87	CF17088	THAKAR PRAVINA RAMESH	Relevance of myths and superstition in 21st century	Pravina
88	CF17089	THAKKAR PRITHVI AJAY	Tribes of India	
89	CF17090	TIWARI POOJA RAMASARE	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Pooja
90	CF17091	TIWARI PRASHANT MAHESH	Importance of communication in Professional life.	Prashant
91	CF17092	VARMA BITTU RAMVAKAS	Relevance of leadership in professional life	
92	CF17094	YADAV ANKITA TIRTHRAJ	Future of Electric Cars- Indian scenario.	Ankita
93	CF17095	YADAV PRADUM RAMESH	Relevance of myths and superstition in 21st cent	Pradum.
94	CF17097	GUJJAR KHUSHBU CHUNNILAL	Disaster Management in India.	
95	CF17098	KORANNE KIMAYA PRASHANT	Tribes of India	Kimaya

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96	CF17099	MORE KAUSTUBH PRAKASH	Importance of communication in Professional life.	AB
97	CF17100	PATIL PALLAVI DNYANESHWAR	Fundamental Rights of Indian Citizens	Pallavi.
98	CF17102	SHUKLA VIBHAS BRIJESH	Disaster Management in India.	Vibhas
99	CF17104	JOSHI AKASH NARAYAN	Smart phones a boon or bane?	Akash.
100	CF17201	AINAPURE POOJA RAMESH	Importance of communication in Professional life	Pooja
101	CF17204	AWARE DHANSHREE RAMESH	Cyber Crimes in India	
102	CF17205	BARMA VIKASKUMAR RAJBALI	Disaster Management in India.	
103	CF17206	BARSE AKASH KISAN	Smart phones a boon or bane?	Akash.
104	CF17207	BHARATI DIVYA LALCHAND	Importance of communication in Professional life	Divya
105	CF17208	BHARWADA CHINTAN AJAY	Domestic Violence Act, 2005	AB
106	CF17209	CHAUBEY VAIBHAVI MANOJ	Disaster, Types & Mitigation Process	Vaibhavi
107	CF17210	CHAUHAN SUYETA NAYABLAL	Fundamental Rights of Indian Citizens	Sonali
108	CF17212	CHAVAN SONALI RAMESH	Cyber Crimes in India	
109	CF17214	CHOUDHARY ANIL BHIKARAM	Importance of personality development	Sonali.
110	CF17215	DALVI SUMIT DIGAMBAR	Domestic Violence Act, 2005	Sumit ..
111	CF17216	DESHMANE MAYUR MORESHWAR	Relevance of myths and superstition in 21st century	Mayur
112	CF17217	DEVAGADE SONALI BALASAHEB	Tribes of India	Sonali
113	CF17218	DHOTRE RIDDHI UMESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Riddhi
114	CF17219	DHURVE RAHUL KABIR	Importance of communication in Professional life.	Rahul.
115	CF17220	DUBEY KAMINI RAMJI	Relevance of leadership in professional life	Kamini
116	CF17221	DUBEY ROSHANI SHAILESH KUMAR	Future of Electric Cars- Indian scenario.	Roshani
117	CF17224	ESAKKI NATARAJAN .	Relevance of myths and superstition in 21st cent	Natarajan.
118	CF17225	GADA RUCHI DILIP	Disaster Management in India.	Ruchi
119	CF17226	GALUGADE POONAM BAJARANG	Smart phones a boon or bane?	Poonam.
120	CF17227	GAVLI SONALI DEEPAK	Importance of communication in Professional life	Sonali
121	CF17228	GHAG AISHWARYA ANIL	Disaster, Types & Mitigation Process	Aishwarya

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122	CF17229	GHAWARE SUJAY SANDEEP	Fundamental Rights of Indian Citizens	Sujay
123	CF17230	GUPTA DEEPANJALI SADASHIV	Cyber Crimes in India	Deepanjali
124	CF17231	GUPTA JYOTI OMPRAKASH	Importance of personality development	Jyoti
125	CF17232	GUPTA KARISHMA MADAN	Domestic Violence Act, 2005	Karishma
126	CF17233	GUPTA MAMTA SURESH	Relevance of myths and superstition in 21st century	Mamta
127	CF17234	GUPTA POOJA RAMBACHAN	Tribes of India	Pooja
128	CF17235	GUPTA PRITI SHANKAR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Priti
129	CF17237	GUPTA RINKY RANJEET	Importance of communication in Professional life.	Rinky
130	CF17238	GUPTA SANJEET BRAMHCHARI	Relevance of leadership in professional life	Sanjeet
131	CF17240	JADEJA JAYRAJ ANIL	Future of Electric Cars- Indian scenario.	Jayraj
132	CF17241	JAISWAR SADHANA DEEPCHAND	Relevance of myths and superstition in 21st cent	Sadhana
133	CF17243	KACHALE PRATIKSHA JALINDAR	Disaster Management in India.	Pratiksha
134	CF17245	KADAM SIDDESH VINAYAK	Domestic Violence Act, 2005	Siddhesh
135	CF17246	KHAN SANAM KAYUM	Smart phones a boon or bane?	Sanam
136	CF17247	KHARATMOL KUNAL AMBADAS	Importance of communication in Professional life	Kunal
137	CF17249	KOKAM DARSHAN TUSHAR	Disaster, Types & Mitigation Process	Darshan
138	CF17250	KOTHMIRE RAHUL PRABHAKAR	Fundamental Rights of Indian Citizens	Rahul
139	CF17252	KULKARNI GAURI MUKUND	Cyber Crimes in India	Gauri
140	CF17255	MHATRE SIDDHI SANDEEP	Importance of personality development	Siddhi
141	CF17257	MISHRA ANKITA RAJESHKUMAR	Domestic Violence Act, 2005	Ankita
142	CF17258	NIKAM RASIKA RAVINDRA	Relevance of myths and superstition in 21st century	Rasika
143	CF17259	PADAVE PRANAY RAGHUNATH	Tribes of India	Pranay
144	CF17261	PANSE ABOLI MAHESH	Domestic Violence Act, 2005	Aboli
145	CF17263	PATIL SIDDHI SURESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	Siddhi
146	CF17265	PITALE CHAITANYA RAJENDRA	Importance of communication in Professional life.	Chaitanya
147	CF17267	RAJBHAR MAMTA MOTI	Relevance of leadership in professional life	Mamta

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48	CF17270	RAWOOL ABHISHEK AVINASH	Future of Electric Cars- Indian scenario.	
149	CF17273	SAHU GAURAVKUMAR MANOJ	Relevance of myths and superstition in 21st cent	
150	CF17277	SHAH HETVI MITESH	Disaster Management in India.	
151	CF17278	SHAH PARUL ANIL	Smart phones a boon or bane?	
152	CF17279	SHETTY SAUJANYA SUDHAKAR	Importance of communication in Professional life	
153	CF17281	SHINDE PURVA PRABHAKAR	Disaster, Types & Mitigation Process	
154	CF17282	SHINDE RAJAN MAHENDRA	Fundamental Rights of Indian Citizens	
155	CF17284	SHINDE TEJASWINI SUDHAKAR	Cyber Crimes in India	
156	CF17285	SINGH SHUBHAM SHESHNARAYAN	Importance of personality development	
157	CF17286	SINGH SNEHA RAMJEET	Domestic Violence Act, 2005	
158	CF17287	SONGAR BHARATKUMAR JETHARAM	Relevance of myths and superstition in 21st century	
159	CF17288	SONI KULDEEP SUNDARLAL	Tribes of India	
160	CF17289	SONKAR VANDANA GUDDU	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
161	CF17290	TAMBE RAHUL RAMESH	Importance of communication in Professional life.	
162	CF17291	THASAL SHWETAN SHRIKANT	Relevance of leadership in professional life	
163	CF17292	THOSAR SANJANA SANTOSH	Future of Electric Cars- Indian scenario.	
164	CF17294	UPADHYAY DIVYANSH NITIN	Relevance of myths and superstition in 21st cent	
165	CF17297	YADAV AMAN KUMAR SARVJEET	Disaster Management in India.	
166	CF17300	YADAV POOJA SHREERAM	Smart phones a boon or bane?	
167	CF17301	YADAV RAHUL GYANCHANDRA	Importance of communication in Professional life	
168	CF17302	YADAV SUMEET ASHOK	Cyber Crimes in India	
169	CF17303	YADAV UMESH LOKNATH	Disaster, Types & Mitigation Process	
170	CF17304	BHANGALE NISHIGANDHA CHANDRASHEKHAR	Fundamental Rights of Indian Citizens	
171	CF17305	GUPTA KHUSHBOO ANIL	Cyber Crimes in India	
173	CF17307	SINGH SHIVAM RAJESH	Importance of personality development	
174	CF17402	BANGERA ROSHAN HARISH	Domestic Violence Act, 2005	
175	CF17404	BHALEKAR AMEY SANTOSH	Relevance of myths and superstition in 21st century	

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176	CF17412	CHOUGALE SHIVRAJ BHARAT	Tribes of India	
177	CF17416	DHOKRE MEGHA BAJIRAO	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
178	CF17417	DUBEY GUNJA JAMUNAPRASAD	Importance of communication in Professional life.	
179	CF17420	GALA SAKSHI KIRIT	Relevance of leadership in professional life	
180	CF17423	GHUGARE BHAVESH MANGESH	Future of Electric Cars- Indian scenario.	
182	CF17425	GUPTA AMAN DINESH	Relevance of myths and superstition in 21st cent	
183	CF17427	GUPTA RAMKISHAN MITHILESHKUMAR	Disaster Management in India.	
184	CF17428	GUPTA SANGEETA DEVIPRASAD	Smart phones a boon or bane?	
185	CF17429	GUPTA SARITA MOTILAL	Importance of communication in Professional life	
186	CF17431	GUPTA SONI PAHAVARISHANKAR	Disaster, Types & Mitigation Process	
187	CF17432	GUPTA VIPUL RAMESH	Fundamental Rights of Indian Citizens	
188	CF17434	HEGDE ASHISH JAGDISH	Cyber Crimes in India	
189	CF17435	HEGDE KUNAL ASHOK	Importance of personality development	
190	CF17439	JHA NILU VINAY	Domestic Violence Act, 2005	
191	CF17443	KALAL MAHAVEER RAMESH	Cyber Crimes in India	
192	CF17444	KANNOJIYA PRIYA SANJAY	Relevance of myths and superstition in 21st century	
193	CF17445	KESHARWANI POOJA BACHCHULAL	Tribes of India	
194	CF17458	NAYAK PRADNYA VENKATESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
195	CF17460	PASHA NAYEEM JANIMIYA	Importance of communication in Professional life.	
196	CF17461	PASWAN DHIRAJ RAMDULARE	Relevance of leadership in professional life	
197	CF17465	PAWAR GEETA ISHWAR	Future of Electric Cars- Indian scenario.	
198	CF17470	RAJPUT NEELAM RAKESH	Relevance of myths and superstition in 21st cent	
199	CF17473	SALUNKHE PRANALI MAHENDRA	Disaster Management in India.	
200	CF17479	SHARMA DEEPAK AVADHESH	Tribes of India	
201	CF17483	SHUKLA SONY MAHENDRAKUMAR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989.	
202	CF17484	SINGH ABHINAY SHAILENDRA	Relevance of myths and superstition in 21st cent	

203	CF17488	SOLANKI AARTI RAJESH	Importance of communication in Professional life.	Aarti
204	CF17502	YADAV KUMARI KHUSHBU SHIVPRASAD	Relevance of leadership in professional life	Yadav
205	CF17505	YADAV RUPESH KUMAR RAJEETRAM	Future of Electric Cars- Indian scenario.	Rupesh.
206	CS18105	GADE ANKITA ANIL	Relevance of myths and superstition in 21st cent	Ankita
207	CS18106	SURVE ANUJA NANDKUMAR	Disaster Management in India.	Anuja.

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Subject Teacher

Convenor

The S.I. A . College of Higher Education
Class: SYBCOM - 2019-20
Foundation Course Project Submission

Sr.No	Roll No	Name of the Student	project topic	Status
1	CF17069	RAMBADE AKSHATA SHRIDHAR	Disaster, Type and Mitigation Process	Submitted
2	CF17203	ANSARI TAMANNA SAGIR	Disaster, Type and Mitigation Process	Submitted
3	CF17248	KHARWAR NIKITA RAMPRAVESH	Disaster, Type and Mitigation Process	Submitted
4	CF17269	RAWAL KHUSHAL CHUNNILAL	Disaster, Type and Mitigation Process	Absent
5	CF17271	REVANKAR PRAVIN NAGESH	Disaster, Type and Mitigation Process	Submitted
6	CF17275	SAYYAD AJAS MOHAMMAD	Disaster, Type and Mitigation Process	Absent
7	CF17298	YADAV KHUSHBOO RAJESH	Disaster, Type and Mitigation Process	Submitted
8	CF17299	YADAV KUMARI RADHIKA GIRJASHANKAR	Disaster, Type and Mitigation Process	Submitted
9	CF17440	JIMAN AKSHAY MOHAN	Disaster, Type and Mitigation Process	Submitted
10	CF17442	KADAM SHIVANI GAJANAN	Disaster, Type and Mitigation Process	Submitted
11	CF17450	MALPEDDI PRATHIK RAJU	Fundamental Rights of Indian Citizens	Submitted

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12	CF17457	NADAR AISHWARYA RAJU	Fundamental Rights of Indian Citizens	Absent
13	CF17480	SHARMA MAHIMA RAJKUMAR	Fundamental Rights of Indian Citizens	Submitted
14	CF17495	VARMA OMPRAKASH CHEDILAL	Fundamental Rights of Indian Citizens	Submitted
15	CF17497	VISHWAKARMA KUSUM RAMLAUT	Fundamental Rights of Indian Citizens	Submitted
16	CF17503	YADAV MANISHA RAJKISHOR	Fundamental Rights of Indian Citizens	Submitted
17	CF18001	JOEL GEORGE VINOD	Fundamental Rights of Indian Citizens	Absent
18	CF18002	SUJADAISEY SURESH	Fundamental Rights of Indian Citizens	Submitted
19	CF18003	. HARIPRIYA KANNAN	Fundamental Rights of Indian Citizens	Submitted
20	CF18004	ACHAREKAR DHANASHREE PARESH	Fundamental Rights of Indian Citizens	Submitted
21	CF18005	BHARDWAJ KISHAN VINDHYANCHAL	Smart Phones a boon or bane?	Submitted
22	CF18006	BHOITE RAJ RAVIN	Smart Phones a boon or bane?	Submitted
23	CF18007	BIKE MEENA NARESH	Smart Phones a boon or bane?	Absent
24	CF18008	CHANDORA AKASH PEKARAM	Smart Phones a boon or bane?	Submitted

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25	CF18009	CHAUHAN POOJA MUDINA	Smart Phones a boon or bane?	Submitted
26	CF18010	CHAURASIYA ANKIT SHRIRAM	Smart Phones a boon or bane?	Submitted
27	CF18011	DUBEY CHANDA RAMASHRAY	Smart Phones a boon or bane?	Submitted
28	CF18012	GAIKWAD AKASH DNYANESHWAR	Smart Phones a boon or bane?	Submitted
29	CF18013	GAONKAR RUTUJA SUNIL	Smart Phones a boon or bane?	Submitted
30	CF18014	GHADIGAONKAR PRIYA CHETAN	Smart Phones a boon or bane?	Submitted
31	CF18015	GHAVAT ROSHANI MADHUKAR	Importance of Personality Development	Submitted
32	CF18016	GOND DILIP DHARMENDRA	Importance of Personality Development	Absent
33	CF18017	GUPTA POONAM RAMESH	Importance of Personality Development	Submitted
34	CF18018	GUPTA PAYAL UMASHANKAR	Importance of Personality Development	Submitted
35	CF18019	HARIA NEEL CHANDRAKANT	Importance of Personality Development	Submitted
36	CF18020	IYER JIVITESH BALAJI	Importance of Personality Development	Submitted
37	CF18021	IYER RAJESHWARI GANAPATHY	Importance of Personality Development	Submitted

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38	CF18022	JAISWAL NEHA PRADEEP	Importance of Personality Development	Submitted
39	CF18023	JAISWAL SNEHA GOVIND	Importance of Personality Development	Submitted
40	CF18024	KADAM DEVIKA RAJESH	Importance of Personality Development	Submitted
41	CF18025	KAMBLE SUKANYA BALAJI	Relevance of myths and superstitions in 21st Century	Submitted
42	CF18026	KANHERE CHETAN JAGAN	Relevance of myths and superstitions in 21st Century	Submitted
43	CF18027	KANOJE MAHESH TATYABA	Relevance of myths and superstitions in 21st Century	Submitted
44	CF18029	KUMAVAT PRAKASH BHIMARAM	Relevance of myths and superstitions in 21st Century	Submitted
45	CF18030	KUMHAR SEEMA MARU PEKARAM	Relevance of myths and superstitions in 21st Century	Submitted
46	CF18031	KUNDER VISHAKHA NAVIN	Relevance of myths and superstitions in 21st Century	Submitted
47	CF18032	KUSHWAHA SURAJ SATISHCHANDRA	Relevance of myths and superstitions in 21st Century	Submitted
48	CF18033	LAD BHAVESH TUKARAM	Relevance of myths and superstitions in 21st Century	Submitted
49	CF18035	MAHADIK SHUBHAM SURENDRA	Relevance of myths and superstitions in 21st Century	Submitted
50	CF18036	MAHADIK PRIYANKA PRAKASH	Relevance of myths and superstitions in 21st Century	Submitted

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51	CF18037	MASURKAR RUTUJA RAJENDRA	Importance of Communication in personal life	Submitted
52	CF18038	MAURYA ANKITA RAKESH	Importance of Communication in personal life	Submitted
53	CF18039	MAURYA LAXMI BABULAL	Importance of Communication in personal life	Submitted
54	CF18040	MAURYA ROHIT PRADEEP	Importance of Communication in personal life	Submitted
55	CF18041	MAYEKAR SEJAL VIJAY	Importance of Communication in personal life	Submitted
56	CF18042	MHATRE MOHIT BHUPENDRA	Importance of Communication in personal life	Submitted
57	CF18043	MISHRA ANURADHA DINESHKUMAR	Importance of Communication in personal life	Submitted
58	CF18044	MISHRA ANIKET RAKESH	Importance of Communication in personal life	Submitted
59	CF18045	MORE GAURAV MANOHAR	Importance of Communication in personal life	Submitted
60	CF18046	MORYE AMEY NARENDRA	Importance of Communication in personal life	Submitted
61	CF18047	NAIK DARSHANA RAJENDRA	Legal and constitutional Rights of Indian Women	Submitted
62	CF18048	NAIK HARSHAL YATIN	Legal and constitutional Rights of Indian Women	Submitted
63	CF18049	NANDGAONKAR SARVESH GANESH	Legal and constitutional Rights of Indian Women	Submitted

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64	CF18050	NISHAD AARTI SUBHEDAR	Legal and constitutional Rights of Indian Women	Submitted
65	CF18051	PANDYA MANSI MANOJ	Legal and constitutional Rights of Indian Women	Submitted
66	CF18052	PARAB JANVI GANESH	Legal and constitutional Rights of Indian Women	Submitted
67	CF18056	PAWAR KAJAL PRABHAKAR	Legal and constitutional Rights of Indian Women	Submitted
68	CF18057	PHATAK JIDNYASA MILIND	Legal and constitutional Rights of Indian Women	Submitted
69	CF18058	PITALE NATASHA SANJAY	Legal and constitutional Rights of Indian Women	Submitted
70	CF18059	PITHADIA AMISHA GIRISH	Legal and constitutional Rights of Indian Women	Submitted
71	CF18060	POLEKAR DIVYA RAMCHANDRA	Legal and constitutional Rights of Indian Women	Absent
72	CF18061	PRADEEPKUMAR GANESAN	Tribes of India	Submitted
73	CF18062	RAJGOR MEET ARVIND	Tribes of India	Submitted
74	CF18063	RAJPUT CHIRAG UMESH	Tribes of India	Absent
75	CF18064	RAMRAJE PRATIKA GANESH	Tribes of India	Submitted
76	CF18065	RUPADJA KHUSHI AMARKUMAR	Tribes of India	Submitted

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77	CF18067	SALVI MEETALI SUNIL	Tribes of India	Submitted
78	CF18068	SAWANT HEMAKSHI BALU	Tribes of India	Submitted
79	CF18070	SHARMA ANJALI KAMLESH	Tribes of India	Submitted
80	CF18071	SHETE VIRAJ RAVINDRA	Tribes of India	Submitted
81	CF18072	SHETTY SAMIKSHA BHASKAR	Cyber Crimes in India	Submitted
82	CF18073	SHETTY MEGHA VISHWANATH	Cyber Crimes in India	Submitted
83	CF18074	SHRIKE SHRUTIKA UMESH	Cyber Crimes in India	Submitted
84	CF18075	UPADHYAY RUBY OMPRAKASH	Cyber Crimes in India	Submitted
85	CF18076	Vikas Mishra Nagesh	Cyber Crimes in India	Submitted
86	CF18077	VIRKAR CHAITALI SADANAND	Cyber Crimes in India	Absent
87	CF18078	WABLE SARIKA BALIRAM	Cyber Crimes in India	Submitted
88	CF18079	WABLE RUTURAJ SHANTHARAM	Cyber Crimes in India	Absent
89	CF18080	YADAV SANTOSH GIRISHPRASAD	Cyber Crimes in India	Submitted

THE V.K. COLLEGE OF HIGHER EDUCATION * DOMBIVLI

90	CF18081	THAKKAR PRATIKSHA DHARMESH	Cyber Crimes in India	Submitted
91	CF18082	WALKE ABHISURYA RAVINDRA	Relevance of leadership in professional life	Submitted
92	CF18201	GRIFIN GIRISUTHAN	Relevance of leadership in professional life	Submitted
93	CF18202	BHAGADE RASIKA RAMESH	Relevance of leadership in professional life	Submitted
94	CF18203	BHARDWAJ RICHA VIJAY	Relevance of leadership in professional life	Submitted
95	CF18204	BHATKAR KANISHKA ARUN	Relevance of leadership in professional life	Submitted
96	CF18205	BHOSLE NIRMITI SHRIKANT	Relevance of leadership in professional life	Submitted
97	CF18207	CHAUBEY GOVIND KUMAR JUGAL KISHOR	Relevance of leadership in professional life	Submitted
98	CF18208	CHAVAN WRUSHALI GOVIND	Relevance of leadership in professional life	Submitted
99	CF18210	CHHALLARE PRIYANKA ANAND	Relevance of leadership in professional life	Submitted
100	CF18212	DESHPANDE DNYANESHWAR SHRIRAM	Relevance of leadership in professional life	Submitted
101	CF18213	DHADAVE ROSHANI SUDHIR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
102	CF18214	DHAVLE SHWETA MARUTI	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted

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103	CF18215	DHIVAR PRIYA BANKELAL	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
104	CF18216	DHUMAL SAURABH SURYAKANT	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
105	CF18218	GOVILKAR OMKAR SANTOSH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
106	CF18219	GUPTA OMKAR PREMCHANDRA	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Absent
107	CF18220	GUPTA KOMAL DEVI SHIVBAHADUR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
108	CF18221	GUPTA POOJA SHIVBAHADUR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
109	CF18222	GUPTA RISHABH NANDALAL	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
110	CF18224	GUPTA TANU SUBHASHCHANDRA	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
111	CF18226	HARBA SUCHIT DHONDIRAM	Disaster and related problems	Submitted
112	CF18228	JADHAV SAMIKSHA SANJAY	Disaster and related problems	Submitted
113	CF18230	JAISWAR ASHA SHOBHNATH	Disaster and related problems	Submitted
114	CF18232	KANOJIYA VISHALKUMAR RAJKUMAR	Disaster and related problems	Submitted
115	CF18233	KANOJIYA GANESHKUMAR JEETNARAYAN	Disaster and related problems	Submitted

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116	CF18234	KASAR ROHIT PRAKASH	Disaster and related problems	Submitted
117	CF18236	KOLTE OMKAR RAVINDRA	Disaster and related problems	Submitted
118	CF18237	KUMAVAT SURAJ MOHANLAL	Disaster and related problems	Submitted
119	CF18239	MAHILAL KAJAL VIJAY	Disaster and related problems	Absent
120	CF18240	MASTEKAR SUSMITA VASANT	Disaster and related problems	Submitted
121	CF18241	MORE SAURABH PRADIP	Disaster management in India	Submitted
122	CF18242	MOTE AISHWARYA RAGHUNATH	Disaster management in India	Submitted
123	CF18244	MUDALIAR AISHWARYA RAVIKUMAR	Disaster management in India	Submitted
124	CF18245	MUNDE MEGHA RAVJI	Disaster management in India	Submitted
125	CF18246	NADAR MUTHUKUTTI GUNASHEKAR	Disaster management in India	Absent
126	CF18247	NIRMAL NEELAM DEEPCHAND	Disaster management in India	Submitted
127	CF18249	PALKAR RIDDHI SANTOSH	Disaster management in India	Submitted
128	CF18250	PANDEY SHWETA SUBHASHCHANDRA	Disaster management in India	Submitted

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129	CF18251	PANDEY SHUBHAM DRAVESH	Disaster management in India	Submitted
130	CF18252	PANDEY SOMA VISHNU	Disaster management in India	Submitted
131	CF18253	PANDEY NEHA DHARMENDRA	Development of Science in 21st Century	Submitted
132	CF18254	PARTE PRACHI DHIRAJ	Development of Science in 21st Century	Submitted
133	CF18255	PATIL SHRADDHA RAVINDRA	Development of Science in 21st Century	Submitted
134	CF18256	PAWAR PRATHAMESH PRAMOD	Development of Science in 21st Century	Submitted
135	CF18258	PAWAR ADITI ARJUN	Development of Science in 21st Century	Submitted
136	CF18259	PAWAR PRAVIN RAGHUNATH	Development of Science in 21st Century	Submitted
137	CF18260	PEDNEKAR SAKSHI SADANAND	Development of Science in 21st Century	Submitted
138	CF18261	POOJARY SAGAR ANAND	Development of Science in 21st Century	Submitted
139	CF18264	PRAJAPATI NISHA MAHENDRA	Development of Science in 21st Century	Submitted
140	CF18266	RANDIVE HARSH VIJAY	Development of Science in 21st Century	Submitted
141	CF18267	RAUT SAKSHI SUNIL	Domestic Violence Act, 2005	Submitted

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142	CF18268	RAVAL BHUMI NILESH BHAI	Domestic Violence Act, 2005	Submitted
143	CF18270	SALUNKHE BHUSHAN RAMAKANT	Domestic Violence Act, 2005	Submitted
144	CF18271	SAVLEKAR SANIKA SANDEEP	Domestic Violence Act, 2005	Submitted
145	CF18272	SAYYED SHAHEEN ABDUL REHMAN	Domestic Violence Act, 2005	Submitted
146	CF18273	SHARMA SHIVKUMAR GULAB	Domestic Violence Act, 2005	Submitted
147	CF18274	SHEIKH ENZMAM ABDUL KALAM	Domestic Violence Act, 2005	Absent
148	CF18275	SHELAR SHIVAM SANJAY	Domestic Violence Act, 2005	Submitted
149	CF18276	SHETTY DISHA SUDHAKAR	Domestic Violence Act, 2005	Submitted
150	CF18279	SINGH AKASH UTTAM	Domestic Violence Act, 2005	Submitted
151	CF18280	SINGH RAJAT CHHOTELAL	Child Labout (Prohibition and Regulation) Act, 1987	Absent
152	CF18281	VAZHOOR ROHAN RAGHUNATHAN	Child Labout (Prohibition and Regulation) Act, 1987	Submitted
153	CF18282	VICHARE SHUBHAM SHIVAJI	Child Labout (Prohibition and Regulation) Act, 1987	Submitted
154	CF18283	VISHWAKARMA AJAY BRIJENDRA	Child Labout (Prohibition and Regulation) Act, 1987	Submitted

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155	CF18285	YADAV PRIYANKA PYARELAL	Child Labout (Prohibition and Regulation) Act, 1987	Submitted
156	CF18286	GAJRA HARDIK JETHALAL	Child Labout (Prohibition and Regulation) Act, 1987	Submitted
157	CF18404	ARDEKAR ANUSHKA SANTOSH	Child Labout (Prohibition and Regulation) Act, 1987	Absent
158	CF18407	BERA SOURAV GOURCHANDRA	Child Labout (Prohibition and Regulation) Act, 1987	Submitted
159	CF18413	CHAUHAN SAURABH MANOJ	Child Labout (Prohibition and Regulation) Act, 1987	Absent
160	CF18416	DHAROLIYA VIVEK RAVI	Child Labout (Prohibition and Regulation) Act, 1987	Absent
161	CF18417	DHOTRE NISHANT SATISH	Future of Electric Cars- Indian scenario	Submitted
162	CF18421	GUPTA AJAY RAMCHANDRA	Future of Electric Cars- Indian scenario	Submitted
163	CF18422	GUPTA SUJATA ACHCHHELAL	Future of Electric Cars- Indian scenario	Submitted
164	CF18425	GUPTA KHUSHBOO SHRIKANT	Future of Electric Cars- Indian scenario	Submitted
165	CF18431	JOSHI NIDHI JAWAHAR	Future of Electric Cars- Indian scenario	Submitted
166	CF18435	KIRDAVKAR TUSHAR VIJAY	Future of Electric Cars- Indian scenario	Submitted
167	CF18438	MAHAJAN ROHAN VIJAY	Future of Electric Cars- Indian scenario	Submitted

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168	CF18441	MANDAVKAR PRASAD GAJANAN	Future of Electric Cars- Indian scenario	Submitted
169	CF18442	MIRGAL VIRAJ SANTOSH	Future of Electric Cars- Indian scenario	Absent
170	CF18456	PAWAR PRATIK VISHNU	Future of Electric Cars- Indian scenario	Absent
171	CF18457	PAWAR RUPESH RAVINDRA	Future of Electric Cars- Indian scenario	Submitted
172	CF18459	PRAJAPATI MANISHA MAHENDRA	Future of Electric Cars- Indian scenario	Submitted
173	CF18460	PRAJAPATI PRATIMA GOPAL	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
174	CF18461	RAJAK NANDINI NARENDRA	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
175	CF18462	RAJBHAR SANDHYA RAMJI	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
176	CF18463	RAMDASS ROSHNI RAVI	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
177	CF18465	RANE VISHAKHA SURESH	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
178	CF18467	SHAHI SHIVANGI SARVENDRA	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Absent

179	CF18469	SHAKYA PRITI KAILASH	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
180	CF18478	TENDULKAR PRATHAMESH SHANKAR	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Absent
181	CF18480	UPADHYAY ROMI SHASHIKANT	Role and Functions of National Commission of Scheduled Caste and National Human Rights Commission	Submitted
182	CF18481	WADKAR NEHA DINESH	Importance of communication in daily life	Absent
183	CF18482	YADAV SONIYA AMARJEET	Importance of communication in daily life	Submitted
184	CF18491	BAGUL ROHIT POPAT	Importance of communication in daily life	Submitted
185	CF18492	JADHAV LATA NEELAKANTHA	Importance of communication in daily life	Submitted
186	CF18493	MANDLE JAYA VIKRAM	Importance of communication in daily life	Submitted
187	CS19496	PHADTARE VAISHNAVI SANTOSH	Importance of communication in daily life	Submitted
188	CS19497	MOOPANAR SARANYA MURUGAN	Importance of communication in daily life	Submitted
189	CS19498	WADEKAR HARDIKA GANESH	Importance of communication in daily life	Submitted

Signature of Subject Teacher

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convenor

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THE S.I.A. COLLEGE OF HIGHER EDUCATION, DOMBIVLI(E)

Affiliated to University of Mumbai

Accredited 'B+' by NAAC

List of SYBCOM Students

Academic year 2020-21

Subject: Foundation Course

Sr. No	Roll no.	Student Name	Project Name	Submission Status
1	CF16131	YADAV SURAJ SHYAMSUNDAR	Fundamental Rights of Indian Citizens	Not Submitted
2	CF16288	ABHIGYA SHASHI RAWAT	Fundamental Rights of Indian Citizens	Submitted
3	CF18053	PATIL SAHIL PRAKASH	Fundamental Rights of Indian Citizens	Not Submitted
4	CF18211	CHORAGE JYOTSNA RAJARAM	Fundamental Rights of Indian Citizens	Not Submitted
5	CF18248	NISHAD RUPESH RAMSAY	Fundamental Rights of Indian Citizens	Submitted
6	CF18408	BHOSALE SHRADDHA SANTOSH	Disaster, Types & Mitigation	Not Submitted
7	CF18412	CHAUDHARI NIKHIL VILAS	Disaster, Types & Mitigation	Submitted
8	CF18449	NISHAD ANJU MUNNALAL	Disaster, Types & Mitigation	Not Submitted
9	CF18454	PATIL RAJANIGANDHA SANJAY	Disaster, Types & Mitigation	Not Submitted
10	CF18455	PATIL CHAITALI PRAMOD	Disaster, Types & Mitigation	Not Submitted
11	CF18484	YADAV SACHIN VIJAYBAHADUR	Legal and Constitutional Rights of Indian Women	Not Submitted
12	CF18487	SINGH SUSHANT CHANDRAMANI	Legal and Constitutional Rights of Indian Women	Not Submitted
13	CF18496	SHINDE SUHAS SURESH	Legal and Constitutional Rights of Indian Women	Not Submitted
14	CF19001	ANCHAN NIKITA SHANKAR	Legal and Constitutional Rights of Indian Women	Submitted
15	CF19002	BELWADKAR SHREYASH	Legal and Constitutional Rights of Indian Women	Submitted
16	CF19003	BHOSALE SAKSHI SANDEEP	Disasters & related problems	Submitted
17	CF19004	BORKAR SAMRUDDHI YOGESH	Disasters & related problems	Submitted
18	CF19005	CALDEIRA ANIKA XAVIER	Disasters & related problems	Submitted
19	CF19006	DAGADE DIVYA DILIP	Disasters & related problems	Submitted
20	CF19007	GUPTA SAPNA AMRITLAL	Disasters & related problems	Not Submitted
21	CF19008	HEGDE SHREERAKSHA	Cyber Crimes in India	Submitted
22	CF19009	IYER MADHURA	Cyber Crimes in India	Submitted
23	CF19010	IYER JAYALAKSHMI	Cyber Crimes in India	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
24	CF19011	IYER VIGNESH	Cyber Crimes in India	Submitted
25	CF19012	JAISWAR SAPNA SHOBHNATH	Cyber Crimes in India	Submitted
26	CF19013	JHAJHARIYA POONAM	Future of Electric Cars- Indian scenario.	Submitted
27	CF19014	JOSHI SHARAVRI CHANDRAKANT	Future of Electric Cars- Indian scenario.	Submitted
28	CF19015	KAKODKAR ANUSHKA AMIT	Future of Electric Cars- Indian scenario.	Submitted
29	CF19016	KANOJIYA MANSI SANJAY	Future of Electric Cars- Indian scenario.	Submitted
30	CF19017	KATAKE SHRADDHA DATTATRAY	Future of Electric Cars- Indian scenario.	Submitted
31	CF19018	KHILARI ALISHA SURESH	Relevance of myths and superstition in 21st century	Submitted
32	CF19019	KUTE POOJA BALASAHEB	Relevance of myths and superstition in 21st century	Submitted
33	CF19020	LAWRENCE RUBAN	Relevance of myths and superstition in 21st century	Submitted
34	CF19021	MAHANGARE SUPRIYA SHIVAJI	Relevance of myths and superstition in 21st century	Not Submitted
35	CF19022	MALAGE LAXMI KASHINATH	Relevance of myths and superstition in 21st century	Not Submitted
36	CF19023	MISAL OMKAR RAJENDRA	Importance of communication in Professional life.	Submitted
37	CF19024	MISHRA RANNU SURESH	Importance of communication in Professional life.	Submitted
38	CF19025	MISHRA ANUSHKA RAKESH	Importance of communication in Professional life.	Submitted
39	CF19026	MOOLYA SANJAY YADAVA	Importance of communication in Professional life.	Submitted
40	CF19027	MULIK AISHWARYA YUVRAJ	Importance of communication in Professional life.	Submitted
41	CF19028	NADAR SAKTHESWARAN	Importance of personality development	Submitted
42	CF19029	NARVEKAR YASH DEEPAK	Importance of personality development	Submitted
43	CF19030	PAL ANKITA BALCHAND	Importance of personality development	Submitted
44	CF19031	PARAB DHANASHREE	Importance of personality development	Submitted
45	CF19032	PAREKH DHWANI PRADIP	Importance of personality development	Submitted
46	CF19033	PATIL SWAPNALI PRABHAKAR	Relevance of leadership in professional life.	Submitted
47	CF19034	PATIL SALONI PRABHAKAR	Relevance of leadership in professional life.	Submitted
48	CF19035	PEDNEKAR ANISHA SAHDEO	Relevance of leadership in professional life.	Submitted
49	CF19036	PETEKAR DARSHITA LAXMAN	Relevance of leadership in professional life.	Submitted
50	CF19037	RAJBHAR REKHA SURESHKUMAR	Relevance of leadership in professional life.	Submitted
51	CF19038	RAKSHITHA POOJARY SHEKHARA	Domestic Violence Act, 2005	Submitted
52	CF19039	NIVEDAN RAMPRASAD	Domestic Violence Act, 2005	Submitted
53	CF19040	RAUT SAHIL SUNIL	Domestic Violence Act, 2005	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
54	CF19041	SAWANT TANAYA CHANDRAVILAS	Domestic Violence Act, 2005	Submitted
55	CF19042	SHARMA DEVANSHI RAJENDRA	Domestic Violence Act, 2005	Submitted
56	CF19043	SHINDE OM JAGDISH	Disasters & related problems.	Submitted
57	CF19044	SHINDE MUGDHA SUNIL	Disasters & related problems.	Submitted
58	CF19045	SHINDE VIGHNESH SUNIL	Disasters & related problems.	Submitted
59	CF19046	SINGH ANJALI VISHWAJEET	Disasters & related problems.	Submitted
60	CF19047	SOLANKI DARSHANA MAHESH	Disasters & related problems.	Submitted
61	CF19048	TELGADE KASTURI SANTOSH	Disaster Management in India.	Submitted
62	CF19049	TENDULKAR SANIKA SANJAY	Disaster Management in India.	Submitted
63	CF19050	THAKUR KUMARI DHARMLAXMI	Disaster Management in India.	Submitted
64	CF19051	THAMKE JAGRUTI JANARDAN	Disaster Management in India.	Submitted
65	CF19052	TIWARI RITU RAMESH	Disaster Management in India.	Submitted
66	CF19053	TIWARI RUCHI KRISHNAPRAKASH	Disaster, Types & Mitigation	Submitted
67	CF19054	TIWARI ADITI BHASKAR	Disaster, Types & Mitigation	Submitted
68	CF19055	WALVE SANSKAR ASHOK	Disaster, Types & Mitigation	Submitted
69	CF19056	YADAV RAJAN PRAMOD	Disaster, Types & Mitigation	Submitted
70	CF19057	CHAUHAN RAKHI NAYABLAL	Disaster, Types & Mitigation	Submitted
71	CF19058	GAWADE NANDINI MANOHAR	Future of electric cars- Indian scenario.	Submitted
72	CF19059	GHANATA VIKASSINGH	Future of electric cars- Indian scenario.	Not Submitted
73	CF19060	MAURYA PRACHI RAMNISHCHINT	Future of electric cars- Indian scenario.	Submitted
74	CF19062	PANDEY NEHA CHANDRAKESH	Future of electric cars- Indian scenario.	Submitted
75	CF19063	RAO DIVITH MAHESH	Future of electric cars- Indian scenario.	Submitted
76	CF19064	YADAV SATYAJEET RAMHIT	Development of Science in 21st century.	Submitted
77	CF19065	YADAV KIRAN RAMAKANT	Development of Science in 21st century.	Submitted
78	CF19066	SHINDE DAKSHATA RAJENDRA	Development of Science in 21st century.	Submitted
79	CF19201	ACHARYA SHREYA SANJEEVA	Development of Science in 21st century.	Submitted
80	CF19202	ARANKALLE GAURI PRASHANT	Development of Science in 21st century.	Submitted
81	CF19203	BARASKAR KAUSTUBH SUNIL	Relevance of myths and superstition in 21st century.	Submitted
82	CF19204	BHANUSHALI AMAR RAJESHBHAI	Relevance of myths and superstition in 21st century.	Submitted
83	CF19205	CHAUHAN SNEHA GIRIRAJ	Relevance of myths and superstition in 21st century.	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
84	CF19206	CHAURASIYA PRATIMA VINOD	Relevance of myths and superstition in 21st century.	Not Submitted
85	CF19207	CHAVAN PRATIK ANANT	Relevance of myths and superstition in 21st century.	Submitted
86	CF19208	CHOURASIYA DEEPALIDEVI	Relevance of leadership in professional life.	Submitted
87	CF19209	DHARAMSHI KARAN KETAN	Relevance of leadership in professional life.	Submitted
88	CF19210	DHARMIK RAKHI MADHUKAR	Relevance of leadership in professional life.	Submitted
89	CF19211	DHULE AKASH LAXMAN	Relevance of leadership in professional life.	Submitted
90	CF19212	GAIKWAD PRERNA RAMESH	Relevance of leadership in professional life.	Not Submitted
91	CF19213	GALA VINI BABULAL	Disasters & related problems	Submitted
92	CF19214	GAVALI HARSHADA DATTATRAY	Disasters & related problems	Submitted
93	CF19215	GAWALI MAHESH NILKANTH	Disasters & related problems	Not Submitted
94	CF19216	GUNJAL VRUSHALI SUBHASH	Disasters & related problems	Not Submitted
95	CF19217	GUPTA RISHABH SURESH	Disasters & related problems	Not Submitted
96	CF19218	GUPTA SNEHA KANHAIYALAL	Smart phones a boon or bane?	Submitted
97	CF19219	GUPTA NEHA BALCHAND	Smart phones a boon or bane?	Not Submitted
98	CF19220	GUPTA DEEPSHIKA PRADEEP	Smart phones a boon or bane?	Submitted
99	CF19221	GUPTA SHALINI SHIVPRAKASH	Smart phones a boon or bane?	Not Submitted
100	CF19222	GUPTA RAJKUMAR KUNGBHARI	Smart phones a boon or bane?	Not Submitted
101	CF19223	JAISWAL SIDDHESH SURESH	Importance of communication in daily life	Not Submitted
102	CF19225	JANGAM AADISH SUDHIR	Importance of communication in daily life	Submitted
103	CF19226	MARY JOY	Importance of communication in daily life	Submitted
104	CF19227	KAMBLE DISHA DATTATARYA	Importance of communication in daily life	Submitted
105	CF19228	KARANDE PRATIDNYA SHANKAR	Importance of communication in daily life	Not Submitted
106	CF19229	KIRTI SIMIRAN VIJAY	Importance of communication in Professional life	Submitted
107	CF19230	KULKARNI JAY DILIP	Importance of communication in Professional life	Submitted
108	CF19231	KULKARNI SHRAVANI SHYAM	Importance of communication in Professional life	Submitted
109	CF19232	MABEN RUMITH ROYCE RENOLD	Importance of communication in Professional life	Submitted
110	CF19233	MISHRA ADITI INDRAKAMAL	Importance of communication in Professional life	Submitted
111	CF19234	MUSALE DRUSHTE KAMALAKAR	Cyber Crimes in India	Submitted
112	CF19235	NADAR MAHESHWARI	Cyber Crimes in India	Not Submitted
113	CF19236	NAIK VEDANT MADUKAR	Cyber Crimes in India	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
114	CF19237	PANDEY ANSU VIJAY	Cyber Crimes in India	Not Submitted
115	CF19238	PASAD SHASAN KETAN	Cyber Crimes in India	Not Submitted
116	CF19239	PATIL DHANSHREE HARISH	Fundamental Rights under Indian Constitution.	Submitted
117	CF19240	PATIL PRATHAMESH KISHOR	Fundamental Rights under Indian Constitution.	Submitted
118	CF19241	PATIL NEHA KADUBA	Fundamental Rights under Indian Constitution.	Submitted
119	CF19242	PATIL HEMANT SANJAY	Fundamental Rights under Indian Constitution.	Not Submitted
120	CF19243	PERUMAL ANAND LAKSHMAN	Fundamental Rights under Indian Constitution.	Submitted
121	CF19244	RAM RASHI RAJESH	Domestic Violence Act, 2005	Not Submitted
122	CF19246	SACHDEV SUMIT KAMLESH	Domestic Violence Act, 2005	Not Submitted
123	CF19248	SHAH NISHITABEN SANJAYBHAI	Domestic Violence Act, 2005	Submitted
124	CF19249	SHAIKH ABDULAJIJ ABDUL	Domestic Violence Act, 2005	Submitted
125	CF19250	SHARMA SUJATA RAMSARAN	Domestic Violence Act, 2005	Submitted
126	CF19251	SHETTY RAKSHITH RAVINDRA	Role and Functions of National Human Right Commission and National Commission for Women	Not Submitted
127	CF19253	SHUKLA GAURAV SANJAY	Role and Functions of National Human Right Commission and National Commission for Women	Submitted
128	CF19254	SINGH KUNAL MANOJ	Role and Functions of National Human Right Commission and National Commission for Women	Not Submitted
129	CF19255	SINHA NIKHIL RAJESH	Role and Functions of National Human Right Commission and National Commission for Women	Not Submitted
130	CF19256	SIYAL ISHIKA RAJESH	Role and Functions of National Human Right Commission and National Commission for Women	Submitted
131	CF19257	SONAR PARVATI DAMARSING	Disaster, Types & Mitigation.	Submitted
132	CF19259	SURVE RUCHI BHALCHANDRA	Disaster, Types & Mitigation.	Submitted
133	CF19260	TIWARI GEETANJALI BASHISTH	Disaster, Types & Mitigation.	Submitted
134	CF19261	UTEKAR MANTHAN SUDHIR	Disaster, Types & Mitigation.	Not Submitted
135	CF19262	VAKHARE AAKANKSHA RAMESH	Disaster, Types & Mitigation.	Not Submitted
136	CF19264	YADAV MANJEETKUMAR NANGU	Role and Functions of National Commission of Scheduled	Not Submitted
137	CF19265	YADAV NEHA MANGALA	Role and Functions of National Commission of Scheduled	Submitted
138	CF19266	YADAV KUMARI NEHA	Role and Functions of National Commission of Scheduled	Not Submitted
139	CF19267	YEWALE AKANKSHA EKNATH	Role and Functions of National Commission of Scheduled	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
140	CF19268	ZAMBRE SAKSHI PAMPESH	Role and Functions of National Commission of Scheduled	Not Submitted
141	CF19270	CHAVAN MANSI MAHENDRA	Disaster, Types & Mitigation Process	Not Submitted
142	CF19271	MAURYA PREMKUMAR	Disaster, Types & Mitigation Process	Submitted
143	CF19272	MISHRA DIVYA RAKESH	Disaster, Types & Mitigation Process	Submitted
144	CF19273	PATIL HARSHADA RAMESH	Disaster, Types & Mitigation Process	Submitted
145	CF19274	SALVI MANASI NAYAN	Disaster, Types & Mitigation Process	Submitted
146	CF19275	SAMANTA SAGAR PANCHANAN	Superstition and technological changes	Not Submitted
147	CF19277	AMBEKAR OMKAR SHAILESH	Superstition and technological changes	Not Submitted
148	CF19278	AMBURE HARSHADA	Superstition and technological changes	Submitted
149	CF19280	NADAR ANTONY SIMION	Superstition and technological changes	Submitted
150	CF19281	SAHANI SURAJ KUMAR KISHOR	Superstition and technological changes	Not Submitted
151	CF19282	SAKPAL TUSHAR LAXMAN	Cyber crimes in India	Not Submitted
152	CF19283	YADAV SHAILENDRA KUMAR	Cyber crimes in India	Not Submitted
153	CF19401	MAHESHWARI KRISHNAN	Cyber crimes in India	Submitted
154	CF19402	ADURE ADITYA SURESH	Cyber crimes in India	Not Submitted
155	CF19403	ANGANE NIKHIL KASHINATH	Cyber crimes in India	Submitted
156	CF19404	BANSODE AAKANKSHA YUVRAJ	Importance of personality development	Submitted
157	CF19406	CHAURASIYA RITIKA OMPRAKASH	Importance of personality development	Submitted
158	CF19407	DUBEY AMAN HARIKESH	Importance of personality development	Not Submitted
159	CF19410	GOLE MAHIMA MANGESH	Importance of personality development	Submitted
160	CF19412	GUPTA MOHIT VIJAY	Importance of personality development	Submitted
161	CF19413	GUPTA SANJANA BANDESH	Future of electric cars- Indian scenario.	Submitted
162	CF19414	GURAO VAISHNAVI DATTARAM	Future of electric cars- Indian scenario.	Submitted
163	CF19416	JADHAV POOJA NEELKANTH	Future of electric cars- Indian scenario.	Submitted
164	CF19417	JADHAV ARJUN RAMU	Future of electric cars- Indian scenario.	Submitted
165	CF19418	JAIN YASHKUMAR RAMESH	Future of electric cars- Indian scenario.	Submitted
166	CF19419	JAISWAL AKSHAY RAMDEV	Fundamental Rights under Indian Constitution	Not Submitted
167	CF19420	JAISWAL NANDINI RAMESH	Fundamental Rights under Indian Constitution	Submitted
168	CF19422	KADI SAI KUMAR RAO	Fundamental Rights under Indian Constitution	Submitted
169	CF19423	KALVIKATTE PRASAD SUNIL	Fundamental Rights under Indian Constitution	Not Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
170	CF19424	KANAUJIYA KUSUM MOHANRAM	Fundamental Rights under Indian Constitution	Submitted
171	CF19426	KANK GANESH MARUTI	Child Labour (Prohibition and Regulation) Act, 1987.	Not Submitted
172	CF19427	KHANDKAR PUSHPAL SHAMRAO	Child Labour (Prohibition and Regulation) Act, 1987.	Submitted
173	CF19428	KOKKU MAINA ASHOK	Child Labour (Prohibition and Regulation) Act, 1987.	Submitted
174	CF19429	MAHALE BHAGYESH DINESH	Child Labour (Prohibition and Regulation) Act, 1987.	Submitted
175	CF19430	MALAGE VAIBHAV KEDAR	Child Labour (Prohibition and Regulation) Act, 1987.	Submitted
176	CF19431	MALHARE PAWAN JAGESHWAR	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Not Submitted
177	CF19432	MISHRA AAKANSHA ARVIND	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
178	CF19433	MOHABE DURGESH KAILASH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Not Submitted
179	CF19434	KESHAVKUMAR MURUGESH	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
180	CF19435	NETKAR ANIRUDDH MACHINDRA	Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act, 1989	Submitted
181	CF19436	PANDEY ANKIT VIJAY	Disaster Management in India	Not Submitted
182	CF19439	PAWAR OMKAR ATMARAM	Disaster Management in India	Submitted
183	CF19440	PAWAR SIDDHESH SHRIKRISHNA	Disaster Management in India	Submitted
184	CF19441	POOJARI BHUMIKA RAJESH	Disaster Management in India	Submitted
185	CF19442	POOJARI SUKSHITA SANJEEVA	Disaster Management in India	Not Submitted
186	CF19443	POTDAR SAKSHI PRAMOD	Tribes of India	Submitted
187	CF19445	RAJBHAR MAMTA NARAYAN	Tribes of India	Submitted
188	CF19446	RANDIVE MANSI PRAMOD	Tribes of India	Submitted
189	CF19447	SALVI YASH YUVRAJ	Tribes of India	Submitted
190	CF19448	SARVANKAR SANJANA RAJENDRA	Tribes of India	Submitted
191	CF19449	SATARDEKAR MANOJ KISHOR	Cyber crimes in India	Submitted
192	CF19450	SAVLA UMANG UDAYKANT	Cyber crimes in India	Submitted
193	CF19451	SAWANT SHUBHAM GAJANAN	Cyber crimes in India	Submitted
194	CF19452	SAWANT PRITAM SATISH	Cyber crimes in India	Submitted
195	CF19453	SHANBHAG YASH RUPESH	Cyber crimes in India	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
196	CF19454	SHARMA SIDDHANT ARVIND	Relevance of myths and superstition in 21st century	Submitted
197	CF19455	SHENDE PRAGATI VIJAY	Relevance of myths and superstition in 21st century	Submitted
198	CF19456	SHINDE OMKAR SUNIL	Relevance of myths and superstition in 21st century	Submitted
199	CF19457	SINGH BHAWANA	Relevance of myths and superstition in 21st century	Submitted
200	CF19458	TAKE DAKSHA VITTHAL	Relevance of myths and superstition in 21st century	Submitted
201	CF19459	TELLIS ZADOK JOKIM	Disaster Management in India	Submitted
202	CF19460	TEMKAR APURVESH RAVINDRA	Disaster Management in India	Not Submitted
203	CF19461	VARADKAR AADITI NILKANTH	Disaster Management in India	Submitted
204	CF19462	VISPUTE KRISHI AJAY	Disaster Management in India	Submitted
205	CF19463	WARULE HARSHADA GAJANAN	Disaster Management in India	Submitted
206	CF19464	YADAV POOJA SUDISH	Importance of communication in Professional life	Not Submitted
207	CF19465	DIWADKAR SUNIL RAMSIYASINGH	Importance of communication in Professional life	Not Submitted
208	CF19467	JAISWAR ASHISH UMASHANKAR	Importance of communication in Professional life	Not Submitted
209	CF19468	MEHTA POOJA ARUN	Importance of communication in Professional life	Submitted
210	CF19469	MESTRY AKSHAY ANAND	Importance of communication in Professional life	Submitted
211	CF19470	NADAR SIVABALACHANDRU	Fundamental Rights of Indian Citizen	Submitted
212	CF19471	PARAB SHUBHAM SHIVAJI	Fundamental Rights of Indian Citizen	Not Submitted
213	CF19472	YADAV ROHIT PRITHVIPAL	Fundamental Rights of Indian Citizen	Not Submitted
214	CF19473	MAHTO ARUN DWARIKA	Fundamental Rights of Indian Citizen	Not Submitted
215	CF19474	NADAR SURESH RAJA	Fundamental Rights of Indian Citizen	Submitted
216	CF19477	SHAIKH WALID ILYAS	Disaster Management in India.	Not Submitted
217	CF19478	SINGH KHUSHBOO OMPRAKASH	Disaster Management in India.	Submitted
218	CF19479	BHATKAR JAY RAJESH	Disaster Management in India.	Not Submitted
219	CF19480	AMIN VAISHAK PURUSHOTTAM	Disaster Management in India.	Not Submitted
220	CF19481	ANGACHEKAR VINIT PRAKASH	Importance of personality development	Submitted
221	CF19482	DESHPANDE AKSHIT MAHESH	Importance of personality development	Submitted
222	CF19483	DHAPARE ATHARVA SUCHESH	Importance of personality development	Not Submitted
223	CF19484	JAISWAR RISHIKESH JAYPRAKASH	Importance of personality development	Not Submitted
224	CF19485	SHIRSAT KAMINI GANGADHAR	Importance of personality development	Not Submitted
225	CF19486	TINWALA FATEMA JUZAR	Disasters & related problems	Submitted

Sr. No	Roll no.	Student Name	Project Name	Submission Status
226	CF19487	MANDHARE PRUTHVILA ANIL	Disasters & related problems	Not Submitted
227	CS20471	Dubey Ankit Devendra	Disasters & related problems	Not Submitted
228	CS20472	Kadam Yash Nitin	Disasters & related problems	Not Submitted

Subject Teacher

Convenor

B.Com. (Accounting and Finance) Programme

Under Choice Based Credit, Grading and Semester System

Course Structure

S.Y.B.Com. (Accounting and Finance)

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	***Elective Courses (EC)***		***1***	***Elective Courses (EC)***	
1,2 & 3	*Any three courses from the following list of the courses	**09**	1,2 & 3	**Any three courses from the following list of the courses	**09**
2	***Ability Enhancement Courses (AEC)***		***2***	***Ability Enhancement Courses (AEC)***	
2A	***Ability Enhancement Compulsory Course (AECC)***		***2A***	***Ability Enhancement Compulsory Course (AECC)***	
4	Information Technology in Accountancy - I	**03**	4	Information Technology in Accountancy - II	**03**
2B	***Skill Enhancement Courses (SEC)***		**2B**	****Skill Enhancement Courses (SEC)***	
5	Any one course from the following list of the courses	**02**	5	Any one course from the following list of the courses	**02**
3	***Core Courses (CC)***		***3***	***Core Courses (CC)***	
6	Business Law (Business Regulatory Framework) - II	**03**	6	Business Law (Company Law) - III	**03**
7	Business Economics - II	**03**	7	Research Methodology in Accounting and Finance	**03**
	Total Credits	**20**		**Total Credits**	**20**

*List of Skill Enhancement Courses (SEC) for Semester III (Any One)		**List of Skill Enhancement Courses (SEC) for Semester IV (Any One)	
1	Foundation Course in Commerce (Financial Market Operations) - III	1	Foundation Course in Management (Introduction to Management) - IV
2	Foundation Course- Contemporary Issues- III	2	Foundation Course- Contemporary Issues- IV
3	Foundation Course in NSS - III	3	Foundation Course in NSS – IV
4	Foundation Course in NCC - III	4	Foundation Course in NCC – IV
5	Foundation Course in Physical Education - III	5	Foundation Course in Physical Education -IV

*List of Elective Courses (EC) for Semester III (Any Three)		**List of Elective Courses (EC) for Semester IV (Any Three)	
1	Financial Accounting (Special Accounting Areas) - III	1	Financial Accounting (Special Accounting Areas) - IV
2	Cost Accounting (Methods of Costing) - II	2	Management Accounting (Introduction to Management Accounting)
3	Auditing (Techniques of Auditing and Audit Procedures) - II	3	Auditing - III
4	Taxation - II (Direct Taxes Paper- I)	4	Taxation - III (Direct Taxes- II)
5	Principles & Practices of Banking	5	Wealth Management
Note: Course selected in Semester III will continue in Semester IV			

The S.I.A.College of Higher Education
Affiliated to University of Mumbai
Accreditated B+ by NAAC

Subject Foundation Course PROJECT SUBMISSION LIST -2020
Class: SY BAF

ROLL NO	NAME OF STUDENTS	TOPIC	Status
FF19029	DURGA. NADAR	Survey on Consumer Finance and Loans	Submitted
FF19016	KOMAL SHIVSHANKAR GUPTA		Submitted
FF19001	NANDINI VASU		Submitted
FF19015	DURVA JAIKUMAR GAIKWAD		Submitted
FF19019	NAMRATA KADAM		Submitted
FF19057	NIDHI VYAS		Submitted
FF19032	KANCHANLATA SANJAY PAL		Submitted
FF19034	KASHMIRA PANCHAL		Submitted
FF19043	PRACHI VINOD RAJPUT		Submitted
FF19008	SANTOSHKUMARI CHOUDHARY		Submitted
FF19009	SMITEE SHIBARM DAKUA	Survey on people having Investment in various Financial Assets	Submitted
FF19011	DHUMAK OMKAR RAMESH		Submitted
FF19002	MAHALAKSHMY GANESAN		Submitted
FF19003	AMBRE RUTUJA SANDEEP		Submitted
FF19004	BAIRAGDAR SIMRAN LIYAKAT		Submitted
FF19005	BANE MANALI SANTOSH		Submitted
FF19006	BANE GAURAV DEEPAK		Submitted
FF19007	BORGE PRAJAKTA JAYESH		Submitted
FF19018	JAISWAL AANCHAL SUSHIL		Submitted
FF19009	DAKUA SMITEE SHIBARAM		Submitted
FF19010	DEVADIGA SRINIDHI MURTHY	Stock Exchanges in India	Submitted
FF19012	DUBEY AMIT RAKESH KUMAR		Submitted
FF19013	GADGIL BAGESHREE GIRDHAR		Submitted
FF19014	GAIKWAD SAMIKSHA SHASHIKANT		Submitted
FF19017	JADHAV SAURABH SANTOSH		Submitted
FF19026	MAYEKAR ADITI RAJENDRA		Submitted
FF19020	KARLEKAR KARAN GANESH		Submitted
FF19021	KAVALKAR SAURABH SANJAY		Submitted
FF19022	KHOKRALE MONISH MILIND		Submitted
FF19023	KSHIRSAGAR BHAKTI CHANDRAKAN		Submitted
FF19025	MAURYA NEETA NARESH	Role of Financial Institutions in	Submitted
FF19026	MAYEKAR ADITI RAJENDRA		Submitted
FF19027	MOHITE MAYURI SADASHIV		Submitted
FF19028	NADAR JAMES BHASKAR		Submitted
			Submitted

FF19030	NIMADE PRASAD DEVICHAND	Economic Development	Submitted
FF19031	NIMDE KIRTI LAXMAN		Submitted
FF19033	PANCHAL SEHUL VIJAY		Submitted
FF19036	PANDYA FENY RAJESHKUMAR		Submitted
FF19037	PATIL HARSHAL SANJAY		Submitted
FF19038	PAWAR PRADNYA RAMESH	Survey on Bank as Financial Intermediaries	Submitted
FF19039	PK LIKHITA KUMARSWAMI		Submitted
FF19040	POOJARI DIVYASHREE NARAYAN		Submitted
FF19041	PUJARI BHAVYASHREE SHRIDHAR		Submitted
FF19042	RAHATE SWAPNIL SANJAY		Submitted
FF19044	SAHU ANKITA AMIN		Submitted
FF19045	SAIGAONKAR SANJANA NANDKUMA		Submitted
FF19046	SHETTY AKSHAJA HEMANATH		Submitted
FF19047	SHETTY MADHU SHASHINDRA		Submitted
FF19048	SHETTY NISHAKUMARI VASANTHA		Submitted
FF19049	SHIKHARE ROHIT VIJAY	Role of NBFC as financial Intermediary	Submitted
FF19050	SHINGAN ANKITA KRISHNA		Submitted
FF19051	SINGH SHALINI ARVIND		Submitted
FF19052	SNGH ROSHAN VINOD		Submitted
FF19053	TALOKAR PRUTHVI PRABHAKAR		Submitted
FF19054	TAMBE SAKSHI ASHOK		Submitted
FF19055	UPADHYAY SAKSHI RAJESH		Submitted
FF19056	VISHWAKARMA ANIKET NANDLAL		Submitted
FF19058	YADAV RUPA ARUN		Submitted
FF19059	YADAV SONALI BRIJESH KUMAR		Submitted
FF19060	YENDHE VEENA ANAND		Submitted

Ranjana Mhalgi
Subject In-charge

THE SIA COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convener

14. Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.

Semester I	
Course code	**Course Name**
BAMMEC-101	Effective communication –I
BAMMFC-102	Foundation course –I
BAMMVC-103	Visual communication
BAMMFMC-104	Fundamentals of mass communication
BAMMCA-105	Current Affairs
BAMMHM-106	History of Media

01

PROGRAM	**BAMM**
YEAR	**FYBMM**
SEMESTER	**I**
COURSE:	**EFFECTIVE COMMUNICATION-I**
COURSE CODE	**BAMMEC-1-101**
PAPER	**1 (LANGUAGE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER I

COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMEC-1-101	EFFECTIVE COMMUNICATION –I

COURSE OUTCOME :

1. To make the students aware of functional and operational use of language in media.
2. To equip or enhance students with structural and analytical reading, writing and thinking skills.
3. To introduce key concepts of communications.

MODULE	TOPICS	DETAILS	LECTURES
1		**Introduction to Communication**	
	1.The concept of communication	Communication, its concepts, process Importance of Communication in Media; Differences between Technical and General Communication; Barriers to Communication; Measures to Overcome the Barriers to Communication.	
	2.Types of Communicatio	Types of Communication; Verbal Communication-Importance of verbal	

SEMESTER II

Semester II	
Course code	**Course Name**
BAMMEC-201	Effective communication –II
BAMMFC-202	Foundation course –II
BAMMCW-203	Content Writing
BAMMID-204	Introduction to Advertising
BAMMIJ-205	Introduction to Journalism
BAMMMGC-206	Media, Gender & Culture

01

PROGRAM	**BAMM**
YEAR	**FYBMM**
SEMESTER	**II**
COURSE:	**EFFECTIVE COMMUNICATION SKILLS -II**
COURSE CODE	**BAMMEC 201**
PAPER	**1**
TOTAL MARKS	**100 (75 : 25)**
NO OF LECTURES	**48**
	SEMESTER II
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMEC-201	Effective Communication Skills-II

Learning Outcome: 1. To make the students aware of use of language in media and organization. 2. To equip or enhance students with structural and analytical reading, writing and thinking skills. **3.** To introduce key concepts of communications.	**Total Lectures: 48 hrs.**

Module	Topics	Details	
1	**Writing**		
	1.Report writing	Report Writing (English, Hindi or Marathi) General report and News report writing - Basics and Format (Headline, Sub-headline, various type of report	
	2. Organizational writing	Organizational writing : (English, Hindi or Marathi) Internal communication , E- mails - Email E-mail Etiquette; Overcoming Problems in E-mail Communication, Stake holder communication Circulars- Guidelines for writing a circular- Languages and writing style of a circular- Format of a circular; Notices- Purpose- Format- Important points to remember while	

University of Mumbai

UG/ 188 of 2019-20

CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to the syllabus uploaded by the Academic Council at its meeting held on 25th May, 2011 **vide** item No. 4.28 relating to the revised syllabus as per (CBSGS) for the Bachelor of Mass Media and to this office Circular No.UG/142 dated 19th November, 2019 regarding the amended Ordinance 5205 relating to change the nomenclature of course of Bachelor of Mass Media to B.A. in Multimedia and Mass Communication B.A. (M.M.C.) and also the revised syllabus as per the (CBCS) for B.A. in Multimedia and Mass Communication B.A. (M.M.C.) in Sem. I and II.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 25th July, 2019 and subsequently approved by the Board of Deans at its meeting held on 1st October, 2019 **vide** item No.70 & 71 have been accepted by the Academic Council at its meeting held on 3rd October, 2019 **vide** item No. 4.8 and 4.9 and that in accordance therewith, the revised syllabus as per the (CBCS) for the B.A. in Multimedia and Mass Communication Course (Sem. III & IV) and (Sem. V & VI) has been brought into force with effect from the academic year 2020-21 and 2021-22 accordingly. (The same is available on the University's website www.mu.ac.in).

(Dr. Ajay Deshmukh)
REGISTRAR

MUMBAI – 400 032
30th December, 2019

To

The Principals of the affiliated Colleges, the Head of the University Departments and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.8 & 4.9/ 03/10/2019

****

No. UG/188-A of 2019 MUMBAI-400 032 30th December, 2019

Copy forwarded with Compliments for information to:-

1) The Chairman, Board of Deans,
2) The Dean, Faculty of Humanities,
3) The Chairman, Board of Studies in Mass Media,
4) The Director, Board of Examinations and Evaluation,
5) The Director, Board of Students Development,
6) The Co-ordinator, University Computerization Centre,

(Dr. Ajay Deshmukh)
REGISTRAR

Cover Page

AC 03/10/2019
Item No. 4.8

UNIVERSITY OF MUMBAI

Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Second Year Multimedia and Mass Communication (SYMMC)
2	Eligibility for Admission	–
3	Passing Marks	–
4	Ordinances / Regulations (if any)	–
5	No. of Years / Semesters	TWO.
6	Level	P.G. / U.G./ Diploma / Certificate **(Strike out which is not applicable)**
7	Pattern	Yearly / Semester **(Strike out which is not applicable)**
8	Status	New / Revised **(Strike out which is not applicable)**
9	To be implemented from Academic Year	From Academic Year 2020-20-21

Date:

Signature :

Name of BOS Chairperson / Dean : Dr. Sunder Rajdeep

Cover Page

AC 03/10/2019
Item No. 4.9

UNIVERSITY OF MUMBAI

Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Third Year Multimedia and Mass Communication (T.Y. MMC)
2	Eligibility for Admission	–
3	Passing Marks	–
4	Ordinances / Regulations (if any)	–
5	No. of Years / Semesters	TWO
6	Level	P.G. / U.G./ Diploma / Certificate **(Strike out which is not applicable)**
7	Pattern	Yearly / Semester **(Strike out which is not applicable)**
8	Status	New / Revised **(Strike out which is not applicable)**
9	To be implemented from Academic Year	From Academic Year 2021-2022

Date:

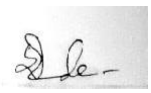
Signature :

Name of BOS Chairperson / Dean : Dr. Sunder Rajdeep.

AC :_ **Item No.**

UNIVERSITY OF MUMBAI

Sr. No.	Heading	Particulars
1	Title of the Course	BA in Multimedia and Mass Communication (BAMMC)
2	Semesters	03,04, 05 and 06
3	Level	P.G. / √**U.G.**/ Diploma / Certificate **(Strike out which is not applicable)**
4	Pattern	Yearly / Semester √ **CBCS (Strike out which is not applicable)**
5	Status	New / Revised √ **CBCS (Strike out which is not applicable)**
6	To be implemented from Academic Year	From Academic Year 2020-21**in Progressive manner**.

Date: **Signature :** 

Name of BOS Chairperson√ / Dean : Dr. Sunder Rajdeep

CHOICE BASED CREDIT SYSTEM

BA in Multimedia and Mass Communication (BAMMC) (Choice based) Semester –III, IV, V and VI revised Syllabus to be sanctioned and implemented from June 2020-21 in progressive manner.

PROGRAM OUTCOME

1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study
3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
5. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study
6. Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
7. Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.
8. This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
9. Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
10. They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.
11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.
12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.
13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.
14. Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.

301-1

Program	**BAMMC**

	Semester III				
Title	**Credit**	**Paper**	**Name of the Course**		**Course Code**
	Learner should choose **any one** out of following elective courses				
AEEC	02	01	Electronic Media-I		BAMMC EM-3011
			Theatre and Mass Communication-I		BAMMC TMC-3012
			Radio Program Production-I		BAMMC RPP-3013
			Motion Graphics and Visual Effects –I		BAMMC MGV-3014
DSC	(4×3)= 12	02	Corporate Communication and Public Relations	DSC-C1	BAMMC CCPR-302
DSC		03	Media Studies	DSC-C2	BAMMC MS-303
DSC		04	Introduction to Photography	DSC-C3	BAMMC IP-304
DSE	04	05	Film Communication-I		BAMMC FCO-305
Practical	02	06	Computers and Multimedia-I		BAMMC CMM-306
	20				

SY BAMMC Semester III and IV Syllabus	
Year	**SY BAMMC**
Semester	**III**
Course:	**Electronic Media-01**
Paper	**Elective 01 (AEEC-1)**
Course Code	**BAMMC EM-3011**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Course Outcome

To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.

COURSE CODE	**COURSE NAME**
BAMMC EM-3011	**ELECTRONIC MEDIA-01**

Syllabus

Sr. No.	**Modules**	**Details**	**Lectures**
1	**Introduction**		**10**
	A. A Short History of Radio and TV in India and abroad		
	B. Introduction to Prasar Bharti		
	C. FM radio and community radio		
	D. Convergence trends		

2	**Introduction to Sound for both TV and Radio**		**10**
	A. Introduction to sound	1. Types of Sound: Natural, Ambient, Recorded 2. The Studio Setup 3. Types of recording- Tape Recording, Digital Recording 4. Outdoor Recording 5. Types of Microphones	
	B. Introduction to Visuals	1. The Power and Influence of Visuals 2. The Video-camera: types of shots, camera positions, shot sequences, shot length 3. Lighting: The importance of lighting 4. Television setup: The TV studio 5. difference between Studio and on-location shoots	
	C. Electronic News Gathering (ENG)	1. Single camera 2. Two men crew	
	D. Electronic Field Production (EFP)	1. Single camera set up 2. Multi-camera set up 3. Live show production	
3	**Introduction to Formats (Fiction and non-fiction)**		**10**
	1. Introduction to Radio Formats	News - Documentary - Feature - Talk Show - Music shows - Radio Drama Radio interviews - Sports broadcasting	
	2. Introduction to Television formats	News - Documentary - Feature - Talk Shows - TV serials and soaps - Introduction to web series - Docudrama - Sports - Reality - Animation - Web series	
4	**Different Roles and contributions in the society**		**08**
	A. **Community Radio-role and importance**		
	B. **Contribution of All India Radio**		
	C. **The Satellite and Direct to Home challenge**		
5	**Introduction to Production process**		**10**

	1. Pre-Production	Script Storyboard Camera plot Lighting plot	
	2. Production	Camera angles Sequence Scene Shot Log keeping	
	3. Post-Production	Linear editing Non-linear editing Library shots Library sounds Dubbing	
	Total		**48**

Internal: Any two assignments compulsory

- A visit to a Radio or Television station
- Listening and recording news for TV and Radio
- Shooting an interview for a Television channel
- Recording a chat show for a radio channel

Reference Reading:

1. Basic Radio and Television: by S Sharma
2. The TV Studio Production Handbook : Lucy Brown
3. Mass Communication in India by Keval J. Kumar
4. Beyond Powerful Radio by Valerie Geller
5. Writing News for TV and Radio **:** Mervin Block
6. Essential Radio Journalism: How to produce and present radio news (Professional Media Practice) : Peter Stewart, by Paul Chantler
7. Andrew Boyd, 'Broadcast Journalism, Techniques of Radio and Television News ', Focal Press London.
8. Keval J Kumar, 'Mass Communication in India', Jaico Publishing House.
9. K.M Shrivasta, 'Radio and TV Journalism', Sterling Publishers Pvt. Ltd, New Delhi.
10. Usha Raman, ' Writing for the Media', Oxford University Press, New Delhi
11. Media Production: A Practical Guide to Radio and TV 1st Edition by Amanda Willett
12. Community radio in India : R Sreedher, Puja O Murada

BOS Syllabus Sub- Committee Members

1. Prof. Dr. Navita Kulkarni **(Convener)**
2. Prof. Neena Sharma (Subject Expert)
3. Ms. Priyanka Khanvilkar (Industry Expert)

301-2

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**III**
Course:	**Theatre and Mass Communication-I**
Paper	**ELECTIVE 02 (AEEC-2)**
Course Code	**BAMMC TMC-3012**
Total Marks	**100 (75 : 25)**

Number of Lectures	48

COURSE OUTCOME:

1. Individual and team understanding on theatrical Arts
2. Taking ownership of space, time, story-telling, characterization and kinesthetic
3. Shaping young students' minds through expression of their perception, creating awareness of their role and place in society, their responsibilities and possibilities

COURSE CODE	COURSE NAME and DETAILED SYLLABUS		
BAMMC TMC-3012	THEATRE AND MASS COMMUNICATION-I		
Syllabus			
Module	**Topic**	**Details**	**Lectures**
		History	
I	**Dramatic literature and theatre history**:	**1. Study of the origin of theatre, history and growth** **2. Theatre as a medium of mass communication** **3. Theatre as a benefit to improving language skills** **4. Study of traditions and forms:** **(a) Indian:** Natya Shastra and Classical Indian Theatre Navarasa, Nayaka-NayikaBhed, VidushakaNatya – DrishyaKavya Trilogy –Natya – Nritta - Sangeet Study of some of the important Sanskrit playwrights i.e. Kalidasa, Bhasa, Shudraka, Kootiyattam and Folk (Jatra, Pandavani, Tamasha, Ram Lila,Yakshagana, Swang, Therukoothu, Bhawai, Dashavatar, etc) **(b)** Growth of Indian Regional and Modern (Experimental) Theatre **(c) Asian Theatre** (Japanese Noh, Spiritual and Trance of Bali and Korea, Chinese Kunqu Opera) ***(d)* Ancient Greek:** Aristotle's *Poetics* Comedy, Tragedy, Satyr Chorus **(e) European**: Commedia D'elle Arte and Renaissance. French Baroque theatre, Shakespeare, Brecht, Ibsen etc Naturalism – Emile Zola **(f)** American Musicals	**14**
	Activity:	Presentations by students on different folk/traditional theatre forms from across the world through videos and images to study the salient features	
		Design	
2	**Stage craft and theatre techniques**	• Theatre architecture and set design (Detailed study of Amphitheatre, Natyamandapam etc. Types of stages e.g.	**10**

		proscenium, arena, thrust, end etc.) • Costume design: study of elements of color, textures, shapes and lines • Lighting and special effects: light sources, use of modern light equipment, planning and designing light Make up	
	Activity:	Mask making, prop making experimenting with sound and live music and recorded music	
		PREPARATION	
3	**Preparing the mind, body and voice:**	**Mind:** • Recalling experiences, talking about daily observations, collecting news clips, stories, poems etc which may inspire theatre and enactment, increasing concentration, activities to enable ideation and improvisation **Body:** • Simple rhythmic steps to instill grace and agility, Mime etc **Voice**: • Narration of poems, understanding meter and tempo, weaving stories, using intonation and modulation	**10**
	Activity:	Mirror games	
		READING	
4	**Reading plays and analyzing the characteristics:**	**Western:** **Select any 2** 1. Romeo and Juliet / Hamlet – William Shakespeare 2. Long Day's Journey Into Night –Eugene O'Neil 3. Death of a Salesman – Arthur Miller 4. Oedipus Rex - Sophocles 5. Angels in America - Tony Kushner 6. The Glass Menagerie – Tennessee Williams 7. Look Back in Anger – John Osborne **Indian:** **Select any 2** 1. Yayati – Girish Karnad 2. Taj Mahal Ka Tender –Ajay Shukla 3. Ashad ka ek Din– Mohan Rakesh 4. *Shantata! Court Chalu Ahe* (1967; "Silence! The Court Is in Session") /*Sakharam Binder* (1971).Vijay Tendulkar	**14**
		Activity: Understand the salient features: Plot Theme Characterization Narrative Genre	

BOS Syllabus Sub- Committee Members
1. Prof. Rani D'Souza (Convener) 2. Prof. Shamali Gupta (Course Expert) 3. Mr. Abhijit Khade (Industry Expert)
Projects for Internal Evaluation **25 MARKS**
1. Individual: Enact a character (epic, historical, national or social leader through speech, poetry). Essential a mono act not more than 2 minutes 2. Group: improvise on a current affairs topic and create a street play. Enact it within the college campus or outside the college gate. Not more than 5 minutes per team. Team should essentially be small. 5-6 members. 3. Class: Watch a live performance of a play and write a review consisting of its special features.

301-3

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**III**
Course:	**Radio Programme Production-I**
Paper	**ELECTIVE 01 (AEEC-2)**
Course Code	**BAMMC RPP-3013**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC RPP 401	**RADIO PROGRAM PRODUCTION -I**

COURSE OUTCOME:
The course is intended to explore the art of audio production. The students are made familiar with the aesthetics of sound and its application in various radio programme formats. To provide them with the basic knowledge and understanding of radio business and production.

MODULE	**DETAILS**		**LECTURES**
1	**UNIT 1**		**10**
	1.	Introduction of Radio	
	2.	History of Radio: Growth and development. Radio as a Mass- Medium: Uses and characteristics of radio.	
	3.	Writing for the radio-.Who you are talking to? What do you want to say?	
	4.	Structure and Signposting	
	5.	The Script	
2	**The work of producer**		**08**
	1.	Ideas	
	2.	The Audience, Resource Planning , preparation of material	
	3.	The studio session	
	4.	Post- production	
	5.	Technician, Editor, Administrator and Manager	

3	**The Radio Studio**		**10**
	1.	Studio Layout	
	2.	The studio desk, mixer, control panel console or board.	
	3.	Digital Mixers	
	4.	Studio Software	
	5.	Digital Compression and Digital	
4	**News – Policy and Practice**		**10**
	1.	'Interesting'	
	2.	News Values-Accuracy, Realism, and Truth	
	3.	The Newsroom Operation	
	4.	The News Conference and Press Release	
	5.	News reading and Presentation- The Seven Ps, News reading, Pronunciation, Vocal Stressing, Errors and Emergencies	
5	**Interviewing**		**10**
	4.	Types of Interview	
	5.	What the Interviewee Should Know	
	6.	Preparation Before the Interview and The Pre-interview Discussion	
	7.	Devil's Advocate	
	8.	Question Technique-Multiple Questions and Leading Questions	

Syllabus Sub-committee
Prof. Gajendra Deoda (Convener) Mr. Ganesh Achwal (Industry Expert) Dr. Navita Kulkarni (Subject Expert)
References:
Chatarjee P.C. : The Adventures of Indian Broadcasting, Konark Luthra H.R. : Indian Broadcasting Publication Division. McLiesh Robert: Radio Production, Focal Press Saxena Ambrish: Radio in New Avtar-AMTO FM, Kanishka Publishers, New Delhi.

301-4

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**III**
Course:	**MOTION GRAPHICS and VISUAL EFFECTS**
Paper	**ELECTIVE 01 (AEEC-4)**
Course Code	**BAMMC MGV-3014**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

Brief:
The new generation is energetic and seeks energy in every experience. We see animation and visual effects in almost every television program including news and financial market channels. Sports channels are foremost in using various visual effects for updates as well as keeping energy intact. The future is around new experience of video viewing and the media learners will be part of future shape of media.

Course Outcome;

This course is designed to introduce the student to the art and science of visual effects for broadcast and digital filmmaking. Topics covered include the visual effects workflow, video technology, image processing, creating mattes, tracking, and compositing.

1. Understand the difference between a visual effect and a special effect.
2. Determine when to choose whether to create a visual effect or a special effect and determine when the two techniques can work together.
3. Understand basic image processing techniques.
4. Pull mattes using various image processing techniques including Chroma-keying
5. Track motion data using various techniques.
6. Describe and use the compositing process and identify major applications used in industry. Develop a visual effects pipeline for integration in the filmmaking process.

COURSE CODE	**COURSE NAME and DETAILES SYLLABUS**	
BAMMC MGV-3014	**MOTION GRAPHICS and VISUAL EFFECTS**	

Modules		**Details**	**Lectures**
01	**Introduction to Adobe After Effects**		**10**
	1. The interface	How to interact with interface and location of tools and panels. How to set up a project file and import media.	*02*
	2. Timeline	Understanding the timeline and its channels. Using channel settings to control media on timeline.	*02*
	3. Tools	Understanding tools and how they are used and applied.	*01*
	4. Panels	Understanding each individual panel and how they are used.	*01*
	5. Effects	Understanding the various effects, their usage and attributes. Introducing color correction. Understanding particle effects. Using sound Audio Effects.	*04*
02	**Introduction to Adobe Premiere**		**08**
	1. Files	Understanding files and formats. Importing files (video/audio/image).	*01*
	2. Timeline	Working on the time and layers.	*02*
	3. Editing	Tools required for editing the video. Working with audio layers separately.	*02*
	4. Key-frames and effects	Adding key-frames and using effects on layers.	*02*

	5. Rendering	Exporting files in various formats.	*01*
03	**Understanding VFX Elements**		**10**
	1. Layers	Understanding usage of layers.	*02*
	2. Masks	Understanding the importance of elements used to create masked effects.	*02*
	3. Render	Understanding render queue and setting up batch rendering while going through all render setups and outputs (formats) available.	*02*
	4. Composing	Working with media sequences. Understanding scene technique. One shot technique and cuts and transition techniques.	*02*
	5. Blend Modes	Working with various blend modes.	*02*
04	**Motion graphics and Colours**		**10**
	1. Kinematic Typography	Understanding usage of Kinematics in Typography.	*01*
	2. Content creation	Usage with simple characters to words or lines of content.	*02*
	3. Key framing	Importance of Key Frames. Understanding Tilting.	*02*
	4. Logo animation	Animating logos for visual impact and simulate still icons to communicate better.	*03*
	5. Colour	color Grading and colorcorrection using after effects.	*02*
05	**Camera and Lights**		**10**
	1. Camera types	Types of camera and their usages.	*02*
	2. Shutter and aperture	Understanding shutter and aperture with lights.	*02*
	3. Lights	Types of lights and their usages.	*02*
	4. Effects of lights	Using camera and lights to simulate a 3D experience.	*02*
	5. Objects	Creating Objects and their usage with camera and lights.	*02*
Total			**48**

BOS Syllabus Sub- Committee Members:

1. Mr. Arvind Parulekar: (Convener)
2. Mr. Neil Maheshwari: (Subject Expert)
3. Prof. Izaz Ansari (Subject Expert)
4. Mr. Ashish Gandhre: (Industry Expert)

Internal Exercise:

The objective of internal exercise is to help the learners identify opportunities in visual effects in the broadcast and film making industries.

Sr. No.	Project Assignment	Reason/Justification
01	Animated Logos and Kinematic Typography	Creating Indents for Television, Movies or Online Videos. This project creates understanding of animation and how kinematics works with the elements. Allows deeper understanding of communication with simple objects. (Logos and Text)

302

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**III**
Course:	**CORPORATE COMMUNICATION and PUBLIC RELATIONS**
Paper	**02 (DSC-C1) CORE V**
Course Code	**BAMMC CCPR-302**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

Course Outcome:

1. To provide the students with basic understanding of the concepts of corporate communication and public relations.
2. To introduce the various elements of corporate communication and consider their roles in managing media organizations.
3. To examine how various elements of corporate communication must be coordinated to communicate effectively in today's competitive world.
4. To develop critical understanding of the different practices associated with corporate communication with the latest trends and social media tools.

COUESE CODE	COURSE NAME	
BAMMC CCPR-302	CORPORATE COMMUNICATION and PUBLIC RELATIONS	
Syllabus		
Module	**Details**	**Lectures**
1	**Foundation of Corporate Communication**	**14**
	1. Introduction to Corporate Communication	Meaning , Need and Scope of Corporate Communication towards Indian Media Scenario — *02*
	2. Keys concept in Corporate Communication	*Corporate Identity:* Meaning and Features, *Corporate Image:* Meaning, Factors influencing Corporate Image, Corporate Image creation sustainability and restoration (Online and traditional) *Corporate Reputation and Management:* Meaning, Advantages of Good Corporate Reputation. — *06*
	3. Ethics and Law in Corporate Communication	Importance of Ethics in Corporate Communication, Professional Code of Ethics, Mass Media Laws: Defamation, Invasion of Privacy, Copyright Act, Cyber-crime and RTI. — *06*

2	**Understanding Public Relations**		**16**
	1.Introduction and Growth of Public Relations- Indian Scenario	Meaning, Definitions, Scope, Objective and Significance of Public Relation in Business. Tracing Growth of Public Relations, in India, Internal and External PR. Reasons for Emerging International Public Relations, Mergers/Collaborations/Joint Ventures between Indian and international public relations agencies, advantages and disadvantages of Public Relations.	*06*
	2.Role of Public Relations in various sectors	Healthcare, Entertainment, Banking and Finance, Real estate, Fashion and Lifestyle and Service.	*04*
	3.Theories and Tools of Public Relations	Grunting's (4 models),Pseudo-events, Publicity , Propaganda, Persuasion, Situational theory , Diffusion theory and various tools of Public Relations (Press conference, Press release , Media Dockets, Advertorials, Sponsorship.	*06*
3	**Corporate Communication and Public Relation's range of functions**		**10**
	1.Media Relations	Introduction, Importance of Media Relations, Sources of Media Information, Building Effective Media Relations, Principles of Good Media Relations , Media analysis and evaluation	*03*
	2.Employee Communication	Introduction, Sources of Employee Communications, Organizing Employee Communications, Benefits of Good Employee Communications, Steps in Implementing An Effective Employee Communications Programme, Role of Management in Employee Communications	*03*
	3.Crisis Communication	Introduction, Impact of Crisis, Role of Communication in Crisis, Guidelines for Handling Crisis, Trust Building, Case studies such as Nestle Maggie, Indigo, Cadbury Dairy Milk, Niira Radia, Tylenol etc	*04*
4	**Latest Trends, Tools and Technology Role of Social media in Corporate Communication and Public Relations**		**08**
	1.Emerging trends, tools and technology	Introduction, Today's Communication Technology, Importance of Technology to Corporate Communication, pros and cons of technology used in Corporate Communication.	*02*
	2.New Media Tools	Website, Online press release, Article marketing, Online newsletters, Blogs	*02*
	3.Role of Social Media	Role of Social media as Influential marketing, Identifying brand threats, influence journalist's stories, swiftly react to negative press, Viral marketing, engaging and interacting, storytelling, E- Public Relations and its importance.	*04*
Total Lectures			**48**

BOS Syllabus Sub- Committee Members		
1. Prof. Shobha Venkatesh (Convener) 2. Dr. Hanif Lakdawala (Course Expert) 3. Dr. Rinkesh Chheda (Course Expert) 4. Ms. Amrita Chohan (Industry Expert)		
Internal evaluation methodology		**25 Marks**
Sr no.	**Project/Assignment**	
1.	Presentation various topics learned	
2.	Writing Press release	
3.	Mock Press conference	
References:		
1. Public Relations Ethics, Philip Seib and Kathy Fitzpatrick 2. Public Relations- The realities of PR by Newsom, Turk, Kruckleberg 3. Principals of Public Relations-C.S Rayudu and K.R. Balan 4. Public Relations -Diwakar Sharma 5. Public Relations Practices- Center and Jackson 6. The Art of Public Relations by CEO of leading PR firms		

303

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**III**
Course:	**MEDIA STUDIES**
Paper	**03 (DSC-C2) CORE VI**
Course Code	**BAMMC MS-303**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

COURSE OUTCOME			
1. To provide an understanding of media theories **2. To understand the relationship of media with culture and society** **3. To understand Media Studies in the context of trends in Global Media**			
COURSE CODE	**COURSE NAME**		
BAMMC MS-303	**MEDIA STUDIES**		
Syllabus			
Module	**Topics**	**Details**	**Lectures**
		Introduction	
1	**Eras, relevance, connection to culture, literature**	• Era of Mass Society and culture – till 1965 • Normative theories-Social Responsibility Theory • Development media theory	**10**

		Media Theories	
2	**Propaganda and propaganda theory-**	• Origin and meaning of Propaganda • Hypodermic Needle/Magic bullet • Harold Lasswell	**14**
	Scientific perspectives to limited perspectives	• Paul Lazarsfeld-Two step flow • Carl Hovland and Attitude Change theory	
		Cultural Perspectives	
3	**Various schools**	• Toronto school (McLuhan) • Schools- Birmingham(Stuart Hall) • Frankfurt- Theodor Adorno and Max Horkheimer • Raymond Williams- Technological Determinism • Harold Innis- Bias of Communication	**12**
	Media and Identity	Feminism /Racism/ethnicity etc Caste/class/tribal/queer representations (India examples)	
		Media Effects	
4	**Theories on media effects**	• Media effects and behavior • Media effect theories and the argument against media effect theories • Agenda Setting Theory • Cultivation Theory • Politics and Media studies-media bias, media decency, media consolidation.	**06**
		New Media and The Age Of Internet	
5	**Meaning making perspectives**	• New media • Henry Jenkins-Participatory culture • Internet as Public sphere-Habermas to Twitter • McLuhan 's concept of Global village in the age of Netflix • Uses and Gratification in the age of Internet	**06**

BOS Syllabus Committee Members

1. Prof. Rani D'souza (Convener)
2. Prof. Neena Sharma
3. Prof. Bincy Koshy
4. Prof. Mithun Pillai

Internal Evaluation Methodology **25 MARKS**

1. Continuous assignments
2. Oral and practical presentations
3. Group/individual projects
4. Open book test
5. Group interactions
6. Quiz

References:
1. Mass communication theory- Dennis quail 2. Mass communication theory: foundations, ferment and future-Stanley j BaranandDennis k Davis 3. Introduction to mass communication: media literacy and culture updated edition 8th edition 4. Introduction to mass communication – Stanley J. Baran 5. Media and cultural studies-Meenakshi Gigi Durham and Douglas M Kellner 6. Social media: a critical introduction- Christian Fuchs

304

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**III**
Course:	**Introduction To Photography**
Paper	**04 (DSC-C3) CORE VII**
Course Code	**BAMMC IP-304**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief:

The world cannot be imagined without images. Image is inseparable part of media. "Picture speaks thousand words." The course is designed to explore "how to make picture speak thousand words.

Learning Outcome: **Lectures: 48**

1. To introduce to media learner the ability of image into effective communication.
2. To help the learner understand that media photography is a language of visual communication and is far beyond just point and shoot fun moments.
3. To practice how picture speaks thousand words by enlightening the learner on how.
4. To develop the base of visualisation among learners in using pictures in practical projects.
5. To help learner work on given theme or the subject into making a relevant picture or photo feature.

COURSE CODE	**COURSE NAME**
BAMMC IP-304	**INTRODUCTION TO PHOTOGRAPHY**

Syllabus

Module		**Details**	**Lectures**
1	**Camera: The Story teller**		**12**
	1. The Body: The faithful middleman	The heart of the system How camera sees differently than human eyes. Limitations and Wonders of camera. Formats of camera: Small Full frame, Half frame (APS-C), Medium, Large (camera movements) Experiencing frame Types of camera: DSLR; View; Rangefinder; Mirror-less	*02*

	2. Aperture: The iris of the camera	Diaphragm Controls amount of light entering lens Factor in Exposure calculation Active factor of Depth of field and Bokeh (creative) F'-numbers and aperture scale. Application of Depth of Field in advertising and Journalism.	*03*
	3. Shutter: The Click magic	Blind between Lens and Image sensor Controls duration of light Major factor in Exposure calculation Main player in controlling action Motion blur, Motion freeze and Long exposure effects Application of motion blur/freeze in Advertising and journalism. Synchronization with Flash, Creative Slow sync	*05*
	4. Image sensor: The retina that sees	The image maker or recorder Film v/s digital Film: Photochemistry Digital: Photo-electronics Types of Sensor: CCD and CMOS ISO: Photosensitivity (Sensor/Film Speed)	*01*
	5. Viewfinder: The interactive monitor	The control room cum monitor Displays camera settings Aperture, Shutter and ISO Metering modes, Focusing modes, Exposure modes, Frame count, File format etc	*01*
2	**Lens: Imaging device**		**08**
	6. The eye of camera: Learning to see	Main player in image formation, Focusing the object (sharpening the image) Speed of the Lens (light intake ability) Numbers and Markings on the Lens AF, ED, IF, IS, SW, ASP etc	*02*
	7. Focal length: Which lens is suitable	The factor to consider for Type of Photography and choosing lens for the purpose. Main distinguishing factor Fixed V/s Variable focal length	*01*
	8. Image size: See close	The magnification ratio of a lens Longer focal length = Bigger image size	*01*
	9. Coverage angle: Crop out unwanted	Prime concern in Composition How much of a scene a lens takes in from a viewpoint Safe focusing distance, Distortion: Barrel/ Pin-cuision	*01*
	10. Types of lenses: The right one for the task at hand	Prime Lens v/s Zoom lens Prime = Fixed focal length Zoom = Variable focal length Normal, Wide angle and Telephoto Special purpose lenses: Macro, Fish eye, Tilt-shift	*03*

3	**Light: Parameters of Light- The essential raw material**		**16**
	6. Intensity and Exposure: Perfect tone	How much light: consideration for exposure Exposure triangle (A,S,ISO) The model of exposure	*03*
	7. Direction and Lighting: Lighting for Cinema, Television and Advertising	From where: direction begets shadow Shadow = Depth Lighting = Shading Three point lighting Key: Main Fill: Contrast level (lighting ratio) Kicker: Separation or background light Types of lighting: Portrait, Effect, Ambient and Mood or drama	*06*
	8. Quality and Ambience: Why there are umbrellas and reflectors	How soft or how hard: Effective size of light source Small: Hard, Contrast, Sharp Medium: Mid soft, moderate contrast, soft shadow Large: Extra soft, low contrast, shadowless Modifiers: Umbrella, Soft-box, Reflector, Diffuser, Grid, Gobos	*02*
	9. Colour and Mood: What tells Cozy or Cool	Colour of light concept: Main distinguishing factor Kelvin: Colour temperature *Pure light>True colours* White balance: Neutralizing Preset white balance and AWB Colour and Mood (warm/cool)	*02*
	10. Measure The Director in you is the King	Light meter: Main input of exposure Incident v/s Reflective(advantage / disadvantage) In built meter and Metering modes: Average, Center weighted, Spot, Matrix, Focus priority Exposure Modes: M, A, S, P, and Smart program modes Errors in inbuilt metering>Exposure compensation	*03*
4	**Composition: Art of Seeing> Way of portraying a subject**		**06**
	6. Frame and Aspect ratio	Dimensions of sensor and proportion Aspect ratio: 2:3/ 4:5/ 16:9 (HD)	*01*
	7. Visual indicators	Line, Shape, Size, Tone, Colour, Texture, Space and Center of interest; Subject= Aesthetic Assembly of objects	*01*
	8. Rules of composition	Rule of thirds/ Balance/ Leading lines/ Frame within frame, Enhancing depth/ Unusual viewpoint/ Shadow/ Pattern breaking…	*02*
	9. Breaking the rules	Cropping, Panorama, Flattening	*01*

	10. Viewpoint and Perspective: What Pros do	1, 2 and 3 point perspective: Vanishing points and viewpoint Normal: The way we see Enhanced: Exaggerated depth Compressed: Feeling of distance taken away Forced: Unrealism Aligned: Back projection and green screen application	*03*
5	**Digital Imaging: Electronic format**		**06**
	9. Image sensor	Format, 135mm/ APS-C, Medium format, Large format	*01*
	10. Megapixel	Pixel and its values, Total number of pixels, File size	*01*
	11. Resolution	Pixel Per Inch: Quality of Image, Magnification ratio	*01*
	12. Image magnification	Viewing distance, Image size and Pixilation How large an image can be for given megapixel	*02*
	13. File Formats	RAW, JPEG, TIFF (Bit and Compression) advantages and limitations of Raw format	*01*
Total Lectures			**48**
BOS Syllabus Committee Members			

1. Prof. Arvind Parulekar: (**Convener)**
2. Prof. Izaz Ansari (Subject Expert)
3. Mr. Atul Bagayatkar (Industry Expert)

Suggested Methods

Sr. no.	Project/Assignment	Reason/Justification
01 Print Media	Scrap book with collection of Photographs cropped from newspaper and Magazine (40+20)	The pictures cropped are captured by professionals. This gives ready examples of what is the decisive moment and they can have to inspect the picture to understand composition, lighting and subject handling. Analysis of each picture for the learned topics in scrap book. **Points:** Depth of field, Motion blur/freeze, Lighting, Quality of light, Composition, Colour temp, Mood/Drama
02 Electronic Media	Screen shots captured of a movie (36)	Movie is a 2-3 hrs ongoing continuous event. Capturing real key frames is as if photographing in a small 2-3 hrs event, This should help them to look for the right story telling frame, anticipate and stay alert as if required on actual photographic assignment.
03 Field work	Shooting, i.e. actual working on given topics or themes.	This is the field application of the learnt technique to get presentable pictures. The creation part of appreciation and imitation rom above two projects.

Reference Books:

Collins Books series: Pentax Inc.

1. Taking successful pictures,
2. Making most of colour,
3. Expanding SLR system,
4. Lighting techniques

Minolta Photographer's handbook

- Indoor Photography,
- Outdoor photography:

Life Book series:

- Colour,
- Camera,
- Light
- Portrait

Photography course:

- Volume 1: Understanding Camera
- Volume 2: Secrets behind successful pictures
- Volume 3: Practicing Photography
- Volume 4: Handling Professional assignments

Me and My Camera

- Portrait photography
- Glamour photography
- Do it in Dark (Darkroom Techniques)

Pro-technique (Pro-photo)

- Night Photography
- Beauty and Glamour
- Product Photography

305

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**III**
Course:	**Film Communication-I**
Paper	**06 DRG**
Course Code	**BAMMC FCO-305**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief:

The media cannot be experienced without cinema. Movies are inseparable from social life today. Contribution of films are in all fields of mass communication whether Journalism, Public Relations, Advertising or pure entertainment. Cinema has larger impact on masses as well as all classes. The course is designed to understand cinema rather than only seeing it.

Course Outcome:	**Lectures: 48**
1. To inculcate liking and understanding of good cinema. 2. To make students aware with a brief history of movies; the major cinema movements. 3. Understanding the power of visuals and sound and the ability to make use of them in effective communication. 4. Insight into film techniques and aesthetics.	

COURSE CODE	COURSE NAME	
BAMMC FCO-305	FILM COMMUNICATION-I	
Syllabus		
Module	**Details**	**Lectures**
	Art of Story telling	
1.	**History:** Still pictures to moving images.	**1.1** History of Cinema. **1.2** Birth of Visual Art. **1.3** Understanding the Language of Cinema. **1.4** Transition from Documentary to Feature Film	*04*
2.	**Understanding aspects of film appreciation.**	**2.1** Grammar, Technology and Art. Director - the captain Writer – the back bone. **2.2** Aspects of Film-1: Visual Aspects and Editing Mise-en-Scene (Art, Costume, Camera placement) Cinematography Creating Meaning through editing **2.3** Aspects of Film-1: Film Sound Three components of Film Sound The relationship between Sound and Image	*08*
3.	**The Early Cinema:** 1895 to 1950	3.1 Early Years (1895-1919) World and India. The Silent Era (1920-1931) 3.2 Early Sound Era (1930-1939) 3.3 The developmental stage (1940-1950)	*8*
4.	**Major film movements and its impact.**	4.1 The major cinema movements and their film makers 4.2 Hollywood Cinema-Brief history of Hollywood, Star system, academy Awards, global audience of Hollywood cinema 4.3 Italian neo-realism- Origin and impact on world cinema, work of Roberto Rossellini and Vittorio de sica 4.4 Japanese cinema- Work of Yasujiro ozu, Akira Kurosawa, Hayao Miyazaki etc. 4.5 Irani cinema- Contribution of Abbas Kiarostami, Majid Majidi etc.	*12*
5.	**Mainstream Indian Cinema and parallel Indian cinema**	5.1 Art v/s Commercial 5.2 Indian Meaningful cinema(Commercial) • The Angry Young Man • The Indian Diaspora and Bollywood • Contemporary Bollywood Cinema • Globalisation and Indian Cinema, The multiplex Era 5.3 Golden era of Indian Cinema – Important work of Bimal Roy, Guru Datt, Raj Kapoor and V. Shantaram 5.4 Indian New Wave cinema – Mrinal Sen, Mani Kaul, Girish Kasarvalli, MS Sathu 5.5 Parallel cinema: Contribution of Shyam Benegal, Govind Nihlani, Gulzar, Mani Kaul,	*16*

		Said Mirza etc.	
Total Lectures			**48**

BOS Syllabus Committee Members		
1. Prof. Gajendra Deoda (Convener) 2. Prof. Chetan Mathur (Subject Expert) 3. Mr. Abhijit Deshpande (Industry Expert)		
Internal exercise:		
The objective of internal exercise is to help the students identify good cinema and how to write film review including all points of view. Also develop their vision to higher aesthetic level.		
Suggested Methods		
Sr. no	**Project/Assignment**	**Reason/Justification**
1. Print Media **2. Electronic Media**	Write reviews of film seen by them during lectures/film festivals Making documentary on any of the prominent film personalities/ genre/film theories	To inculcate understanding of cinema and writing skills needed for film review To make them understand the depth of cinema and its different aspects
Suggested Screenings:		
• Documentaries on World and Indian Cinema (100 years ofCinema). • Films of Dada Saheb Phalke • Citizen Kane, • The Battle over Citizen Kane • Bicycle Thief • Roshomon • Do Bigha Zamin/Bandini • Sahab, Bibi aur Ghulam/Pyaasa, • Awara/Shri 420 • Lajwanti/Ek ke Baad Ek		

306

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**III**
Course:	**COMPUTERS MULTIMEDIA -01**
Paper	**06 DRG**
Course Code	**BAMMC CMM-306**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief: Digital workflow:
Since the introduction of computers in media every process of image editing and film editing is computerized. Various softwares –beginners to professional- are developed and today software knowledge equals literacy in media. Image, Audio and Video in digital format are easy to share and store as well as saved to multiple places. The knowledge of software has become extremely essential to survive and grow in media today.
Course Outcome:
1. To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry. 2. To introduce the media softwares to make the learners understand what goes behind the scene and help them choose their stream. 3. To prepare learners skilled enough for independency during project papers in TY sem VI. 4. To help learners work on small scale projects during the academic period.

COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC CMM-306	**COMPUTERS MULTIMEDIA -01**

Syllabus

Modules		**Details**	**Lectures**
1	**Photoshop: Pixel based Image editing Software**		**12**
	1. Introduction to Photoshop	Image editing theory Bitmaps v/s Vectors When to use Photoshop and when to use drawing tools	*02*
	2. Photoshop Workspace	The tools, Toolbox controls Property bar, Options bar, Floating palates	*03*
	3. Working with images	Image mode, Image size, canvas size Image resolution, size and resampling What is perfect resolution? Cropping to size and resolution Resizing v/s resampling	*05*
	4. Image Editing	Levels, Curves, Contrast adjustment, Colour adjustment Photo filters	*01*
	5. Working with Text	Text layer, Character palate, Paragraph palate, Text resizing, Text colour, Text attributes Working on simple project/ one page design	*01*
2	**CorelDraw: Vector based Drawing software**		**06**
	1. Introduction to CorelDraw	Corel Draw Interface, Tool Box, Importing files in CorelDraw, Different file formats	*01*

	2. Using text	Artistic and paragraph text, Formatting Text, Embedding Objects into text, Wrapping Text around Object, Linking Text to Objects Text C2C:	*01*
	3. Exploring tools	Basic shapes: Cut, Erase, Combine, Shaping tool: Nodes, Handles, Corners Convert to Curves: Reshaping, Creating figures, Logos	*01*
	4. Applying effects	Power of Blends, Distortion and contour Effects, Envelopes, Lens effects, Transparency, Creating Depth Effects and Power Clips	*02*
	5. Exporting in CorelDraw	Exporting, Types of export, Exporting for other software	*01*
3	**Quark Xpress/ InDesign: Layout Software**		**08**
	1. Introduction to Quark Xpress	List the menus, List the tools, Benefits of using Quark, Application of Quark	*02*
	2. Text Edits in Quark	Format of text, Purpose of text selection, Aligning text in different design formats, Text alignment with embedded images	*02*
	3. Using palettes	Using palettes for different types of publications made in quark, Magazine in quark, Newspaper in quark,	*01*
	4. Colour correction in quark	Embedding images in proper formats, Colour correction on the images, Adjusting according to the color tone of the publication,	*02*
	5. Exporting files	Types of files, Exporting for different publications/templates, Newspaper, magazine, etc.	*01*
4	**Premiere Pro: Audio-visual: Video editing software**		**10**
	1. Introduction to editing	Editing importance, Great editing examples, Editing for different formats (film/ad/news/etc.)	*02*
	2. Introduction to premiere	How premiere helps in editing, Understanding the toolbar, Importing files, Experimenting with video and audio layers, Basics of editing (cut/layers/different windows/etc.)	*02*

	3. Understanding file formats	Understanding different file formats (AVI/MPEG/MOV/H264, etc.), Importing raw footage for edits, Performing video checks while editing	*02*
	4. Using colour grading	What is color grading, Examples of color grading, Using filters and presents in color mixing, Applying presents on layers for editing	*02*
	5. Exporting and rendering	Exporting in different formats, Choosing right formats for exposing, Managing quality while exporting, Rendering and maintain file format, Improving quality and time to render techniques	*02*
5	**Sound Forge/Sound Booth: Sound Editing Software**		**12**
	1. Introduction to Digital Audio	Sound basics, Audio band pitch volume Understanding Digital audio Sampling, bit rate	*02*
	2. Concept of Dolby Digital	Mono, Stereo, Quadrophonic Surround sound, 5.1 Channel, Subwoofer Difference in Dolby Digital and DTS, More about DTS Three way sound speaker	*02*
	3. Sound Recording	Recording Equipment Microphone and Types of microphones Preamps, Power amps, Sound card Input from audio sources, Extract audio from CD Different audio saving formats Wave, WMA, CDA, MP3 Digital Computer software	*03*
	4. Working with Sound	Workspace, Play bar, timeline, Transport tool bar Working with audio file Basic editing, cut/copy/paste, Paste special Using Markers, Regions and Commands Sound processing techniques Channel converter, Bit depth converter	*03*
	5. Advanced Sound Processing	Delay, Echo, Reverb, Chorus Mixing sounds Noise gating. Expansion, Changing pitch and Time duration Sound track output Create your audio CD and mark chapters	*02*
	Total		**48**

BOS Syllabus Committee Members

1. Prof. Arvind Parulekar: **Convener**
2. Prof. Izaz Ansari: (Subject Expert)
3. Mr. Ashish Gandhre: (Industry Expert)

Internal exercise:

The objective of internal exercise is to help them identify image and video editing, and apply it to projects. This will ensure the knowledge of the students are up to the industry standards. Also helping them develop their vision to higher aesthetic level.

Sr. no.	Project/Assignment	Reason/Justification
01 Print	Preparing a magazine or a series of posters of different size (type of a campaign promotion) using either quark of PS or Corel	Taking example of magazines or daily newspapers, students can come up with a sample. This will help them be industry ready with a fair hands-on-experience.
02 Electronic	Making a short clip with the use of premiere and 3D Maya	Making a short video clip with the fusion of 3D Maya (some 3D element) and premiere to edit out a short clip (short film/ad/news reel, etc.)

References:

- Photoshop Bible McLeland Willey Publication
- Corel Draw Practical Learning: BPB Publication
- Quark Express-9 : Prepress Know-How Noble Desktop Teachers
- Desktop Publishing with Quark 10 Kindle version
- Digital Music and Sound Forge Debasis Sen BPB Publications

	SEM III	SEM IV	Justification
01	Photoshop Basic	Photoshop Advanced	Associated with Intro to Photography
02	CorelDraw	Adobe Illustrator	Both the softwarepreferred in industry
03	Quark Express	Adobe InDesign	Both the softwarepreferred in industry
04	Premiere Pro Basic	Premiere Pro Advance	Associated with Film Communication
05	Sound Forge/Booth	Dreamweaver	SF Associated with Radio and TV production and DW with Digital media production

1. The learner is learning Photography in Semester-III as well as Project papers in Semester - VI. Photoshop training shall make learner self-sufficient as well as employable in industry.
2. The learner is learning Film Communication in Semester -III. The knowledge of video editing shall help student to create short films and participate in competitions. Also learner can create his portfolio.
3. Dreamweaver is web designing software. Training in this can help learner to run his website and upload his work in photography and videography.
4. The learner is learning Radio and Television Production in Semester -IV. The audio is inevitable part and effective sound is the sole of audio and audio-video production. The training in sound processing shall help learner to use professional sound in his projects of Radio and Television as well as Film Communication.

401-1

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**IV**
Course:	**Electronic Media-II**
Paper	**Elective01 (AEEC-1)**
Course Code	**BAMMC EM-4011**
Total Marks	**100 (75:25)**

Number of Lectures	**48**		
Course Outcome:			
To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.			
COURSE CODE	**COURSE NAME**		
BAMMC EM-4011	**ELECTRONIC MEDIA-II**		
Syllabus			
Modules		**Details**	**Lectures**
1	**Evolution and growth of Radio and Television:**		**08**
	A. Evolution and growth of Radio:	• Satellite Radio – The Evolution and Growth • AIR and Community Radio- Developmental and Educational Role • Internet Radio and Private FM Channels broadcast on Internet.	
	B. Evolution and growth of Television	• Evolution and growth of Private and Satellite channels: • Growth of Private International, National and Regional TV Networks and fierce. • Competition for ratings. • Satellite television broadcast- Television channels for niche audiences —entertainment, news, sports, science, health and life style. HDTV telecast • Proliferation of DTH services:	
2	**Regional channels:**		**10**
	A. Rise of regional channels and Importance of Regional Channels in India and Globally		
	B. Trends in regional radio and Television channels.		
3	**News and other nonfictional formats.**		**10**
	1. **TRP**	Breaking news on television and the TRP race:	
	2. Panel discussions:	How panel discussions can make the public opinion	
	3. Interviews:	Radio and Television Interview techniques	
	4. Anchoring:	Qualities of a good anchor Voice modulation	
	5. Radio Jockey:	Understanding your audience first, Voice modulation, Clear Diction, Accurate Pronunciation	

4	**Writing for Broadcast Media-(Radio and Television)**		**10**
	11. Preparation of Audio and Video briefs:	Idea generation, Scripting, Story board	
	12. Scripting:	Scripting for: Interviews/Documentary/Feature/Drama/ Skits on Radio and TV.	
	13. Ethics:	Ethics including Censorship in presentation of News. Code of conduct Fact checking	
5	**Current and Emerging Trends in Electronic media**		**10**
	5. '24/7 news broadcast:	Features, Audience effectiveness, advertisements and Dumbing down of News	
	6. Convergence and Multi-media:	1. Use of Facebook and Twitter handles by Radio and TV channels 2. Internet TV/ Radio 3. Mobile TV/Radio	
	7. Emerging Trends:	Mobile Technology, Social Media and Web: eg. • Hotstar • Voot • Sony Live	
	8. Digital storytelling /Features :	• Story idea • Development and Presentation • Web series	
	Total		**48**

Internals	**Marks 25**
Presenting, shooting and editing of news bulletin. Scripting and shooting for any fictional programme. Making a docudrama Writing and recording of radio talk show	
BOS Syllabus Committee Members	
1. Dr. Navita Kulkarni (Convener) 2. Prof. Neena Sharma (Subject Expert) 3. Prof. Gajendra Deoda (Subject Expert)	

401-2

Program	**BAMMC**
Year	**SYBMMC**
Semester	**IV**
Course:	**Theatre and Mass Communication-II**
Paper	**ELECTIVE**
Course Code	**BAMMC TMC-4012**

Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

COURSE OUTCOME :

1. Direction and the works, developing an eye for details
2. Deeper understanding of theatre and how it has evolved to create human connections
3. Understanding the role theatre plays as a medium of mass communication in development of society

COURSE CODE	**COURSE NAME**
BAMMC TMC-4012	**THEATREAND MASS COMMUNICATION-II**

Syllabus

Module	Topic	Details	Lectures
		Indian Theatre Icons	
I	**Play Writing:**	1. Role of a playwright in theatre 2. Structure: Plot, Act, Scene, Character Setting 3. Basic types of playwriting, Script format 4. Role of IPTA and National School of Drama in the flourishing of theatre in India 5. Theatre and its contribution to cinema and television in India	10
	Contribution of Indian Dramatists who revolutionized Indian Theatre:		
		• Vijay Tendulkar • Girish Karnad • Bijon Bhattacharya • Prithviraj Kapoor • Utpal Dutt • Shambhu Mitra • Mahesh Dattani • Badal Sarkar • Ebrahim Alkazi • Satyadev Dubey • B.V. Karanth • Ratan Thiyam • Mohan Rakesh	
		Role Of Theatre	
II	**Theatre: Role As A Medium Of Mass Communication**	1. In India theatre emphasizes on the social problems and themes such as agriculture, literacy campaign, social and national harmony, human trafficking, child labor, gender discrimination, religious tolerance, women empowerment, prevention of HIV-AIDS, family planning, pulse polio, nutrition, environment pollution 2. Theatre for education and entertainment: Command or instructive function	**10**

		3. Theatre for development communication and social change: Persuasive function 4. Theatre for development (T4D): Building peace in Sierra Leone , Wise Up in Botswana (awareness of HIV/AIDS) – UNICEF 5. Development function: MacBride Commission report 'Many Voices One World' 6. Use of folk theatre, puppet theatre and mime for the above purpose to reach out to the rural masses.	
	Activity:	Get newspaper clips dealing with socio-political issues and prepare scripts for short skit.	
		Director And Producer	
III	**Direction and Production:**	1. What is direction, Qualities of a good director, Major responsibilities of a director, Principles of direction, Difference between creative director and interpretative director 2. Considerations for selection of a production, 3 producing formats, 5 departments of technical production 3. Who is a producer and what is his job 4. Types of rehearsals, Determining the number of performances, Theatre Angel 5. 10 top running Broadway shows	**10**
		Management And Marketing	
4	**Theatre management, marketing and event organization**:	1. Business aspects of theatre, a career in arts administration and management. 2. Budgetary planning, Costs Strategy 3. Performing Arts System and audience relations, Marketing and Communication strategies, Bookings and ticketing, Reviews and previews – press and publicity 4. Institutional relations and protocol, Infrastructure management 5. Supplier and provider management	**10**
		Scripting, designing and promotions	
	Theatre As self-expression:	1. Devising the message 2. Writing the script and finalising it 3. Designing the set 4. Rehearsals, Staging the performance, Curtains 5. Marketing and promotions	**08**
BOS Syllabus Committee Members			
1. Prof. Rani D'Souza (Convener) 2. Prof. Shamali Gupta (Subject expert) 3. Mr. Abhijit Khade (Industry expert)			

Internal evaluation through projects:
The class puts up a grand one act play

401-3

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**IV**
Course:	**Radio Program Production-II**
Paper	**ELECTIVE**
Course Code	**BAMMC RPP-4013**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**
COURSE OUTCOME:	

To give learner basic knowledge of radio/audio production theory, techniques and aesthetics via practical experience in the writing and production of several program formats. To make familiar them with the art of audio recording, editing, mixing, and aural storytelling techniques.

COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**	
BAMMC RPP 310	**RADIO PRODUCTION-II**	

Syllabus

MODULE		**DETAILS**	**LECTURES**
1	**The Discussion**		**10**
	1.	Format	
	2.	Selection of participants	
	3.	Preparation	
	4.	Speaker Control, Subject Control and Technical Control	
	5.	Ending the Programme	
2	**Commentary**		**08**
	1.	Preparation work with the Base Studio	
	2.	Different Sports	
	3.	Communicating Mood and Coordinating the images	
	4.	Content and style	
	5.	News Action and Sports Action	
3	**Using the internet and social media**		**10**
	1.	An online presence	
	2.	Internet radio	
	3.	Radio Podcasts	
	4.	Internet Research	
	5.	Making the best use of Social Media	
4	**Phone-Ins**		**10**
	1.	Technical Facilities, Programme Classification	
	2.	The Open Line And Choosing The Calls	
	3.	The Role Of The Host And The Host Style	
	4.	Reference Material, Use Of 'Delay'	

	5.	Linking Programmes Together, Personal Counseling The Presenter As Listener	
5	**Making Commercials**		**10**
	1.	Copy Policy	
	2.	The Target Audience	
	3.	The Product Or Service 'Premise'	
	4.	Voicing And Treatment	
	5.	Music And Effects	
	Total		**48**

Syllabus Sub-Committee:
Prof. Gajendra Deoda (Convener) Mr. Jaidevee Pujari Swami (Industry expert) Dr. Navita Kulkarni (Subject expert)
References:
1. Lost Sound: The Forgotten Art of Radio Storytelling by Jeff Porter. 2. On the Air: The Encyclopaediaof Old-Time Radio by John Dunning. 3. The radio station by Michael C. Keith. 4. Radio Theory Handbook: Beginner to Advance by Ronald Bertrand 5. Out on the Wire: The Storytelling Secrets of the New Masters of Radio

401-4

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**IV**
Course:	**Motion Graphics and Visual Effects-II**
Paper	**ELECTIVE**
Course Code	**BAMMC MGV-4014**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

COURSE CODE		**COURSE NAME and DETAILED SYLLABUS**	
BAMMC MGV-4014		**MOTION GRAPHICS and VISUAL EFFECTS-II**	
Syllabus			
	Modules	**Details**	**Lectures**
01	**Compositing**		**08**
	1. Pass Compositing	Multi Pass Compositing.	*01*
	2. Pre Compositions	Creating a composition with original composition (Nesting)	*01*
	3. Tracking-I	Application and usage of Tracking Elements. Understanding Match Moving.	*02*
	4. Tracking-II	Object and Camera Tracking.	*01*
	5. Layer and Node composition	Layer-based compositing. Node-based compositing.	*03*
02	**Rotoscopy**		**10**

	1. Rotoscopy	Understanding rotoscoping and its application and usage. Rig Removal and its importance.	*02*
	2. Matting	Understanding Alpha and Luma mattes. Use of Garbage mattes.	*03*
	3. Footage Clean-up	Removing faults/wires in live action footage.	*01*
	4. VFX and Colour Grading	Creating mattes for visual effects. Colour grading for specific objects/frames	*03*
	5. Exporting files	Understanding computability for rendering. Exporting in various file formats.	*01*
03	**Blender: Working with 3D**		**10**
	1. Introduction to 3D	Making and Rendering Your First Scenes.	*02*
	2. Tools	Basic Principle: Data blocks. Introduction to Edit Mode.	*02*
	3. 3D Objects	Separating and Joining Objects.	*02*
	4. Curves	Object Modifiers. Converting to Mesh from Curve.	*02*
	5. Textures	Materials, Textures, and How They Get onto Surfaces.	*02*
04	**Scripting and Workflow**		**10**
	1. Script Editor	Accessing Script Editor and its usage.	*02*
	2. Overlaying	Use and Importance of Overlaying.	*01*
	3. Expressions	Importance of Expressions. Understanding different expressions used and how they function.	*02*
	4. Workflows	The importance of workflows for a VFX Project.	*03*
	5. Industry application	How workflows are used in industry.	*02*
05	**Chroma Keying**		**10**
	1. Keying	What is Chroma Keying?	*02*
	2. Green and Blue screens	What is Blue/Green Screen Imaging? Why Blue/Green color be used.	*01*
	3. Chroma Screen	Application of Chroma (Green and Blue screen effect).	*02*
	4. Application	Using Chroma to work on simple shoots. Wire removals and cleaning up footage.	*03*
	5. Exporting to Premiere	Using visual effects into Premiere Pro timeline videos.	*02*
Total Lectures			**48**

Syllabus Sub-Committee

1. Prof. Arvind Parulekar: (Convener)
2. Prof. Izaz Ansari: (Subject Expert)
3. Mr. Ashish Gandhre (Industry Expert)

Internal Exercise:

The objective of internal exercise is to help them identify job opportunities in visual effects in the broadcast and film-making industries.

Sr. No.	Project/Assignment	Reason/Justification
01	Montage	Creating a Television News Broadcast with all its elements. This project helps with working with multiples elements and layers simultaneously. Shows the importance of audio elements and uses various techniques and effects.
02	Show Reel	Creating a project with all the tools, techniques and methods learnt in **Multimedia 1**. This project can be used as portfolio for aspiring VFX artists.

Note:

The course Motion Graphics and VFX is associated with Film Communication as well as Television Production of Radio and TV. Also, it is associated with Web designing and shall help learner create eye catching after effects in his own website.

402

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**IV**
Course:	**Writing and Editing for Media**
Paper	**CORE VIII DSC D1**
Course Code	**BAMMC WEM-402**
Total Marks	**100 (75 : 25)**
Number of Lectures	**48**

COURSE OUTCOME

1. Provide the ability to understand writing styles that fit various media platforms.
2. It would help the learner acquire information gathering skills and techniques.
3. On completion of this course, students will be able to understand similarities and differences in writing for all forms of media including internet and digital.
4. The learner will gather knowledge of different news and copy formats along with appropriate style-sheets and layout.
5. The learner will imbibe the importance of writing clearly, precisely and accurately for different types of audiences
6. Provide acquire basic proficiency in proof-reading and editing.

COURSE CODE		COURSE NAME	
BAMMC WEM-402		WRITING and EDITING FOR MEDIA	
Syllabus			
Modules	**Topics**	**Details**	**Lectures**
		PRINT MEDIA	
I	**WRITING FOR PRINT MEDIA**	1. What makes news? (determinants of news) 2. Art and basic tools of writing 3. Steps and elements of writing-editorial, features and review 4. Writing for Newspapers and Magazines 5. Writing a News story/feature stories/Article/Editorials(differences) 6. Leads, nut shelling and story structure 7. Writing style and the stylebook 8. Public Relations and corporate writing-various forms 9. Writing for Advertisements	**12**
		RADIO AND TELEVISION	
II	**WRITING FOR BROADCAST MEDIA**	1. Radio and Television: Challenges, strengths and weaknesses 2. Writing for Television and Radio programs 3. Script writing formats 4. Writing for interviews, live news and daily news 5. Radio jockeying / online radio and new trends Storyboarding for Television commercials	**10**
		DIGITAL MEDIA	
III	**DIGITAL MEDIA: A sunrise opportunity**	1. Difference between newspaper writing and writing for the Web, headline writing, deck heads, subheads, lists and hyperlinked content 2. How to produce well-written webpages Written content for the web, digital spaces and digitally distributed media. 3. Development of web-specific style guides, convergence of text and video on digital. 4. Emerging fields of personal publishing, including blogging and micro blogging (or publishing on LinkedIn). 5. Dealing with breaking news and fake news in real time. 6. Writing for Advertisements through Email and SMS 7. Writing Blogs	**14**

		EDITING	
IV	**EVALUATION OF CONTENT**	1. Checking spelling and grammar. Check news/magazine copies for headlines (types, appeal), sub heads, Use of graphics and illustrations for construction and information flow in Newspapers. 2. Rewriting leads 3. Achieving fitment with spacing requirements at any newspaper, magazine or webpage. 4. Checking Advertising agency copies, checking headline/sub headline (types, appeal) and maintaining sequence and flow in body copy. 5. Online editing: editing requirements; content, layout, clarity, style, conciseness, online headlining -website design	**12**

BOS Syllabus Committee members

1. Prof. Rani D'souza (Convener)
2. Mr. Adith Charlie (Industry Expert)
3. Ms. Shreya Bhandary (Industry Expert**)**

Internal Evaluation Methodology **25 MARKS**

1. Written assignments for print media
2. Digital /online written assignment
3. Writing blogs
4. Open book tests
5. Oral and practical presentations
6. Projects

Group interactions,/discussions

Reference Books/Journals/Manuals

1. James glen stovall, writing for the mass media, sixth edition, published by Dorling kindersley (India)
2. Artwick, Clauddete G., Reporting And Producing For Digital Media, Surjeet Publications, 1st Indian Reprint, 2005
3. The associated press stylebook. . Associated press (current edition)
4. Chicago guide to fact–checking (Chicago Guides To Writing, Editing And Publishing)By Brooke Borel
5. Fundamentals Of Writing: How To Write Articles, Media Releases, Case Studies, Blog Posts And Social Media Content By Paul Lima | 10 April 2013
6. Itule, B. D. and Anderson, D. A. (1989). News Writing and Reporting For Today's Media. Ny:Mcgraw-Hill
7. An introduction to writing for Electronic Media-Scriptwriting Essentials Across The Genres Authors: Robert B. Musburger
8. The basics of media writing-a strategic approach by Scott A. Kuehn - Clarion University Of Pennsylvania, Usa And Andrew Lingwall- Sage Publications
9. Writing for journalists (media skills) by Wynford Hicks
10. Feature writing for Journalists (Media Skills) by Sharon Wheeler
11. Writing for News Media: The Storyteller's Craft by Ian Pickering | 27 November 2017

12. An introduction to writing for electronic media: scriptwriting essentials across the genres by Musburger, PhD, Robert B.

403

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**IV**
Course:	**Media Laws and Ethics**
Paper	**(DSC D2) CORE IX**
Course Code	**BAMMC MLE-403**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief: In law a man is guilty when he violates the rights of others. In ethics he is guilty if he only thinks of doing so. - Immanuel Kant

Course Outcome:

1. To provide the learners with an understanding of laws those impact the media.
2. To sensitize them towards social and ethical responsibility of media.

COURSE CODE	**COURSE NAME**
BAMMC MLE-403	**MEDIA LAWS and ETHICS**

Syllabus

Module	**Details**		**Lectures**
1	**Constitution and Media**		**09**
	1. Core values of the Constitution	Refreshing Preamble, unique features of the Indian Constitution	01
	3. Freedom of Expression	Article 19 (1) (a), Article 19(2)	02
	4. Judicial Infrastructure	Hierarchy of the courts Independency of the judiciary Legal terminologies	2
	5. Social responsibility of the media	Social Responsibility Theory Emerging Issues in Social Responsibility Theory in today's era	2
	5. Social Media	Threat of Fake News and facts verification Social media decorum	2
2	**Regulatory bodies**		**10**
	1. Press Council of India	2. Brief history: Statutory status 3. Structure 4. Powers and limitations	02

	6. TRAI	Role of Telecom Regulatory Authority of India	02
	5. IBF	1. Indian Broadcasting Foundation 2. Broadcasting Content Complain Council, 3. Broadcasting Audience Research Council	02
	4. ASCI	1. Advertising Standard Council of India 2. Mission 3. Structure 4. Consumer Complaint Council	02
	5. NBA	1. News Broadcasters Association : 2. Structure 3. Mission 4. Role	02
3	**Media Laws**		**10**
	1. Copyright and IPR	What is copyright, Intellectual Property Rights Exceptions Major Amendments Recent Case studies	02
	2. Defamation	1. Definition. 2. Civil, Criminal 3. Exceptions 4. Recent case studies	02
	3. IT Act	1. Information Technology Act 2000 2. Amendment 2008 3. Section 66A 4. Section 67 5. Case Studies	02
	4. Contempt	1. Contempt of Court 2. Contempt of Parliament	02
	5. More acts	1. Drugs and Magic Remedies (Objectionable Advertisements) Act, 2. Emblems and Names (Prevention of Improper Use) Act	02
4	**Media Laws**		**10**
	1. Right to Privacy	2. Evolution 3. Right to Privacy a Fundamental Right	02
	3. Morality and Obscenity	1. Indecent Representation of Women's Act 2. 19.2, IPC 292 , 293 3. Change in perception with time	02
	4. Unfair Practices	Unfair Trade Practices and the Competition Act 2002	02
	5. OSA	1. Official Secrets Act 2. Controversies 3. Case Studies	02
	4. RTI	1. Right To Information Act 2005 2. Brief History 3. Importance and current status	02

5	**Media Ethics and Social Responsibility**		**09**
	1. Why Ethics	What is ethics? And why do we need ethics?	01
	2. Ethical responsibility of journalist	1. Code of conduct for journalist 2. Conflict of interest 3. Misrepresentation 4. Shock Value	02
	3. Fake News	1. Post -truth and challenges of fighting fake news 2. Techniques of fact verification	02
	3. Ethical responsibility of advertisers	4. Violation of ethical norms by advertisers 5. Case Studies	02
	6. Stereotyping	Stereotyping of minorities, women, senior citizens, regions, LGBT	02
Total Lectures			**48**

Syllabus Sub-Committee	
1. Prof. Renu Nauriyal (Convener) 2. Prof. Mithun M Pillai (Subject Expert) 3. Prof. Bhushan M Shinde (Subject Expert)	
Internal exercise:	**25 Marks**
The objective of internal exercise is generate interest and awareness about new issues relating to media laws and media responsibility	

Sr. no.	**Project/Assignment**	**Reason/Justification**
1. Field work	Group presentation based on field visit eg. visit to court	Exposure to the real world of law and challenges of team work
2.Group discussion	On current issues relating to media law	This would demand clarity of perception and expression
3.Test	Based on the syllabus	To test the knowledge about the topics covered.

References:

1. Basu, D.D. (2005). Press Laws, Prentice Hall.
2. Iyer, V. (2000), Mass Media Laws and Regulations in India, AMIC Publication.
3. Thakurta, P.G. (2009).Media Ethics, Oxford University Press.
4. Duggal, P. (2002). Cyber law in India, Saakshar Law Publications
5. P. B. Sawant and P.K. Bandhopadhyaya- Advertising Laws and Ethics – Universal Law Publishing Co
6. Media Laws: By Dr S R Myneni, Asian Law

404

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**IV**
Course:	**MASS MEDIA RESEARCH**
Paper	**(DSC-D3) CORE X**
Course Code	**BAMMC MMR-404**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Course outcome

- To introduce students to debates in Research approaches and equip them with tools to carry on research
- To understand the scope and techniques of media research, their utility and limitations

COURSE CODE	**COURSE NAME**
BAMMC MMR-404	**MASS MEDIA RESEARCH**

Syllabus

Module	Topic	Details	Lectures
		Research In Media	
I	**Introduction to mass media research**	• Relevance, Scope of Mass Media Research and • Role of research in the media • Steps involved in the Research Process • Qualitative and Quantitative Research • Discovery of research problem, identifying dependent and independent variables, developing hypothesis	**12**
		Design	
II	**Research designs**	• Concept, types and uses • Research Designs: a) Exploratory b) Descriptive and c) Causal.	**04**
		Data Collection	
III	**Data – collection methodology**	a. Primary Data – Collection Methods I. Depth interviews II. Focus group III. Surveys IV. Observations V. Experimentations b. Secondary Data Collection Methods c. Literature review **d. Designing Questionnaire and measurement techniques** a. Types and basics of questionnaire b. Projective techniques c. Attitude measurement scales e. Sampling process f. Data Tabulation and Research report format	**18**

		Analysis	
IV	**Content analysis**	a. Definition and uses b. Quantitative and Qualitative approach c. Steps in content analysis d. Devising means of a quantification system e. Limitations of content analysis	**05**
		Application Of Research	
V	**Application of research in mass media**	a. Readership and Circulation survey b. TRP c. RRP d. Audience Research e. Exit Polls f. Advertising Consumer Research	**05**
		The Semiotics	
VI	The **Semiotics** of the **Mass Media**.	a. What is semiotics in media? b. Why is semiotics important? c. What are codes in semiotics? d. Semiotics and media	**04**
Total Lectures			**48**

BOS Syllabus Committee Members

1. Dr. Navita Kulkarni (Convener)
2. Dr. Hanif Lakdawala (Course Expert)
3. Prof. Rani D'Souza (Course Expert)

Internal Assessment: Methodology **25 MARKS**

Reference Books:

1. Research Methodology; Kothari: Wiley Eastern Ltd.
2. A Handbook Of Social Science Research: Dixon, Bouma, Atkinson OUP
3. Analysing Media Message: Reffe, Daniel; Lacy, Stephen And Fico, Frederick (1998); Lawrence Erlbaum associates.
4. Media Research Methods: Gunter, Brrie; (2000); Sage
5. Mass Media Research: Wimmer And Dominick
6. Milestones In Mass Communication: Research De Fleur

405

Program	**BAMMC**
Year	**SYBAMMC**
Semester	**IV**
Course:	**Film Communication II**
Paper	**(DSC-D4) DRG**
Course Code	**BAMMC FCO-405**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief:		
The media cannot be experienced without cinema. Movies are inseparable from social life today. Contribution of films are in all fields of mass communication whether Journalism, Public Relations, Advertising or pure entertainment. Cinema has larger impact on masses as well as all classes. The course is designed to understand cinema rather than only seeing it. To give media better film makers.		
Course Outcome:		**Lectures: 48**
1. Awareness of cinema of different regions. 2. Understand the contribution of cinema in society. 3. How to make technically and grammatically good films. 4. From making to marketing of films. 5. Economic aspects of film. 6. Careers in films.		
COURSE CODE	**COURSE NAME**	
BAMMC FCO-405	**FILM COMMUNICATION II**	
Syllabus		
Module	**Details**	**Lectures**
	Understanding Cinema	
1. Regional Cinema	Regional Films and Film makers – Marathi (V. Shantaram), Bengali (Satyajit Ray/Ritwik Ghatak), Malayalam/Tamil/ Telegu/ Kannad, (Film makers – K. Balachandar, K. Vishwanath, Adoor Gopakrishnan) etc.	*12*
2. Hindi Cinema	2.1 Popular Hindi Commercial Films(Bollywood) 2.2 Past to Present 2.3 Economic contribution of cinema. 2.4 Convergence of Art and Commercial. 2.5 Genre in present (Romcom, Thriller, Biographic, Action, Musical etc.)	*12*
3. Cinema now	Contemporary Era Celluloid to Digital (1990-1999) Digital Explosion (2000 onwards) Media Convergence and Film Viewing Culture	*08*
4. Film Making	***Film Production to Film Exhibition*** 4.1 Aspects of Production Systems: Financial, Administrative and Creative. 4.2 Stages of Film Making -1: Pre-Production 4.3 Stages of Film Making -2: Actual Production 4.4 Stages of Film Making -2: Post-Production 4.5 Film and Censorship. 4.6 ROI Systems in Film Industry Distribution Promotion Marketing Branding Internet	*08*

	5. Film Culture	5.1 Introduction to Film Institute, Film Bodies and Trade Associations such as FTII, NFAI, Films Division, DFF, IFFI, CBFC, IFTDA, SGI, WICA, etc. 5.2. Film Festivals: What is Film Festival? Major Film Festivals in India and Abroad 5.3 Film Awards: Nature and Types of Film Awards Major Film Awards in India and Abroad	*08*
Total Lecture			**48**

BOS Syllabus Sub-Committee Members	
1. Prof. Gajendra Deoda (Convener) 2. Prof. Chetan Mathur (Subject Expert) 3. Prof. Abhijit Deshpande (Industry Expert)	
Internal Exercise:	**25 Marks**
To make students put in practical use the outcome of Film Communication.	

Suggested Methods		
Sr. no.	**Project/Assignment**	**Reason/Justification**
Electronic Media	Group project of Short film making	To understand the understanding of cinema grasped by the students.

Suggested Screenings:
Documentaries on Famous Film makers – K. Balachander. K. Vishwanath, Adoor etc. Pinjra Apur Sansar/Megha Dhake Tara Sholay/Amar Akbar Anthony Hum Aapke Hai Kaun / Dilwale Dulhaniya Le Jayenge Bajirao Mastani/Manikarnika/Bahubali URI Film

406

Program	**BAMMC**
Year	**SY BAMMC**
Semester	**IV**
Course:	**Computer Multimedia II**
Paper	**(Practical) DRG**
Course Code	**BAMMC CMM-406**
Total Marks	**100 (75:25)**
Number of Lectures	**48**

Brief: Digital workflow:
Since the introduction of computers in media every process of image editing and film editing is computerized. Various soft wares –beginners to professional- are developed and today software knowledge equals literacy in media. Image, Audio and Video in digital format are easy to share and store as well as saved to multiple places. The knowledge of software has become extremely essential to survive and grow in media today.
Course Outcome:
1. To help learner be media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping in the industry. 2. To introduce the media soft wares to make the learner understand what goes behind the scene and help them choose their stream. 3. To prepare learner skilled enough for independency during project papers in TY sem.VI. 4. To help learners work on small scale projects during the academic period.

COURSE CODE	**COURSE NAME**	
BAMMC CMM-406	**Computer Multimedia II**	
Syllabus		
Modules	**Details**	**Lectures**
1	**Photoshop: Advanced Image Editing**	**12**
	1. Working with multiple images	**Mixing** Selection marquee, Lasso, Magnetic lasso, feather Slice tool, Erase tool Pen tool and image tracing Clone tool, Stamp tool — *02*
	2. Image Effects	**Editing** Burning, Dodging Smudge, Sharpen, Blur Eyedropper, Choosing colour Swatches, Colour pick Filters — *03*
	3. Working with Layers	**Layer basics** Changing background, Gradient Moving linking aligning layers Applying Transformations Masking layers Masts and extractions Layer effects, Adjustment layers — *05*
	4. Wonders of Blend Modes	Blend modes Advanced blending options Layer blends — *01*
	5. Fully Editable Text	Text as art, Glyphs, Creative text Type mask tool, Image in text Text to path and Direct selection Path selection (black arrow) Creating Professional design using all the tools — *01*

2	**Adobe Illustrator: Vector based Drawing software**		**07**
	1. Introduction to Adobe Illustrator	Illustrator Interface, Tool Box, Panels and Bars Importing files in illustrator, Different file formats	*02*
	2. Using text	Artistic and paragraph text, Formatting Text, Embedding Objects into text, Wrapping Text around Object, Linking Text to Objects	*02*
	3. Creating Simple designs	Text based logo replication, Shape based logo replica, Creating new symbols, Fill colour, Outline colour, Weight and opacity	
	4. Applying effects	Power of Blends, Distortion and contour Effects, Envelopes, Lens effects, Transparency, Creating Depth Effects and Power Clips	*02*
	5. Exporting in Illustrator	Exporting, Types of export, Exporting for other soft wares	*01*
3	**InDesign: Layout Software**		**08**
	1. Introduction to Adobe In Design	List the menus, List the tools, Palates Benefits of using In Design, Application of In Design	*02*
	2. Text Edits in InDesign	Format of text, Character and Paragraph Bars Purpose of text selection, Aligning text in different design formats, Text alignment with embedded images	*02*
	3. Using palettes	Using palettes for different types of publications made in InDesign, Magazine in InDesign, Paragraph styles Newspaper in InDesign, Paragraphs type palate, Text wrap palate	*01*
	4. Colour correction in InDesign	Embedding images in proper formats, Colour correction on the images, Adjusting according to the color tone of the publication	*02*
	5. Exporting files	Types of files, Exporting for different publications/templates, Newspaper, magazine, etc.	*01*
4	**Premiere Pro: Audio-visual: Advanced application**		**10**
	1. Introduction to editing	Editing importance, Great editing examples, Editing for different formats (film/ad/news/etc.)	*02*

	2. Exploring Premiere Pro	How premiere helps in editing, Understanding the toolbar, Importing files, Experimenting with video and audio layers, Basics of editing (cut/layers/different windows/etc.)	*02*
	3. Right application of various file formats	Understanding different file formats (AVI/MPEG/MOV/H264, etc.) Importing raw footage for edits, Performing video checks while editing Using inbuilt transitions,	*02*
	4. Using colour grading	What is color grading, Examples of color grading, Using filters and presents in color mixing, Applying presents on layers for editing	*02*
	5. Exporting and rendering	Exporting in different formats, Choosing right formats for exposing, Managing quality while exporting, Rendering and maintain file format, Improving quality and time to render techniques	*02*
5	**Adobe Dreamweaver: Web designing software**		**11**
	1. Introduction to Dreamweaver	Workspace overview Document toolbar, Document window, Panel groups, Files pane, Property inspector, Tag selector Defining website in Dreamweaver	*02*
	2. Working with DW	Creating Dreamweaver template Page layout in DW CSS layouts: advantages and disadvantages Creating HTML pages, Insert content and form Creating Forms in DW	*02*
	3. Linking pages	Using DW to accomplish basic web page development, Page properties Title, Background image, BG colour, Text colour, Links	*03*
	4. Using Tables	Cell padding, cell spacing, Border Table basics: Colour BG in cell, Invisible tables, Changing span, Making image into clickable link	*02*
	5. Typo in DW	Changing Font typefaces, size, style, colours Text to hyperlink	*02*
	Total		**48**

BOS Syllabus Committee Members

1. Prof. Arvind Parulekar (Convener)
2. Pro. Izaz Ansari (Subject Expert)
3. Mr. Ashish Gandhre (Industry Expert)

Internal exercise:
The objective of internal exercise is to help them identify image and video editing, and apply it to projects. This will ensure the knowledge of the students is up to the industry standards. Also helping them develop their vision to higher aesthetic level.

Sr. no.	**Project/Assignment**	**Reason/Justification**
01 Print	Preparing a magazine or a series of posters of different size (type of a campaign promotion) using either InDesign of PS or Illustrator	Taking example of magazines or daily newspapers, students can come up with a sample. This will help them be industry ready with a fair hands-on-experience.
02 Electronic	Making a short clip with the use of premiere	Making a short video clip with premiere to edit out a short clip (short film/ad/news reel, etc.) Embedding video with Dreamweaver

Bibliography:

- Photoshop Bible, McLeland ,Willey Publication
- Adobe Illustrator Classroom in a book: Adobe House
- InDesign: Classroom in a book Kelly Kordes and Tina DeJarld Adobe
- Adobe Premiere Pro: Practical VideoEditing
- Dreamweaver: Web designing made easy: Todd Palamar

	SEM III	**SEM IV**	**Justification**
01	Photoshop Basic	Photoshop Advanced	Associated with Intro to Photography
02	CorelDraw	Adobe Illustrator	Both the soft wares preferred in industry
03	Quark Express	Adobe InDesign	Both the soft wares preferred in industry
04	Premiere Pro Basic	Premiere Pro Ad	Associated with Film Communication
05	Sound Forge/Booth	Dreamweaver	SF Associated with Radio and TV production and DW with Digital media production

Note: Please refer the reasons for this multimedia course in continuing soft wares like Photoshop and Premiere Pro from Sem-II to Sem-IV. The Course outcome shall be met during this course.

University of Mumbai

UG/ 188 of 2019-20

CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to the syllabus uploaded by the Academic Council at its meeting held on 25th May, 2011 **vide** item No. 4.28 relating to the revised syllabus as per (CBSGS) for the Bachelor of Mass Media and to this office Circular No.UG/142 dated 19th November, 2019 regarding the amended Ordinance 5205 relating to change the nomenclature of course of Bachelor of Mass Media to B.A. in Multimedia and Mass Communication B.A. (M.M.C.) and also the revised syllabus as per the (CBCS) for B.A. in Multimedia and Mass Communication B.A. (M.M.C.) in Sem. I and II.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 25th July, 2019 and subsequently approved by the Board of Deans at its meeting held on 1st October, 2019 **vide** item No.70 & 71 have been accepted by the Academic Council at its meeting held on 3rd October, 2019 **vide** item No. 4.8 and 4.9 and that in accordance therewith, the revised syllabus as per the (CBCS) for the B.A. in Multimedia and Mass Communication Course (Sem. III & IV) and (Sem. V & VI) has been brought into force with effect from the academic year 2020-21 and 2021-22 accordingly. (The same is available on the University's website www.mu.ac.in).

(Dr. Ajay Deshmukh)
REGISTRAR

MUMBAI – 400 032
30th December, 2019

To

The Principals of the affiliated Colleges, the Head of the University Departments and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.8 & 4.9/ 03/10/2019

****

No. UG/188-A of 2019 MUMBAI-400 032 30th December, 2019

Copy forwarded with Compliments for information to:-

1) The Chairman, Board of Deans,
2) The Dean, Faculty of Humanities,
3) The Chairman, Board of Studies in Mass Media,
4) The Director, Board of Examinations and Evaluation,
5) The Director, Board of Students Development,
6) The Co-ordinator, University Computerization Centre,

(Dr. Ajay Deshmukh)
REGISTRAR

Cover Page

AC 03/10/2019
Item No. 4.8

UNIVERSITY OF MUMBAI

Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Second Year Multimedia and Mass Communication (SYMMC)
2	Eligibility for Admission	–
3	Passing Marks	–
4	Ordinances / Regulations (if any)	–
5	No. of Years / Semesters	TWO.
6	Level	P.G. / U.G./ Diploma / Certificate **(Strike out which is not applicable)**
7	Pattern	Yearly / Semester **(Strike out which is not applicable)**
8	Status	New / Revised **(Strike out which is not applicable)**
9	To be implemented from Academic Year	From Academic Year 2020-20-21

Date:

Signature :

Name of BOS Chairperson / Dean : Dr. Sunder Rajdeep

Cover Page

AC 03/10/2019
Item No. 4.9

UNIVERSITY OF MUMBAI

Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Third Year Multimedia and Mass Communication (T.Y. MMC)
2	Eligibility for Admission	–
3	Passing Marks	–
4	Ordinances / Regulations (if any)	–
5	No. of Years / Semesters	TWO
6	Level	P.G. / U.G./ Diploma / Certificate **(Strike out which is not applicable)**
7	Pattern	Yearly / Semester **(Strike out which is not applicable)**
8	Status	New / Revised **(Strike out which is not applicable)**
9	To be implemented from Academic Year	From Academic Year 2021-2022

Date:

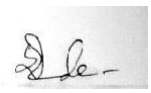
Signature :

Name of BOS Chairperson / Dean : Dr. Sunder Rajdeep.

AC :_ **Item No.**

UNIVERSITY OF MUMBAI

Sr. No.	Heading	Particulars
1	Title of the Course	BA in Multimedia and Mass Communication (BAMMC)
2	Semesters	03,04, 05 and 06
3	Level	P.G. / √**U.G.**/ Diploma / Certificate **(Strike out which is not applicable)**
4	Pattern	Yearly / Semester √ **CBCS (Strike out which is not applicable)**
5	Status	New / Revised √ **CBCS (Strike out which is not applicable)**
6	To be implemented from Academic Year	From Academic Year 2020-21**in Progressive manner**.

Date: **Signature :** 

Name of BOS Chairperson√ / Dean : Dr. Sunder Rajdeep

CHOICE BASED CREDIT SYSTEM

BA in Multimedia and Mass Communication (BAMMC) (Choice based) Semester –III, IV, V and VI revised Syllabus to be sanctioned and implemented from June 2020-21 in progressive manner.

PROGRAM OUTCOME

1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study
3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
5. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study
6. Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
7. Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.
8. This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
9. Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
10. They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.
11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.
12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.
13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.
14. Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.

TYBAMMC Semester - V

Semester V- Journalism		
Course Code	**Credits**	**Course Name**
COMPULSORY-CORE	**04X2=08**	**DRG (Discipline Related Generic)**
BAMMC DRG-501	**04**	**1. Reporting**
BAMMC DRG-502	**04**	**2. Investigative Journalism**
ELECTIVES	**03X04=12**	**DSE 1 B (Discipline Specific Electives) (Elect Any Four Courses From Below)**
BAMMC EJFW 1B501		1. Features and Writing For Social Justice
BAMMC EJWS 1B502		2. Writing and Editing Skills
BAMMC EJGM 1B503		3. Global Media and Conflict Resolution
BAMMC EJBF 1B504		4. Business and Financial Journalism
BAMMC EJMJ 1B505		5. Mobile Journalism and New Media
BAMMC EJNM 1B506		6. News Media Management
BAMMC EJJP 1B507		7. Journalism and Public Opinion
BAMMC EJML 1B508		8. Media Laws and Ethics
TOTAL	**20**	

COMPULSORY- CORE- DRG(DISCIPLINE RELATED GENERIC)		
BAMMC DRG-501	04	1. REPORTING
BAMMC DRG-502	04	2. INVESTIGATIVE JOURNALISM

COMPULSORY –CORE 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**REPORTING**
COURSE CODE	**BAMMC DRG-501**
PAPER	**DRG (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC DRG-501	**REPORTING**

COURSE OUTCOME

1. To enable students to become Reporters which is supposed to be a prerequisite while entering into the field of Journalism.
2. To make them understand basic ethos of the news and news-gathering.
3. To prepare them to write or present the copy in the format of news.
4. To develop nose for news.
5. To train them to acquire the skills of news-gathering with traditional as well as

modern tools.

6. To inculcate the skills for investigative journalism.
7. To make them understand the basic structure/ essential knowledge for various beats.
8. To make them responsible reporters and the face of media.

Module		Details	Lectures
1			
	Concept Of News	Definition Of News, types of news, elements of news, collection of facts. News-writing How to write a news story, Basic Principles of Reporting ABC of Reporting Accuracy, Balance/Brevity and Clarity. Objectivity as the basic principle. Is it possible to adhere to the principle? Other basic principles such Verification, Attribution of Sources, Speed. Do these principles clash with each other?	10
	2. News Gathering	A) How do reporters gather news? Press Conference, Public Meetings, Press Release, Interviews, Rallies, Official Programs. Incident/On the spot coverage. B) Sources Primary and Secondary Citizen journalism Role of anonymous sources. New-age technological sources-RTI, Recorders, Camera, Spy Camera and Spy tools, Social Media, Being undercover.	10
	3. **Beats System in Reporting**	What is beat system, why it is necessary, how does it help, What are requirements of various beats. The basic beats such as Crime, Civic Affairs/Local Administration Law and Courts, Politics, State Administration, Transport (Road, Rail, Waterways and Aviation), Infrastructure, Education Health, Entertainment and Defense. New upcoming beats : Community, Women and Child welfare, Technology, Science and Environment, Youth and Career, Consumer.	10
	4. Coverage of Disasters	Do's and Don'ts. Role of Reporters. Mitigation, nuisance value, constructive role, Risks involved, Special training, if any, Precautions and responsibilities. Imminent Dangers or threats in Reporting. Study these with special in-depth reference to Pulwama attack Gadchiroli Naxal attack Return of Abhinandan Varthaman The references of Kerala flood, Orissa thunderstorm, Bihar, Assam flood may also be studied.	08

	5.Case studies	Ethical Issues in reporting/ Credibility of Reporters. Follow-up Story Yellow Journalism and its comparison with other forms. Rafale scam Agusta westland case PNB scam (Nirav modi) National Herald Panama case Bofors scam Watergate scam The Case studies are to be studied in the light of coverage done by reporters. The tools and techniques learnt in earlier sections from 1 to 11 should be applied in studying these.	10
	Internal Assignments		
	Suggestions :	There should be uniformity in the yardsticks for internal assessment of Reporting and emphasis should be on the field work/assignments rather than just objective questions. The coverage of the original news-stories, even in mock environment, be given priority. The knowledge of basic beats can be tested through the application.	

REFERENCES:

1. Aggarwal. VirBala, Essentials of practical journalism. (2006) Concept publishing Company, New Delhi.
2. Brunus, Lynette Sheridan, Understanding Journalism, (2002) Vistaar Publications. New Delhi.
3. Lawrence, Alders Lorenz and JhonVivan, News Reporting and Writing (2006) Pearson Education, New Delhi.
4. Pant N.C. and Jitenderkumar, Dimensions of Modern Journalism. (1995) Kanishka Publishers, New Delhi. 5. Verma. M.K, News.

BOS SYLLABUS SUB-COMMITTEE MEMBERS

Prof. Gajendra Deoda (Convener)
Prof. Santosh Gore (Industry Expert)
Prof. Amruta Bane (Subject Expert)

COMPULSORY 02	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**INVESTIGATIVE JOURNALISM**
COURSE CODE	**BAMMC DRG-502**
PAPER	**DRG (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V			
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**		
BAMMC DRG-502	**INVESTIGATIVE JOURNALISM**		
COURSE OUTCOME			
1. Understand the role of investigative reporting in modern journalism 2. To learn to conduct investigative research in an ethical manner. 3. To create and write excellent investigative stories for media. 4. To acquire advanced investigative journalistic skills 5. Learner will acquire the ability to understand and analyse the key areas of investigative journalism even with limited resources.			
MODULE	**TOPICS**	**DETAILS**	**LECTURES**
	CAREERS and OPPORTUNITIES IN INVESTIGATIVE JOURNALISM		
I	**INTRODUCTION TO INVESTIGATIVE JOURNALISM**	• Who is an Investigative Reporter, Role of an Investigative Reporter • Qualities and essentials for becoming an investigative journalist, career and opportunities • Centre for Investigative Journalism (CIJ) • Ethical/unethical use of sting operations	10
		DATA COLLECTION	
II	**SOURCES**	• Records and the Confidentiality of Source • Issues of contempt, defamation • Right to Privacy and Official Secrets Act • What is evidence? • Case Study: Panama Papers and Watergate Scandal	10
		DESIGNING THE STORY	
III	**FINDING and WRITING YOUR STORY**	• Observation • Planning techniques • Cultivating sources • Developing the project	10

		DATA PROTECTION and SECURITY	
IV	**SECURITY OF SOURCES and DATA**	• Protection of sources • Safety of journalists • Criticism of Investigative Journalism	08
		FINAL STORY	
V	**GENERATION OF THE STORY**	• Research methods • Insight knowledge • Asking the right questions • Libel and fact checking • Writing and rewriting the report	10
	TOTAL LECTURES		**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

4. Prof. Rani D'souza **(Convener)**
5. Mr. Adith Charlie **(Industry expert)**
6. Prof. Renu Nauriyal **(Course expert)**
7. Ms. Shreya Bhandary **(Industry expert)**

INTERNAL EVALUATION METHODOLOGY **25 MARKS**

7. MANDATORY SCREENING OF THE FOLLOWING DOCUMENTARIES/FILMS/MOVIES

A. All The President's Men (Based On The Watergate Scandal, One of The Most Viewed Movies
B. Icarus (Documentary On The Russian Olympics Doping Scandal, Won The Oscar In 2018
C. Spotlight/The Post (Journalism In An Era Without Internet And Mobile Phones, When Journalists Took Years Working On An Investigation)

8. Project Guided By Faculties
9. Any One Small Local Case To Be Taken And Investigated And Submitted In The Form Of Compilation Of All The Methodology
10. Continuous Weekly Evaluation Of The Investigations Being Carried Out On The Case Study Selected By The Learner.
11. Group Discussions

REFERENCE BOOKS/JOURNALS/MANUALS

1. A Manual For Investigative Journalism
Edited By Syed Nazakat And The Kas Media Programme

ELECTIVE 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**Features and Writing For Social Justice**
COURSE CODE	**BAMMC EJFW 1B501**
PAPER	**1 DSE 1B (ELECTIVE)**

TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V		
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**	
BAMMC EJFW 1B501	**FEATURES AND WRITING FOR SOCIAL JUSTICE**	
COURSE OUTCOME:		
1. To provide students with technique of narration and story telling 2. To share the art ofdeveloping a story idea 3. To acquaint and sensitize them through assignments to the issues of deprivation around us and using writing as a tool for socialjustice		
MODULE	**DETAILS**	**LECTURES**
1	**About features**	10
6.	What makes feature writing different	*01*
7.	Deconstructing a feature	*02*
8.	News Feature	*02*
9.	Human Interest Stories, Profiles	*02*
10.	Developmental stories, opinion pieces, in-depth features as tools of social justice	*01*
2	**How to pen a feature**	08
11.	Finding fresh ideas, developing a story idea	
12.	On and off field research	
13.	Building observation and listening skills	
14.	Structuring the story	
15.	Use of anecdotes, Illustrations, Interviewing	
3	**Becoming the voice of the urban poor (Mumbai): letters to editors, blogs**	10
11.	Prone to disasters : floods etc	*02*
12.	Poor health specially mental health	*02*
13.	Lack of facilities and obstacles to education	*02*
14.	Night schools	*02*
15.	Unemployment and exploitation	*02*
4	**Mumbai based features/ letter to the editor/ post/opinion piece on**	10
14.	Plight of Rag pickers	*02*
15.	Construction workers	*02*
16.	The homeless	*02*
17.	Slum rehabilitation projects	*02*
18.	Condition of Mumbai Jails/ Courts	*02*
5	**Mumbai based features/ letter to the editor/ post/opinion piece on**	10
14.	City issues of hygiene and pollution	*02*
15.	Water crisis	*02*
16.	Crime and safety	*02*
17.	Corruption issues faced by the common man	*02*
18.	Challenges faced by senior citizens and the physically/ mentally challenged	*02*
Total Lectures		**48**

BOS SYLLABUS COMMITTEE MEMBERS	
1. Prof. Renu Nauriyal **(Convener)** **2.** Prof. Kanika Kachru **3.** Dr. Mahesh Patil **4.** Prof. Deepak Tiwari	
INTERNAL EVALUATION METHODLOGY	**25 MARKS**
Sr. no.	Project/Assignment
01	Letters to the Editor
02 Electronic Media	Flip class presentation
03 Field work	Feature based in Mumbai or vicinity on any one of the issues of social justice

REFERENCES:

1. Feature Writing: Meera Raghvendra Rao, 2012
2. Communication and Development: The Challenges of Twenty First Century- V.S. Gupte, 2000.
3. *On Writing Well* (30th anniversary edition), William Zinsser, Harper Paperbacks, 2006.
4. Poverty and deprivation among the Katkari by Rohit Mutatkar, Economic and Political Weekly Vol. 52, Issue no. 13.01 April, 2017
5. Legal status and deprivation in urban slums over two decades by Laura B Nolan, David E Bloom and Subbaramaniyam. Economic and Political Weekly Vol. 53, Issue No 15, 14 April, 2018.
6. Delhi's Slum Dwellers, deprivation, Preferences and Political Engagement among Urban poor by Abhijit Banerjee, Rohini Pande and Michael Walton, International Growth Centre, October 2012.

19. The Free Voice on Democracy, Culture and Nation by Ravish Kumar.
20. Everyone Loves a Good Drought by P. Sainath.
21. Looking Away by Harsh Mandar.

ELECTIVE 02	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**WRITING and EDITING SKILLS**
COURSE CODE	**BAMMC EJWS 1B502**
PAPER	**2 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJWS 1B502	**WRITING and EDITING SKILLS**

COURSE OUTCOME:

1. To provide learners with tools and techniques of editing and writing.
2. To acquaint learners with the art of narration and storytelling strictly within the contours of journalistic principles.

Module		Details	Lectures
1	**Tools and Techniques of Editing**		**10**
	1. Brevity	Brevity: the soul of communication Eliminating redundancy in communication	02
	2.Functional Grammar	Refreshing Grammar, Common Errors	02
	3. Word power	Working with words	04
	4. Punctuations	For media usage	01
	5. Style book	Use of numbers, abbreviations, names and terms	01
2	**Crisp writing**		**08**
	1. News Sense	Finding the right story angle	02
	2. Saying it in bold	Writing headlines, captions, leads and intros	01
	3.Podcast	Writing for the ear	01
	4. Net cast	Writing for visuals	01
	5. Web writing	Story Compiling Difference between writing for print and real time writing	03
3	**Resume writing : Telling your story**		**10**
		Assimilating facts and details	02
		Building a narrative	02
		Making it pictorial	02
		Layout and page design	02
		Being a credible voice	02
4	**Feature Writing**		**10**
	1.Features stories	Human Interest Stories	02
	2. Reviews	Books, Films, App	02
	3. Columns	Analytical, Interactive, Agony Aunt	02
	4.Editorials	Importance, Voice of the publication, Format	02
	5.Obituaries	Writing obituaries Need for factual verification and tone. Can obituaries be critical?	02
5	**Interviews**		**10**
		Types of subjects	02
		Preparing for interviews	02
		Preparing a questionnaire	
		Protocol and Ethical Issues	02

		Writing the interview copy	02
Total Lectures			**48**
BOS SYLLABUS SUB-COMMITTEE MEMBERS			
1. Prof. Renu Nauriyal (**Convener**) 2. Prof. Shreya Bhandary			

Internal Assessment **25 MARKS**

The objective of internal exercise is to help the learners grasp the most essential and interesting elements of a story and create an impactful narrative. The assignment will also challenge the creativity of the learner.

Sr. no.	Project/Assignment	Reason/Justification
01	Prepare a creative resume for print and also an audio-visual version	This would be a treasured element for the learners portfolio
02	Flip Class assignment	This will be a confidence building exercise and give the learner the opportunity to hone his presentation skills

Reference:

1. The Editor's Toolbox by Buck Ryan and Michael O' Donnell, Surjeet Publication
2. Writing for the Mass Media by James Glen Stovall
3. Amy Einsohn, The Copyeditor's Handbook, 3rd ed. (University of California Press, 2011)
4. The Chicago Manual of Style.

ELECTIVE 03	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**GLOBAL MEDIA and CONFLICT RESOLUTION**
COURSE CODE	**BAMMC EJGM 1B503**
PAPER	**3 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJGM 1B503	**GLOBAL MEDIA and CONFLICT RESOLUTION**

COURSE OUTCOME:

1. To help students understand the difference in the role and structure of themedia across the globe.
2. To develop an understanding of the hold of media conglomerates and the issuesof cultural differences
3 To help students appreciate the potential of media in resolving conflicts.

MODULE		DETAILS	LECTURES
1	**Evolution of Global Media**		**10**
		North – South Divide, Imbalance in Global flows	*01*
		NWICO, MacBride Commission, Failure of NANAP	*03*
		Global Media Conglomerates, parachute journalism and embedded journalism	*03*
		Post Truth and avalanche of fake news	*02*
		Information Disorder	*01*
2	**Media profiles, issues and analysis**		**10**
		Contemporary Role of Global News Agencies	*02*
		Media in Europe	*02*
		Media in USA and Australia	*03*
		Media in Russia	*01*
		Media in Africa : talking drums; community radio	*02*
3	**Media profiles ,issues and analysis**		**12**
		Media in China	*02*
		Media in Japan	*02*
		Media in North Korea	*02*
		Media in Singapore	*01*
		Media in the Middle East and Role of Aljazeera	*03*

		Media in Malaysia	*02*
4	**Conflict Resolution**		**10**
		Changing nature of conflict	*02*
		Media driver of peace or driver of conflict	*01*
		The shifting media landscape, Challenges for independent media	*02*
		The role media can play in conflict resolution and peace promotion	*01*
		Case study: The Kashmir Conflict and LTTE conflict in Sri Lanka	*04*
5	**Media Information Literacy**		**06**
		Five Laws of MIL	*01*
		MIL and youth radicalization in cyberspace	*01*
		Preventing violent extremism	*01*
		MIL to tackle social polarization of Europe	*02*
		Encryption / Cryptography media communication	*01*
		landscape	
Total Lectures			**48**

Internal exercise:

The objective of internal exercise is to help the learner study the media landscape in a country/ region, the apparent and subtle controls, bias and stereotypes as well as the issues related to cyberspace.

Sr. no.	Project/Assignment	Reason/Justification
01	Flip class assignment: Presentation on a media of a country/ region	This will sharpen the research and presentation ability of the learner
02	Discussion on any current media issue	This will expose them to different perspectives and the ability to listen to others
03	Essay/ test	Test of knowledge, critical thinking ability

BOS SYLLABUS COMMITTEE MEMBERS

1. Prof. Renu Nauriyal (Convener)
2. Prof. Shridhar Naik (Subject Expert)
3. Prof. Neena Sharma(Subject Expert)
4. Prof. Jitendra Nayak(Subject Expert)

INTERNAL EVALUATION **25 MARKS**

BIBLIOGRAPHY:

1. Understanding Global Media by Terry Flew, Red Globe Press
2. Media and Conflict Resolution: A Framework for Analysis by EytanGilboa Deutsche Welle – 3. Global Media Forum (2009) Conflict Prevention in the Multimedia Age
3. How to Understand and Confront Hate Speech Pankowski, Rafal (2007)
4. How media can be an instrument of peace in conflict-prone settings, drawn from Media in Conflict Prevention authored by Michelle Betz.1 Additional inputs to this paper by Katy Williams.
5. The Media Were American: U.S. Media in Decline. Jeremy Tunstall (2008} Oxford Press

22. Conflict-sensitive reporting: state of the art; a course for journalistsand journalism educators (2009)17 UNESCO publication
23. Triumph Of The Image: The Media's War in The Persian Gulf, A Global Perspective (Critical studies in communication and in the cultural industries) by Hamid Moulana.
24. An indispensable intervention for countering radicalization and violent extremism, Jagtar Singh
25. The Kashmir Problem and Its Resolution, Wajahat Habibullah, United States Institute of Peace
26. .Social Media and Conflict Prevention By Sheldon Himelfarb, United States Institute of Peace. 2012.
27. How social media is changing the way we see conflict By Kym Beeston. 2014.
28. A New Era of Global Protest Begins By Rajesh Makwana. Transcend Media
29. Tweets of Contention: How Social Media is Changing Political Conflict By Thomas Zeitzoff. Political Violence.

ELECTIVE 04	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**BUSINESS and FINANCIAL JOURNALISM**
COURSE CODE	**BAMMC EJBF 1B504**
PAPER	**4 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJBF 1B504	**BUSINESS and FINANCIAL JOURNALISM**

COURSE OUTCOME

1. The overall objective of this course is to provide students with the background, knowledge and skills necessary to be business and financial journalists.
2. To create awareness about the importance of business and financial news and its role in coverage, reporting and editing

3. Acquire the skills to write different kinds of Business and Financial leads.
4. Acquire the skill to convert Business news releases into Business and financial reports
5. To improve skills in reporting and writing basic and complex business and financial stories in different beats
6. Provide a basic understanding of the world of business and finance by localising financial and economic data effectively.

MODULES	TOPICS	DETAILS	LECTURES
	BUSINESS AND FINANCIAL JOURNALIST		
I	**INTRODUCTION**	• Who is a Business Journalist? • Skills for Business Journalism • Role of a Business Journalist • Careers and opportunities in Business and Financial Journalism • Analysis of Major Business and Financial media in India	**04**
	REPORTING OF MAJOR INDIAN SCAMS		
II	**FINANCIAL JOURNALISM AND MAJOR INDIAN SCAMS**	• Satyam corporate fraud • Cement scandal • 2G scam / Neera Radia Tapes • Ketan Parekh scam • The Coalgate scam • Adarsh Housing Society scam • ICICI Bank - Chanda Kochar • Kingfisher – Vijaya Mallaya • Nirav Modi Scam • Rafale deal	**10**
	BEATS		
III	**BEATS AND AUDIENCES IN BUSINESS AND FINANCIAL JOURNALISM IN INDIA**	**1. Banking Sector in India** • Functions of commercial banks • Use of modern technology such as core banking its advantage, and its advantages, social benefits and use in banking in financial inclusion • Government schemes related to banking • Topics such as foreign exchange reserves; functioning of the World Bank, BRICS BANK and Asian Development Bank. • Business and Financial terminologies used in Media **2. Union Budget** • Components of the Union Budget	**18**

		• Why is India running a budget deficit and a fiscal deficit?, Populism and budget • Media presentation of Budget	
		3. Aviation • FDI policy for aviation in India • Why Indian carriers are making losses • Regulatory structure for civil aviation • Can any airline start international flights? • Media Coverage	
		4. Technology • Growth of India's IT service exports • Why India's engineers are sought-after? • Are India's engineers qualified? • The government's STPI framework for boosting tech innovation • Media coverage of technology	
		5. Startups • VC funding: a big driver of the startup ecosystem • India's unicorns: Startups valued at over $1 billion • Working in a corporate v/s working in a startup • Rise of tech and startup journalism • Startup India plan	
	FINANCIAL MARKETS and INSTITUTIONS		
IV	**1. STOCK EXCHANGE**	• Bombay Stock Exchange, National Stock Exchange • SENSEX, NIFTY and impact of their volatility. • Retail Market – the Indian Scenario	**10**
	2. UNDERSTANDING THE EQUITY MARKET	• Stocks, bonds and mutual funds, how they are bought and sold, how prices are determined • How to read stock tables for business journalism. • Currency Regulation • De-monetization • Commodities	

	3. ROLE , OBJECTIVES AND FUNCTIONS	**1.** Reserve Bank Of India **2.** SEBI - Securities And Exchange Board Of India **3.** Niti Aayog	
	GLOBALISATION		
V	**GLOBAL TRADE and FINANCE**	**1.** Globalization and its impact on international trade **2.** How currency markets operate **3.** Global supply chains and its impact on competitiveness of local industries **4.** The 2008 financial crisis	**06**
	Total Number of lectures		**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. PROF. RANI D'SOUZA**(CONVENER)**
2. MR. ADITH CHARLIE **(INDUSTRY EXPERT)**
3. MR. RAJESH KURUP **(INDUSTRY EXPERT)**

INTERNAL EVALUATION METHODOLOGY

1. ASSIGNMENTS
2. SCREENING OF GOVERNMENT OF INDIA BUDGET LIVE ON TELEVISION OR INTERNET
3. VISITS TO BSE/NSE
4. WRITING ON ANY ONE BEAT ON A REGULAR BASIS
5. ORAL and PRACTICAL PRESENTATIONS
6. GROUP INTERACTIONS
7. DISCUSSIONS AND DEBATES

REFERENCES/WEBSITES/JOURNALS FOR BUSINESS and FINANCIAL JOURNALISM

1. Introduction to Business and Economic Journalism, Pandeli Pani(In Co-Authorship with Ulrike Fischer-Butmaloiu)
2. From Lehman To Demonetization: A Decade Of Disruptions, Reforms And Misadventures' By Tamal Bandyopadhyay
3. `Bandhan: The Making Of A Bank' By Tamal Bandyopadhyay
4. `Sahara: The Untold Story' By Tamal Bandyopadhyay
5. Indian Economy – RudraDutt And Sundhram
6. Indian Financial System – M.Y. Khan
7. Financial Journalism: Money Matters By Marie Kinsey
8. Introduction To Business And Economic Journalism By Pandeli Pani(In Co-Authorship With Ulrike Fischer-Butmaloiu)
9. Business Journalism: A Critical Political Economy Approach By Ibrahim Seaga Shaw
10. Newspaper Business Management – FrankThayer
11. Business Journalism: How To Report On Business And Economics By Keith Hayes
12. List of Websites :
    a) Www.Bloomberg.Com
    b) Www.Reuters.Com
    c) business-standard.com
    d) financialexpress.com
    e) thehindubusinessline.com
    f) thequint.com
    g) outlookindia.com

h) asianage.com
i) mydigitalfc.com

ELECTIVE 05	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	MOBILE JOURNALISM and NEW MEDIA
COURSE CODE	BAMMC EJMJ 1B505
PAPER	**5 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJMJ 1B505	MOBILE JOURNALISM and NEW MEDIA

Course Outcome

- This course was arranged as a preparation program for Media Students, having an enthusiasm for finding out about the nuts and bolts of versatile news-casting. You needn't bother with any past involvement with the ideas, apparatuses or assets of portable news coverage.

Towards the end of the course, you will leave away with information about:

- Global adoption of mobile and its versatility has influenced and changed journalism in New Age Media. M-Learning, in the Era of New Media is the most effective method to get ready for the eventual fate of the media and life in a portable firstworld.
- Step by step instructions to report and connect with crowds utilizing cell phones.
- Step by step instructions to utilize the accepted procedures for ease of use and item plan when constructing your portable encounters in Journalism.
- The most effective method to settle on educated choices about structure portable news items crosswise over stages. The most effective method to get ready for the eventual fate of wearable's different patterns that may change the course of portable media and news-casting.

MODULE	TOPIC	LECTURES
I	**THE STATE OF MOBILE**	08
	1. How mobile has influenced modern journalism 2. Mobile centric reporting and editing 3. Mobile as a 'Newsroom'. 4. Branding of News using social media 5. Mobile News catering to Niche beats 6. Evolution of M-Learning (Mobile Learning) amongst the Youth with the Mobile Applications	

II	**Mobile Journalism**	12
	1. News Workflow and Mobile Journalism a. How to identify the seven basic steps of mobile reporting. b. How to create and share branded mobile journalism content. c. How to use two simple mobile apps to make an audio or video documentary, or a narrated photo-essay. d. How to select accessories that enhance the camera or audio quality of IOS smart phones and tablets. **2.** Introduction to Mobile Applications (News generation and Uploading process : techniques of generating audiences) **3.** Blog set-up **4.** Mobile writing and creation of News Trends (Hash tags, tagging, linking accounts etc	
III	**DESIGNING FOR THE MOBILE EXPERIENCE**	10
	A. Designing 1. How good design is intuitive, making something immediately usable. 2. About the importance of satisfying expectations of tactile interaction and content: tap, flick, pinch, drag, etc. 3. How mobile design differs from established desktop design. (Options and choices for your content). 4. About best practices for process: How design, development and content best work together. 5. About Mobile Analytics: What is your audience using? **B.** Social Newsgathering and Listening : creation of story ideas, News Sources and Content **C.** Social Media Collaboration with M-Learning and Viewer creation (Crowd sourcing) **D.** Going Viral : being the Scavenger and Mobile Journalist **E.** M-learning: learning the Art of News Audit	

IV	**MOBILE NEWS PRODUCT DEVELOPMENT**	10
	1. Different mobile development approaches and their benefits as well as weaknesses 2. Responsive vs. mobile apps vs. mobile-optimized Sites 3. How to go about planning and building mobile products (Different frameworks and services to move swiftly, other considerations such as staffing, timelines, etc.) a. The Digital Skeleton : understanding placing, timing and generation of News story b. Fake News c. Social Media Policies and Ethics d. Verification and Authenticity of information	
V	**FUTURE OF MOBILE JOURNALISM and M-LEARNING :**	10
	1. About the evolution of wearable 2. About the rise of Google Glass 3. About Glass Journalism 4. About augmented reality storytelling and journalism a. Emerging Forms of News management : 360 degree videos, wearable, accessories etc b. Emerging Managing Change in Newsroom culture and Evolving Business Models for M-Learning c. Studying Social Media Analytics d. M-learning the future of Newsrooms	

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. Prof. Gajendra Deoda(Convener)
2. Mr. Abhijeet Kamble (Industry Expert)
3. Dr. Yatindra Ingle(Subject Expert)

Sr. no.	Project/Assignment	Reason/Justification
01	Assignment/ Presentation	This will sharpen the research and presentation ability of the learner
02	Discussion on any current media issue	This will expose them to different perspectives and the ability to listen to others
03	Creation of Mobile News	5 one minute news stories or 5 minutes news bulletin

REFERENCES :

1. A Text Book of Internet and Web Page Design, Srivastav Rajkumar.
2. Web Masters Hand Book, Galgotia
3. Computer Graphic Software Construction, John R Rankin
4. The Internet Book, Comer Douhlas E.
5. The Information Society: An Introduction, Arm and Mattelart. 2003 by Sage Publications Ltd
6. Designing Interactive Websites, Mohleo James L and Thompson Learning

7. MOJO: The Mobile Journalism Handbook: How to Make Broadcast Videos with an iPhone or iPad by Ivo Burum, Stephen Quinn
8. *The Mobile Journalism Handbook Routledge text books.*
9. A Field Guide for Mobile Journalism Volume 1: Producing photographic stories with smart phones and tablets
10. Closer to the story? Accessibility and mobile journalism by PanuKarhunen

ELECTIVE 06	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**NEWS MEDIA MANAGEMENT**
COURSE CODE	**BAMMC EJNM 1B506**
PAPER	**6 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJNM 1B506	**NEWS MEDIA MANAGEMENT**

Course Outcomes:

1. To make students aware about the responsibilities, structure and functioning of responsibilities of an organization.
2. Students will be able to analyze individual media businesses and understand the Economic drivers of the media economy.
3. Students will have developed hands-on experience as content marketers using journalistic and digital techniques.
4. Students will have gained a perspective on the evolution of media in the last 25 years and on key current trends.

SR.NO.		**MODULES**	**LECTURE**
1.	**Introduction**		10
	Making News:	Truth, Ideology and News work	
	Legacy Media	Broadcast Media Overview and Print Publishing Overview	
	A Comparative Analysis with Electronic Media:	Contemporary Elements, Dimensions and Image of Print Media:	
	News media as business enterprise	• Proprietary concerns • Types of ownership	
2.	**Organizational Structure**		14
		• Hierarchy • Decision making • Inter-relationship between departments	

	Human Resource development	Specialized training for skilled workers	
	Financial Management		
	Cost and Profitability	• Costing classification and allocation • Nature of cost • Factors affecting cost • Fixed and variable costs	
	Challenges of Globalization and Liberalisation	a) Foreign Direct Investment b) Cross Media Ownership c) Commercialization of Media	
	Understanding Company Law	Press and Registration of Books Act • Relevant aspects of Company Law	
3.	**Resource and supply chain, and marketing techniques.**		12
	Resource and supply chain	• Newsprint • Technology • Production process	
	Managing Resources	• Advertising revenue building and maintenance • Circulation revenue • Ways to cut cost and boost revenue	
	Marketing techniques	• Brand building • Public Relations i. Newspaper's relation to its community ii. Understanding the target audience iii. Building goodwill iv. Promoting the newspaper's / site's services v. Sales promotional activities • Role of research and readership surveys • Sales forecasting and planning • Advertising the newspaper / website I channel • Becoming a digital media brand	
4.	**Disruptive Technology and Media Business Models:**		6
		1) The role of advertising 2) From Web 1.0 to 2.0 3) Yahoo, Craigslist, Google, Facebook, Twitter, Whats App, Pinterest	
5.	**Case studies**		6
		Case studies – Eenadu and Network 18 Expansion of Sky Network [Star Network in India] Relevance of TAM Ratings in News Channels along with IRS Studies	

	TOTAL LECTURES		48

BOS SYLLABUS COMMITTEE MEMBERS

1. DR. NAVITA KULKARNI- (**CONVENER)**
2. DR. PRIYADARSHINI PODDAR(SUBJECT EXPERT)
3. PROF GAJENDRA DEODA(SUBJECT EXPERT)

INTERNAL EVALUATIONS

Sr. no.	Project/Assignment	Reason/Justification
01	Assignment/ Presentation	This will sharpen the research and presentation ability of thelearner
02	Discussion on any current media issue	This will expose them to different perspectives and the ability to listen to others
03	Creation of Mobile News	5 one minute news stories or 5 minutes news bulletin

REFERENCES:

1) Ben Badgikian: Media Monopoly
2) India's Communication Revolution from Bullock Carts to Cyber Carts, (Arvind Singhal, Everett M Rogers)
3) Advertising and Integrated Marketing Communications, (Kruti Shah)
4) Digital Branding: A Complete Step-by-Step Guide to Strategy, Tactics and Measurement (Daniel Rowles)
5) Disruptive Innovation: Strategies for Enterprise Growth (Jayanta Bhattacharya)
6) Understanding Company Law, (Alstair Hudson)
7) Newspaper organization and Management(Rucket and Williams)
8) The paper tigers by Nicholas Coleridge
9) News Media Management: Mr P.K Ravindranath
10) Print Media Communication and Management by Aruna Zachariah
11)News Culture by Stuart Allan

ELECTIVE 07	
PROGRAM	**BAMMC**
YEAR	**TYBAMM-JOURNALISM**
SEMESTER	**V**
COURSE:	**JOURNALISM and PUBLIC OPINION**
COURSE CODE	**BAMMC EJJP 1B507**
PAPER	**7 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJJP 1B507	**JOURNALISM and PUBLIC OPINION**

COURSE OUTCOME

1. To understand the role of media in influencing and impacting Public opinion.
2. To analyse the formation of Public opinion through digital and social media.
3. To analyse the impact of the media on public opinion on socio-economic issues.
4. To make students aware of theoretical framework of research on media and society.

MODULE	TOPICS	DETAILS	LECTURES
		PUBLIC OPINION AND THEORIES	
I	**UNDERSTANDING PUBLIC OPINION AND THEORIES OF MEDIA.**	1. **Defining Public Opinion.** Its functions in society. Means of gauging Public Opinion – opinion polls, exit polls, surveys, social media, Role of Media in influencing Public Opinion. **2. Media theories-** Walter Lippman - Modern Media and Technocracy Juergen Habermas- The idea of Public Sphere Paul Lazarsfeld – Research, Two Step Flow of Information Noam Chomsky – Manufacturing Consent, Propaganda Model Agenda Setting Vs Uses and Gratifications	**[4]** **[6]**
		POLITICAL OPINION AND POLICY MAKING	
II	**MEDIA'S ROLE IN INFLUENCING POLITICAL OPINION AND POLICY MAKING.**	1. Coverage of Political Parties, Personalities and General Elections by national and international media; media biases. Use of Media for election campaigns-The Donald Trump Elections, BJP campaign in India. 2. Media Coverage of Indian Government's Economic, Defence and Foreign Policy.	**[6]** **[4]**
		WARS AND CONFLICTS	
III	**MEDIA'S COVERAGE OF WARS AND CONFLICTS.**	1. Vietnam War, Gulf Wars, Kargil Conflict, Surgical Strikes on Pakistan. 2. War on terror-International conflicts in Syria, Israel, Afghanistan and Europe.	**[6]** **[4]**
		SOCIO-ECONOMIC ISSUES	
IV	**MEDIA'S COVERAGE OF SOCIAL AND ECONOMIC ISSUES.**	A. Portrayal of Women in Media. B. Representation of LGBTQ community in media. C. Representation of Dalits, Tribals and Economically weaker sections of Society.	**[4]** **(2)** **[4]**

		IMPACT OF NEW MEDIA	
V	**EVOLUTION OF DIGITAL, SOCIAL AND NEW MEDIA AND ITS IMPACT ON PUBLIC OPINION.**	**1.** Digital media and its impact on Political culture. **2.** Use of Whats app, twitter and Face book to promote fake news **3.** Social media and its impact on culture.	**(3)** **(2)** **(3)**
	TOTAL LECTURES		**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. Prof. Rani D'souza (Convener)
2. Mr. Raju Korti (Industry Expert)
3. Prof. Mithun Pillai(Course Expert)

INTERNAL EVALUATION METHODOLOGY **25 MARKS**

1. CONTINUOUS ASSIGNMENTS
2. DIGITAL /ONLINE WRITTEN ASSIGNMENT
3. ORAL and PRACTICAL PRESENTATIONS
4. DISCUSSIONS/DEBATES
5. NEWS BASED PRESENTATIONS
6. PROJECTS

REFERENCES/JOURNALS/WEBSITES

1. Ahmed Rashid: The Taliban.
2. Chambers Deborah, Fleming Carole (2004), 'Women and Journalism', Psychology Press.
3. Rush Ramona, Oukrop Carole, Creedon Pamola (2013), 'Seeking equity for women in Journalism and Mass Communication education: A 30 year Update', Taylor and Francis.
4. Sardesai Rajdeep: "2014: The Election that Changed India" .
5. Walter Lippmann : "Public Opinion" by Herman Edward S. and Chomsky Noam "Manufacturing Consent: The Political Economy of the Mass Media" by
6. Lalles John: Nature and Opinion of Public Opinion.
7. Tiwari Arpit Rakesh: Study of the Print News Coverage of Narendra Modi @014 Lok Sabha Elctiond. – acadademia.edu.
8. Coverage of 2014 Lok Sabha Polls by News Channels – Analysis by Centre for Media Studies.
9. Coleman Benjamin: Conflict, Terrorism an Media in Asia.
10. Ranganathan Maya; Rodrigues Usha: (2010) Indian media in a Globalised World, Sag Publications.
11. en.qantara.de/content/the-arab-spring-and-the-media-distorted-images
12. Alexanrova Ekaterina – Using Media Effectively; Barack Obama's Election Campaign Academia.edu
13. EhabGalal and RiemSpielhans – Covering the Arab Spring: Middle East in the Media. Academia .edu
14. Babla Maya – Arab Spring Media Monitor Report: One year of Coverage. UDC Centre of Public Diplomacy.
15. Rutledge Dr. Pamela – How Barack Obama Won the Social Media Battle in 2012 Presidential Election : mprcenter.org/blog
16. Jamali Reza, Online Arab Spring: Social Media and Fundamental Change, Chandos Publishing House.

17. Sharma Ram Nath, Sharma Yogendra, Sharma Rajendra; (2000), Kargil war: A Saga of Patriotism, Shubhi publications.
18. Swami Praveen(1999): The Kargil War New Delhi: LeftWord Books
19. Humphries Drew (Ed), (2009), Women, Violence and Media: readings from feminist Criminology, UPNE.
20. Berns Nancy, Framing the Victim: Domestic Violence, Media, and Social Problems, transaction Publishers.
21. Bareh Hamlet, (2001), Encyclopaedia of North-East India: Assam, Mitthal Publications.
22. Freedman Des, Thussu Daya; (2011), Media and Terrorism: Global Perspectives, Sage Publications.
23. Schneider Nadja-Christina , Titzmann Fritzi-Marie (2014), Studying Youth,
24. Media and Gender in Post-Liberalisation India, Frank and Timmy Gmbh Publication (Pg 19- 45)
25. The social media era of political culture: the case study iceland posted by Oliver Bjornsson.
26. https://bainesreport.org/2017/11/the-social-media-era-of-political-culture-the-case-study-of-iceland/
27. How Social Media Affects Politics https://sysomos.com/2016/10/05/social-media-affects-politics/
28. How Digital Media are Influencing Politics and Political Discourses in Kenya Johanna RIESS http://frenchjournalformediaresearch.com/index.php?id=581
29. www.opendemocracy.net/openindia/paranjoy-bordoloi/mass-media-in-north-east-india-trends-of-conflict-reporting
30. Using New Media effectively: An Analysis of Barack Obama's Election Campaign Aimed at Young Americans by Ekaterina Alexandrova. (This is a thesis submitted by the student).
31. Karvin Andy: Distant Witness: Social Media, the Arab Spring and aJournalism Revolution.

ELECTIVE 08	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**MEDIA LAWS and ETHICS**
COURSE CODE	BAMMC EJML 1B508
PAPER	**8 DSE 1B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V			
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**		
BAMMC EJML 1B508	**MEDIA LAWS and ETHICS**		
COURSE OUTCOME:			
1. To help students understand the laws that impact the media 2. To develop an understanding of the ethical responsibilities of the media 3. To help students appreciate the challenges of fake news and misinformation in a new changing ecosystem of news and information.			
MODULE		**DETAILS**	**LECTURES**
1	**Laws relating to media freedom: provisions, status and case studies**		**08**
	6.	Article 19 (1) (a) of Indian Constitution	***01***
	7.	Article 19.2	***01***
	8.	Defamation –sections 499,500	***02***
	9.	Contempt of Courts Act 1971	***02***
	10.	Public Order – sections 153 AandB,295A,505	***02***
2	**Provisions in the Act, challenges in its implementation, case studies**		**12**
	1.	**Sedition (IPC124A), Obscenity (IPC292,293)**	***03***
	2.	**Contempt of Parliament**	***02***
	3.	**Official Secrets Act**	***03***
	4.	**Whistleblowers Protection Act**	***02***
	5.	**Press and Registration of Books Act**	***02***
3	**Provisions in the Act, challenges in its implementation, case studies**		**10**
	1.	Right to Information Act	***03***
	2.	Information Technology Act	***06***
	3.	Right to Privacy and its violation by media	***02***
	4.	Indian Evidence Act and its relevance for the media	***02***
	5.	The Copyright Act, the application of copyright, fair us, the incentive theory of copyright, damages and penalties	***03***
4	**Media Ethics**		**08**
	1.	Why ethics is important? Social responsibility of media	***01***
	2.	Core principles of journalism: Accuracy, Independence, Fairness, Confidentiality, Humanity, Accountability, Transparency	***01***
	3.	Confidentiality and Public Interest ,Conflict of interest,	***02***
	4.	Ethics and sting operation	***02***
	5.	Emergence of Alternative News Portals (e g: Alt News)	***02***
5	**Self –Regulation and Fake news**		**10**
	1.	Different forms of Regulation: State Regulation, Self-Regulation, Co-Regulation	***02***
	2.	Press Ombudsman: Readers' Editor- its significance. Regulatory practices in Developed Democratic Countries	***02***
	3.	Role of journalist to combat digital fuelling of disinformation, misinformation and mal information,	***02***
	4.	Is transparency the new objectivity? Sieving propaganda from new.	***02***
	5.	Sourcing and Verifying News; Ethical journalism the weapon to combat information disorder.	***02***

Total Lectures	48
BOS SYLLABUS COMMITTEE MEMBERS	
1. PROF. RENU NAURIYAL (**CONVENER)** 2. PROF. BHUSHAN M SHINDE 3. PROF. MITHUN M PILLAI	

Internal exercise: 25 Marks

The objective of internal exercise is to help the learner apply the learning from the lectures and view critically, media related issues from a legal and ethical perspective.

Sr. no.	Project/Assignment	Reason/Justification
01	**Prepare a feature / research paper**	**This would challenge the writing, narrative and analytical skills of the learners**
02	**Group/ individual presentation**	**This exercise would build the confidence and presentation skills of the learners**
03	**Test**	**This would test the subject knowledge of the learner.**

References :

1. Introduction to the Constitution of India by Durga Das Basu
2. Law of the Press by Durga Das Basu
3. Press Laws and Ethics of Journalism by P.K. Ravindranath
4. Journalism in India by Rangaswami Parthasarthy.
5. Textbook on the Indian Penal Code Krishna Deo Gaur
6. The law of Intellectual Property Rights edited by Shiv Sahai Singh
7. The Journalist's Handbook by M V Kamath
8. Media and Ethics by S.K.Aggarwal
9. Introduction to Media Laws and Ethics by Juhi P Pathak
10. Edelman TRUST BAROMETER - Global Results. https://www.edelman.com/global-results/
11. Viner, K. A mission for journalism in a time of crisis; The Guardian. https://www.theguardian.com/news/2017/ Nov/16/a-mission-for-journalism-in-a-time-of-crisisBall, J. (2017).
12. Post-Truth: How Bullshit Conquered the World. London: by James Ball, Biteback Publishing.

List of Websites:

1. www.indiankanoon.org
2. www.prasarbharathi.gov.in.
3. www.lawzonline.com
4. www.presscouncil.nic.in
5. www.thehoot.org

SEMESTER VI-JOURNALISM		
COURSE CODE	**CREDITS**	**COURSE NAME**
COMPULSORY-CORE	**04X2=08**	**DRG(DISCIPLINE RELATED GENERIC)**
BAMMC DRG-601	**04**	**1. DIGITAL MEDIA**
BAMMC DRG-602	**04**	**2. NEWSPAPER and MAGAZINE DESIGN (PROJECT)**
ELECTIVES-	**03X04= 12**	**DSE 2 B (DISCIPLINE SPECIFIC ELECTIVES) (LEARNER SHOULD ELECT ANY FOUR OF THE COURSES)**
BAMMC EJCI 2B601		**1. CONTEMPORARY ISSUES**
BAMMC EJLJ2B602		**2. LIFESTYLE JOURNALISM**
BAMMC EJPT2B603		**3. PHOTO and TRAVEL JOURNALISM**
BAMMC EJMJ 2B6504		**4. MAGAZINE JOURNALISM**
BAMMC EJSJ 2B605		**5. SPORTS JOURNALISM**
BAMMC EJCR 2B606		**6. CRIME REPORTING**
BAMMC EJFNF 2B607		**7. FAKE NEWS and FACT CHECKING**
BAMMC EJTJ 2B608		**8. TELEVISION JOURNALISM**
	20	

COMPULSORY-CORE 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**DIGITAL MEDIA**
COURSE CODE	**BAMMC DRG-601**
PAPER	**DRG 1 (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE		**COURSE NAME and DETAILED SYLLABUS**	
BAMMC DRG-601		**DIGITAL MEDIA**	
Course Outcome:			
• Understand digital marketing platform • Understand the key goals and stages of digital campaigns • Understand the of use key digital marketing tools • Learn to develop digital marketing plans			
Module	**Topic**	Details	Lectures
Module I	Introduction to Digital Marketing	a. Understanding Digital Media b. Advantages of Digital Media c. Principles of Digital Media Marketing d. Key Concepts in Digital media e. Traditional Vs Digital Media	4
Module II	Search Engine Optimization	a. How search Engine works b. Introduction to SEO	8

	(SEO):	c. On Page Optimization d. Off Page Optimization e. SEO Audit, Tools and Measurement f. SEO Resources, Careers in SEO	
Module III	Search Engine marketing (SEM)	a. What is SEM? b. Why SEM c. What is Google Adwords? Why Google Adwords d. Google network e. Adwords terminologies f. Campaign types g. Creation of Google Display NETWORK (GDN) h. Display Ads format i. Conversion tracking j. GDN Campaign creation (DEMO) k. Remarketing l. What are Google shopping Ads	8
Module IV	Social Media Marketing (SMM)	a. Introduction to Social Media b. Facebook Marketing c. Instagram Marketing d. LinkedIn Marketing e. Twitter Marketing f. SMM Tools g. Creating a successful social media strategy	08
Module V	Email marketing	1. key terms and concepts 2. Customer acquisition strategies 3. Best Practices : CRABS 4. Tools to enhance lead nurturing 5. Enhance better reach	3
Module VI	Web Analytics	a. Introduction to analytics b. Social CRM and analysis c. Google analytics d. Digital Analytics e. Content performanceanalytics f. Visitor analysis g. Social media analytics	6
Module VII	Affiliate Marketing and Programmatic Marketing	a. Affiliate Marketing b. Definition, Purpose, Resources required, Top Players in Affiliate Marketing, Segregation of Affiliate marketing c. Programmatic Marketing d. Evolution and growth of programmatic Marketing e. Real Time bidding, f. Types of Programmatic Advertising, Advantages and Challenges, Myths of Programmatic Marketing	3
Module VIII	Content writing	a. Intro to content writing b. Core Principles of Content writing c. Why blogs matter d. Principles of writing blogs e. How to write content for twitter andMobile	6
Module IX	Cyber laws	a. Information Technology Act b. Copyright Act	2

		c. Cyber Ethics d. Digital Security	
TOTAL LECTURES			48
BOS SYLLABUS SUB-COMMITTEEMEMBERS			
1. Dr Hanif Lakdawala **(Convener)** **2.** Mr Pradeep Sasidharan **(SubjectExpert)**			
Reference Books			
1. Digital marketing By Seema Gupta 2. Digital Marketing By Puneet Singh Bhatia			

COMPULSORY –CORE-02	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**NEWSPAPER and MAGAZINE DESIGN**
COURSE CODE	**BAMMC DRG-602**
PAPER	**DRG 2 (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC DRG-602	**NEWSPAPER and MAGAZINE DESIGN**
Brief: Design-A Reading Experience The paper is around Publication Layout and Design. Publication especially is a periodical and certain aspects repeat over and oven within a publication as well as over the issue after issue. This is why the publication follows certain stylebook to keep consistency thereby identity established. The publication design is handled differently than the advertising design and is majorly discipline based software workout. Softwaresuch as Quark Express or Adobe InDesign are in practice across industry. Adobe In Design is evolved as highly professional version of Adobe PageMaker which ruled the industry since Desk Top Publishing (DTP) popularized as versatile solution.	
Course Outcome:	
• The learner is required to understand the process of print media production since the content collection to the final print ready layout. • This includes news weightage as well as article relevancy and the visual treatment to the text block. The appearance of the various text blocks matters in layout. • Learner should be able to reconstruct headlines suitable for the space keeping the core meaning and intensity intact. • Learners are expected to develop software skills to be employable in industry. • Learners shall develop the aesthetic vision and understand the discipline behind a layout.	

Module	Subtopics	Expansion	Lectures
01	**Design and Layout basics**		**10**
	• Elements of design	Point, Line, Shape, Size, Tone, Colour, Texture, Space	*02*
	• Principles of Design	Proportion, Contrast, Harmony, Balance, Harmony, Unity	*02*
	• Rules of Layout	Alignment, Proximity, Emphasis, Syntax, Visual path	*02*
	• Grid and Page set up	Page size, Space division, Creating template, Margins,	*02*
	• Master Pages	Creating master pages, Margins, Page numbering, Columns, Footer space, Folio	*02*
02	**Editing and Terminology**		**08**
	• Page division	National Page, City/Local, World, Economy, Sports, Entertainment, Editorial (OpEd)	*01*
	• Rewriting / recomposing headlines, Creating decks,	Considering length of Head, Using synonyms, Abbreviations, Popular terms, Units and Counts	*02*
	• Terminology	Head, Deck, Body, Boost, Callout, Slug, Caption, Jumpline, Byline, Credits, Banner, Skyline, Strapline, Teasers	*02*
	• Type of Content	Anchor story, Lead, Tomb stoning, , Short stories, Feature, Editorial, Reviews, Interviews, Feedback,	*02*
	• Errors	Widow, Orphan, Dog leg, Burries story	*01*
03	**Typography and Visual aids**		**06**
	• Type classification	Serif, Sans serif, Decorative, Trendy, Distress, Handwriting	*01*
	• Measurements	Size, Weight, Posture, Kerning, Tracking, Leading, Expand, Condense	*01*
	• Visual indicators	Indentation, Dropcap, Inset, Alignment, Hyphenation	*01*
	• Text path	Curvelinear, Baseline, Shift, Warp text, Text in shapes	*01*
	• Text to Box	Picture in text, Texture in text, Text effects, Shadow, outline,	*02*
04	**Working on Project Quark or InDesign**		**12**
	• Workspace	Grouping required panels and assigning default, Menu bar, Property bar, Options bar, Measurement bar, Transform controls, Panel docking,	*02*
	• Toolbox	Text, Picture, Shape, Table, Transparency, Line,	*02*
	• Panels	Style sheet/Para styles, Colour/ Swatch, Page layout, Align, Wrap text,	*03*
	• Picture treatment	Choosing right picture, Tracing outline, Fading, Transparency, Extending canvas, Gradient, Reshaping picture, Placement	*03*

	• Creating Typo	Type templates i.e. Style sheets	*02*
05	**Planning and Production of Magazine**		**12**
	• Content Plan/varied content: Cover story, Interview, Feature, Sp report, Tips,	Content collection, Sorting and scrutiny, Picture collection, Dividing in parts, Extracting pull outs, quotes, Assigning pages to stories, Assigning pages to Ads	*03*
	• Flat plan	Block diagram of the content, Judgment of facing page relevancy, Testing for contradiction	*02*
	• Rough Layout	Rough idea of layout, Conceptualization, Judging weightage of pictures and text	*03*
	• Logic of Cover design	Title size, Cover lines, Release date, Close up based, Action based, Celebrity, Demo, Art, Animation, Gimmick, Cover story	*02*
	• Pagination and Print ready	Sequencing for printing, Form, Cut marks, Alley	*02*
Total Lectures			**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. Mr. Arvind Parulekar (Convener)
2. Prof. Rani D'Souza
3. Prof. Sandesh Patil

Instructions:

1. Content need not be original and can be sourced from Google or News sites.
2. Content should not be dummy or greeking not allowed. (Lorel Ipsum discouraged)
3. Rewriting of headline may be needed to fit the width and will be part of evaluation. (use editing techniques)
4. Pictures must be relevant and appropriate placement as well as proportional to news length necessary.
5. Pictures should not be in any case distorted. (broken aspect ratio deducts marks)
6. Use of illustrations recommended wherever necessary.
7. Picture placement and unity with the text in text frames is evaluative aspect.
8. Right content on right pages and in apt places has weightage in evaluation.
9. New original Masthead and design is evaluation aspect. (Discourage students from copying existing)
10. Enough issue details (day, date, pages, site etc.) on appropriate place count as layout element.
11. The script need not be Devanagari for Marathi medium learners and they can use English content. (Devanagari font problem is considered, However viva will be in Marathi or Hindi.
12. Viva voce will be conducted only against evaluation of the completed project.
13. Printout of the project may be in black and white in case of financial constraints, but then the original soft copy as well as pdf must be produced before the examiner.

Internal assessment:

Internal assessment is carried out based on following submissions to the internal faculty, but must be produced before external examiner.

i. Front page replica of broadsheet: This helps student to explore most of the tools to take his work close to the actual broadsheet page.
ii. Typography chart: Classification of typefaces into serif, sans serif, decorative and trendy. This helps them to understand the visual difference and readability of different fonts.

iii. Content plan for the magazine: The planning desk exercise to be carried out carefully before starting the magazine. Understanding parts of magazine and flow of the articles. Sections as well as front book, back book and main book concept.
iv. Flat plan: For judging facing page connectivity or discrepancy.
v. Pagination: A separate soft file with page sequence suitable for printing.

External Project:

1. **Broadsheet design and layout**: Broadsheet of 6 pages in Adobe InDesign OR Quark Express.
    a. Supportive software can be Adobe Photoshop for Image editing, Corel Draw or Illustrator for Masthead or Logo making and Illustrations wherever needed.
    b. Basic Layout must be either in Adobe InDesign or quark Express, one of the layout software.
    c. Learner may use Quark Express for Broadsheet and InDesign for Magazine and display his skills in both. (This will not fetch extra rewards.)
2. **Magazine Design and Layout:** Magazine of minimum 32 pages or in multiple of 4 pages thereof can be done.
    a. Content plan and Typo chart must be produced at the time of viva voce in print form.
    b. Broadsheet and Magazine shall be produced in print form as well as soft copy and examiner in his every right may ask for soft copy to be inspected on respective software.

References :

- Visual Journalism: Rajesh Pandey, Adhyan Publication.
- Newspaper Layout and Design: Daryl Moen,Surjeet Publication.
- The Magazine Handbook: NcKay J. Routledge.
- Editorial Art and Design: Randy StanoMiyami Herald.
- Art and Production: N. N. Sarkar.
- Digital Editorial Experience: Sue Apfelbaum.

ELECTIVE 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**CONTEMPORARY ISSUES**
COURSE CODE	**BAMMC EJCI 2B601**
PAPER	**DSE 1 (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE		**COURSE NAME and DETAILED SYLLABUS**	
BAMMC EJCI 2B601		**CONTEMPORARY ISSUES**	
COURSE OUTCOME			
• To stress the importance of social economic political aspects of the society as a media professional. • To understand the role of media as a strategy to create awareness on various issues and mobilise to bring social progress.			
MODULE	**TOPICS**	**DETAILS**	**LECTURES**
		SOCIAL MOVEMENTS	
I	**SOCIAL MOVEMENTS AND PROGRESS FOR SOCIETY**	• Define Social Movements, Elements, Types and Stages of Social Movements. • Social Movements with reference to Tribal, Women, Farmers, Untouchability, Cultural, Environmental (with special reference to "Swatch Bharat Abhiyaan") • Developmental issues- displacement and rehabilitation.	**(12)**
		GROWTH AND DEVELOPMENT	
II	**ECONOMIC GROWTH AND DEVELOPMENT**	• Economic issues in India. • Industry and Economic Growth – Factors, challenges, industrial robots and employment, • Agriculture and economic development- Factors, challenges and measures. • New age skills – Make in India, trends and challenges. • Entrepreneurship and its relevance. • Tourism-trends and challenges • Regional aspects- Role of MIDC in economic development of Maharashtra, Special Economic Zone, Food Security Act'2013	**(14)**
		POLITICS	
III	**POLITICS AND SOCIETY**	• Crime and Politics • Role of whistle blower • Corruption- causes and remedial measures • Role of political parties and its impact on political system. • Changing trends in politics- Functions, features, agendas, majority vs coalition government. • Terrorism – causes, consequences, remedial measures.	**(12)**
		SOCIAL WELFARE SCHEMES	
IV	**SOCIAL WELFARE SCHEMES BY THE GOVERNMENT OF INDIA**	• With reference to women and child (any five) • Commerce and Industry (start-up India hub, scheme for IPR-creative India and innovative India.	**(10)**

		• Smart Cities, skill to save life, save a life initiative, national strategic plan and mission (2017-2024) "SAMPARK". • Rural (any three Schemes)	

BOS SYLLABUS COMMITTEEMEMBERS

1. DR. PADMAJA ARVIND (CONVENER)
2. PROF. RANI D'SOUZA (Subject Expert)
3. PROF. RUMINA RAI (Subject Expert)

INTERNAL EVALUATION METHODOLOGY

1. Continuous Assignments
2. Oral And Practical Presentations
3. Group/Individual Projects
4. Open Book Test
5. Group Interactions
6. Quiz

REFERENCES

1. Rush Ramona, Oukrop Carole, CreedonPamola (2013), 'Seeking equity for women in Journalism and Mass Communication education: A 30 year Update', Taylor and Francis
2. Coleman Benjamin: Conflict, Terrorism and Media in Asia
3. Ranganathan Maya; Rodrigues Usha: (2010) Indian media in a Globalised World, Sag Publications
4. Humphries Drew (Ed), (2009), Women, Violence and Media: readings from feminist Criminology, UPNE.
5. Berns Nancy, Framing the Victim: Domestic Violence, Media, and Social Problems, Transaction Publishers.
6. Bareh Hamlet, (2001), Encyclopedia of North-East India: Assam, Mitthal Publications.
7. Freedman Des, ThussuDaya; (2011), Media and Terrorism: Global Perspectives, Sage Publications
8. Media and Gender in Post-Liberalisation India, Frank and Timmy Gmbh Publication (Pg 19-45)
9. Talwar Rajesh, (2013), Courting Injustice: The Nirbhaya Case and Its Aftermath, Hay House Inc.
10. Praveen Swami (2007) An Informal War: India, Pakistan and the Secret Jihad in Jammu and Kashmir London: Routledge.
11. KakManju, TripathyPrajnashree, Lal Manjula; (2007), Whose Media? a Woman's Space: The Role of the Press in Projecting the development needs of Women, Concept Publishing House.
12. Uma Kapila(ed) (2013)Indian Economy: performance and policies ,14th edition Academic Foundation.
13. V. K Puri and S.K Misra (ed) (2013)Indian Economy,31stedition.Himalaya Pub House.
14. Asha Bajpai , (2011) Child Rights in India: Law, policy, and practice .
15. Dr. B Ramaswamy and Nitin Shrirang Mane, (2013) Human Rights: Principles and practices,Alfa Publication.
16. R P Kataria and Salah Uddin (2013) Commentary on Human Rights Orient Publishing Company.
17. J.Shivanand, Human Rights:Concepts and Issues,
18. Ram Ahuja , (2012),Indian social Problems, Rawat Publications.
19. Ghanashyam Shah, (2011) Social Movements in India, Sage Publications.
20. A.R Desai, Rural Sociology.

21. Marilyn A .Brown and Benjamin K.Sovacool,Climate Change and Global Energy Security:Technology and Policy Options, Oxford Publications.
22. Bill McKibben, The End of Nature.
23. David Spratt and Philip Sutton,Climate Code Red:The Case for Emergency Action.
24. Jeffrey D.Sachs, The Age of Sustainable Development.

MAGAZINES AND JOURNALS

1. Down to Earth: Science and Environment Fortnightly
2. Economic and Political Weekly
3. YoJana

ELECTIVE 02	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**LIFESTYLE JOURNALISM**
COURSE CODE	**BAMMC EJLJ 2B602**
PAPER	**DRG 2 (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJLJ 2B602	**LIFESTYLE JOURNALISM**

COURSE OUTCOME

1. **Acquire a conceptual overview of lifestyle journalism and its function in the media industry.**
2. **Acquire an ability to report on lifestyle journalism stories or events in a clear, concise, factual and meaningful way.**
3. **It is a combination of practical skills and conceptual understanding of how this form of journalism is increasingly relevant for the 21stcentury. This course will help the learner acquire an ability to understand audiences and markets in which the lifestyle journalists provide information.**
4. **It will teach students how to do lifestyle journalism with integrity, exploring the broader lifestyle field while focusing on a variety of sub-fields such as travel, music, movies, arts and food, along with students' special interests**

MODULE	TOPIC	DETAILS	LECTURES
		LIFESTYLE JOURNALISM	
I	**INTRODUCTION TO LIFESTYLE WRITING**	• Lifestyle writer has very niche audience. Who are we writing for? • Lifestyle Journalist should know the publication house audience • Lifestyle News, critique/review/ evaluate on stories from magazines • Lifestyle Journalist : balance between Elite and Mass Lifestyle Culture (newspapers) • Source of Lifestyle stories	**10**
		WRITING STYLE	
II	**WORDS, PICTURE, STORY AND EDITING**	• What is good Lifestyle writing? • Use of Pictures and Graphics, finding and focusing your story • Crafting and structure – the beginning, middle, and end • Reporting and Interviewing. Feature leads, Lifestyle Columns • Rewriting and self-editing	**10**
		TYPES OF LIFESTYLE WRITING	
III	**TYPES OF LIFESTYLE WRITING**	1. Review : Art show, Movie, Theatre Performance, Book 2. Travel : Various types of Travel writings 3. Food : Street, Restaurant food, Food festival, Restaurant review 4. Health and Fitness : Gym, Yoga, various new forms of workout 5. Other forms fashion, Garden, Home and General Tips and guidelines	**10**
		FASHION INFLUENCERS	
IV	**ROLE and IMPORTANCE OF FASHION INFLUENCERS IN LIFESTYLE JOURNALISM**	1. Fashion, Gender and Social Identity 2. The impact of fashion bloggers and magazines on the society 3. E-fashion markets defining the trends amongst the youth 4. Cinemas in the past and in today's world have influenced the society in terms of fashion and Lifestyle 5. Role of Music's Fashion in the society	**08**
		SOCIAL MEDIA	
V	**LIFESTYLE AND ROLE OF SOCIAL MEDIA :**	• The power of marketing in the contemporary fashion world • Labelling and branding: The power of representation • Shakespearian theatre and the aesthetic image: how	**10**

		Shakespearian productions reflect contemporary fashion trends • The influence of celebrities on fashion: an exploration of celebrity-endorsed fashion lines • Fashion Lifestyles and Hashtags • Lifestyle advertising , Collaborations and Co-Marketing of Brands, Fashion and Social Media Campaigns	
BOS SYLLABUS COMMITTEEMEMBERS			
1. Prof. Rani D'souza(Convener) 2. Dr.Yatindra Ingle 3. Prof. Aparajita Deshpande (Industry Expert)			

REFERENCES

1. **Lifestyle Journalism (Journalism Studies) 1st Edition by Folker Hanusch (Editor) Feature Writing**
2. **Lifestyle Journalism, Media, Consumption and Experience, 1st Edition Edited by Lucia Vodanovic**
3. **Lifestyle Journalism byJean Ann Colbert In: Encyclopedia of Journalism**
4. **Feature Writing –Susan Pape and Sue Featherstone (A practical introduction)**
5. **http://www.thelifestylejournalist.in/**
6. **https://www.reuters.com/news/lifestyle.**

ELECTIVE 03	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**PHOTO AND TRAVEL JOURNALISM**
COURSE CODE	**BAMMC EJPT 2B603**
PAPER	**DSE 3 (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE	**COURSE NAME and DETAIL SYLLABUS**		
BAMMC EJPT 2B603	**PHOTO AND TRAVEL JOURNALISM**		
COURSE OUTCOME			
1. The objective of this course is to develop the ability of the learner to bring life into the story through characters and descriptions of places using photographs. **2.** The learner will be able to spread knowledge about different destinations through writings **3.** To understand the diverse audiences that are interested in travel and lifestyle-related content. **4.** To understand the use of camera and images to drive interest in stories.			
MODULE	**TOPIC**	**DETAILS**	**LECTURES**
		BEGINNING OF THE STORY	
I	**INTRODUCTION TO TRAVEL WRITING**	• Writing about destinations: How do we capture the particular spirit of a place? Who are we writing for? We should know our publication house audience • Compelling beginnings and endings: Where do we start? How do we end? Ethical issues while covering travel journalism: How to cover and what should be avoided. Factoring in cultural diversity • Building a theme and narrative structure: What makes a travel narrative feel whole? • Drawing characters from real life: How can we reproduce memorable encounters? Travel journalists don't just report, they become a source of information for many other stories. • Submitting writings for publications: How do we catch the interest of an editor?	**10**
		CREATION OF THE STORY	
II	**WORDS, PICTURES AND STORY TELLING**	• What is good travel writing? Salient examples. • Finding and focusing your story, crafting and structure – the beginning, middle, the end and transitions. • Bring your story to life – characters and descriptions • Show don't tell – exercises in enlivening your writing • Elements of style – use of first person, developing your voice, rewriting and self-editing • The qualities of a good travel writer - use of vivid language, voice, tone, readings from published travel writers. • The dos and don'ts from professionals	**10**
		WHERE TO WRITE THE STORY	
III	**TYPES OF TRAVEL WRITING**	1. Freelance Travel writing 2. Travel blogging 3. Books 4. General Tips and guidelines 5. Travel writing for guidebooks and apps	**08**

	CAMERA –EYEPIECE OF A TRAVEL JOURNALIST		
IV	**PHOTO JOURNALISM**	• Introduction to Photo Journalism • Basic Concepts of photography and photo editing • Fields of Photojournalism • Digital Photography, Camera Topology and Operations • Analysis of Photo Journalist's work, Photo Journalism Ethics, Case Studies in Photo Journalism	**12**
		NICHE MARKET, INTERNET AND PRINT	
V	**MARKETING YOUR STORY**	• **Online Travel Journalism** • networking, niche markets, travel trends, market research • communicating with editors of different media , preparing the manuscript for submission	**06**

SYLLABUS DESIGNED BY

1. PROF. RANI D'SOUZA (CONVENER)
2. MR. ADITH CHARLIE (INDUSTRY EXPERT)
3. DR.YATINDRA INGLE
4. PROF. APARAJITA DESHPANDE (INDUSTRY EXPERT)

REFERENCES

1. How To Be A Travel Writer (Lonely Planet) By Don George
2. The Writer's Handbook Guide To Travel Writing By Barry Turner (Editor)
3. The Travel Writer's Handbook: How To Write And Sell Your Own Travel Experiences 6th Edition By Jacqueline Harmon Butler, Louise Purwinzobel.
4. Travel Writing: See The World. Sell The Story. 2nd Edition By L. Peat O'neil

ELECTIVE 04	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**MAGAZINE JOURNALISM**
COURSE CODE	**BAMMC EJMJ 2B604**
PAPER	**DSE (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**
SEMESTER VI	

COURSE CODE	COURSE NAME and DETAIL SYLLABUS
BAMMC EJMJ2B601	MAGAZINE JOURNALISM

COURSE OUTCOME:

This course introduces the students to the nuances of magazine journalism, feature writing and Reviews.

MODULE	TOPIC	DETAILS	LECTURES
Module I	History of magazine journalism	• A brief history of magazine journalism, global scenario and current trends in magazine journalism in India; Magazine boom in India and the glorious years of the news magazine magazine journalism versus newspaper journalism, Survival of Magazines in digital era– issues , challenges , prospects	10
Module II	Definition and Genres of Magazines	• Definition and genres of magazines - news, special interest, general, lifestyle, glamour, gossip, special audience magazines, public relations , Automobile , Career guidance , Technology , Sports , Health , Women , Children , Diwali issues , travel ,environment , education , B2B magazines magazines, literary magazines, Sunday magazines and journals; online magazines- e-zines, • webzines, web-edition magazines; a review of leading general interest magazines in English , • Hindi and Marathi. Magazine formats.	10
Module III	Organizational structure	Organizational structure of a magazine – editorial, advertising, circulation, promotion and business departments; reporting and editing operations in a magazine; magazine journalism terminology	05
Module IV	Cover Story	Cover and cover story – functions of the cover- cover design formats – cover blaze - coverlines; contents page; cover story selection criteria: length, strength, importance, promotability and illustratibility	10
Module V	Types of Articles	Magazine articles- features, film reviews, book reviews, profiles, columns, cartoons, regulars and fillers , interviews	05
Module VI	Magazine Design	–format, layout, typography, colour, photos, illustrations, info graphics and Blurbs.	08

Suggested assignments
Visit a publication house to understand the content designing and printing of a magazine
Design a magazine using N design or coral draw
Cover a story for the magazine
Internship in a magazine publication

REFERENCES

- Tim HolmesandLiz Nice

- Jack Ian., (1996) Granta: The Magazine of New Writing. London, England: Granta Publishers
- Tim Holmes, Magazine Journalism. SAGE Publications Ltd., 2010
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- Hayes, Keith, Business Journalism: How to Report on Business and Economics: APRESS,
- 2014
- SubhomoyBhattacharjee, India's Coal Story. PBI PAN INDIA, 2017
- Mark Tatge, New York Times Reader: Business and the Economy. 2010

BOS SYLLABUS SUB-COMMITTEE
Dr. Navita Kulkarni –(Convener)
Dr. Mahesh Patil
Mr. Sachin Parab

05

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**V**
COURSE:	**SPORTS JOURNALISM**
COURSE CODE	**BAMMC EJSJ 2B 605**
PAPER	**5 DSE 2B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJSJ 2B 605	**Sports Journalism**

COURSE OUTCOME:
1. To provide learners with tools and techniques of sports writing and analysis.
2. To acquaint learners with importance of different sports tournaments from commercial point of view.
3. To educate learners about careers in sports journalism.

Module		**Details**	**Lectures**
1	**Unit I**		**10**
	1.	Definition Of Sports News and Characteristics of Sports Journalist	
	2.	Sports Journalism: Trends and Theories.	
	3.	Analysis of Sports News for Doordarshan and Radio. Writing for magazines and cyber media.	
	4.	Heading of Sports News: Theories and Importance, Various Types of Sports Headings.	

	5.	Print media tradition, Digital Age, Printing and Proof Reading, Various Aspects of Writing for Sports Journalism.	
2	**Unit II**		**10**
	1.	Affairs related to various sports and events. National and international games.	
	2.	Information related to various Authorities, academies and structure of various sports departments.	
	3.	Changes in rules and new amendments for the different games. New records, achievements, awards and statistics of games.	
	4.	Law related to sports and important decisions, ruling and guidelines in sports.	
	5.	The writing of sports stories, in short form and long form The gathering of sports information, at games, practice, through social media, and interviews, attending matches on the ground	
3	**Unit III**		**10**
	1.	Various events of sports and their fields or areas. Stadiums, Indoor and outdoor games.	
	2.	Management of event, planning, organizing, conducting and documentation of events.	
	3.	Preparing handouts, broachers, jingles, reports, punch lines and slogans for society to communicate the importance of sports.	
	4.	Publication material, tools of propaganda, various modes of Communication. Event coverage planning and management.	
	5.	The role race, gender and culture play in sports coverage and in newsrooms The relationship between hard-news and opinion-based presentations in sports journalism, in print and in other media	
4	**Report on National and International Sports News**		10
	1.	How to use your research, refining it for use in the best medium suited for the particular story you are telling	
	2.	Regional sports- Kho-kho, Kabaddi, etc.	
	3.	National sports- National games, Tournaments, etc.	
	4.	International sports- FIFA World cup, Cricket, Commonwealth games, Olympic games, Asian games, Wimbledon, etc.	
	5.	New version of sports- IPL, Pro Kabaddi, HIL, PBL, etc.	
5	**Career Outlook**		08
	1.	Journalist Photographer/videographer/podcast/photography	
	2.	Writer in digital/print/TV/radio and social media	
	3.	Editor across multi-platforms Producer across multi-platforms	
	4.	Host Remote journalist Areas of Employment	
	5.	Magazines TV Radio Online Multi-platform outlets	
Definition of sports reporting; Language of sports journalism; Sports news and sports feature; Sports columns; Interviewing techniques; Sports photography; Examples of great sports writers; Ethical issues Phil Andrews, Sports Journalism: A Practical Introduction. SAGE, 2013 The Sports Writing Hand Book: Thomas Fensch.			

Media Sport: edited by Lawrence A. Wenner, London and New York
BOS SYLLABUS COMMITTEEMEMBERS Prof. Gajendra Deoda (Convener) Mr. Mahesh Patil (Subject Expert) Miss. Amruta Bane (Subject Expert)

06

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**CRIME REPORTING**
COURSE CODE	**BAMMC EJCR 2B 606**
PAPER	**6 DSE 2B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME and DETAILED SYLLABUS**
BAMMC EJCR 2B 606	**CRIME REPORTING**
Course objectives	
Indian Journalism has progressed significantly. Despite the fact that print media is still at the bleeding edge of remarkable work in Indian news coverage there are sure faces in the advanced media that motivate you to take up news-casting. Their trustworthiness, coarseness, and determination are characteristics that make them few of the best Indian writers over the most recent few decades. Composing or covering news isn't as simple an accomplishment as we might suspect it might be. There is a great deal of elements included while covering a news piece, either in print or advanced. In any case, there are sure identities in the Indian news coverage world that cross all deterrents and hindrances and think of an approach to convey the news to India and the remainder of the world with most extreme trustworthiness. Students will learn the art of covering news as well as have a thorough learning of criminal journalism in this subject,	

UNIT	**TOPIC**	**LECTURES**
I	➢ **The ethics of crime and justice coverage:** • Fairness and objectivity, sensationalism and integrity • conflicts of interest • Interesting versus important. • Balancing justice: • justice to victim and the accused • No assumption of guilt or innocence.	**10**
II	➢ **Law enforcement machinery:** • Structure and hierarchy. Different entities: police, ATS, SBI, CID, SID, SRPF, Para-military forces, Rapid Action Force etc. ➢ **Understanding the Police system :** • Introduction to IPC • Important sections of IPC. Terminology and jargon, procedures of registering a crime. Prisons and jails. ➢ **Sensitive law and order situation:**	**10**

	• Agitations, congregations for various reasons, elections. • Deployment of extra forces	
III	➢ **Covering Crime:** • Types and definitions. ➢ **Police Investigation techniques:** • From conventional to Modern techniques • Cognizable and non-cognizable offences. ➢ **Basic principles of crime reporting:** • News values: • New, unusual, interesting, significant and about people. ➢ **Sources of Crime Reporting:** • Collecting and cross checking information • Developing sources, verifying facts. Reporting agitations, riots. • Possible risks and precautions.	**10**
IV	➢ **Covering Courts:** • Structure of judicial system in India. • Hierarchy, functions and jurisdictions of each court. • Granting of bail to accused. • Types of cases heard in courts. • Tribunals, consumer and family courts. PILs, appeals etc.	**08**
V	➢ **Contemporary crime journalism:** • Crime shows on TV. • Emphasis on crime reporting in • Newspapers. Its impact. • Media influencing investigations and/or court proceedings? • Trial by media. ➢ **Case studies on Indian Crime Reporting** • The Hindu's Bofors Expose • Tehelka's Defence Deals Expose • Indian Express's Cement Scam Expose • Indian Express's Human Trafficking Expose • Open Magazine's Nira Radia Tapes	**10**
BOS SYLLABUS COMMITTEEMEMBERS **1. Prof. Gajendra Deoda** **2. Prof. Rashmi Gehlot** **3. Dr. Yatindra Ingle**		

References

1. Across the Bench: Insight Into the Indian Military Judicial System
2. book by Gyan Bhushan
3. Legal and Constitutional History of India: Ancient legal, judicial, and constitutional system book by Rama Jois
4. Police Administration and Investigation of Crime by J.C. Chaturvedi
5. Police Diaries: Statements, Reports and Investigation (With Special Reference to Scientific Evidence, DNA, Brain Mapping Tests, Narco-analysis Tests, Forensic Science and Cyber Crimes by P Venkatesh Revised by S K Sinha Ray
6. Indian Politics by Yassin Mohammad ,Srinanda Dasgupta
7. Breaking The Big Story: Great Moments in Indian Journalism by Penguin India
8. Crime and Justice in India **e**dited by: N. Prabha Unnithan
9. Handbook of Journalism and Mass Communication book by V. S. Gupta and Vir Bala Aggarwal
10. Journalism, Democracy and Civil Society in India (book)
11. History of Indian Journalism book by J. Natarajan

Indian Journalism in a New Era: Changes, Challenges, and Perspectives (book)

07

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**FAKE NEWS and FACT CHECKING**
COURSE CODE	**BAMMC EJFNF 2B 607**
PAPER	**7 DSE 2B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME and DETAIL SYLLABUS**
BAMMC EJFNF 2B 607	**FAKE NEWS and FACT CHECKING**

COURSE OUTCOME

1. **To give media students the understanding of the differentiation between real news and fake news.**
2. **To make media students aware of information disorder.**
3. **To give students a thorough knowledge of information literacy and media.**
4. **To give students a hand on knowledge on fact checking.**
5. **To give students a practical overview of social media verification.**

Career Opportunities: Investigative Journalist, Jobs in Media Houses, Google ,Internship in International Fact Checking Network, Jobs in Social Media as Fact Checkers

Sr. No.		**Modules**	**Lecture**
1.	**Introduction**		**6**
	1.Concepts	Definition: News and Fake News,	
	2.News Integrity	Journalistic Integrity and News Production.	
	3.Propaganda	Propaganda, how to counter Propaganda, Ways adopted by Media to avoid Propaganda	
2	**Information Disorder:**	News Industry's Transformation with reference to Gatekeeping Theory and Agenda Setting Theory	6
	1.Digital Technology:	Digital convergence transforming content-commissioning, production, publication and distribution	
	2.Social Media Platforms	Different Social Media Platforms	
	3.Role of News Organization	Covering 'fake news' and countering 'information disorder.	
	4. Source credibility	Strategies for identifying real news and source credibility in line with the ethical principles guiding journalistic use of User Generated Content.	
3	**Media and Information Literacy (MIL)**		10
1	1.Requisite Literacy	Importance of acquiring the requisite literacy	
	2.Detection method	Detection of both flawed journalism and fraudulent news in various media	

	3.Healthy Skepticism	Development of healthy skepticism towards veracity of reports, posts, feeds, photos, videos, audio content, info-graphics, and statistics within appropriate contexts	
4.	**Fact Checking**		14
	1.Fact-checking organizations around the world	Brazil, Europe, Japan, South Korea, Latin America, America, Philippines, Britain and Indian Scenario	
	2.Basic image verification	Common types of false imagery and basic verification steps	
	3.Advanced verification	Approaches for content analysis, including metadata analysis and Geolocation of News	
	4. Reverse Image Search	Reverse Image Search using most reliable websites such as Google Reverse Image Search, TinEye, RevEye	
5.	**Social Media Verification**		12
	1.Verification tools	YouTube Data Viewer using most reliable websites such as Amnesty's YouTube Data Viewer, InVID, News Check	
	2.Account Analysis	Facebook and Tweeter account analysis : fake news generated on social media platforms	
	3.EXIF Viewer	EXIF is metadata attached to visual content that includes a wide range of data points created by digital cameras and phone cameras at the point of capture	

BOS SYLLABUS COMMITTEEMEMBERS

1. **Dr. Priyadarsini Poddar (Convener)**
2. **Mr. Sagar Bhalerao (Subject Expert)**
3. **Dr. Neil Joshi (Industry Expert)**

Reading and References:

- Philip N. Howard, Unless The Government Acts Soon, Fake News Will Produce Deep Information Inequality
- Peter Pomerantsev and Michael Weiss, "The Menace of Unreality: How the Kremlin Weaponizes Information, Culture and Money"
- Edward Lucas and Peter Pomerantsev: "Winning the Information War"
- Hannah Arendt: "Totalitarian Propaganda" Hannah Arendt: "Totalitarian Propaganda"

08

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-JOURNALISM**
SEMESTER	**VI**
COURSE:	**TELEVISION JOURNALISM**
COURSE CODE	**BAMMC EJTJ 2B 608**
PAPER	**8 DSE 2B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE		**COURSE NAME and DETAIL SYLLABUS**	
BAMMC EJTJ 2B 608		**TELEVISION JOURNALISM**	
COURSE OUTCOME: 4. To provide students with technique of narration and story telling 5. To share the art of developing a storyidea 6. To acquaint and sensitize them through assignments to the issues of deprivation around us and using writing as a tool for social justice			
MODULE		**DETAILS**	**LECTURES**
1	**History and Development**		10
	11.	Brief History of the development of TV journalism- Globally and in India.	
	12.	Emerging Trends in journalism	
	13.	The International Scenario- John Baird (Inventor of TV) till date- Timeline.	
2	**Indian scenario - Doordarshan** -		
	16.	News; Entertainment, Culture, Sports and Films.	
3	**Private and Satellite channels**		
	16.	Growth of Private International, National and Regional TV Networks	
4	**Regional channels- Impact and critical study of**		
	19.	News Channels- Star Majha, IBN Lokmat , Zee 24 Taas, Aamchi Mumbai, Sun News Network, Aaj Tak	
	Module II		10
	Television formats : Content and presentation		
	30.	**News:** Main characteristics of News as against news in other media. Spot news, News Bulletins and News analysis	
	31.	**Features on TV :** Talk Shows • Reviews • Interviews • Discussions. • Documentaries. • Docudramas. • Commentaries.	
	32.	**Other Programs** • Music • Sports	
	Module III		
1	**Developing skills**		**10**
	1. Anchoring	Reporting or shooting anchor links in public . How and what to give in PTC or piece to camera . How to approach people for sensitive stories.	
	2. Beat reporting	Educational, Crime, Science, Court, Environmental, Political	
	3.Reporting	**Reporting national and International events**	
	4. Scripting and presentation	Scripting for Interviews/Documentary/Feature/Drama/Skits o TV.	

		Story idea, development and Presentation- Web series	
	5. Editing	Skills of editing, online and offline	
	Module – IV :		**08**
	Current and Emerging Trends in Television Journalism :		
	1. 24/7 news broadcast	• Features, Audience effectiveness, advertisements and Dumbing down of News. • TV v/s online streaming catering to infotainment genre majorly targeting the youth (Netflix, • Fake News on Internet v/s news on broadcast	
	2. Ethics	(Including Censorship) in presentation of News.	
	Module – V :		**10**
	1.	Evolution, Organization, Policies and Programming- News Service, Features, Concept of 24x7 news – Catering to Transnational audiences, Advertising and promotion.	
Total Lectures			**48**

BOS SYLLABUS COMMITTEEMEMBERS

1. Dr. Navita Kulkarni (Convener)
2. Prof. Aparajeeta Deshpande (Subject expert)
3. Prof. Gajendra Deoda (Subject expert)

Reference Books

1. MacGregor, Brent; Live, Direct and Biased: Making TV news in the Satellite Age.
2. Parthasarthy, Ramaswamy; Here is the news; (1994) Sterling.
3. Herbert, John; Journalism in the Digital Age; 2000, Focal Press.
4. Hillard; Writing for TV, Radio and New Media; 7th Edition; Wadsworth.
5. Television Production by Phillip Harris.
6. Broadcast Journalism by David Keith Cohler (Prentice Hall).
7. De Maeseneer, Paul. Here's The News: A Radio News Manual. Asian Books.
8. Awasthi, G. C. Broadcasting in India. Allied Publi

SEMESTER V-ADVERTISING		
COURSE CODE	**CREDITS**	**COURSE NAME**
COMPULSORY-CORE	**04X2=08**	**DRG(DISCIPLINE RELATED GENERIC)**
BAMMC DRGA-501	**04**	**1. COPY WRITING**
BAMMC DRGA-502	**04**	**2. ADVERTISING & MARKETING RESEARCH**
ELECTIVES-	**03X04=12**	**DSE 1 A (DISCIPLINE SPECIFIC ELECTIVES-) (ANY FOUR COURSES)**
BAMMC EAGI 1501		**1. GLOBALIZATION & INTERNATIONAL ADVERTISING**
BAMMC EABB 1502		**2. BRAND BUILDING**
BAMMC EAAM 1503		**3. AGENCY MANAGEMENT**
BAMMC EAAP 1504		**4. ACCOUNT PLANNING & ADVERTISING**
BAMMC EASM 1505		**5. SOCIAL MEDIA MARKETING**
BAMMC EADM 1506		**6. DIRECT MARKETING & E-COMMERCE**
BAMMC EACB 1507		**7. CONSUMER BEHAVIOUR**
BAMMC EADF 1508		**8. DOCUMENTARY & AD FILM MAKING**
TOTAL	**20**	

COMPULSORY-CORE	**04X2=08**	**DRG(DISCIPLINE RELATED GENERIC)**
BAMMC DRGA-501	**04**	**3. COPY WRITING**
BAMMC DRGA-502	**04**	**4. ADVERTISING & MARKETING RESEARCH**

COMPULSORY 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**V**
COURSE:	**COPYWRITING**
COURSE CODE	**BAMMC DRGA-501**
PAPER	**DRGA (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC DRGA-501	**COPYWRITING**

COURSE OUTCOME:

1. To familiarize the students with the concept of copywriting as selling through writing
2. To learn the process of creating original, strategic, compelling copy for various mediums
3. To train students to generate, develop and express ideas effectively
4. To learn the rudimentary techniques of advertising headline and body copywriting, the economy of words and thought peculiar to this type of writing, and the necessity of creative thinking in written expression.
5. In an ad agency, as a copywriter, one cannot *"Just be creative and express self"* – here one is in a 'creative professional', and have to be able to use the power of creativity for a commercial/business reason – as someone is paying you to get a problem solved, using your creativity.
6. There are two basic disciplines through which we make our communication - verbal/written and visual, and both need different skills-sets to master them. The structure of the syllabus is designed to hone the necessary skills required for these two diverse disciplines.

	MODULE	DETAILS	LECTURES
1	**MODULE I**		**10**
	1.INTRODUCTION TO COPYWRITING	a. Basics of copy writing b. Responsibility of Copy writer	
	2.CREATIVE THINKING	a. How to inculcate a 'creative thinking attitude'. b. The idea incubation process c. What's the Big Idea? - How to get to the ONE BIG IDEA that will inspire creative d. Crafting the reasons why consumers should believe your brand and act	
	3.IDEA GENERATION TECHNIQUES	Idea generation techniques: eg. Brainstorming, Triggered brainwalking, Questioning assumptions, Picture prompts, Scamper, Observation, Referencing, Interaction, Imagination, Dreams, and Creative Aerobics	
	4.TRANSCREATIVITY	a. Introduction	

		b. Purpose	
2	**MODULE 2**	**WRITING FOR ADVERTISING**	**08**
	1. BRIEFS	a. Marketing Brief b. Creative Brief	
	2.WRITING PERSUASIVE COPY	a. Tone of Voice b. What's the Tone? c. Tonality and character matters, d. How to make your Writing, walk, Talk, and breathe e. Creating Breakthrough Writing f. How to Control the "Command Center" in Your g. Prospect's Mind h. How to Change Perception i. Emotionality, Storytelling	
3	**MODULE 3**	**CURRENT ADVERTISING CAMPAIGNS**	**12**
	COPY WRITING STYLE OF CURRENT ADVERTISING CAMPAIGNS OF THE BEST ADVERTISING AGENCIES FOR THEIR CLIENTS.	Two current campaigns for each of the following agencies including TVC, Print, Outdoor and digital should be studied, and analyzed in the class room. a. JWT b. Ogilvy c. Lowe Lintas d. FCB Ulka e. DDB Mudra f. Publicize Worldwide • At least three international awards winning previous year campaign (one or two year previous) should be analyzed and discussed in the class room. • Student to be taught the following when discussing the Campaigns: a. Copy writing style b. Idea and concept c. How copy is varied for differ media d. Copy for children, youth, women, Senior citizens, executives millianials, Baby Boomers, Gen X, Gen Y, Gen Z e. Advertising appeals f. Tone of Voice g. Story telling	
4	**MODULE 4**	**MEDIA AND AUDIENCES**	**10**
	1.WRITING COPY FOR VARIOUS MEDIA	a. Print: Headlines, sub headlines, captions, body copy, and slogans b. Television: Storyboard, Storyboarding Techniques, Balance between words and visuals | Power of silence, formats of TVS's c. Outdoor posters d. Radio e. Digital copy for social media like facebook,	

		Instagram etc f. Copy for web page	
	2.WRITING COPY FOR VARIOUS AUDIENCES	a. Children, b. Youth, c. Women, d. Senior citizen and e. Executives f. Baby Boomers,Gen X, Gen Y (Millennials), Gen Z	
5	**MODULE 5**	**WRITING COPIES, APPEALS, EXECUTION STYLES AND EVALUATION**	**<u>08</u>**
	1. **HOW TO WRITE COPY FOR**	a. Direct mailer, b. Classified, c. Press release, d. B2B, e. Email copy f. Advertorial, g. Infomercial	
	2.VARIOUS TYPES OF ADVERTISING APPEALS AND EXECUTION STYLES	a. Rational appeals b. Emotional appeals: Humor, Fear,Sex appeal, Music c. Various advertising execution techniques d. The techniques Evaluation of an Ad Campaign	
	3.THE TECHNIQUES FOR EVALUATION OF AN AD CAMPAIGN	a. Evaluate the ad in terms of its efficacy, that is, to what extent the campaign has achieved its set objectives; b. Learn to appreciate the aesthetic aspects of the ad – how the ad looks, its layout, colour scheme, typography, balance etc.	
	33.	Corruption issues faced by the common man	
	34.	Challenges faced by senior citizens and the physically/ mentally challenged.	

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **PROF.DR HANIF LAKDAWALA (CONVENER)**
2. **PROF. RANI D'SOUZA (SUBJECT EXPERT)**

MANDATORY REQUIREMENT:

COPY WRITING LECTURES COMPULSORY SHOULD BE HELD IN AUDIO VIDEO ROOM WITH PROPER PROJECTOR AND SOUND

INTERNALS (The objective of internal exercise is to help the learner acquire skills)
25 MARKS

Producing the following:

a. ***30 secs to two mins TVC: Marks shall be assigned for quality of screenplay, content of the film, narrative, preproduction and post-production quality.***
b. ***A poster on any one social issue.***

Every student should be instructed to maintain a scrap book where they write copy for one brand every week.

<u>Reference Book</u>

1. Looking Away by Harsh Mandar
2. Copywriting By J.Jonathangabay Frsa
3. Copywriting: Successful Writing For Design, Advertising And Marketing

Book By Mark Shaw
4. The Adweek Copywriting Handbook: The Ultimate Guide To Writing Powerful Advertising And Marketing Copy From One Of America'S Top Copywriters Paperback – By Joseph Sugarman
5. The Copywriter's Handbook: A Step-By-Step Guide To Writing Copy That Sells Book By Robert Bly
6. Hey, Whipple, Squeeze This: The Classic Guide To Creating GreatAds
7. By Luke Words That Sell: More Than 6000 Entries To Help You Promote Your Products, Services, And Ideas Paperback – By Richard Bayan
Sullivan , Sam Bennett , Edward Boches

COMPULSORY 02	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC -ADVERTISING**
SEMESTER	**V**
COURSE:	**ADVERTISING & MARKETING RESEARCH**
COURSE CODE	**BAMMC DRGA-502**
PAPER	**DRGA (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V			
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**		
BAMMC DRGA-502	**ADVERTISING & MARKETING RESEARCH**		
COURSE OUTCOME:			
1. The course is designed to inculcate the analytical abilities and research skills among the students. 2. To understand research methodologies – Qualitative Vs Quantitative 3. To discuss the foundations of Research and audience analysis that is imperative to successful advertising. 4. To understand the scope and techniques of Advertising and Marketing research, and their utility.			
MODULE		**DETAILS**	**LECTURES**
I	Fundamentals of Research	What is Literature review 2. Statement of the problem 3. Aims and objectives' of the study 4. Relevant Research questions	**02**
2	Research design	1. Meaning, Definition, Need and Importance, 2. Scope of Research Design 3. 2. Types- Descriptive, Exploratory and Causal.	**03**
3	Preparing Questionnaire	1. Survey instruments 2. Designing the questioning using projective 3. technique for Qualitative research 4. Designing the Questionnaire using attitude 5. measuring scale for Quantitative research	**03**

4	Sampling	1. Meaning of Sample and Sampling, 2. Process of Sampling 3. Methods of Sampling: Non Probability Sampling – Convenient, Judgment, Quota, Snow Ball, Probability Sampling – Simple Random, systematic, Stratified, Cluster, Multi Stage.	**06**
5	Preparing data sheet and data processing	Preparation of data sheet in excels format and rearranging the data as per the requirement of the Statistical software such as SPSS and the statistical tool.	**03**
6	Data Analysis	Data collected are to be presented and analyzed. Students will have to choose the methods that best Suite the data collected. Data could be presented using tables, pie charts, bar charts, histogram etc. Data presented should be accompanied with the interpretation of the associations and relationships Among the data groups with the appropriate implication to the study or the unit of study. The summary of interpretation should provide answers to the research Questions.	**03**
7	Methods of Data Analysis	The interpretations based on Descriptive statistics should include mode, mean, median, Range, Variance, Standard deviation, Kurtosis, and Skewness. Any of the following multivariate analysis may be used such as Regression, Correlation, t test, factor analysis and discriminant analysis	**04**
8	Report Writing	FORMAT OF RESEARCH REPORTS The research report shall have the following Components. 1. Title page 2. Index 3. Introduction and Research objective 4. Industry Overview 5. Literature Review 6. Statement of the Problem 7. Statement of Hypothesis (Min two hypothesis) 8. Research Methodology and Research Design 9. Data Analysis and Interpretations 10. Findings 11. Conclusion 12. Suggestions 13. Annexure (questionnaires) 14. Bibliography	**06**
9	Advertising Research	1. Introduction to Advertising Research 2. Copy Research: a. Concept testing, b. Name 3. testing, c. Slogan testing 4. Copy testing measures and methods: a. Free 5. association, b. Direct questioning, c. Direct 6. Mail tests, d. Statement comparison tests, e.	**10**

		7. Qualitative interviews, f. Focus groups 8. Pretesting: A. Print Pretesting: a. Consumer Jury Test, B. Portfolio test, C. Paired comparison test, D. Order-of-merit test, E. Mock magazine test, F. Direct mail test. G. Broad casting Pretesting: a. Trailer tests, b. Theatre tests, c. Live telecast tests, d. Clutter tests H. Challenges to pre-testing. Example: The Halo effect 9. Post testing: a) Recall tests, b) Recognition test, c) Triple association test, d) Sales effect tests , e) Sales results tests, f) Enquires test	
	Physiological rating scales	1. Pupil metric devices, 2. Eye-movement camera, 3. Galvanometer, 4. Voice pitch analysis, 5. Brain pattern analysis	**03**
10	10. Marketing Research	1. Introduction to Advertising Research 8 2. New product research, 3. Branding Research, 4. Pricing research, 5. Packaging research, 6. Product testing	**05**
		TOTAL LECTURES	**48**

INTERNALS (The objective of internal exercise is to help the learner acquire skills)
25 MARKS

Sr. no.	Project/Assignment
01 Print Media	Content Analysis
02 Electronic Media	Flip class presentation
03 Field work	Feature based in Mumbai or vicinity on any one of the issues of social justice

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. Dr. Hanif Lakdawala (Convener)
2. Prof. Payal Agarwal (Subject Expert)
3. Prof Sangeeta Makkad (Subject Expert)

Guidelines for Internals:

a. Internals should focus on conducting field survey on either Marketing or Advertising research with sample size not less than 125

Producing the following:

a. Complete Research report of the survey conducted

Reference Books and material

1. Research for Marketing Decisions Paul E. Green, Donald S. Tull
2. Business Research Methods – Donald Cooper and Pamela Schindler, TMGH, 9th edition
3. http://www.millwardbrown.com/docs/default-source/insight-documents/points-of-view/MillwardBrown_POV_NeuroscientePerspective.pdf

ELECTIVE 01	
PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**V**
COURSE:	**GLOBALIZATION AND INTERNATIONAL ADVERTISING**
COURSE CODE	**BAMMC EAGI 1501**
PAPER	**1 DSE 1A (Elective)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**Course Name & Detailed Syllabus**
BAMMC EAGI 1501	**Globalization and International Advertising**

COURSE OUTCOME:

1. To introduce to media students about the concept of Globalization and its impact on Global Media and International Advertising.
2. To help the student understand and practice Global Communication.
3. To develop media student's understanding on Global Brands.
4. To introduce to media students about concept and process of International advertising.
5. To help students formulate international advertising campaign by identifying strategies, barriers, challenges and steps to create international advertising.
6. **Career opportunities: As** Global Brand Managers, Global Content Writer for Ads and Ad Campaigns, Global Market Communicators in Digital Media, career in ad agencies for Global Market.

	MODULES	DETAILS	LECTURES
1.	**INTRODUCTION**		8
	1.Globalization	Concept, meaning, a brief history on Globalization, advantages and dis-advantages of globalization.	
	2.Global and International Market	A brief study on global and international market, overview of global and international marketing and the differences between them.	
	3.Global Media	Evolution of Global Media, Globalization and Media, Evolution of Free trades Across continents.	
	4.International Advertising	Meaning, objectives, evolution of International Advertising.	
	5.Globalization and Advertising	Impact of Globalization on Indian Advertising, Impact of Globalization on International Advertising.	
2	**GLOBAL COMMUNICATION**		**8**
	1.Introduction to Globalization and International Communication	Concept and meaning, a brief note on world as a global village, cosmopolitan and importance of identifying local habitat to define identity, theory and problems of Global Communication.	
	2.Flows of Global Content:	Non-Western and Western Media Contents, Compare and contrast between Western and Non-Western Media Content,	
	3.Popularity of Global Brands due to Content	Popularity of popular brands due to flow of Global content.	
	4.Culture and Global Communication:	Cultural heterogeneity, Cultural Barriers.	
	5.Culture and Social Groups	Cultural practices of different social groups globally	
3	**GLOBALIZATION & ITS IMPACT ON GLOBAL BRANDS**		**8**
	1.Immergence of Global Brands, trends	Immergence of Global Brands, Global Trends,	
	2.Local Going Global	Globalizing Brands - Local going Global, Advantage and Disadvantage of Global Branding and Advertising,	
	3.Brand Awareness	Brand Awareness Strategy	
	4.Global Brand Positioning and Perception	Global Brand Positioning & Perception	
	5.Regulations	Global Advertising Regulations	
4	**CONCEPTUAL UNDERSTANDING OF INTERNATIONAL ADVERTISING**		**12**
	1.Rise	Rise of International Advertising, International Advertising as an Industry.	

	2.Social Force	International Advertising as a Social Force,	
	3.Communication Process	International Advertising as a Communication Process	
	4.Promotion and Propaganda	International Advertising & Promotion, International Advertising and Propaganda	
	5.Rationale,Standardisation and Localization	Rationale for International Advertising, Standardization visa a vise Localization Adaptation (as a general tendency of the Cross National Advertising Literature), Evolution of the impact of International brands on Local Societies.	
5	**Insights of International Advertising**		**12**
	1.International Advertising Strategy -	A Review, Reassessment & Recommendation	
	2.International Advertising	Adaptation v/s Standardization International Advertising & Global Consumer.	
	3.The International Environment	Economic Environment, Demographic Environment, Cultural Environment, Political / Legal Environment.	
	4.Steps for creating Successful International Advertising Campaign	Conduct Market Research, Tailor your website to your target market, Export your experiences, Successes& Failures, and Customize your campaigns, Structuring your account: the most common methods.	
	5.Barriers and Challenges to International Advertising	Culture, Language, Education, Government regulation, Media limitation Internal Challenges: Corporate Mission, Managerial Attitude, Finance, Scale of operations, Product Based Challenges: Projection Based Challenges, Execution Based Challenges, Legal Consideration, Cultural Diversity, Media Limitation	
	Total Lectures		48

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **Prof. Dr. Priyadarsini Poddar (Convener)**
2. **Prof. Harjeet Bhatia (Subject Expert)**

References:

- Chowdhury, P. (2010) "Bollywood Babes: Body and Female Desire in the Bombay Films" in Mehta B., and Pandharipande R., Bollywood and Globalization. Anthem Press, pp.51-73.
- Ganti, T. (2002) "And Yet My Heart is still Indian", in Ginsburg F. et. al Media Worlds,

Berkeley: UC Press, pp.281-300.
- Hafez, K. (2007), 'Entertainment Culture as the Core of Media Globalization', in Hafez, K., The Myth of Media Globalization, Polity, pp.82-99.
- Philip R Cateora and John L Graham, International Marketing_Irwin McGraw Hill 1999. William F Arens and Courtland L Bovee, Contemporary Advertising-Irwin 1994. Philip Kotler and Eduardo L Roberto, Social marketing strategies for changing public behaviour - The free Press-1989. Jib Fowles, Advertising and popular culture-Sage Publications 1996 Mary Cross, Advertising and Culture-Prentice Hall 2001

ELECTIVE 02

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**V**
COURSE:	**BRAND BUILDING**
COURSE CODE	**BAMMC EABB 1502**
PAPER	**2 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC EABB 1502	**BRAND BUILDING**	
COURSE OUTCOME:		
1. 1. To understand the awareness and growing importance of Brand Building 2. 2. To know how to build, sustain and grow brands 3. 3. To know the various new way of building brands 4. 4. To know about the global perspective of brand building.		
MODULE	**DETAILS**	**LECTURES**
1	**INTRODUCTION TO BRAND BUILDING, IDENTITY, PERSONALITY AND POSITIONING**	**10**
	1. Introduction to Brand Building	Meaning, Product v/s Brand. Why brand matters Process of Branding, Types of brand - National, Retail, Flanker, Distributor, Luxury , Global brands) Brand building blocks, Guidelines for effective branding, Brand Elements – types of brand elements
	2. Brand Identity and Brand personality	Consumer, Industrial, Retail, Classified, Corporate ,Public service, ,Generic, National, Global, International, Social (CSR) and Advocacy

	3. Brand Positioning	Product class, Consumer segmentation, Perceptual mapping, Brand benefits and attributes, Corne stones of positioning strategy Basis	**02**
2	**BRANDING LEVERAGING ,STRATEGIES, EQUITY , MODELS**		**08**
	1. Brand Leveraging	Line, Brand extension, Types of Brand Extensions, their advantages and disadvantages, Moving up/ Down, Co- branding	
	2. Brand Strategies	Multi- branding, Mix branding, Hierarchy-Building Equity at Different Hierarchy Levels, Brand Product Matrix, Brand Architecture- Breadth of a Branding Strategy, Depth of a Branding Strategy.	
	3.Brand Equity and Models	Elements/ Sources. Measurement. (Brand awareness, Brand loyalty) Models: Yand R – Graveyard model Brand Asset Valuator, Brand Equity Ten, Inter brand Equity brand	
3	**BRAND BUILDING THROUGH IMPERATIVE , GLOBAL AND CORPORATE IMAGE**		**10**
	1. Brand Imperatives	Co-ordination across organization,. Co-ordination across geography, Re-branding, revitalizing, Rural Advertising and brands.	
	2.Global Brands	Emergence of global brands, Advantages and Disadvantages, Global leadership brands and position , Globalization	
	3.Corporate image Building through brands	Corporate Image in Contemporary Management, , Advertising and Corporate Image	
4	**BRAND BUILDING THROUGH CSR ,BRANDS TO DIFFERENT SECTORS, BRAND LIFE CYCLE**		**10**
	1.Brand Building though Corporate Social Responsibility	CSR as part of business environment management, How CSR activities can be used for Brand Building ,Social activities other than CSR to enhance the brand	
	2. Conception and Growth	Important factors in conception and various stages of growth and maturity of brands with various case studies	
	3.Branding in Different Sectors	Customer, Industrial, Retail and Service Brands	**02**
		TOTAL NUMBER OF LECTURES	**48**
INTERNALS (The objective of internal exercise is to help the learner acquire skills)			**25 MARKS**

Sr. no.	Project/Assignment
01	Individual / Group – Presentation Brand augmentation for a well-known brand and campaign planning - market planning, strategy, segmentation, selection, advertising objective, Creative execution of the campaign, Campaign evaluation and measuring effectiveness

BOS SYLLABUS COMMITTEE MEMBERS

1. PROF. SHOBHA VENKATESH (CONVENER)
2. PROF.DR. RINKESH CHHEDA (SUBJECT EXPERT)
3. PROF PAYAL AGARWAL (SUBJECT EXPERT)
4. PROF. CHETAN DUBEY (INDUSTRY EXPERT)

References :

1. 1. David, A Aker, Building strong brands, the free press, 1996
2. Al Ries and Laura Ries, the 11 Immutable Laws of internet branding, Harper Collins, 2001
3. Brand management – the Indian context – Y L R Moorthi
4. Strategic Brand Management by Kevin keller, M.G Parameshwaran,Issac Jacob
5. Brand positioning – Strategies for competitive advantage – SubrotoSengupta
6. Kumar, Ramesh S, Marketing and branding-Indian scenario, ---, 2007
7. Understanding Digital Marketing: Marketing Strategies for Engaging the Digital Generation (Paperback) - Damian Ryan - Gives an overview
8. What great brands do Building Principles that Separate the ..Denise Lee yo hn .
9. John Philip Jones, what's in a brand-building brand equity through advertising, Tata McGraw Hill
10. Brand Equity: An Indian Perspective by SangeetaTrott (Author), Vinod V. Sople (Author)

ELECTIVE 03

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**V**
COURSE:	**AGENCY MANAGEMENT**
COURSE CODE	**BAMMC EAAM 1503**
PAPER	**3 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EAAM 1503	**AGENCY MANAGEMENT**
COURSE OUTCOME:	

1. To acquaint the students with concepts, techniques and give experience in the application of concepts for developing an effective advertising campaign.
2. How an ad agency works and what opportunities exist
3. To familiarize students with the different aspects of running an ad agency
4. To inculcate competencies thereby enabling to undertake professional work with advertising industry.

	MODULE	DETAILS	LECTURES
1	**Module I**		10
	1 .Advertising Agencies	a. Agencies role, Functions, Organization and Importance b. Different types of ad agencies	
	2. Account Planning	a. Role of account planning in advertising b. Role of Account Planner c. Account Planning Process	
	3.Client Servicing	a. The Client - Agency Relationship b. 3P's of Service: Physical evidence, Process and People c. The Gaps Model of service quality d. Stages in the client-agency relationship e. How Agencies Gain Clients f. Why Agencies Lose Clients g. The roles of advertising Account executives	
	4.Advertising campaign Management	a. Means-End chaining and the b. Method of Laddering as guides to Creative Advertising Formulation	
2	**Module II**		**08**
	1.Study and Analyze current Advertising campaigns of the best advertising agencies for their clients	1. Two current campaigns (Previous two years) for each of the following agencies including TVC, Print, Outdoor and digital should be studied, and analyzed in the class 15 room. a. JWT b. Ogilvy c. Lowe Lintas d. FCB Ulka e. DDB Mudra f. Publicize Worldwide 2. At least three international awards winning previous year campaign (one or two year previous) should be analyzed and discussed in the class room. The application questions are Expected on the latest campaigns.	

3	**Module III**		**10**
	1.Entrepreneurship	a. Entrepreneurship- Definitions, Meaning Concept, Functions, Need and Importance. b. Entrepreneurship-As Innovation, risk taking and problem solving. c. Social Entrepreneurship	
	2.Sources of capital for startup Company	a. Personal investment. b. Family c. Venture capital. d. Angels Finance e. Business incubators. f. Government grants and subsidies. g. Bank loans.	
	3.Creating and Starting the Venture	a. Sources of new Ideas, b. Methods of generating ideas, creating problem solving, c. product planning and development process	
4	**Module IV**		**10**
	1.Business Plan for Setting up an Agency	a. Business plan introduction, b. Various Stages in setting up a new Agency	
	2.Marketing plan of the client	a. The Marketing brief, b. Marketing Audit, c. Marketing Objectives, d. Marketing Problems and Opportunities Review, e. STP, f. Executing the plan, g. Evaluating the plan	
5	**Module V**		**08**
	1.The Response Process	a. Traditional Response Hierarchy Models: AIDA b. Communications Objectives c. DAGMAR: An Approach to Setting Objectives	
	2.Agency Compensation	a. Various methods of Agency Remunerations	
	3.Growing the Agency	a. The Pitch: request for proposal, speculative pitches, Pitch Process b. References, Image and reputation, PR	
	4.Sales Promotion Management	a. The Scope and Role of Sales Promotion b. Reasons for the Increase in Sales Promotion	*02*

		c. Objectives of Trade-Oriented Sales Promotion d. Techniques of Trade-Oriented Sales Promotion e. Objectives of Consumer-Oriented Sales Promotion f. Techniques of Consumer-Oriented Sales Promotion	
Total Lectures			**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. PROF. GAJENDRA DEODA (CONVENER)
2. PROF. DR.HANIF LAKDAWALA (SUBJECT EXPERT)

INTERNAL EVALUATION **25 MARKS**

Starting and maintaining a blog –the learner shall make the blog after consultation with the teacher concerned during the period of learning of the course and run the blog for the period of the course. The subject of the blog should be any one social issue. The blog shall be supervised by the concerned teacher and marks shall be assigned for quality of language, design and layout, frequency of updating, the quality of comment by the blogger, interactivity on the blog. The blog must be updated a minimum of twice a week.

2. The college should support the Incubation projects or the start up agency of their own students

Mandatory Requirement:

1. Agency Management lectures compulsory should be held in audio video room with proper projector and sound.

Suggested Reading:

1. Advertising and Promotion by G. Belch and M. Belch
2. Advertising Promotion and Other Aspects of Integrated Marketing Communications by Terence A. Shimp

ELECTIVE 04

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**V**
COURSE:	**ACCOUNT PLANNING & ADVERTISING**
COURSE CODE	**BAMMC EAAP 1504**
PAPER	**4 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EAAP 1504	**ACCOUNT PLANNING & ADVERTISING**
COURSE OUTCOME:	

1. You will learn the skills of a strategist/planner, which include learning how to:
2. To familiarize the students with the concept of Account Planning
3. Provide students with an understanding of the discipline of account planning and strategy development, and advertising research methods.
4. Think critically and analytically
5. Connect what a brand offers to what an audience wants
6. Persuade others to see what you see
7. Telling a compelling story, verbally and in writing (persuasive communications)

	MODULE	DETAILS	LECTURES
1	**Modules I**		**10**
	1.Introduction	a. Definition b. Various views and practice in account planning	**01**
	2.What is Account Planning	a. Knowing the difference between facts and insights b. The Creative Pursuit of Insights c. Identifying the true problem d. Asking the right questions, in the right ways. e. Setting objectives	**02**
2	**Module II**		**08**
	1. Where Does Insights Come From	a. Consumer insights b. Cultural insights c. Future insights d. Project insights e. Brand insights f. Market insights g. Purchase insights h. Usage insights i. Owner insights	
	2.Study of insight of three awards winning advertising campaign of the Previous two years.	a. What kind of insight is been used by the campaign should be Discussed.	
	3.Research In Accounts Planning	a. Techniques of In-depth interviews for discovering consumer insights b. Ethnography for in-depth consumer insight c. Google analytics for digital account planning	
3	**Module III**		**10**
	1.The Account Planning Process	a. Role of account planning in advertising b. Role of Account Planner c. Account Planning Process	
	2.The Importance Of Preparation	a. Why it's so important to prepare b. how to prepare c. Why this skill is vital for planners and strategists.	

	3.Propogation Planning	a. Definition b. Adoption curve with propagation c. Propagation platforms d. Propagation process	
	4.Transmedia Planning	a. Definition b. Who does trans media planning c. Why trans media d. How is trans media different e. Elements of Trans media Storytelling	
4	**Module IV**		**10**
	1.Review of different types of briefs from – major agencies	a. JWT b. Ogilvy and Mather c. DDB d. FCB e. BBDO f. YandR the role of the briefing. the hallmark that makes a brief inspiring? Uninspiring? Pitfalls and how to avoid them	
5	**Module V**		**10**
	1.Defining the Benefit	a. What is an Attribute? b. Attribute Versus Benefit c. Attribute to Functional Benefit d. Emotional Benefits e. Plus or Minus Emotions f. Benefit Laddering g. Benefit Matrix	**02**
	2.Developing a Brand Story	a. The Story Problem b. Elements of story c. Building story brand d. Crafting the Story e. SB7 Frame work (CHARACTER, PROBLEM, GUIDE, PLAN, CALLS THEM TO ACTION, FAILURE, and SUCCESS).	
Total Lectures			**48**

BOS SYLLABUS SUB-COMMITTEE MEMBER

1. Dr. Hanif Lakdawala (Convener)

MANDATORY REQUIREMENT:

Account Planning and Advertising, lectures compulsory should be held in audio video room with proper projector and sound

Suggested reading:

Truth, Lies and Advertising: The Art of Account Planning by Jon Steel, John Wiley and Sons, 1998 The Practical Pocket Guide to Account Planning by Chris Kocek, Yellow Bird Press Building a story brand by Donald Miller

ELECTIVE 05

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**V**
COURSE:	**SOCIAL MEDIA MARKETING**
COURSE CODE	**BAMMC EASM 1505**
PAPER	**5 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC EASM 1505	**SOCIAL MEDIA MARKETING**	
COURSE OUTCOME:		
Learn to communicate and tell stories through the web. 1. Students learn real-world skills from leading designers, artists, and entrepreneurs. 2. The primary goal is to create problem solvers who strike a balance between traditional art and technology, and between individual vision and teamwork. 3. With a fundamental understanding of digital tools and their creative applications, graduates meet the demands of a diverse and expanding job market in visual story telling. 4. Identify and apply strategies to improve and succeed no matter what their initial skills . 5. Solve problems and learn from creative risks by using people skills, design principles, and processes. 6. Build a strong foundation in all aspects of design and production for storytelling in motion. 7. Use inspiration in fields outside of digital media such as poetry, science, music, astronomy, history, dance, and more. 8. Develop a professional commitment to their field, their work, and themselves; preparing them to be members and leaders in their profession, as well as learning how to act both as individuals and as team members to support the whole.		
MODULE	**DETAILS**	**LECTURES**
1 **Digital ERA**		10
1.Introduction to E-Marketing	What is the E-marketing? The changing marketing landscape. The internet and business.	
2.E-Marketing	E- marketing strength and application, Communication modes, The behavioral internet (B2C, B2B, C2Cand C2B) E –marketing and Online advertising. E-marketing and Consumer segmentation , E- marketing and Sales and Trade promotions	
3.Types of Digital Marketing	Types E- mail marketing, Types Internet marketing Types of Mobile marketing	
4.Generation Y	Expectation and influence , Implication of Digital change , Emerging consumer segmentation in India	
2 Social Media Marketing		**08**

	1.Introduction to Social Media Marketing	Meaning , Importance , Myths about Social media marketing, Brief History Characteristics of Social Media marketer and Careers in Social media marketing	
	2.Content Strategy For Social Media Marketing	10- step framework for creating successful SMM strategy, Building content for sharing, Generating Ideas, Creating content for Multiple platforms	
	4.Face Book Marketing	Face book – the Origin and Eight different version of Facebook , What is Face book marketing ? Facebook page best practices, KPI and insights , How does Face book advertising work – Face book ad campaign Objectives and targeting and Content creation and sharing .	
	5.Instagram Marketing	Optimizing Instagram profile, Creating content strategy, Influencer marketing and Instagram Ads	
	6.Linked In Marketing	LinkedIn for personal branding, LinkedIn for Company pages ,Brand marketing for LinkedIn, Ads on LinkedIn	
	7.Pinterest Marketing	Pinterest for business, Marketing on Pinterest, Leveraging Rich Pins	
	8.Youtube Marketing	How to build foundation for your Youtube channel, Usage of free resource , Optimize organic traffic by selecting key words for videos , Optimization of advertisements	
4	**Social Media Marketing Plan, and Campaign management**		**10**
	1.Social Media Marketing Plan	What is SMM plan? Social Media Marketing cycle, Listen and Observe -5 stages, Setting Social Media Marketing goals and objectives (Exposure, Engagement, Influence , Impact and advocacy) , Eight C's of strategy development Uses of keywords, hashtags, and emoji in targeting branded posts , Evaluating Social media marketing success	
	2.Campaign Marketing	What is campaign management? Solutions, How to use campaign management for Facebook, Twitter etc, Sentiment mining, Using Corporate blog as a CRM tool. How Companies use blogs for effective campaign management?	
5	**Ethics and Careers**		**10**
	1.Ethics	Code of ethics , 9 Rules of engagement for Social Media Marketing	
	2.Careers	Careers in Social media marketing	
Total Lectures			**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

- Prof. Shobha Venkatesh (Convener)
- Prof. Dr. Hanif Lakdawala (Subject Expert)
- Prof. Vishal Parekh (Industry Expert)

INTERNALS (The objective of internal exercise is to help the learner acquire skills)

	25 MARKS
Sr. no.	Project/Assignment
01	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn

References

1. **Digital marketing by Vanadana Ahuja**
2. **Social Media Marketing: a strategic approach by Barker and Barker**

ELECTIVE 06

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**V**
COURSE:	**DIRECT MARKETING & E-COMMERCE**
COURSE CODE	**BAMMC EADM 1506**
PAPER	**6 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EADM 1506	**DIRECT MARKETING & E-COMMERCE**

COURSE OUTCOME:

1. To understand the awareness and growing importance ofDirect Marketing
2. The objective is to use various direct marketing techniques (traditional and modern) for
reaching to ultimate customers and build up customer loyalty and database management
3. To understand increasing significance of E-Commerce and its applications in business and various sectors.
4. To provide an insight on Direct Marketing activities on various Social Media platforms through E-commerce and its emerging significance in business.

MODULE		**DETAILS**	**LECTURES**
1	**Introduction to Direct Marketing , Integrated Marketing Communication& Customer Relationship Management**		**10**
	1.Introduction to Marketing, Basics of Direct and Interactive Marketing, Legal framework towards Direct Marketing	Meaning and Introduction to Marketing, Evolution of Marketing, Study of Marketing Mix, Traditional Versus Modern Marketing Techniques, Meaning and Definition of Direct Marketing, Importance of Direct Marketing, Advantages and Disadvantages of Direct Marketing, Approaches of Direct Marketing, Reasons for the growth of Direct Marketing, Techniques of Direct Marketing, Economics of Direct Marketing, Economics of Direct Marketing, Laws pertaining to Patents, Trademark, Copyright, etc., Privacy -	

		The key Issue.	
	2.Integrated Marketing Communication versus Direct Marketing	Meaning, Introduction of IMC , Role of IMC in the Marketing Process, Relationship of IMC with Direct Marketing, Importance of IMC, Tools of IMC - Advertising ,Sales Promotion, Publicity, Personal Selling, etc., Person to person ,Group Selling, Direct Mail, Direct response Television(DR-TV), Direct Response Print Advertising, Catalogues, Inserts, Videos, E-mail, Trade shows	
	3.Customer as the only project center: Segmentation, Targeting and customer Focus	What is Customer Relationship Management (CRM), Importance of CRM, Planning and Developing CRM, Customizing Products to different needs, Studying the customers mix and Managing the Key customers, Relationship Marketing - Customer Loyalty, 3 Tasks of Direct and Interactive Marketing = Customer Acquisition, Development and Retention, Market Segmentation	*02*
2	**Database Management, Marketing Strategies, Research Analysis and Testing, LTV Sums and Theory**		**08**
	1.Understanding the business of Direct Marketing – Database Management/ Marketing Strategies	Database Management: Meaning, Importance, Functions of Database, Sources and uses of E-database, Techniques of Managing Database - Internal/External, Steps in developing a database, Advantages and Disadvantages of Database Management. Direct Marketing Strategies: Meaning of Marketing Strategies - Why it is needed, Internal and External Analysis, Objectives of Strategies, Creating a Direct Marketing Budget.	
	2.Direct Marketing Research and Testing	What is customer Life time Value (LTV), Factors affecting Life time Value, How we use LTV, LTV - Sums (3 methods - Present/Historical and Discounted), Using LTV analysis to compare the Effectiveness of various marketing strategies.	
	3.Direct Marketing Analysis	List Selection, Prospecting, Product Customization, Response Modeling and Experimentation, Mail order, Lead generation, Circulation, Relationship/loyalty programs,	

		Store traffic/Site traffic generation, Fund raising, Pre-selling, selling(Cross selling, Up selling) and Post-Selling	
3	**Introduction to E-commerce, E-business , Building up a Website**		**10**
	1.Introduction to E-Commerce	Ecommerce- Meaning, Features of E-commerce, Categories of E-commerce, Advantages and Limitations of E-Commerce, Traditional Commerce and E-Commerce, Factors Responsible for Growth of E-Commerce, Issues in Implementing E-Commerce, Trends in E-Commerce in Sectors like: Retail, Banking, Tourism, Government, Education	*02*
	2. E-Business	Meaning, Launching an E-Business, Different phases of Launching an E-Business, Important Concepts in E-Business: Data Warehouse, Customer Relationship Management, Supply Chain Management, and Enterprise Resource Planning	*02*
	3.Website	Design and Development of Website, Advantages of Website, Principles of Web Design, Life Cycle. Approach for Building a Website, Different Ways of Building a Website	*02*
4	**Payment, Security in E-Commerce , Integration of Direct Marketing & E-Commerce through social media**		**10**
	1.Electronic Payment Systems	Features, Different Payment Systems :Debit Card, Credit Card ,Smart Card, E-cash, E-Cheques, E-wallet, Electronic Fund Transfer, Issues Relating to Privacy and Security in E-Business	
	2.Payment Gateway	Introduction, Payment Gateway Process, Payment Gateway, Types, Advantages and Disadvantages of Payment Gateway, Types of Transaction Security	
	3.Integration of Direct Marketing and E-Commerce through the use of Internet and Social Media	What is Internet, How companies use internet to promote the product, Impact of Internet on Direct Marketing and E-Commerce industry, Growing Importance of Social Media, Role of Social Media on Consumers and Business	
Total Lectures			**48**

BOS SYLLABUS COMMITTEE MEMBERS

- **Prof. Shobha Venkatesh (Convener)**
- **Dr. Rinkesh Chheda (Subject Expert)**
- **Prof Deepali Mangrekar (Subject Expert)**

INTERNALS (The objective of internal exercise is to help the learner acquire skills)
25 MARKS

Sr. no.	Project/Assignment
01	Individual / Group – Presentation Marketing plan integrating both Direct marketing and E-

	commerce on any product or Service

References

1. Alan Tapp, Principles of Direct and Database Marketing - Financial Times - Prentice Hall 2000
2. Drayton Bird, Commonsense Direct Marketing - Kogan Page 1996
3. Jim Sterne and Anthony Prior - E-mail Marketing - John Wiley and Sons 2000
4. Robin Fairlie, Database Marketing and Direct Mail - Exley Publications 1990
5. Successful Direct Marketing Methods Hardcover – (7th edition) by Bob Stone (Author), Ron Jacobs (Author)
6. Direct Marketing: Strategy, Planning, Execution by Edward L Nash
7. The New Direct Marketing: How to Implement a Profitdriven Database, by Rajeev Batra
8. Reinventing Interactive and Direct Marketing: Leading Experts Show How to ...by Stan Rapp
9. Digital marketing (E commerce) – Vandana Ahuja.

ELECTIVE 07

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**V**
COURSE:	**Consumer Behaviour**
COURSE CODE	**BAMMC EACB 1507**
PAPER	**7 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC EACB 1507	**CONSUMER BEHAVIOUR**	
COURSE OUTCOME:		
1. To understand the sociological & psychological perspective of consumer behaviour. 2. To introduce students to the complexities of consumer behaviour, its importance in marketing & advertising. 3. To sensitize students to the changing trends in consumer behaviour.		
MODULE	**DETAILS**	**LECTURES**
1 **Module I**		**10**
1.INTRODUCTION TO CONSUMER BEHAVIOUR	**1.** Need to study Consumer Behaviour. **2.** Psychological & Sociological dynamics of consumption. **3.** Consumer Behaviour in a dynamic & digital world	
2.MARKETING & CONSUMER BEHAVIOUR	1. Segmentation Strategies – VALS 2. Communication process. 3. Persuasion - Needs & Importance. ELM. Persuasive advertising appeals.	
2 **Module II**		**08**

	1.PSYCHOLOGICAL DETERMINANTS & CONSUMER BEHAVIOUR	1. Motivation – Types & Theories – Maslow. 2. Attitude – Characteristics – Theories – Tricomponent. 3. Multiattitude Model. 4. Cognitive dissonance. 5. Personality - Facets of personality. i. Theories – Freud & Jung. ii. Personality traits & consumer behaviour. iii. Self-Concept. **Application of these theories in the marketing and consumer behaviour.**	
3	**Module III**		**10**
	1.RELEVANCE OF LEARNING IN CONSUMER BEHAVIOUR	1. Perception - Elements in perception. a. Subliminal perception. b. Perceptual Interpretation – Stereotyping in advertising. 2. Learning – Elements in Consumer Learning. 3. Behavioral & Classical Theory. 4. Cognitive Learning.	
4	**Module IV**		**10**
	1.SOCIO - ECONOMIC& CULTURAL DETERMINANTS OF CONSUMER BEHAVIOUR	1. Family - Role of family in Socialization & Consumption – FLC. 2. Culture – Role & Dynamics. i. Subculture & its influence on consumption. ii. Changing Indian core values. iii. Cross culture consumer perspective. 3. Social group- primary and secondary and the role of Reference group & Consumer Behaviour. 4. Economic- social class as the economic 5. determinants of consumer behaviour	
5	**Module V**		**10**
	1. CONSUMER DECISION MAKING.	a. Process of decision making. b. Models of decision making. c. Opinion Leadership. 2. Diffusion & Adoption Process. a. Process of decision making. b. Models of decision making. c. Opinion Leadership. 3. Diffusion & Adoption Process.	
Total Lectures			**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. **PROF. PAYAL AGGARWAL (Convenor)**
2. **PROF.DR. PADMAJA ARVIND (Subject Expert)**

INTERNAL EVALUATION METHODOLOGY **25 MARKS**

1. Continuous Assignments
2. Oral & Practical Presentations
3. Projects
4. Class Test
5. Open Book Test
6. Group Interactions
7. Debates & Discussions
8. Quiz

Reference Book

- Leon. Schiffman, Joseph Wiserblit, S.Ramesh Kumar – Consumer Behaviour.
- Pearson 11th Edition.
- David.L.Louder, Albert Jdello Bitta, Consumer Behaviour- Concepts & Applications. Mcgrow Hill.
- Ramaniy Majumdar, Consumer Behaviour, Insights from Indian Market. Ph I Learning Pvt Ltd . Delhi.

ELECTIVE 08

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**V**
COURSE:	**DOCUMENTARY & AD FILM MAKING**
COURSE CODE	**BAMMC EADF 1508**
PAPER	**8 DSE 1A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER V	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EADF 1508	**DOCUMENTARY & AD FILM MAKING**

COURSE OUTCOME:

1. Understanding the planning involved in making audio visual communication effectively.
2. To prepare students for effective and ethical public communication.
3. To help students acquire basic skills in the practical aspects of Documentary and Ad Film making.
4. Equip students with skills to write and shoot effective Documentary and Ad film.

MODULE		DETAILS	LECTURES
1	**Understanding Documentary**		**10**
	1.Category	**Non-fiction (Limitation and Wonders)/Docu-drama** Anthropological/Ethnographic Biographical/Historical Arts/Cultural Science and Technology Promotional Environment including Agricultural Social Issues Educational Investigative Family Values Exploration/Adventure	*08*
	2.Writing	Formation of Concept Research Modes : Library, Archives, Location, Life stories, ethnographic. Synopsis Script and Visualization Commentary Subtitling/Translation	*04*
	3.Production	**Pre-Production** : Engaging technical team & equipments. Acquiring shooting permissions. Production : On locale and studio shooting. Technology involved. **Post Production** : Editing (Technique & Grammar), Voice over, Music, Foley, Sp. Effects/Graphics, Sound Re- recording and Mixing, DI and Subtitling. Making final master& telecast copy.	*18*
2	**AD Film Making**		08
	1.Ad Film Making	Writing a selling concept. Budgeting. Preparing Storyboard (Using different formats of making) Agency/Client approval.	*10*
	2.Pre to Post Production	Finalization of Cast and Crew. Set erection/Location, Scheduling, Shooting. Editing, Voice over, Music, Foley, Sp. Effects/Graphics, Sound Re-recording & Mixing, DI & Subtitling. Making final master & telecast copy.	*08*
Total Lectures			**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. **Prof. Gajendra Deoda (Convener)**
2. **Prof. Mathur (Subject Expert)**
3. **Prof. Ganatra (Industry Expert)**

INTERNALS

(The objective of internals is to help the students practice the practicalities of making Documentary& Ad films.) 25MARKS

SEMESTER VI-ADVERTISING		
COURSE CODE	**CREDITS**	**COURSE NAME**
COMPULSORY-CORE	**04X2=08**	**DRG(DISCIPLINE RELATED GENERIC)**
BAMMC DRGA-601	**04**	**1. DIGITAL MEDIA**
BAMMC DRGA-602	**04**	**2. ADVERTISING DESIGN**
ELECTIVES-	**03X04=12**	**DSE 1 A (DISCIPLINE SPECIFIC ELECTIVES-) (ANY FOUR COURSES)**
BAMMC EAAC 2601		1. ADVERTISING IN CONTEMPORARY SOCIETY
BAMMC EABM 2602		2. BRAND MANAGEMENT
BAMMC EAMP 2603		3. MEDIA PLANNING & BUYING
BAMMC EAAS 2604		4. ADVERTISING & SALES PROMOTION
BAMMC EARM 2605		5. RURAL MARKETING & ADVERTISING
BAMMC EARE 2606		6. RETAILING & MERCHANDISING
BAMMC EAEM 2607		7. ENTERTAINMENT & MEDIA MARKETING
BAMMC EATP 2608		8. TELEVISION PROGRAM PRODUCTION
TOTAL	**20**	

COMPULSORY 01

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**DIGITAL MEDIA**
COURSE CODE	**BAMMC DRGA-601**
PAPER	**DRGA (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE		**COURSE NAME & DETAILED SYLLABUS**	
BAMMC DRGA-601		**DIGITAL MEDIA**	
COURSE OUTCOME:			
1. Understand digital marketing platform 2. Understand the key goals and stages of digital campaigns 3. Understand the of use key digital marketing tools 4. Learn to develop digital marketing plans			
MODULE		**DETAILS**	**LECTURES**
1	**About features**		**10**
	1.Introduction to Digital Marketing	a. Understanding Digital Media b. Advantages of Digital Media c. Principles of Digital Media Marketing d. Key Concepts in Digital media	**04**

		e. Traditional Vs Digital Media	
2	2.Search Engine Optimization (SEO):	a. How search Engine works b. Introduction to SEO c. On Page Optimisation d. Off Page optimisation e. SEO Audit, Tools and Measurement f. SEO Resources, Careers in SEO	**08**
3	3.Search Engine marketing (SEM)	a. What is SEM? b. Why SEM c. What is Google Adwords? Why Google Adwords d. Google network e. Adwords terminologies f. Campaign types g. Creation of Google Display NETWORK (GDN) h. Display Ads format i. Conversion tracking j. GDN Campaign creation (DEMO) k. Remarketing l. What are Google shopping Ads	**04**
4	Social Media Marketing (SMM)	a. Introduction to Social Media b. Facebook Marketing c. Intagram Marketing d. LinkedIn Marketing e. Twitter Marketing f. SMM Tools g. Creating a successful social media strategy	**04**
5	Email marketing	1. key terms and concepts 2. Customer acquisition strategies 3.Best Practices : CRABS 4.Tools to enhance lead nurturing 5.Enhance better reach	**05**
6	Web Analytics	a. Introduction to analytics b. Social CRM and analysis c. Google analytics d. Digital Analytics e. Content performance analytics f. Visitor analysis g. Social media analytics	**06**
7	Affiliate Marketing and Programmatic Marketing	a. Affiliate Marketing b. Definition, Purpose, Resources required, Top Players in Affiliate Marketing, Segregation of Affiliate marketing c. Programmatic Marketing d. Evolution and growth of programmatic Marketing e. Real Time bidding, f. Types of Programmatic Advertising, Advantages and Challenges, Myths of	**10**

		Programmatic Marketing	
8	Content writing	a. Intro to content writing b. Core Principles of Contentwriting c. Why blogs matter d. Principles of writing blogs e. How to write content for twitter and Mobile	**04**
9	Cyber laws	a. Information Technology Act b. Copyright Act c. Cyber ethics d. Digital Security	**02**
Total Lectures			**48**
BOS SYLLABUS COMMITTEE MEMBERS 1. Prof. Pradeep Sasidharan (Convener) 2. Prof. Dr Hanif Lakdawala(Subject Expert)			
Reference Book And Material 1. Digital marketing By Seema Gupta 2. Digital Marketing By Puneet Singh Bhatia			

COMPULSORY 02

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**ADVERTISING DESIGN**
COURSE CODE	**BAMMC DRGA-602**
PAPER	**DRGA (COMPULSORY)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC DRGA-602	**ADVERTISING DESIGN**	
COURSE OUTCOME:		
1. Learner shall understand the process of planning & production of the advertisement. 2. To highlight the importance of visual language as effective way of communication. 3. To provide practical training in the field of advertising & make learner industry ready.		
MODULE	**DETAILS**	**LECTURES**
1	**INTRODUCTION: ADVERTISING DESIGN=COMMUNICATION DESIGN**	10
	1. Project Paper	**Intro to Project paper & Campaign** **Campaign outline, Elements to be produced, Viva voce**
	2.Role of Agency Departments	1.Accounts dept.: Client handling, Strategy planning 2. Media dept.: Media research, Media planning, Buying & billing 3. Creative dept.: Prime calibre, All of visualisation,

		Creative thinking, Execution, 4. Production dept.: (in-house or outsource) Photography, TVC, Print of promotional material.	
	3.Process of Design	Research of: 1. Product (features & benefits) 2. Market: (TA) Psycho & Demography 3. Message Strategy: What to say & How 4. Competition & claim 5. Visualisation& Copy 6. Illustration: Choosing one among 7. Execution: Graphic design	
	4.Art Direction	Role of art director in various media Detailing in illustration Detailing in TVC: Location, Models, Costume, Working on storyboard	
	5.Analysing Ads & Logos	Discussion of existing ads: Print ads: For layout, Colours, Message TVCs: AV, Pace, Tone etc Innovative, Ambient, Transit for relevancy PoS: For size, Place, Consumer psychology	
2	**DESIGN BASICS: LANGUAGE OF VISUALS**		08
	1.Elements of Design	Vocabulary: Point, Line, Shape, Size, Tone, Colours, Texture, Space	
	2.Principles of Design	Grammar: Proportions, Contrast. Harmony, Balance, Rhythm, Unity	
	3.Rules of Design	Rules/Guides: Emphasis, Proximity, Alignment, Visual path, Syntax Gestalt: Completion, Closure, Invariance, Multi-stability, Figure & ground etc	
	4.Optical illusions	Visual Influence: Shapes & proportions, Tones & contrast, Lines & length	
	5. 5.Typography	Type as Design element: Classification: Serif, Sans serif, Decorative, Trendy etc. Measurement: size, weight, Kern, Track, leading, Baseline etc. Word Expression, Meaning expressed by appearance	
3	**LAYOUT: THE BLUE PRINT**		10
	1.Types of Layout	Mondrian, Picture window, Split, Big type, All text, All art, Circus etc.	
	2.Stages of Layout	Thumbnail sketches, Rough layout, Finished layout, Comprehensive	
	3.Choosing Picture	Strong visual capable of selecting Target Group, Suitable with headline, Trial close	
	4.Choosing Typo	Sorting text into parts of copy. Choosing appropriate typeface for Headline, Subheads Slogan, Body etc.	
	5.Putting all	Choosing canvas size, Trying formats, orientations,	

	Together	Various proportions of verbal & Visual	
4	**PLANNING A CAMPAIGN: WORKING ON FINAL PROJECT**		**10**
	1.Choosing a product	Finalizing what to sell. Designing a Logo: Type based, Shape based, combo, Symbolic etc. Planning tagline	
	2.Research	Product/Service (features & benefits) Market: Wants & Needs, Psycho & Demography, What words may click their minds. Tone & Voice.	
	3.Idea generation	Coming to big idea, Trying various idea generation techniques	
	4.Visualising Layout	Choosing appropriate image/s & working on rough layout Finalizing layout for highest effectiveness.	
5	**EXECUTION: ON SYSTEM WORK (FACULTY TO GUIDE & INSTRUCT)**		**10**
	1.Logo Design	Working on system: Corel Draw/Illustrator Designing Logo, Deciding color scheme (Logo is vector based) Modifying Typo, Using glyphs, Considering shape as identity	
	2.Logo Manual	Creating a Logo design Philosophy Explaining the logic behind choice of Type, Choice of colour, Reason for shape, Tagline as brand promise. Making all compact. Creating 4 diff sizes & also reverse	
	3.Print Ads/ Press ads	Press: Using finalized layout for creating series of three ads (Synergy maintained) Diff image same typo OR Diff expressions same model-(brand ambassador) & same typo Creating headlines suitable to image (syntax)	
	4.Outdoor ad, Innovative/ Transit /Ambient Point of purchase	Outdoor: Deciding location, Format, Spotting frequency, Advantage of location, Advantage of local surroundings, Spotability, Appropriate headlines	
	5.TVC or Web Ads	TVC: Story line, Script, Floor plan, Camera plot, Storyboard with , VFX, OSD, SFX, VO Web ad: Pop up, Scroll, Banner etc Printing, Mounting & Preparing for viva	
Total Lectures			**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **Prof. Arvind Parulekar (Convener)**
2. **Prof. Arvind Hate (Subject Expert)**
3. **Prof. Ashish Gandhre (Industry Expert)**

Note:

1. Students have to choose an existing product with new fresh brand name & new logo &

not the existing brand.
2. Students should not be encouraged to bring in 'innovation' in the product or not to 'invent' totally new. Invention is job of engineers & we are in communication. (If agency has to rely on innovation for the advertisement then it's a failure of their efficiency.)
3. The viva will be based on the project & the evaluation will be based on its effectiveness as communication design.
4. Make students aware that marketing & advertising are different things & advertising has to be self-explanatory. If student has to verbally push to sell 'his work' then the work is weak.

Internal Assessment: (25 Marks)

Learning process in art has four phases:

1. Appreciation
2. Imitation
3. Inspiration
4. Creation

To take the students through all these phases the internal assessment comprise of:

Scrap book: (appreciation) Collection of print ads from magazine & Newspaper as well as **Logos of different brands**. Students are supposed to analyse the ads in the scrap book for the layouts, colour harmonies used, typography, mood, type of headlines & visual path along with various design aspects.

Logos has to be analyzed for their shape, symbolism, typo treatment, uniqueness, connectivity to the industry & unity as well as alignment within logo elements.

Drawing book: (imitation & inspiration)The exercise in the book is based on various design principles such as harmony, contrast, illusions etc& to carry out rough layout & rough designs for new logo. This also comprise of idea generation & rough story board.

Final campaign: Creative brief & finalized layouts for press & print media that will follow Synergy. Student to start campaign on approval of creative brief.

Project: Elements of Campaign: Language can be English, Hindi, Marathi.

1. Logo Design: (Fresh) presented in Logo Manual
2. Stationary: Visiting Card, Letterhead, Envelope in hard copy crafted in actual.
3. Press Ads: Series of 3 ads for Newspaper maintaining synergy.
4. Print Ads: Series of 2 ads for Magazine maintaining synergy. English and/or regional
5. Outdoor Ad: Billboard, Hoarding (one as reminder ad or warm up campaign)
6. Innovative/ Transit/ Ambient Ad: Any one of these suitable to the product/service
7. Point of Sale: Standee/ Danglers/ Strut cad/ Tent card/ kiosk etc: any one suitable
8. TVC Storyboard: 12 to 16 key frames with Floor plan, Camera plot, OSD, SFX, VFS, VO
9. Internet Ads: Scroll/ Banner/ Pop up etc: Any one ad suitable to product/service

References:

1. Art & Ideas: G. S. Rege
2. Art & Production: N. N. Sarkar
3. Advertising by Design Robin Landa
4. Elements of Graphic Design Alexander White
5. Ogilvy on Advertising David Ogilvy

ELECTIVE 01

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**

COURSE:	ADVERTISING IN CONTEMPORARY SOCIETY
COURSE CODE	BAMMC EAAC 2601
PAPER	1 DSE 2A (ELECTIVE)
TOTAL MARKS	100 (75:25)
NO OF LECTURES	48

SEMESTER VI			
COURSE CODE		COURSE NAME & DETAILED SYLLABUS	
BAMMC EAAC 2601		ADVERTISING IN CONTEMPORARY SOCIETY	
COURSE OUTCOME:			
1. To understand the environment of Advertising in Contemporary Society 2. To understand Liberalization and its impact on the economy and other areas of Indian society 3. To compare and analyse the advertising environment of differentcountries			
Sr. no.	**Module**	**Details**	**LECTURES**
01	Module 1. Changes in Advertising Environment	Advertising Environment post-independence; Liberalization Privatization, Globalization Policy 1991: FDI, Entry of MNCs in India, It's effect on Indian Companies and the advertising strategy. Effects of Liberalization on Advertising Industry in context to Economy, Business, Employment and Life Style	**10**
02	Module 2. Effect of Advertising, Criticism of Advertising, Social implication of advertising	The use and effect of Advertising on the following factors: 1. Women 2. Children 3. Old people 4. Youth Criticism of Advertising: Controversial Advertising; Gender Bias Advertising and Popular culture; Social implication of advertising; The effect of advertising on market and economy.	**10**
03	Module 3. Types of Advertising; Internet Advertising and Digital Advertising	Types of Advertising: Political advertising, B to B, Consumer advertising, Retail advertising, Industrial advertising, Financial advertising. Internet Advertising and Digital Advertising : Upcoming different ways in New Media	**08**
04	Module 4. The analysis of Advertising environment of India and other foreign countries	National, International and Global Advertising & Marketing: The environmental analysis of India and other foreign countries, specifically, USA, UK, FRANCE, CHINA, JAPAN, BRAZIL, UAE, THAILAND The use of this analysis in marketing and Advertising. (CASE STUDY)	**12**
05	Module 5.	Social Marketing: Definition, Need for Social	**08**

	Social Marketing	Marketing; The difficulties of Social Marketing; The various subjects for Social Marketing; Effects of social marketing. (CASE STUDY)	
		TOTAL NUMBER OF LECTURES	**48**

BOS SYLLABUS COMMITTEE MEMBERS

1. **Prof. Gajendra Deoda (Convener)**
2. **Prof. Smita Jain (Subject Expert)**
3. **Prof. Ashish Mehta (Subject Expert)**

Reference Books and material

1. Advertising by Amita Shankar
2. Advertising by London & Britta
3. Advertising by Ramaswamy & Namakeeman

ELECTIVE 02

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**VI**
COURSE:	**BRAND MANAGEMENT**
COURSE CODE	**BAMMC EABM 2602**
PAPER	**2 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI

COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EABM 2602	**BRAND MANAGEMENT**

COURSE OUTCOME

1. To understand the awareness and growing importance of brand management.
2. To know how to build, sustain and grow brands
3. To know the various sources of brand equity.
4. To know about the global perspective of brand management

	MODULE	**DETAILS**	**LECTURES**
1	**INTRODUCTION TO BRAND MANAGEMENT**		**12**
	1.Introduction to Brand Management:	Meaning of Brand, Branding, Brand Management, Importance of Branding to Consumers, Firms, Brands v/s Products, Scope of Branding, Branding Challenges and Opportunities,	
	2.Models	Strategic Brand Management Process, Customer Based Brand Equity model (CBBE)	
	3.Brand Positioning:	Meaning, Importance, Objectives , Scope Basis of Brand Positioning, Brand Mantras Brand Repositioning and its characteristics, Point of Parity and Point of Differences	
2	**PLANNING AND IMPLEMENTING BRAND MARKETING PROGRAMS**		**12**
	1. Brand Elements	Meaning, Criteria for choosing Brand Elements,	

		Types of Brand Elements, Integrating Marketing Programs and Activities	
	2.Personalising Marketing	Experiential Marketing, One to One Marketing, Permission Marketing. Product Strategy: Perceived Quality and Relationship Marketing, Pricing Strategy: Setting Prices to Build Brand Equity Channel Strategy: Direct, Indirect Channels, Web Strategy	
	3.Cause Marketing to Build Brand Equity	Meaning of Cause Marketing, Advantages, Green Marketing Building Global Customer Based Brand Equity	
3	**GROWING AND SUSTAINING BRAND EQUITY**		**12**
	1.The Brand Value Chain- Model	Value stages and implication , What to track , designing brand tracking studies	
	2.Brand Equity	Meaning , Importance , Objectives, Sources of Brand Equity, Steps of Brand Building including Brand Building, Blocks, Leveraging Secondary Brand Associations to Build Brand Equity	
	3.Measuring Sources of Brand Equity	Qualitative Research Techniques: Projective Techniques: Completion, Comparison, Brand Personality and Values: The Big Five, Free Association Quantitative Research Techniques: Brand Awareness: Recognition, Recall, Brand Image, Brand Responses.	
4	**MEASURING AND INTERPRETING BRAND PERFORMANCE**		**12**
	1.Brand Performance and Management	Global Branding Strategies ,Brand Audit, Role of Brand Managers	
	2.Brand Communication	Online Brand Promotions, Role of Brand Ambassadors , Celebrities , Loyalty Program	
	3.Managing Brands over Geographical Boundaries	Global Marketing Program, advantages and disadvantages, Cultivate Brand Partnership	
		TOTAL NUMBER OF LECTURES	**48**

BOS SYLLABUS SUB COMMITTEE MEMBERS

1. **PROF. SHOBHA VENKATESH (CONVENER)**
2. **PROF. DR. RINKESH CHEDDA (SUBJECT EXPERT)**
3. **PROF. POONAM CHINTANKAR (SUBJECT EXPERT)**
4. **PROF. CHETAN DUBEY (INDUSTRY EXPERT)**

INTERNALS (The objective of internal exercise is to help the learner acquire skills)
25 MARKS

PROJECT/ASSIGNMENT

- Rebranding or Revitalizing of a well-known national brand or global brand

Reference books:

1. Strategic Brand Management – Building measuring and managing brand equity Kevin

Lane
2. Keller , M.G Parmeswaran, Issac Jacob (3 rd edition)
3. Brand Management – Text and cases by Harsh Verma
4. Strategic Brand management – Indian Edition by Richard Eilliot and Larry percy
5. Brand Management – Principles and Practices by Kirti Dutta

ELECTIVE 03

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-ADVERTISING**
SEMESTER	**VI**
COURSE:	**MEDIA PLANNING & BUYING**
COURSE CODE	**BAMMC EAMP 2603**
PAPER	**3 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EAMP 2603	**MEDIA PLANNING & BUYING**

COURSE OUTCOME:

1. To develop knowledge of major media characteristics
2. To understand procedures, requirements, and techniques of media planning and buying.
3. To learn the various media mix and its implementation
4. To understand budget allocation for a Media plan and fundamentals

	MODULE	DETAILS	LECTURES
1	**INTRODUCTION TO MEDIA PLANNING**		**06**
	1.Introduction to Media Planning	a. Basic Terms and Concepts b. The function of Media planning in advertising c. Objectives of MP. d. Role of Media planner e. Challenges in Media planning f. BARC and NCCS Grid g. Factors influencing media strategy decisions h. Criterion for selecting media vehicles	
	2.Negotiation skills in Media Buying	a. Negotiation Strategies b. Laws of Persuasion	**02**
	3.Media planning process	a. Situation analysis and Marketing strategy plan b. Media Briefing c. Media objectives and target audience analysis d. Media selection and strategy	**06**

		e. Media budgeting f. Media Buying g. Evaluation	
	3.Media Mix	Factors Affecting Media Mix Decision	**02**
	4.Media Measurement	a. Reach b. Frequency c. GRPS/GVT Ratings d. TRP/TVT Ratings e. Impressions f. Cost efficiency g. Cost per thousand h. Cost per rating i. Circulation / Readership /AIR j. Selectivity Index k. Share of Voice	**06**
	5.Sources of media research	a. Nielson Clear Decision (NCD for Print) b. Broadcast Audience Research Council c. Audit Bureau of Circulation d. RAM e. Comscore – Digital f. Alexa	**06**
	6.Selecting suitable Media option (Advantages and disadvantages)	a. Newspaper b. Magazine c. Television (National, Regional and Local) d. Radio e. Outdoor and out of home f. Transit g. Cinema Advertising	**04**
	7.Media Buying	a. Newspapers b. Magazine c. Television d. Radio	**04**
	8.Communication mix	Communication mix	***02***
	9.Digital Media Buying	1. Buying Digital Advertising: An Overview Paid media, Owned media and Earned media). 2. Digital Sales Funnel 3. Direct buys from the websites / Impact Buys 4. Programmatic Buying: [DSP (Demand side platform) or RTB (Real time bidding)] 5. Advertising via Premium Publishers 6. Advertising via Networks and Exchanges 7. Affiliate Network (Click bank, Commission junction, adfuncky,	**10**

		7search.com) 8. The Local Publishing Market 9. OTT Platforms 10. Influencers Marketing or social media influencers 11. Content advertising 12. Native advertising 13. App installed campaign 14. Push notification 15. Google ads 16. Bing ads 17. Lead Progression a. Cost per impression b. Cost per click(CPC) c. Cost per lead (CPL) Cost per action (CPA) or pay per action (PPA) d. cost per conversion or Revenue sharing or cost per sale.	
		TOTAL NUMBER OF LECTURES	**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **PROF.DR. HANIF LAKDAWALA (CONVENER)**
2. **PROF DEEPALI MANJREKAR (SUBJECT EXPERT)**
3. **PROF SANGEETA MAKKAD (SUBJECT EXPERT)**

GUIDELINE FOR INTERNALS:

Every student must submit a media plan for local television along with the rates, and detailed media scheduling. Product, Budget and city to be given by the faculty.

a. Six hours workshop on Media scheduling software conducted by industry practitioner

b. Two case studies on actual Media plans particularly "television media plan".

Reference Books and material:

Advertising Media Planning, by Roger Baron, Jack Sissors, McGraw Hill, Seventh Edition

2. Advertising Media Planning-. Jack Z Sissors, McGraw Hill 6th Edition

ELECTIVE 04

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**ADVERTISING & SALES PROMOTION**
COURSE CODE	**BAMMC EAAS 2604**
PAPER	**4 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**		
BAMMC EAAS 2604	**ADVERTISING & SALES PROMOTION**		
COURSE OUTCOME:			
1. Students should be able to demonstrate a thorough understanding of the major sales promotion concepts, 2. Use a framework to make effective sales promotion decisions, and 3. Adopt the necessary skills and point of view of an effective sales promotion campaign			
	MODULE	**DETAILS**	**LECTURES**
1	**1. INTRODUCTION**		10
	1. Introduction	a. Nature and importance of sales promotion, b. Role of Promotion in the Marketing Mix c. The Scope and Role of Sales Promotion d. Reasons for the Increase in Sales Promotion e. Consumer franchise building versus non franchise building promotions	
	2.Theories in Sales Promotion	a. Push promotion b. Pull Promotion c. Combination theory	
	3.The psychological theories behind sales promotion	a. Reciprocation b. Social Proof c. Foot-in-the-Door Technique d. Door-in-the-Face Technique e. Loss Aversion f. Social Norms Marketing g. High, Medium, low	
2	**Module III**		08
	1. Methods of consumer oriented sales promotion	a. Sampling b. Coupons c. Premiums d. Refund, rebates, cash backs e. Contests and Sweepstakes f. Bonus packs g. Price off h. Exchange offers i. EMI j. Demonstration of product k. After Sale Service	
	2.**Methods of Trade oriented sales promotion**	a. Contest & Incentives for dealers b. Trade allowances (Buying allowances, slotting allowances, promotional allowances) c. Point of purchase displays d. Sales training programs e. Trade shows and dealer conferences f. Stock return g. Credit terms h. Dealer trophies	

	3.Methods of sales force oriented sales promotion	a. Bonus and incentives to Sales Force b. Sales Promotion Contest c. Sales Meetings and Conferences: d. Free travel e. Sales literature: f. Demonstration kits g. Honor or recognition	
3	**Module IV**		10
	1.Study and analyse sales promotion campaign of the major brands	a. Three loyalty programs. (One each of FMCG, Consumer durable and service) b. Three Consumers oriented sales promotion program. (One each of FMCG, Consumer durable and service) c. Three trade oriented sales promotion program. (One each of FMCG, Consumer durable and service) d. Three sales force oriented sales promotion program. (One each of FMCG, Consumer durable and service) e. Two sales promotion of any luxury brands	
4	**Module V**		08
	1. Predicting Sales Promotion Effects	a. Evaluation Methods of sales promotion b. Short term and long term effects of sales promotions c. Long-term impact of sales promotion on brand image d. Influence of Sales Promotion on Customer Purchasing Behaviour	
	2. Steps in Designing of sales promotion campaign	a. Designing Loyalty, continuity and frequency program b. Big Data and Loyalty c. Gratification and Loyalty	
	3. Coordination sales promotion & Advertising	a. Budget allocation b. Coordination of Ad and Promotion Themes c. Media Support and Timing	
	4. Sales promotion Abuse	a. Over use b. Sales promotion trap	
	TOTAL NUMBER OF LECTURES		48

BMM BOS SYLLABUS COMMITTEE MEMBERS

1. PROF. PRADEEP SHASHIDHARAN (CONVENER)
2. PROF.DR. HANIF LAKDAWALA (SUBJECT EXPERT)

ELECTIVE 05

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**RURAL MARKETING & ADVERTISING**

COURSE CODE	**BAMMC EARM 2605**
PAPER	**5 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC EARM 2605	**RURAL MARKETING & ADVERTISING**	
COURSE OUTCOME:		
1. To introduce to Media students about the concept of Rural Marketing and Rural economy. 2. To make students to understand about Rural Environment and demography of Rural India. 3. To help students to understand marketing Mix Strategies for Rural Consumer and Agricultural goods and service. 4. To develop communication skills in media students and to understand Rural communication in contemporary society. 5. To help students for developing more creative skills for advertising strategies.		
MODULE	**DETAILS**	**LECTURES**
1 **INTRODUCTION TO RURAL MARKETING**		**10**
1.	Introduction, Scope and an overview of Rural Marketing. Evolution of Rural Marketing in India. Emerging trends of Rural Marketing in India.	
2.	Rural Market Research	
3.	Agricultural marketing: Marketing of Agricultural Produce.	
4.	Rural Economy : Concept and characteristics of Rural Economy, Factors affecting rural economy, Basic needs of rural economy, Rural-Urban disparities and Policy interventions, Role of Agriculture in the economic development of India.	*02*
5.	Channels of Distribution like ITC E-choupal, Godrej Adhar, HUL ,Shakti and Trade Management, Rural Retailing	*01*
2 RURAL ENVIRONMENT		**08**
1.	Demography of Rural marketing- Population, Occupation Pattern, literacy rate	
2.	Income source, Expenditure Pattern, Rural Demand and Consumption pattern, Rural Infrastructure Housing, Education, Electricity, Roads.	
3.	Understanding Rural Consumer Behaviour: Rural Society- Demographic Sociological, cultural perspective and lifestyle of Rural India.	
4.	Factors affecting rural consumer behaviour- Globalization/Modernization and Technological factors	
5.	Rural consumer V/s Urban consumers- Understanding	

		basic difference between Rural and Urban consumers behavior, Understanding nature of competition in Rural marketing	
3	**MARKETING MIX STRATEGIES FOR RURAL CONSUMER**		**10**
	1.	Rural market strategies with special reference to segmentation, targeting and positioning.	
	2.	Product and service strategies. Rural Product categories-FMCGs, Agriculture Goods and Service. Importance of Branding, Packaging and labeling.	
	3.	Pricing strategies, Promotional strategies. Segmentation, Targeting and Positioning for Rural marketing.	
	4.	Challenges and Innovative measures for Rural marketing	
4	**RURAL COMMUNICATION METHODS AND RURAL ADVERTISING**		**10**
	1.	Rural Communication: Meaning and scope. Communication strategies for rural market Advertising and Sales Promotion Strategies New Product launch Techniques for Rural Markets	
	2.	Different approaches of Rural communication in contemporary Rural Society- Rural radio. Community based Radio. Television. Audio Visual media.	
	3.	Rural Advertising. Meaning and definition of Advertising. Objectives of Advertising. Characteristics of Advertising. Effects of advertising on Society.	
	4.	Traditional Media- Puppetry, Dance-Drama, Rural Specific Art forms like 'Harikatha' etc. Decorated Bullock carts. Folk Theatre. Demonstration house to house. Hats and Mela. Wall paintings. Posters. Agricultural Games.	
	5.	Modern Media: Selecting Media mix- Radio. Television. Print Media. Cinema hall. Outdoor. POPs. Music Records. Study Classes.	
5	**ADVERTISING STRATEGIES FOR RURAL MARKETING**		10
	1.	Understanding Rural Consumer.	
	2.	Effective use of Language and content.	
	3.	Copy writing and creative advertisement for Rural Consumer. Designing the Message.	
	4.	Determining Communication objects. Effective use of	

		Conventional and Non-Conventional media. Branding and Positioning.	
	5.	Case study- TATA Namak, Coco-Cola, Colgate toothpaste. Dabur Dantmanjan Tooth powder. Case study – Rural and Urban Babool Tooth Pest. Navratan Hail Oil.	
Total Lectures			**48**

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **PROF. DR. PRIYADARSINI PODDAR (CONVENER)**
2. **PROF. DR. KOEL ROY CHOUDHURY (SUBJECT EXPERT)**
3. **PROF. DR. SAVITRI DHOLEY (SUBJECT EXPERT)**

INTERNALS (The objective of internal exercise is to help the learner acquire skills)
25 MARKS

Sr. no.	Project/Assignment
01	Rural Economy and Education
02	Rural economy and government policies
03	Role of Modern Communication in Rural Economy
04	Project on contrastive advertising campaign for the same product category in rural and urban set-up.
05	Designing Advertising Campaign for rural area.
06	Designing Communication strategies for Rural Market

References:

1.Chaudhuri C.M, Rural Economics, Jaipur, Sublime Publication
2.Dutt, Rudra and Sundaram, Indian Economy, New Delhi
3. Kashyap Pradeepand Raut Siddhartha, (2009), Rural Marketing Biztantra Publishers. ISBN: 978-81-317-6035-2
4. Dogra B. and Ghuman K. (2010), Rural Marketing Concepts and Practices, Tata McGraw-Hill. ISBN:81-7992-085-2
5. Krishnamacharyulu C.S.G. and Ramakrishnan Lalitha (2011), Rural Marketing Text and Cases, Pearson Education ISBN:978-81-317-3263-2
6. Agricultural Marketing in India – S. S Acharya and N L Agarwal -Oxford and IBH Publishing Co Pvt. Ltd Calcutta.

ELECTIVE 06

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**RETAILING & MERCHANDISING**
COURSE CODE	**BAMMC EARE 2606**
PAPER	**6 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI			
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**		
BAMMC EARE 2606	**RETAILING & MERCHANDISING**		
COURSE OUTCOME:			
1 To introduce the students the concept of Retailing. 2 To make them understand the strategies of Retail Marketing. 3 To make the students aware about the need of retail consumers and their behavior. 4 To introduce the concept of merchandising. 5 Introducing social behavior and attitude of consumers over merchandising and Retailing. 6 Introduces students to different skills of merchandising. 7 Skills of retail communication and trends of information technology tools.			
	MODULE	**DETAILS**	**LECTURES**
1	**ABOUT FEATURES**		10
	1.Introduction to the World of Retailing	Introduction to the World of Retailing	
	2.Types of Retailers,	Multichannel Retailing , Customer Buying Behaviour, Retail Market Strategy , Overview of Merchandising	
	3.Identifying and Understanding Retail Consumer:	Factors affecting retail strategies, Consumer Demographic and lifestyles,	
	4.Social Factor	Social factors , Consumer needs and desires , Shopping attitudes and behaviour , Consumer decision making process, Retailers' actions	
	5.Formats based on Pricing	Pricing as a competitive advantage, Discount retailing , Super Store retailing , Off Price retailing	
2	**RETAIL COMMUNICATION AND IT**		**08**
	1.Managing Communication for a Retail Store Offering:	Introduction, Objectives, Marketing Communication, Thematic Communication,	
	2.Methods of Communication	Methods of Communication, Graphics, Signage	
	3.IT for Retailing:	Information Systems, Barcoding, Retail ERP	
	4.Trends & Innovation	Analytics & Tools	
3	**INTRODUCTION TO MERCHANDISING**		**10**
	1.Concept of Retail Merchandising	Meaning of Merchandising, Major Areas of Merchandise Management, Role and Responsibilities of Merchandisers	
	2.Merchandise	Merchandise Mix, Concept of Assortment	

	Mix	Management, Merchandise Mix of Show off	
	3.Merchandise Displays	Concept of Merchandise Displays, Importance of Merchandise Displays	
	4.Space Management	Concept of Space Management, Role of IT in Space Management, Concept of Planogram	
	5.Formats based on Merchandise selection:	Merchandise selection as a competitive advantage, Specialty store retailing, Department store retailing, Super specialist, Niche specialist	
4	**VISUAL AND ON-LINE MERCHANDISING**		**12**
	1. Visual Merchandising	Merchandising: Meaning of Visual Merchandising, Objectives of Visual Merchandising, Growth of Visual Merchandising	
	2. Visual Merchandising in India	Visual Merchandising in India, Product Positioning and Visual Merchandising	
	3.Non Store Merchandising	Introduction, Objectives, Non-Store Retail Merchandising, Television retailing/home shopping, Product Presentation in Non-Store Retail Merchandising	
	4.Online Merchandising	Internet retailing/online shopping, Catalogue Management	
	5.Trends &Innovation	Analytics and Tools	
	Total Lectures		48

BOS SYLLABUS SUB-COMMITTEE MEMBERS

1. **PROF. DR. PRIYADARSINI PODDAR (CONVENER)**
2. **PROF. YOGESH DHANJANI (SUBJECT EXPERT)**
3. **PROF. RAJESH NAIR (SUBJECT EXPERT)**

Reading and References:

Robolt, N. J, Concept and Cases in Retail and Merchandise Management. New York,
Fairchild Fernie, J, Logistics and Retail Management. London, Kogan PageTepper, Bette K, Mathematics for Retail Buying.New York, Fairchild
Drake, M .F, Retail Fashion Promotion and Advertising. New York,
Macmillan Berman, Retail Management. New Jersey, Prentice Hall
Lucas, G. H. , Retail Management, 3rd Edition, London, Pitman
Publication Gercas , G. H , Retailing, Chennai, All India Publication
Levy, Michael (2012)Retailing Management 8 th Ed. New York, NY: McGraw-Hill
Donnellan, John (2016) Merchandising and Buying Management, 4 th Edition, Bloomsbury Publications.

ELECTIVE 07

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**ENTERTAINMENT & MEDIA MARKETING**

COURSE CODE	**BAMMC EAEM 2607**
PAPER	**07 DSE 2B (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI		
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**	
BAMMC EAEM 2607	**ENTERTAINMENT & MEDIA MARKETING**	
COURSE OUTCOME:		
1. To equip students with an understanding of marketing practices, frameworks, and trends in the Entertainment Sector 2. Introducing the students to television industry and film industry. 3. Will make students go through different case studies regarding radio marketing skills, Social media marketing skills etc. 4. Will help to know the impact of media industry on the viewers, understanding its characteristics		
MODULE	**DETAILS**	**LECTURES**
1 INTRODUCTION TO MARKETING	• What is marketing? • Review the emerging marketing communications area of 'entertainment marketing' and reconceptualises the phenomenon • 7 Ps • Brand Basics • Case Studies	*06*
2 LATEST ENTERTAINMENT MARKETING STRATEGIES	• Integrated Marketing Communications • Experiential Marketing • Advertiser Funded Programing • Why Entertainment Marketing? • The Scope and Growth of Entertainment Marketing Practice • The Effect of Entertainment Marketing on Consumers	*06*
3 OVERVIEW OF INDIAN MEDIA INDUSTRY	• Explore various media in terms of size and impact • Media characteristics • Compare various media • Opportunities for cross-promotions	*08*

4	**MARKETING IN TELEVISION INDUSTRY**	• Structure and function of TV • Terminology used in TV • TV Planning, Marketing • Future trends in TV • Maintaining aggressive promotion and packaging approach for all programmes. • Hold on to the leadership position in prime time slot through timely innovations based on audience feedback. • Expand the market by launching programmes that are relatable to all generations' audience. • Advertisement of programmes by print media • Celebration of festivals • Broadcasting famous TV show for full day	*08*
5	**NICHE MARKETING**	• Niche TV and there marketing strategies (Sports TV, Lifestyle TV, Kids TV, Regional TV)	*02*
6	**MARKETING IN FILM INDUSTRY**	• Marketing and Distribution Structure of films (Domestic and International) • Create Film Marketing Plan. • Research for reach to target market. • Set up marketing schedule. • Film marketing budget. • Designing EPK (Electronic Press Kit)	06
7	**MARKETING IN ONLINE AND SOCIAL MEDIA**	• Strategy and Case studies of social media marketing in India. • **Using Social Media Marketing For Entertainment Industry** • *YouTube Marketing For Entertainment Industry* • *Facebook Marketing For Entertainment Industry* • *Instagram Marketing For Entertainment Industry* • **Launch Trailers, Teasers, Snippets** • **Keep Sharing Across Social Media Platforms** • **Actively Engage With Your Audience** • **Post A Variety Of Content** • **Capitalize On The Power Of IGTV**	*06*
	8.MARKETING IN RADIO INDUSTRY	• Exploring the Radio industry in India, Radio channels and radio programs Marketing case studies • Strengths of Radio in Communicating a Message niche market and listening	*06*

		demographic • Variety of promotional activities by Radio stations • Radio advertising works as an everywhere medium • Cost-effectiveness of advertising on radio	
Total Lectures			**48**
BOS SYLLABUS SUB- COMMITTEE MEMBERS **1. Gajendra Deoda (Convener)** **2. Priyanka Khanvilkar (Subject Expert)** **3. Atul Ketkar (Industry Expert)**			
INTERNALS			**25 MARKS**
Group presentations that will explore both product build and marketing campaigns.			
Recommended Readings: The Insider's Guide to Independent Film Distribution by Stacey Parks The Complete Independent Movie Marketing Handbook by Mark Steven Bosko Marketing to Moviegoers: A Handbook of Strategies and Tactics by Robert Marich Movie Marketing: Opening the Picture and Giving It Legs by TiiuLukk Marketing and Selling Your Film Around the World: A Guide for Independent Filmmakers by John Durie, Annika Pham and Neil Watson			

ELECTIVE 08

PROGRAM	**BAMMC**
YEAR	**TYBAMMC-Advertising**
SEMESTER	**VI**
COURSE:	**TELEVISION PROGRAM PRODUCTION**
COURSE CODE	**BAMMC EATP 2608**
PAPER	**8 DSE 2A (ELECTIVE)**
TOTAL MARKS	**100 (75:25)**
NO OF LECTURES	**48**

SEMESTER VI	
COURSE CODE	**COURSE NAME & DETAILED SYLLABUS**
BAMMC EATP 2608	**TELEVISION PROGRAM PRODUCTION**
COURSE OUTCOME:	
1. Making Understand the Indian Television History. 2. Will help to analyse the cultural impact of television on the audience. 3. Understating Television Journalism. 4. Introducing the Contemporary Trends of Television programming tostudents. 5. Help the students to gain knowledge regarding the various measurement formats and reporting skills of television.	

MODULE	DETAILS	LECTURES
1	**TELEVISION IN INDIA**	10
	News, Information and Entertainment – Doordarshan Audience Segments and Cultural Impact Satellite TV and Private TV Channel	
2	**FORMATS AND TYPES OF TV PROGRAMMES**	08
	Theories of Visual Literacy: Gestalt, Semiotics Reporting Skills, Research and Editing Use of graphics and special effects Positioning the Camera for TV shots	
3	**TELEVISION NEWS GATHERING**	10
	The Camera - News for TV Finding the Story and Sources Packaging Ethical issues in TV Journalism	
4	**PRESENTING REALITY IN TV**	10
	News/Debates/ Opinions Breaking News Interviews The Soap Constructing Reality in Reality shows	
5	**CONSUMING TELEVISION**	10
	SEC Vs NCCS Measurement Of Viewership: TAM, TRP, TVT, GVT and so on	
Total Lectures		**48**
SYLLABUS DESIGNED BY: **1.Gajendra Deoda (Convener)** **2.Priyanka Khanvilkar (Subject Expert)** **3.Atul Ketkar (Industry Expert)**		
Indicative Reading List Boyd, Andrew. Broadcast Journalism, Oxford. • Broughton, Iry. Art of Interviewing for Television, Radio &Film, Tab Books Inc.1981. • Kumar, Keval J. Mass Communication in India, Jaico Publishing House. • Lawrence Lorenz, Alfred andVivian John. News Reporting and Writing, Pearson Education. • Mankekar, Purnima. Screening Culture, Viewing Politics: An Ethnography of Television, Womanhood, and Nation in Postcolonial India, Duke University Press Books, 1999. • Trevin, Janet, Presenting on TV and Radio, Focal Press. • Yorke, Ivor, Television News (Fourth Edition), Focal Press.		

**********The End**********

The S.I.A. College of Higher Education, Dombivli (East)

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FYBMM Project Submission Report 2018-19

SUBJECT: INTRODUCTION TO Marketing SEMESTER: II

TEACHER: DEEPIKA IYER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	NEW PRODUCT STRATEGIES	Yash
2	AF18002	BHALEKAR TANVI	NEW PRODUCT STRATEGIES	Tanvi
3	AF18003	BHARDWAJ RAHUL	NEW PRODUCT STRATEGIES	AB
4	AF18004	CHAVAN MANSI	NEW PRODUCT STRATEGIES	AB
5	AF18005	DAS RAHUL	NEW PRODUCT STRATEGIES	AB
6	AF18006	DHANAWADE HRISHIKESH	PRODUCT LIFE CYCLE	AB
7	AF18007	GALA SIDDH	PRODUCT LIFE CYCLE	Siddh.
8	AF18008	JAISWAR SAMIR	PRODUCT LIFE CYCLE	Samir
9	AF18009	KADAM TEJAL	PRODUCT LIFE CYCLE	AB

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10	AF18010	KAREKAR SRUSHTI	PRODUCT LIFE CYCLE	Srushti.
11	AF18011	KONAR LAXMI	TYPES OF MARKETING	Laxmi
12	AF18012	KOTIAN PUNEET	TYPES OF MARKETING	AB
13	AF18013	MANDRAI YOGESH	TYPES OF MARKETING	Yogesh.
14	AF18014	MANE ANUJ	TYPES OF MARKETING	
15	AF18015	MITALIYA TUSHAR	TYPES OF MARKETING	AB
16	AF18016	MORE PRITI	INTEGRATED MARKETING COMMUNICATONS	AB
17	AF18017	PRAJEESHA JAYAKUMAR	INTEGRATED MARKETING COMMUNICATONS	Prajeesha
18	AF18018	SNEHA PATIL	INTEGRATED MARKETING COMMUNICATONS	Sneha
19	AF18019	PATKAR JAYESH	INTEGRATED MARKETING COMMUNICATONS	Jayesh
20	AF18020	RANJANE AAKANKSHA	INTEGRATED MARKETING COMMUNICATONS	R. A.
21	AF18021	SAMANT AMOGH	MARKETING MIX	Amogh
22	AF18022	THRISHTI SHETTY	MARKETING MIX	Thrishti
23	AF18023	KALPESH SHINDE	MARKETING MIX	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	MARKETING MIX	Mrunal
25	AF18025	TALEKAR OMKAR	MARKETING MIX	Omkar
26	AF18026	VARMA KIRTI	MARKET SEGMENTATION	
27	AF18027	VISHWAKARMA DEEPESH	MARKET SEGMENTATION	
28	AF18028	KANOJIYA KISHAN	MARKET SEGMENTATION	AB
29	AF18029	AHER ANIK	MARKET SEGMENTATION	Anik
30	AF18030	NISAR YASH	MARKET SEGMENTATION	AB
31	AF18032	NIDHI SHUKLA	POSITIONSING STRATEGIES	Nidhi
32	AF18033	TIWARI DEEP	POSITIONSING STRATEGIES	AB
33	AF18034	DAHAKE ATARVA	POSITIONSING STRATEGIES	Atarva
34	AF18035	DEGWEKAR PRANAV	POSITIONSING STRATEGIES	Pranav

SUBJECT TEACHER

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)

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FYBMM Project Submission Report 2018-19

SUBJECT:LANDMARKS IN 20TH CENTURY HISTORY SEMESTER: II

TEACHER: SHWETA G

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	EFFECTS OF WORLD WAR I	Yash
2	AF18002	BHALEKAR TANVI	EFFECTS OF WORLD WAR I	AB
3	AF18003	BHARDWAJ RAHUL	EFFECTS OF WORLD WAR I	Rahul
4	AF18004	CHAVAN MANSI	EFFECTS OF WORLD WAR I	mansi
5	AF18005	DAS RAHUL	EFFECTS OF WORLD WAR I	AB
6	AF18006	DHANAWADE HRISHIKESH	IMPACT OF WORLD WAR II	AB
7	AF18007	GALA SIDDH	IMPACT OF WORLD WAR II	Siddh
8	AF18008	JAISWAR SAMIR	IMPACT OF WORLD WAR II	Samir
9	AF18009	KADAM TEJAL	IMPACT OF WORLD WAR II	AB

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10	AF18010	KAREKAR SRUSHTI	IMPACT OF WORLD WAR II	Srushti.
11	AF18011	KONAR LAXMI	ROLE OF COLD WAR IN WORLD POLITICS	Laxmi
12	AF18012	KOTIAN PUNEET	ROLE OF COLD WAR IN WORLD POLITICS	Puneet.
13	AF18013	MANDRAI YOGESH	ROLE OF COLD WAR IN WORLD POLITICS	Yogesh.
14	AF18014	MANE ANUJ	ROLE OF COLD WAR IN WORLD POLITICS	Anuj
15	AF18015	MITALIYA TUSHAR	ROLE OF COLD WAR IN WORLD POLITICS	Th.
16	AF18016	MORE PRITI	SAMYUKTA MAHARASHTRA MOVEMENT	Priti.
17	AF18017	PRAJEESHA JAYAKUMAR	SAMYUKTA MAHARASHTRA MOVEMENT	Prajeesha
18	AF18018	SNEHA PATIL	SAMYUKTA MAHARASHTRA MOVEMENT	Sneha
19	AF18019	PATKAR JAYESH	SAMYUKTA MAHARASHTRA MOVEMENT	Jayesh.
20	AF18020	RANJANE AAKANKSHA	SAMYUKTA MAHARASHTRA MOVEMENT	R. A.
21	AF18021	SAMANT AMOGH	POLITICAL PARTIES OF MAHARASHTRA	AB
22	AF18022	THRISHTI SHETTY	POLITICAL PARTIES OF MAHARASHTRA	Thrishti
23	AF18023	KALPESH SHINDE	POLITICAL PARTIES OF MAHARASHTRA	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	POLITICAL PARTIES OF MAHARASHTRA	Mrunal
25	AF18025	TALEKAR OMKAR	POLITICAL PARTIES OF MAHARASHTRA	omkar
26	AF18026	VARMA KIRTI	ROLE OF SAARC	Kirti
27	AF18027	VISHWAKARMA DEEPESH	ROLE OF SAARC	Deepesh
28	AF18028	KANOJIYA KISHAN	ROLE OF SAARC	AB
29	AF18029	AHER ANIK	ROLE OF SAARC	Anik
30	AF18030	NISAR YASH	ROLE OF SAARC	AB
31	AF18032	NIDHI SHUKLA	IMPACT OF PARTITION ON INDIAN PSYCHE	Nidhi
32	AF18033	TIWARI DEEP	IMPACT OF PARTITION ON INDIAN PSYCHE	AB
33	AF18034	DAHAKE ATARVA	IMPACT OF PARTITION ON INDIAN PSYCHE	AB
34	AF18035	DEGWEKAR PRANAV	IMPACT OF PARTITION ON INDIAN PSYCHE	AB

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CONVENOR

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SUBJECT: Introduction to Management SEMESTER: II

TEACHER: MANJU SASIKUMAR

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	FUNCTIONS OF MANAGEMENT	Yash
2	AF18002	BHALEKAR TANVI	FUNCTIONS OF MANAGEMENT	Tanvi
3	AF18003	BHARDWAJ RAHUL	FUNCTIONS OF MANAGEMENT	AB
4	AF18004	CHAVAN MANSI	FUNCTIONS OF MANAGEMENT	AB
5	AF18005	DAS RAHUL	FUNCTIONS OF MANAGEMENT	AB
6	AF18006	DHANAWADE HRISHIKESH	TOTAL QUALITY MANAGEMENT	AB
7	AF18007	GALA SIDDH	TOTAL QUALITY MANAGEMENT	Siddh
8	AF18008	JAISWAR SAMIR	TOTAL QUALITY MANAGEMENT	Samir
9	AF18009	KADAM TEJAL	TOTAL QUALITY MANAGEMENT	AB

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10	AF18010	KAREKAR SRUSHTI	TOTAL QUALITY MANAGEMENT	Srushti.
11	AF18011	KONAR LAXMI	THEORIES OF GROUP FORMATION	Laxmi
12	AF18012	KOTIAN PUNEET	THEORIES OF GROUP FORMATION	Puneet.
13	AF18013	MANDRAI YOGESH	THEORIES OF GROUP FORMATION	Yogesh.
14	AF18014	MANE ANUJ	THEORIES OF GROUP FORMATION	Anuj
15	AF18015	MITALIYA TUSHAR	THEORIES OF GROUP FORMATION	Tus
16	AF18016	MORE PRITI	STEPS IN DECISION MAKING	Priti.
17	AF18017	PRAJEESHA JAYAKUMAR	STEPS IN DECISION MAKING	Prajeesha.
18	AF18018	SNEHA PATIL	STEPS IN DECISION MAKING	Sneha
19	AF18019	PATKAR JAYESH	STEPS IN DECISION MAKING	Jayesh.
20	AF18020	RANJANE AAKANKSHA	STEPS IN DECISION MAKING	R. A.
21	AF18021	SAMANT AMOGH	TYPES OF LEADERS	Amogh
22	AF18022	THRISHTI SHETTY	TYPES OF LEADERS	Thrishti
23	AF18023	KALPESH SHINDE	TYPES OF LEADERS	Kalpesh

24	AF18024	SHRINGARPURE MRUNAL	TYPES OF LEADERS	Mrunal
25	AF18025	TALEKAR OMKAR	TYPES OF LEADERS	Omkar
26	AF18026	VARMA KIRTI	FAYOL'S PRINCIPLES OF MANAGEMENT	Kirti
27	AF18027	VISHWAKARMA DEEPESH	FAYOL'S PRINCIPLES OF MANAGEMENT	Deepesh
28	AF18028	KANOJIYA KISHAN	FAYOL'S PRINCIPLES OF MANAGEMENT	AB
29	AF18029	AHER ANIK	FAYOL'S PRINCIPLES OF MANAGEMENT	Anik
30	AF18030	NISAR YASH	FAYOL'S PRINCIPLES OF MANAGEMENT	Yash.
31	AF18032	NIDHI SHUKLA	MANAGERIAL ROLES: MINTSBERG	Nidhi
32	AF18033	TIWARI DEEP	MANAGERIAL ROLES: MINTSBERG	AB
33	AF18034	DAHAKE ATARVA	MANAGERIAL ROLES: MINTSBERG	Atarva.
34	AF18035	DEGWEKAR PRANAV	MANAGERIAL ROLES: MINTSBERG	Pranav

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SUBJECT: EFFECTIVE COMMUNICATION SKILLS I SEMESTER: II

TEACHE MANJU SASIKUMAR/BOOMA HALPETH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	BOOK REVIEW: WINGS OF FIRE	Yash
2	AF18002	BHALEKAR TANVI	BOOK REVIEW: WINGS OF FIRE	AB
3	AF18003	BHARDWAJ RAHUL	BOOK REVIEW: WINGS OF FIRE	AB
4	AF18004	CHAVAN MANSI	BOOK REVIEW: WINGS OF FIRE	AB
5	AF18005	DAS RAHUL	BOOK REVIEW: WINGS OF FIRE	AB
6	AF18006	DHANAWADE HRISHIKESH	BOOK REVIEW: DUNIYADARI	AB
7	AF18007	GALA SIDDH	BOOK REVIEW: DUNIYADARI	Siddh
8	AF18008	JAISWAR SAMIR	BOOK REVIEW: DUNIYADARI	Samir
9	AF18009	KADAM TEJAL	BOOK REVIEW: DUNIYADARI	AB

10	AF18010	KAREKAR SRUSHTI	BOOK REVIEW: DUNIYADARI	Srushti
11	AF18011	KONAR LAXMI	BOOK REVIEW: SHYAMCHI AAI	Laxmi
12	AF18012	KOTIAN PUNEET	BOOK REVIEW: SHYAMCHI AAI	AB
13	AF18013	MANDRAI YOGESH	BOOK REVIEW: SHYAMCHI AAI	AB
14	AF18014	MANE ANUJ	BOOK REVIEW: SHYAMCHI AAI	Anuj
15	AF18015	MITALIYA TUSHAR	BOOK REVIEW: SHYAMCHI AAI	AB
16	AF18016	MORE PRITI	BOOK REVIEW: NIRMALA	Priti
17	AF18017	PRAJEESHA JAYAKUMAR	BOOK REVIEW: NIRMALA	Prajeesha
18	AF18018	SNEHA PATIL	BOOK REVIEW: NIRMALA	Sneha
19	AF18019	PATKAR JAYESH	BOOK REVIEW: NIRMALA	Jayesh
20	AF18020	RANJANE AAKANKSHA	BOOK REVIEW: NIRMALA	AB
21	AF18021	SAMANT AMOGH	BOOK REVIEW: THE GREAT GATSBY	Amogh
22	AF18022	THRISHTI SHETTY	BOOK REVIEW: THE GREAT GATSBY	Thrishti
23	AF18023	KALPESH SHINDE	BOOK REVIEW: THE GREAT GATSBY	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	BOOK REVIEW: THE GREAT GATSBY	AB
25	AF18025	TALEKAR OMKAR	BOOK REVIEW: THE GREAT GATSBY	AB
26	AF18026	VARMA KIRTI	BOOK REVIEW: THE SECRET	Kirti
27	AF18027	VISHWAKARMA DEEPESH	BOOK REVIEW: THE SECRET	
28	AF18028	KANOJIYA KISHAN	BOOK REVIEW: THE SECRET	AB
29	AF18029	AHER ANIK	BOOK REVIEW: THE SECRET	
30	AF18030	NISAR YASH	BOOK REVIEW: THE SECRET	AB
31	AF18032	NIDHI SHUKLA	BOOK REVIEW: THE ALCHEMIST	Nidhi
32	AF18033	TIWARI DEEP	BOOK REVIEW: THE ALCHEMIST	AB
33	AF18034	DAHAKE ATARVA	BOOK REVIEW: THE ALCHEMIST	AB
34	AF18035	DEGWEKAR PRANAV	BOOK REVIEW: THE ALCHEMIST	

SUBJECT TEACHER

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
FYBMM Project Submission Report 2018-19
SUBJECT: FUNDAMENTALS OF MASS COMMUNICATION SEMESTER: II

TEACHER: DR. PADMAJA ARVIND

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	IMPORTANCE OF COMMUNICATION IN YOUTH	Yash
2	AF18002	BHALEKAR TANVI	IMPORTANCE OF COMMUNICATION IN YOUTH	AB
3	AF18003	BHARDWAJ RAHUL	IMPORTANCE OF COMMUNICATION IN YOUTH	Rahul
4	AF18004	CHAVAN MANSI	IMPORTANCE OF COMMUNICATION IN YOUTH	AB
5	AF18005	DAS RAHUL	IMPORTANCE OF COMMUNICATION IN YOUTH	AB
6	AF18006	DHANAWADE HRISHIKESH	BARRIERS OF COMMUNICATION	AB
7	AF18007	GALA SIDDH	BARRIERS OF COMMUNICATION	Siddh
8	AF18008	JAISWAR SAMIR	BARRIERS OF COMMUNICATION	Samir
9	AF18009	KADAM TEJAL	BARRIERS OF COMMUNICATION	Tejal
10	AF18010	KAREKAR SRUSHTI	BARRIERS OF COMMUNICATION	Srushti

11	AF18011	KONAR LAXMI	TYPES OF COMMUNICATION	Laxmi
12	AF18012	KOTIAN PUNEET	TYPES OF COMMUNICATION	AB
13	AF18013	MANDRAI YOGESH	TYPES OF COMMUNICATION	Yogesh.
14	AF18014	MANE ANUJ	TYPES OF COMMUNICATION	Anuj
15	AF18015	MITALIYA TUSHAR	TYPES OF COMMUNICATION	AB
16	AF18016	MORE PRITI	ROLE OF IT IN COMMUNICATION	Priti.
17	AF18017	PRAJEESHA JAYAKUMAR	ROLE OF IT IN COMMUNICATION	Prajeesha
18	AF18018	SNEHA PATIL	ROLE OF IT IN COMMUNICATION	Sneha
19	AF18019	PATKAR JAYESH	ROLE OF IT IN COMMUNICATION	Jayesh.
20	AF18020	RANJANE AAKANKSHA	ROLE OF IT IN COMMUNICATION	R. A.
21	AF18021	SAMANT AMOGH	ROLE OF MASS MEDIA DURING INDEPENDENCE	Amogh
22	AF18022	THRISHTI SHETTY	ROLE OF MASS MEDIA DURING INDEPENDENCE	Thrishti
23	AF18023	KALPESH SHINDE	ROLE OF MASS MEDIA DURING INDEPENDENCE	Kalpesh
24	AF18024	SHRINGARPURE MRUNAL	ROLE OF MASS MEDIA DURING INDEPENDENCE	Mrunal

25	AF18025	TALEKAR OMKAR	ROLE OF MASS MEDIA DURING INDEPENDENCE	
26	AF18026	VARMA KIRTI	SOCIAL MEDIA & YOUTH	Kirti
27	AF18027	VISHWAKARMA DEEPESH	SOCIAL MEDIA & YOUTH	
28	AF18028	KANOJIYA KISHAN	SOCIAL MEDIA & YOUTH	AB
29	AF18029	AHER ANIK	SOCIAL MEDIA & YOUTH	Anik.
30	AF18030	NISAR YASH	SOCIAL MEDIA & YOUTH	AB
31	AF18032	NIDHI SHUKLA	NEWSPAPER AS A SOURCE OF MASS COMMUNICATION	Nidhi
32	AF18033	TIWARI DEEP	NEWSPAPER AS A SOURCE OF MASS COMMUNICATION	AB
33	AF18034	DAHAKE ATARVA	NEWSPAPER AS A SOURCE OF MASS COMMUNICATION	Atarva.
34	AF18035	DEGWEKAR PRANAV	NEWSPAPER AS A SOURCE OF MASS COMMUNICATION	Pranav.

SUBJECT TEACHER

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10	AF18010	KAREKAR SRUSHTI	PHOTOSHOP ASSIGNMENT	
11	AF18011	KONAR LAXMI	PHOTOSHOP ASSIGNMENT	Laxmi
12	AF18012	KOTIAN PUNEET	PHOTOSHOP ASSIGNMENT	AB
13	AF18013	MANDRAI YOGESH	PHOTOSHOP ASSIGNMENT	
14	AF18014	MANE ANUJ	PHOTOSHOP ASSIGNMENT	Anuj
15	AF18015	MITALIYA TUSHAR	PHOTOSHOP ASSIGNMENT	
16	AF18016	MORE PRITI	PHOTOSHOP ASSIGNMENT	
17	AF18017	PRAJEESHA JAYAKUMAR	PHOTOSHOP ASSIGNMENT	
18	AF18018	SNEHA PATIL	CORAL DRAW ASSIGNMENT	Sneha
19	AF18019	PATKAR JAYESH	CORAL DRAW ASSIGNMENT	AB
20	AF18020	RANJANE AAKANKSHA	CORAL DRAW ASSIGNMENT	AB
21	AF18021	SAMANT AMOGH	CORAL DRAW ASSIGNMENT	Amogh
22	AF18022	THRISHTI SHETTY	CORAL DRAW ASSIGNMENT	Thrishti
23	AF18023	KALPESH SHINDE	CORAL DRAW ASSIGNMENT	Kalpesh

24	AF18024	SHRINGARPURE MRUNAL	CORAL DRAW ASSIGNMENT	
25	AF18025	TALEKAR OMKAR	CORAL DRAW ASSIGNMENT	
26	AF18026	VARMA KIRTI	CORAL DRAW ASSIGNMENT	
27	AF18027	VISHWAKARMA DEEPESH	CORAL DRAW ASSIGNMENT	
28	AF18028	KANOJIYA KISHAN	CORAL DRAW ASSIGNMENT	
29	AF18029	AHER ANIK	CORAL DRAW ASSIGNMENT	
30	AF18030	NISAR YASH	CORAL DRAW ASSIGNMENT	
31	AF18032	NIDHI SHUKLA	CORAL DRAW ASSIGNMENT	
32	AF18033	TIWARI DEEP	CORAL DRAW ASSIGNMENT	
33	AF18034	DAHAKE ATARVA	CORAL DRAW ASSIGNMENT	
34	AF18035	DEGWEKAR PRANAV	CORAL DRAW ASSIGNMENT	

SUBJECT TEACHER

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)

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Accreditated Grade "B+" by NAAC

FYBMM Project Submission Report 2018-19

SUBJECT: Introduction to Economics SEMESTER: II

TEACHER: KIRAN SHAW

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	RESERVE BANK OF INDIA	Yash
2	AF18002	BHALEKAR TANVI	RESERVE BANK OF INDIA	Tanvi
3	AF18003	BHARDWAJ RAHUL	RESERVE BANK OF INDIA	Rahul
4	AF18004	CHAVAN MANSI	RESERVE BANK OF INDIA	Mansi
5	AF18005	DAS RAHUL	RESERVE BANK OF INDIA	RB
6	AF18006	DHANAWADE HRISHIKESH	ECONOMIC ISSUES IN INDIA	D. H.
7	AF18007	GALA SIDDH	ECONOMIC ISSUES IN INDIA	Siddh
8	AF18008	JAISWAR SAMIR	ECONOMIC ISSUES IN INDIA	
9	AF18009	KADAM TEJAL	ECONOMIC ISSUES IN INDIA	

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10	AF18010	KAREKAR SRUSHTI	ECONOMIC ISSUES IN INDIA	Srushti.
11	AF18011	KONAR LAXMI	NEW ECONOMIC POLICY, 1991	Laxmi
12	AF18012	KOTIAN PUNEET	NEW ECONOMIC POLICY, 1992	Puneet.
13	AF18013	MANDRAI YOGESH	NEW ECONOMIC POLICY, 1993	Yogesh.
14	AF18014	MANE ANUJ	NEW ECONOMIC POLICY, 1994	Anuj
15	AF18015	MITALIYA TUSHAR	NEW ECONOMIC POLICY, 1995	Tushar
16	AF18016	MORE PRITI	POVERTY IN INDIA	Priti
17	AF18017	PRAJEESHA JAYAKUMAR	POVERTY IN INDIA	Prajeesha
18	AF18018	SNEHA PATIL	POVERTY IN INDIA	Sneha
19	AF18019	PATKAR JAYESH	POVERTY IN INDIA	Jayesh
20	AF18020	RANJANE AAKANKSHA	POVERTY IN INDIA	R. A.
21	AF18021	SAMANT AMOGH	CAUSES AND EFFECTS OF INFLATION	Amogh
22	AF18022	THRISHTI SHETTY	CAUSES AND EFFECTS OF INFLATION	Thrishti
23	AF18023	KALPESH SHINDE	CAUSES AND EFFECTS OF INFLATION	Kalpesh Shinde

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24	AF18024	SHRINGARPURE MRUNAL	CAUSES AND EFFECTS OF INFLATION	
25	AF18025	TALEKAR OMKAR	CAUSES AND EFFECTS OF INFLATION	
26	AF18026	VARMA KIRTI	GROWTH OF INDUSTRY IN INDIA	
27	AF18027	VISHWAKARMA DEEPESH	GROWTH OF INDUSTRY IN INDIA	
28	AF18028	KANOJIYA KISHAN	GROWTH OF INDUSTRY IN INDIA	
29	AF18029	AHER ANIK	GROWTH OF INDUSTRY IN INDIA	
30	AF18030	NISAR YASH	GROWTH OF INDUSTRY IN INDIA	
31	AF18032	NIDHI SHUKLA	GLOBALIZATION AND INDIAN ECONOMY	
32	AF18033	TIWARI DEEP	GLOBALIZATION AND INDIAN ECONOMY	
33	AF18034	DAHAKE ATARVA	GLOBALIZATION AND INDIAN ECONOMY	
34	AF18035	DEGWEKAR PRANAV	GLOBALIZATION AND INDIAN ECONOMY	

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

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SYBMM Project Submission Report 2019-2020

SEMESTER: III

SUBJECT: INTRODUCTION TO PUBLIC RELATIONS

TEACHER: DEEPIKA IYER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	INDIAN PARALLEL CINEMA	Submitted
2	AF18011	KONAR LAXMI	INDIAN PARALLEL CINEMA	Submitted
3	AF18013	MANDRAI YOGESH	INDIAN PARALLEL CINEMA	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	IMPACT OF REGIONAL CINEMA ON MAINSTREAM	Submitted
5	AF18020	RANJANE AAKANKSHA	IMPACT OF REGIONAL CINEMA ON MAINSTREAM	Submitted
6	AF18021	SAMANT AMOGH	IMPACT OF REGIONAL CINEMA ON MAINSTREAM	Submitted
7	AF18023	KALPESH SHINDE	DEPICTION OF WOMEN THROUGH INDIAN CINEMA	Submitted
8	AF18024	SHRINGARPURE MRUNAL	DEPICTION OF WOMEN THROUGH INDIAN CINEMA	Submitted
9	AF18026	VARMA KIRTI	DEPICTION OF WOMEN THROUGH INDIAN CINEMA	Submitted

10	AF18027	VISHWAKARMA DEEPESH	EMERGENCE OF DIGITAL TECHNOLOGY IN CINEMA	Submitted
11	AF18029	AHER ANIK	EMERGENCE OF DIGITAL TECHNOLOGY IN CINEMA	Submitted
12	AF18035	DEGWEKAR PRANAV	EMERGENCE OF DIGITAL TECHNOLOGY IN CINEMA	Submitted

Subject Teacher

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
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SYBMM Project Submission Report 2019-2020

SEMESTER: III

SUBJECT: INTRODUCTION TO CULTURE STUDIES

TEACHER: DEEPIKA IYER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	AGENTS OF SOCIALIZATION	Submitted
2	AF18011	KONAR LAXMI	AGENTS OF SOCIALIZATION	Submitted
3	AF18013	MANDRAI YOGESH	AGENTS OF SOCIALIZATION	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	POLITICAL CULTURE IN INDIA	Submitted
5	AF18020	RANJANE AAKANKSHA	POLITICAL CULTURE IN INDIA	Submitted
6	AF18021	SAMANT AMOGH	POLITICAL CULTURE IN INDIA	Submitted
7	AF18023	KALPESH SHINDE	FOLK CULTURE IN INDIA	Submitted
8	AF18024	SHRINGARPURE MRUNAL	FOLK CULTURE IN INDIA	Submitted
9	AF18026	VARMA KIRTI	FOLK CULTURE IN INDIA	Submitted

10	AF18027	VISHWAKARMA DEEPESH	DIGITAL MEDIA CULTURE	Submitted
11	AF18029	AHER ANIK	DIGITAL MEDIA CULTURE	Submitted
12	AF18035	DEGWEKAR PRANAV	DIGITAL MEDIA CULTURE	Submitted

Subject Teacher

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
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SYBMM Project Submission Report 2019-2020

SUBJECT: MEDIA STUDIES **SEMESTER: III**

TEACHER: SURAJ UCHIL

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	AGENDA SETTING THEORY	Submitted
2	AF18011	KONAR LAXMI	AGENDA SETTING THEORY	Submitted
3	AF18013	MANDRAI YOGESH	AGENDA SETTING THEORY	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	MEDIA IS MESSAGE	Submitted
5	AF18020	RANJANE AAKANKSHA	MEDIA IS MESSAGE	Submitted
6	AF18021	SAMANT AMOGH	MEDIA IS MESSAGE	Submitted
7	AF18023	KALPESH SHINDE	PROPOGANDA MODEL	Submitted
8	AF18024	SHRINGARPURE MRUNAL	PROPOGANDA MODEL	Submitted

9	AF18026	VARMA KIRTI	PROPOGANDA MODEL	Submitted
10	AF18027	VISHWAKARMA DEEPESH	STUART HALL'S CONTRIBUTION IN MEDIA STUDIES	Submitted
11	AF18029	AHER ANIK	STUART HALL'S CONTRIBUTION IN MEDIA STUDIES	Submitted
12	AF18035	DEGWEKAR PRANAV	STUART HALL'S CONTRIBUTION IN MEDIA STUDIES	Submitted

Subject Teacher

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
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Accreditated Grade "B+" by NAAC

SYBMM Project Submission Report 2019-2020

SUBJECT: INTRODUCTION TO JOURNALISM **SEMESTER: IV**

TEACHER: SHIVRAJ BHOSLE

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	ORIGIN OF PRINTING PRESS	Submitted
2	AF18011	KONAR LAXMI	ORIGIN OF PRINTING PRESS	Submitted
3	AF18013	MANDRAI YOGESH	ORIGIN OF PRINTING PRESS	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	CITIZEN JOURNALISM	Submitted
5	AF18020	RANJANE AAKANKSHA	CITIZEN JOURNALISM	Submitted
6	AF18021	SAMANT AMOGH	CITIZEN JOURNALISM	Submitted
7	AF18023	KALPESH SHINDE	YELLOW JOURNALISM	Submitted
8	AF18024	SHRINGARPURE MRUNAL	YELLOW JOURNALISM	Submitted
9	AF18026	VARMA KIRTI	YELLOW JOURNALISM	Submitted

10	AF18027	VISHWAKARMA DEEPESH	JOURNALISM IN INDIA POST 1990s	Submitted
11	AF18029	AHER ANIK	JOURNALISM IN INDIA POST 1990s	Submitted
12	AF18035	DEGWEKAR PRANAV	JOURNALISM IN INDIA POST 1990s	Submitted

Subject Teacher

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

SYBMM Project Submission Report 2019-2020

SUBJECT: INTRODUCTION TO ADVERTISING **SEMESTER: III**

TEACHER: DR. SANGEETA TROTT

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	TYPES OF AD AGENCIES	Submitted
2	AF18011	KONAR LAXMI	TYPES OF AD AGENCIES	Submitted
3	AF18013	MANDRAI YOGESH	TYPES OF AD AGENCIES	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	ADVERTISING STRATEGY USING CASES	Submitted
5	AF18020	RANJANE AAKANKSHA	ADVERTISING STRATEGY USING CASES	Submitted
6	AF18021	SAMANT AMOGH	ADVERTISING STRATEGY USING CASES	Submitted
7	AF18023	KALPESH SHINDE	EFFECTS OF ADVERTISING ON SOCIETY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	EFFECTS OF ADVERTISING ON SOCIETY	Submitted

9	AF18026	VARMA KIRTI	EFFECTS OF ADVERTISING ON SOCIETY	Submitted
10	AF18027	VISHWAKARMA DEEPESH	CRITICISM OF ADVERTISING	Submitted
11	AF18029	AHER ANIK	CRITICISM OF ADVERTISING	Submitted
12	AF18035	DEGWEKAR PRANAV	CRITICISM OF ADVERTISING	Submitted

Subject Teacher

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

SYBMM Project Submission Report 2019-2020

SUBJECT: RADIO & TELEVISION **SEMESTER: IV**

TEACHER: SHWETA G

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	HISTORY OF TV	Submitted
2	AF18011	KONAR LAXMI	HISTORY OF TV	Submitted
3	AF18013	MANDRAI YOGESH	HISTORY OF TV	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	HISTORY OF RADIO	Submitted
5	AF18020	RANJANE AAKANKSHA	HISTORY OF RADIO	Submitted
6	AF18021	SAMANT AMOGH	HISTORY OF RADIO	Submitted
7	AF18023	KALPESH SHINDE	SCRIPT A SHOW: WOMEN EMPOWERMENT RADIO	Submitted
8	AF18024	SHRINGARPURE MRUNAL	SCRIPT A SHOW: WOMEN EMPOWERMENT RADIO	Submitted
9	AF18026	VARMA KIRTI	SCRIPT A SHOW: WOMEN EMPOWERMENT RADIO	Submitted

10	AF18027	VISHWAKARMA DEEPESH	SCRIPT A SHOW: WOMEN EMPOWERMENT TV	Submitted
11	AF18029	AHER ANIK	SCRIPT A SHOW: WOMEN EMPOWERMENT TV	Submitted
12	AF18035	DEGWEKAR PRANAV	SCRIPT A SHOW: WOMEN EMPOWERMENT TV	Submitted

Subject Teacher

THE S.L.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

SYBMM Project Submission Report 2019-2020

SEMESTER: IV

SUBJECT: ORGANISATIONAL BEHAVIOUR

TEACHER: MANJU SASIKUMAR

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	LEADESHIP STYLES	Submitted
2	AF18011	KONAR LAXMI	LEADESHIP STYLES	Submitted
3	AF18013	MANDRAI YOGESH	LEADESHIP STYLES	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	COPING STRATEGIES FOR STRESS	Submitted
5	AF18020	RANJANE AAKANKSHA	COPING STRATEGIES FOR STRESS	Submitted
6	AF18021	SAMANT AMOGH	COPING STRATEGIES FOR STRESS	Submitted
7	AF18023	KALPESH SHINDE	ORGANIZATION CULTURE	Submitted
8	AF18024	SHRINGARPURE MRUNAL	ORGANIZATION CULTURE	Submitted
9	AF18026	VARMA KIRTI	ORGANIZATION CULTURE	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION COMMITTEE

10	AF18027	VISHWAKARMA DEEPESH	ORGANIZATIONAL STRUCTURE	Submitted
11	AF18029	AHER ANIK	ORGANIZATIONAL STRUCTURE	Submitted
12	AF18035	DEGWEKAR PRANAV	ORGANIZATIONAL STRUCTURE	Submitted

Subject Teacher

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

SYBMM Project Submission Report 2019-2020

SEMESTER: III

SUBJECT: MASS MEDIA RESEARCH

TEACHER: DR. SANGEETA TROTT

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	SAMPLING PROCESS	Submitted
2	AF18011	KONAR LAXMI	SAMPLING PROCESS	Submitted
3	AF18013	MANDRAI YOGESH	SAMPLING PROCESS	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	QUALITATIVE RESEARCH	Submitted
5	AF18020	RANJANE AAKANKSHA	QUALITATIVE RESEARCH	Submitted
6	AF18021	SAMANT AMOGH	QUALITATIVE RESEARCH	Submitted
7	AF18023	KALPESH SHINDE	QUANTITATIVE RESEARCH	Submitted
8	AF18024	SHRINGARPURE MRUNAL	QUANTITATIVE RESEARCH	Submitted
9	AF18026	VARMA KIRTI	QUANTITATIVE RESEARCH	Submitted

10	AF18027	VISHWAKARMA DEEPESH	TRENDS IN MEDIA RESEARCH	Submitted
11	AF18029	AHER ANIK	TRENDS IN MEDIA RESEARCH	Submitted
12	AF18035	DEGWEKAR PRANAV	TRENDS IN MEDIA RESEARCH	Submitted

Subject Teacher

THE S.I.A. COLLEGE OF HIGHER EDUCATION * COMMERCE

Convenor

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

TYBMM Project Submission Report 2020-21

SEMESTER: VI

SUBJECT: ADVERTISING AND MARKETING RESEARCH

TEACHER: DR PADMAJA ARAVIND

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	FOOD PHOTOGRAPHY	Submitted
2	AF18011	KONAR LAXMI	FOOD PHOTOGRAPHY	Submitted
3	AF18013	MANDRAI YOGESH	FOOD PHOTOGRAPHY	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	LANDSCAPE PHOTOGRAPHY	Submitted
5	AF18020	RANJANE AAKANKSHA	LANDSCAPE PHOTOGRAPHY	Submitted
6	AF18021	SAMANT AMOGH	LANDSCAPE PHOTOGRAPHY	Submitted
7	AF18023	KALPESH SHINDE	TRENDS IN PRINT TECHNOLOGY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	TRENDS IN PRINT TECHNOLOGY	Submitted

9	AF18026	VARMA KIRTI	TRENDS IN PRINT TECHNOLOGY	Submitted
10	AF18027	VISHWAKARMA DEEPESH	STAGES OF PRINT PRODUCTION	Submitted
11	AF18029	AHER ANIK	STAGES OF PRINT PRODUCTION	Submitted
12	AF18035	DEGWEKAR PRANAV	STAGES OF PRINT PRODUCTION	Submitted

SUBJECT TEACHER

THE I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

TYBMM Project Submission Report 2020-21

SUBJECT: LEGAL ENVIRONMENT AND ADVERTISING ETHICS **SEMESTER: VI**

TEACHER: MANJU SASIKUMAR

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	FOOD PHOTOGRAPHY	Submitted
2	AF18011	KONAR LAXMI	FOOD PHOTOGRAPHY	Submitted
3	AF18013	MANDRAI YOGESH	FOOD PHOTOGRAPHY	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	LANDSCAPE PHOTOGRAPHY	Submitted
5	AF18020	RANJANE AAKANKSHA	LANDSCAPE PHOTOGRAPHY	Submitted
6	AF18021	SAMANT AMOGH	LANDSCAPE PHOTOGRAPHY	Submitted
7	AF18023	KALPESH SHINDE	TRENDS IN PRINT TECHNOLOGY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	TRENDS IN PRINT TECHNOLOGY	Submitted

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

9	AF18026	VARMA KIRTI	TRENDS IN PRINT TECHNOLOGY	Submitted
10	AF18027	VISHWAKARMA DEEPESH	STAGES OF PRINT PRODUCTION	Submitted
11	AF18029	AHER ANIK	STAGES OF PRINT PRODUCTION	Submitted
12	AF18035	DEGWEKAR PRANAV	STAGES OF PRINT PRODUCTION	Submitted

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION COMMERCE DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC

TYBMM Project Submission Report 2020-21

SEMESTER: VI

SUBJECT: FINANCIAL MANAGEMENT

TEACHER: DHANABALU NAICKER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	COMPARATIVE STUDY OF FINANCIAL SATEMENT	Submitted
2	AF18011	KONAR LAXMI	IMPACT OF WORKING CAPITAL ON BUSINESS	Submitted
3	AF18013	MANDRAI YOGESH	ROLE OF FINANCIAL MANAGEMENT IN AN ORGANISATION	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	ROLE OF FINANCE IN ADVERTISING	Submitted
5	AF18020	RANJANE AAKANKSHA	ROLE OF FINANCE IN MARKETING	Submitted
6	AF18021	SAMANT AMOGH	COMPARATIVE STUDY OF BUDGETS OF ANY 2 COMPANIES	Submitted
7	AF18023	KALPESH SHINDE	COMPARATIVE STUDY OF BUDGETS OF ANY 2 COMPANIES	Submitted
8	AF18024	SHRINGARPURE MRUNAL	PREPARATION OF A BUDGET FOR A REALITY SHOW	Submitted

9	AF18026	VARMA KIRTI	PREPARATION OF A BUDGET FOR A FILM	Submitted
10	AF18027	VISHWAKARMA DEEPESH	PREPARE A COST OF PRODUCTION FOR A MOVIE	Submitted
11	AF18029	AHER ANIK	PREPARE A COST OF PRODUCTION FOR A REALITY SHOW	Submitted
12	AF18035	DEGWEKAR PRANAV	PREPARE A FINANCIAL PLAN FOR A MARKETING UNIT	Submitted

SUBJECT TEACHER

CONVENOR

THE S.L.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

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TYBMM Project Submission Report 2020-21

SUBJECT: AGENCY MANAGEMENT **SEMESTER: VI**

TEACHER: DEEPIKA IYER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	TRADE ORIENTED SALES PROMOTION	Submitted
2	AF18011	KONAR LAXMI	CONSUMER ORIENTED SALES PROMOTION	Submitted
3	AF18013	MANDRAI YOGESH	METHODS OF AGENCY REMUNERATION	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	STEPS OF SETTING UP A NEW AGENCY	Submitted
5	AF18020	RANJANE AAKANKSHA	CREATE A BUSINESS PLAN FOR AD AGENCY	Submitted
6	AF18021	SAMANT AMOGH	AGENCY CLIENT RELATIONSHIP	Submitted
7	AF18023	KALPESH SHINDE	EVALUATION CRITERIA IN CHOOSING AN AGENCY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	TYPES OF AD AGENCY	Submitted

9	AF18026	VARMA KIRTI	MARKETING PLAN	Submitted
10	AF18027	VISHWAKARMA DEEPESH	TRADITIONAL RESPONSE MODELS	Submitted
11	AF18029	AHER ANIK	GAPS MODEL OF SERVICE QUALITY	Submitted
12	AF18035	DEGWEKAR PRANAV	ACCOUNT PLANNING PROCESS	Submitted

Deepika

SUBJECT TEACHER

THE ST. XAVIER'S COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

8	AF18024	SHRINGARPURE MRUNAL	ROLE OF MIDC IN DEVELOPMENT	Submitted
9	AF18026	VARMA KIRTI	TRIBAL ISSUES IN MAHARASHTRA	Submitted
10	AF18027	VISHWAKARMA DEEPESH	FARMER SUICIDES	Submitted
11	AF18029	AHER ANIK	CHILD PROTECTION	Submitted
12	AF18035	DEGWEKAR PRANAV	HUMAN RIGHTS ACTIVISM	Submitted

SUBJECT TEACHER

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TYBMM Project Submission Report 2020-21

SUBJECT: DIRECT MARKETING

SEMESTER: VI

TEACHER: TIRTHANKAR BANERJEE

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	FOOD PHOTOGRAPHY	Submitted
2	AF18011	KONAR LAXMI	FOOD PHOTOGRAPHY	Submitted
3	AF18013	MANDRAI YOGESH	FOOD PHOTOGRAPHY	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	LANDSCAPE PHOTOGRAPHY	Submitted
5	AF18020	RANJANE AAKANKSHA	LANDSCAPE PHOTOGRAPHY	Submitted
6	AF18021	SAMANT AMOGH	LANDSCAPE PHOTOGRAPHY	Submitted
7	AF18023	KALPESH SHINDE	TRENDS IN PRINT TECHNOLOGY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	TRENDS IN PRINT TECHNOLOGY	Submitted

9	AF18026	VARMA KIRTI	TRENDS IN PRINT TECHNOLOGY	Submitted
10	AF18027	VISHWAKARMA DEEPESH	STAGES OF PRINT PRODUCTION	Submitted
11	AF18029	AHER ANIK	STAGES OF PRINT PRODUCTION	Submitted
12	AF18035	DEGWEKAR PRANAV	STAGES OF PRINT PRODUCTION	Submitted

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
TYBMM Project Submission Report 2020-21

SEMESTER: VI

SUBJECT: DIGITAL MEDIA

TEACHER: BOOMA HALPETH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	FOOD PHOTOGRAPHY	Submitted
2	AF18011	KONAR LAXMI	FOOD PHOTOGRAPHY	Submitted
3	AF18013	MANDRAI YOGESH	FOOD PHOTOGRAPHY	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	LANDSCAPE PHOTOGRAPHY	Submitted
5	AF18020	RANJANE AAKANKSHA	LANDSCAPE PHOTOGRAPHY	Submitted
6	AF18021	SAMANT AMOGH	LANDSCAPE PHOTOGRAPHY	Submitted
7	AF18023	KALPESH SHINDE	TRENDS IN PRINT TECHNOLOGY	Submitted
8	AF18024	SHRINGARPURE MRUNAL	TRENDS IN PRINT TECHNOLOGY	Submitted
9	AF18026	VARMA KIRTI	TRENDS IN PRINT TECHNOLOGY	Submitted

10	AF18027	VISHWAKARMA DEEPESH	STAGES OF PRINT PRODUCTION	Submitted
11	AF18029	AHER ANIK	STAGES OF PRINT PRODUCTION	Submitted
12	AF18035	DEGWEKAR PRANAV	STAGES OF PRINT PRODUCTION	Submitted

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

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TYBMM Project Submission Report 2020-21

SUBJECT: COPYWRITING **SEMESTER: V**

TEACHER: TIRTHANKAR BANNERJEE

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	CREATE A 30 SEC CONTENT FOR A TV AD FOR PEN	Submitted
2	AF18011	KONAR LAXMI	CREATE A 30 SEC CONTENT FOR A TV AD FOR HEALTH DRINK	Submitted
3	AF18013	MANDRAI YOGESH	CREATE A 30 SEC CONTENT FOR A TV AD FOR AERATED BEVERAGE	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	CREATE A 30 SEC CONTENT FOR A TV AD FOR READY TO EAT	Submitted
5	AF18020	RANJANE AAKANKSHA	CREATE A 30 SEC CONTENT FOR A TV AD FOR EARPHONES	Submitted
6	AF18021	SAMANT AMOGH	CREATE A 30 SEC CONTENT FOR A TV AD FOR TELECOM COMPANY	Submitted
7	AF18023	KALPESH SHINDE	CREATE A 30 SEC CONTENT FOR A TV AD FOR SOAP	Submitted
8	AF18024	SHRINGARPURE MRUNAL	CREATE A 30 SEC CONTENT FOR A TV AD FOR WAFERS	Submitted

9	AF18026	VARMA KIRTI	CREATE A 30 SEC CONTENT FOR A TV AD FOR BISCUITS	Submitted
10	AF18027	VISHWAKARMA DEEPESH	CREATE A 30 SEC CONTENT FOR A TV AD FOR CHOCOLATE	Submitted
11	AF18029	AHER ANIK	CREATE A 30 SEC CONTENT FOR A TV AD FOR SHAMPOO	Submitted
12	AF18035	DEGWEKAR PRANAV	CREATE A 30 SEC CONTENT FOR A TV AD FOR TOOTH PASTE	Submitted

SUBJECT TEACHER

THE S.I.V.E.T. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

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Affiliated to Mumbai University
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TYBMM Project Submission Report 2020-21

SEMESTER: V

SUBJECT: CONSUMER BEHAVIOUR

TEACHER: MANJU SASIKUMAR

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	CONSUMER DECISION MAKING PROCESS	Submitted
2	AF18011	KONAR LAXMI	CHANGING TRENDS IN CONSUMER BEHAVIOUR	Submitted
3	AF18013	MANDRAI YOGESH	PERCEPTION THEORIES	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	MOTIVATION THEORIES	Submitted
5	AF18020	RANJANE AAKANKSHA	GLOBAL CONSUMER	Submitted
6	AF18021	SAMANT AMOGH	PERSONALITY THEORIES	Submitted
7	AF18023	KALPESH SHINDE	ATTITUDE THEORIES	Submitted
8	AF18024	SHRINGARPURE MRUNAL	IMPACT OF SOCIO CULTURAL MARKETING ON CB	Submitted

9	AF18026	VARMA KIRTI	MARKETING COMMUNICATION IN CB	Submitted
10	AF18027	VISHWAKARMA DEEPESH	MARKET SEGMENTATION	Submitted
11	AF18029	AHER ANIK	CONSUMERISM	Submitted
12	AF18035	DEGWEKAR PRANAV	IMPACT OF SOCIAL MEDIA INFLUENCERS ON CB	Submitted

SUBJECT TEACHER

CONVENOR

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Affiliated to Mumbai University
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TYBMM Project Submission Report 2020-21

SEMESTER: V

SUBJECT: ADVERTISING IN CONTEMPORARY SOCIETY

TEACHER: BOOMA HALPETH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	DIGITAL MARKETING	Submitted
2	AF18011	KONAR LAXMI	EFFECTS OF ADVERTISING ON SOCIETY	Submitted
3	AF18013	MANDRAI YOGESH	ROLE OF WOMEN IN ADVERTISING	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	ENVIRONMENT ANALYSIS FOR FOREIGN COUNTRIES	Submitted
5	AF18020	RANJANE AAKANKSHA	EFFECTS OF LIBERALIZATION ON INDIAN ECONOMY	Submitted
6	AF18021	SAMANT AMOGH	SOCIAL MARKETING	Submitted
7	AF18023	KALPESH SHINDE	POLITICAL ADVERTISING	Submitted
8	AF18024	SHRINGARPURE MRUNAL	B2B ADVERTISING	Submitted

9	AF18026	VARMA KIRTI	RETAIL ADVERTISING	Submitted
10	AF18027	VISHWAKARMA DEEPESH	FINANCIAL ADVERTISING	Submitted
11	AF18029	AHER ANIK	NATIONAL VS. REGIONAL ADVERTISING	Submitted
12	AF18035	DEGWEKAR PRANAV	COMPARATIVE ADVERTISING	Submitted

SUBJECT TEACHER

CONVENOR

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TYBMM Project Submission Report 2020-21

SEMESTER: V

SUBJECT: ADVERTISING DESIGN

TEACHER: VINOD MAHABALE

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	DESIGN AN EXTERNAL CAMPAIGN FOR SOAP	Submitted
2	AF18011	KONAR LAXMI	DESIGN AN EXTERNAL CAMPAIGN FOR WAFERS	Submitted
3	AF18013	MANDRAI YOGESH	DESIGN AN EXTERNAL CAMPAIGN FORBISCUITS	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	DESIGN AN EXTERNAL CAMPAIGN FOR CHOCOLATE	Submitted
5	AF18020	RANJANE AAKANKSHA	DESIGN AN EXTERNAL CAMPAIGN FOR SHAMPOO	Submitted
6	AF18021	SAMANT AMOGH	DESIGN AN EXTERNAL CAMPAIGN FOR TOOTH PASTE	Submitted
7	AF18023	KALPESH SHINDE	DESIGN AN EXTERNAL CAMPAIGN FOR PEN	Submitted
8	AF18024	SHRINGARPURE MRUNAL	DESIGN AN EXTERNAL CAMPAIGN FOR HEALTH DRINK	Submitted

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9	AF18026	VARMA KIRTI	DESIGN AN EXTERNAL CAMPAIGN FOR AERATED BEVERAGE	Submitted
10	AF18027	VISHWAKARMA DEEPESH	DESIGN AN EXTERNAL CAMPAIGN FOR READY TO EAT	Submitted
11	AF18029	AHER ANIK	DESIGN AN EXTERNAL CAMPAIGN FOR EARPHONES	Submitted
12	AF18035	DEGWEKAR PRANAV	DESIGN AN EXTERNAL CAMPAIGN FOR TELECOM COMPANY	Submitted

SUBJECT TEACHER

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TYBMM Project Submission Report 2020-21

SEMESTER: V

SUBJECT: BRAND BUILDING

TEACHER: MAITRAYI GHOSH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	BRANDING STRATEGIES	Submitted
2	AF18011	KONAR LAXMI	DEVELOPING BRAND PERSONALITY USING RELATIONSHIP MODEL	Submitted
3	AF18013	MANDRAI YOGESH	BRAND EXTENSION	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	LINE EXTENSION	Submitted
5	AF18020	RANJANE AAKANKSHA	CO BRANDING	Submitted
6	AF18021	SAMANT AMOGH	FACTORS AFFECTING BRAND PERSONALITY	Submitted
7	AF18023	KALPESH SHINDE	EMERGING TRENDS IN BRANDING	Submitted
8	AF18024	SHRINGARPURE MRUNAL	DIFFERENCE BETWEEN PRODUCT AND BRAND	Submitted
9	AF18026	VARMA KIRTI	BRAND IDENTITY	Submitted

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10	AF18027	VISHWAKARMA DEEPESH	BRAND POSITIONING	Submitted
11	AF18029	AHER ANIK	BRAND REPOSITIONING	Submitted
12	AF18035	DEGWEKAR PRANAV	BRAND EQUITY	Submitted

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

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Affiliated to Mumbai University

Accreditated Grade "B+" by NAAC

TYBMM Project Submission Report 2020-21

SEMESTER: V

SUBJECT: MEDIA PLANNING & BUYING

TEACHER: DEEPIKA IYER

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	STATUS OF SUBMISSION
1	AF18001	YASH MOHAN	SUITABLE CRITERIA FOR SELECTING NEWSPAPER AS A MEDIUM IN MEDIA BUYING	Submitted
2	AF18011	KONAR LAXMI	SUITABLE CRITERIA FOR SELECTING MAGAZINE AS A MEDIUM IN MEDIA BUYING	Submitted
3	AF18013	MANDRAI YOGESH	SUITABLE CRITERIA FOR SELECTING TELEVISION AS A MEDIUM IN MEDIA BUYING	Submitted
4	AF18017	PRAJEESHA JAYAKUMAR	SUITABLE CRITERIA FOR SELECTING NEWSPAPER AS A MEDIUM IN MEDIA BUYING	Submitted
5	AF18020	RANJANE AAKANKSHA	SUITABLE CRITERIA FOR SELECTING RADIO AS A MEDIUM IN MEDIA BUYING	Submitted
6	AF18021	SAMANT AMOGH	SUITABLE CRITERIA FOR SELECTING OH AS A MEDIUM IN MEDIA BUYING	Submitted
7	AF18023	KALPESH SHINDE	SUITABLE CRITERIA FOR SELECTING CINEMA ADVERTISING AS A MEDIUM IN MEDIA BUYING	Submitted

8	AF18024	SHRINGARPURE MRUNAL	SUITABLE CRITERIA FOR SELECTING DIGITAL ADVERTISING AS A MEDIUM IN MEDIA BUYING	Submitted
9	AF18026	VARMA KIRTI	SUITABLE CRITERIA FOR SELECTING SOCIAL MEDIA AS A MEDIUM IN MEDIA BUYING	Submitted
10	AF18027	VISHWAKARMA DEEPESH	SUITABLE CRITERIA FOR SELECTING IN STORE ADVERTISING AS A MEDIUM IN MEDIA BUYING	Submitted
11	AF18029	AHER ANIK	SUITABLE CRITERIA FOR SELECTING EVENT SPONSORSHIP AS A MEDIUM IN MEDIA BUYING	Submitted
12	AF18035	DEGWEKAR PRANAV	SUITABLE CRITERIA FOR SELECTING MOBILE APPS AS A MEDIUM IN MEDIA BUYING	Submitted

Deepika

SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION (COMSIWL)

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)

Affiliated to Mumbai University

Accreditated Grade "B+" by NAAC

FYBMM Project Submission Report 2018-19

SUBJECT: INTRODUCTION TO MEDIA PSYCHOLOGY SEMESTER: II

Teacher: Mahesh Patil

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	MEDIA AND PERSONALITY DEVELOPMENT	Yash
2	AF18002	BHALEKAR TANVI	MEDIA AND PERSONALITY DEVELOPMENT	-AB-
3	AF18003	BHARDWAJ RAHUL	MEDIA AND PERSONALITY DEVELOPMENT	-AB-
4	AF18004	CHAVAN MANSI	MEDIA AND PERSONALITY DEVELOPMENT	-AB-
5	AF18005	DAS RAHUL	MEDIA AND PERSONALITY DEVELOPMENT	-AB-
6	AF18006	DHANAWADE HRISHIKESH	MEDIA VIOLENCE	-AB-
7	AF18007	GALA SIDDH	MEDIA VIOLENCE	Siddh
8	AF18008	JAISWAR SAMIR	MEDIA VIOLENCE	Samir
9	AF18009	KADAM TEJAL	MEDIA VIOLENCE	-AB-

10	AF18010	KAREKAR SRUSHTI	MEDIA VIOLENCE	S.Srushti
11	AF18011	KONAR LAXMI	MEDIA AND STEREOTYPES	Laxmi.
12	AF18012	KOTIAN PUNEET	MEDIA AND STEREOTYPES	— AB —
13	AF18013	MANDRAI YOGESH	MEDIA AND STEREOTYPES	Yogesh
14	AF18014	MANE ANUJ	MEDIA AND STEREOTYPES	— AB —
15	AF18015	MITALIYA TUSHAR	MEDIA AND STEREOTYPES	— AB —
16	AF18016	MORE PRITI	BODY IMAGING AND POSITIVITY	
17	AF18017	PRAJEESHA JAYAKUMAR	BODY IMAGING AND POSITIVITY	Prajeesha
18	AF18018	SNEHA PATIL	BODY IMAGING AND POSITIVITY	Sneha
19	AF18019	PATKAR JAYESH	BODY IMAGING AND POSITIVITY	Jayesh
20	AF18020	RANJANE AAKANKSHA	BODY IMAGING AND POSITIVITY	R. A.
21	AF18021	SAMANT AMOGH	GAMING AND YOUTH IN INDIA	Amogh
22	AF18022	THRISHTI SHETTY	GAMING AND YOUTH IN INDIA	Thrishty.
23	AF18023	KALPESH SHINDE	GAMING AND YOUTH IN INDIA	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	GAMING AND YOUTH IN INDIA	Mrunal
25	AF18025	TALEKAR OMKAR	GAMING AND YOUTH IN INDIA	Omkar
26	AF18026	VARMA KIRTI	DAILY SOAPS AND THEIR IMPACT ON SOCIETY	Kirti
27	AF18027	VISHWAKARMA DEEPESH	DAILY SOAPS AND THEIR IMPACT ON SOCIETY	Deepesh
28	AF18028	KANOJIYA KISHAN	DAILY SOAPS AND THEIR IMPACT ON SOCIETY	— AB —
29	AF18029	AHER ANIK	DAILY SOAPS AND THEIR IMPACT ON SOCIETY	Anik
30	AF18030	NISAR YASH	DAILY SOAPS AND THEIR IMPACT ON SOCIETY	— AB —
31	AF18032	NIDHI SHUKLA	TROLLS IN MEDIA AND ITS IMPACT	Nidhi
32	AF18033	TIWARI DEEP	TROLLS IN MEDIA AND ITS IMPACT	— AB —
33	AF18034	DAHAKE ATARVA	TROLLS IN MEDIA AND ITS IMPACT	Atarva
34	AF18035	DEGWEKAR PRANAV	TROLLS IN MEDIA AND ITS IMPACT	Pranav

Mahesh
SUBJECT TEACHER

THE V.I.A. COLLEGE OF HIGHER EDUCATION
DOMBIVLI

Tmanjari
CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
FYBMM Project Submission Report 2018-19
SUBJECT:EFFECTIVE COMMUNICATION SKILLS II SEMESTER: II

TEACHE MANJU SASIKUMAR/BOOMA HALPETH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	BOOK REVIEW: RIVER OF SMOKE	Yash
2	AF18002	BHALEKAR TANVI	BOOK REVIEW: RIVER OF SMOKE	Tanvi
3	AF18003	BHARDWAJ RAHUL	BOOK REVIEW: RIVER OF SMOKE	AB
4	AF18004	CHAVAN MANSI	BOOK REVIEW: RIVER OF SMOKE	AB
5	AF18005	DAS RAHUL	BOOK REVIEW: RIVER OF SMOKE	AB
6	AF18006	DHANAWADE HRISHIKESH	BOOK REVIEW: GLASS PALACE	AB
7	AF18007	GALA SIDDH	BOOK REVIEW: GLASS PALACE	Siddh
8	AF18008	JAISWAR SAMIR	BOOK REVIEW: GLASS PALACE	Samir
9	AF18009	KADAM TEJAL	BOOK REVIEW: GLASS PALACE	AB

10	AF18010	KAREKAR SRUSHTI	BOOK REVIEW: GLASS PALACE	Srushti.
11	AF18011	KONAR LAXMI	BOOK REVIEW: SWAMI & FRIENDS	Laxmi
12	AF18012	KOTIAN PUNEET	BOOK REVIEW: SWAMI & FRIENDS	Puneet.
13	AF18013	MANDRAI YOGESH	BOOK REVIEW: SWAMI & FRIENDS	Yogesh
14	AF18014	MANE ANUJ	BOOK REVIEW: SWAMI & FRIENDS	AB
15	AF18015	MITALIYA TUSHAR	BOOK REVIEW: SWAMI & FRIENDS	AB
16	AF18016	MORE PRITI	BOOK REVIEW: MALGUDI DAYS	Priti.
17	AF18017	PRAJEESHA JAYAKUMAR	BOOK REVIEW: MALGUDI DAYS	Prajeesha
18	AF18018	SNEHA PATIL	BOOK REVIEW: MALGUDI DAYS	Sneha
19	AF18019	PATKAR JAYESH	BOOK REVIEW: MALGUDI DAYS	Jayesh.
20	AF18020	RANJANE AAKANKSHA	BOOK REVIEW: MALGUDI DAYS	R.A.
21	AF18021	SAMANT AMOGH	BOOK REVIEW: LOOKING FOR THE RAINBOW	Amogh
22	AF18022	THRISHTI SHETTY	BOOK REVIEW: LOOKING FOR THE RAINBOW	Thrishti
23	AF18023	KALPESH SHINDE	BOOK REVIEW: LOOKING FOR THE RAINBOW	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	BOOK REVIEW: LOOKING FOR THE RAINBOW	Mrunal
25	AF18025	TALEKAR OMKAR	BOOK REVIEW: LOOKING FOR THE RAINBOW	Omkar
26	AF18026	VARMA KIRTI	BOOK REVIEW: THE INDIA I LOVE	Kirti
27	AF18027	VISHWAKARMA DEEPESH	BOOK REVIEW: THE INDIA I LOVE	Deepesh
28	AF18028	KANOJIYA KISHAN	BOOK REVIEW: THE INDIA I LOVE	AB
29	AF18029	AHER ANIK	BOOK REVIEW: THE INDIA I LOVE	Anik
30	AF18030	NISAR YASH	BOOK REVIEW: THE NAMESAKE	AB
31	AF18032	NIDHI SHUKLA	BOOK REVIEW: THE NAMESAKE	Nidhi
32	AF18033	TIWARI DEEP	BOOK REVIEW: THE NAMESAKE	AB
33	AF18034	DAHAKE ATARVA	BOOK REVIEW: THE NAMESAKE	Atarva
34	AF18035	DEGWEKAR PRANAV	BOOK REVIEW: THE NAMESAKE	Pranav

SUBJECT TEACHER

THE K.C. COLLEGE OF HIGHER EDUCATION ★ DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
FYBMM Project Submission Report 2018-19
SUBJECT:Political Concepts and Indian Political System SEMESTER: II

TEACHER: SHWETA G

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	HUMAN RIGHTS	Yash.
2	AF18002	BHALEKAR TANVI	HUMAN RIGHTS	AB
3	AF18003	BHARDWAJ RAHUL	HUMAN RIGHTS	AB
4	AF18004	CHAVAN MANSI	HUMAN RIGHTS	AB
5	AF18005	DAS RAHUL	HUMAN RIGHTS	AB
6	AF18006	DHANAWADE HRISHIKESH	POLITICAL PARTIES: NORTH INDIA	AB
7	AF18007	GALA SIDDH	POLITICAL PARTIES: NORTH INDIA	Siddh.
8	AF18008	JAISWAR SAMIR	POLITICAL PARTIES: NORTH INDIA	Samir
9	AF18009	KADAM TEJAL	POLITICAL PARTIES: NORTH INDIA	AB
10	AF18010	KAREKAR SRUSHTI	POLITICAL PARTIES: NORTH INDIA	Srushti.

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11	AF18011	KONAR LAXMI	POLITICAL PARTIES: SOUTH INDIA	Laxmi
12	AF18012	KOTIAN PUNEET	POLITICAL PARTIES: SOUTH INDIA	
13	AF18013	MANDRAI YOGESH	POLITICAL PARTIES: SOUTH INDIA	AB Yogesh
14	AF18014	MANE ANUJ	POLITICAL PARTIES: SOUTH INDIA	Anuj
15	AF18015	MITALIYA TUSHAR	POLITICAL PARTIES: SOUTH INDIA	Tushar
16	AF18016	MORE PRITI	DICTATORSHIP GOVERNMENTS	priti.
17	AF18017	PRAJEESHA JAYAKUMAR	DICTATORSHIP GOVERNMENTS	Prajeesha
18	AF18018	SNEHA PATIL	DICTATORSHIP GOVERNMENTS	sneha
19	AF18019	PATKAR JAYESH	DICTATORSHIP GOVERNMENTS	Jayesh
20	AF18020	RANJANE AAKANKSHA	DICTATORSHIP GOVERNMENTS	R. A.
21	AF18021	SAMANT AMOGH	ELECTION PROCEDURE IN INDIA	Amogh
22	AF18022	THRISHTI SHETTY	ELECTION PROCEDURE IN INDIA	Thrishti
23	AF18023	KALPESH SHINDE	ELECTION PROCEDURE IN INDIA	Kalpesh
24	AF18024	SHRINGARPURE MRUNAL	ELECTION PROCEDURE IN INDIA	mrunal

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25	AF18025	TALEKAR OMKAR	ELECTION PROCEDURE IN INDIA	
26	AF18026	VARMA KIRTI	ROLE OF MEDIA IN GENERATING PUBLIC OPINION	
27	AF18027	VISHWAKARMA DEEPESH	ROLE OF MEDIA IN GENERATING PUBLIC OPINION	
28	AF18028	KANOJIYA KISHAN	ROLE OF MEDIA IN GENERATING PUBLIC OPINION	
29	AF18029	AHER ANIK	ROLE OF MEDIA IN GENERATING PUBLIC OPINION	
30	AF18030	NISAR YASH	ROLE OF MEDIA IN GENERATING PUBLIC OPINION	
31	AF18032	NIDHI SHUKLA	DALIT MOVEMENT IN INDIA	
32	AF18033	TIWARI DEEP	DALIT MOVEMENT IN INDIA	
33	AF18034	DAHAKE ATARVA	DALIT MOVEMENT IN INDIA	
34	AF18035	DEGWEKAR PRANAV	DALIT MOVEMENT IN INDIA	

SUBJECT TEACHER

THE SIDHARTH COLLEGE OF HIGHER EDUCATION BOMBAY

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
FYBMM Project Submission Report 2018-19
SUBJECT: Introduction to Literature SEMESTER: II

TEACHER: PUSHBAM SHIVKUMAR

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	BOOK REVIEW: RIVER OF SMOKE	Yash.
2	AF18002	BHALEKAR TANVI	BOOK REVIEW: RIVER OF SMOKE	AB
3	AF18003	BHARDWAJ RAHUL	BOOK REVIEW: RIVER OF SMOKE	AB
4	AF18004	CHAVAN MANSI	BOOK REVIEW: RIVER OF SMOKE	AB
5	AF18005	DAS RAHUL	BOOK REVIEW: RIVER OF SMOKE	AB
6	AF18006	DHANAWADE HRISHIKESH	BOOK REVIEW: GLASS PALACE	AB
7	AF18007	GALA SIDDH	BOOK REVIEW: GLASS PALACE	Siddh
8	AF18008	JAISWAR SAMIR	BOOK REVIEW: GLASS PALACE	Samir
9	AF18009	KADAM TEJAL	BOOK REVIEW: GLASS PALACE	AB
10	AF18010	KAREKAR SRUSHTI	BOOK REVIEW: GLASS PALACE	AB

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11	AF18011	KONAR LAXMI	BOOK REVIEW: SWAMI & FRIENDS	Laxmi
12	AF18012	KOTIAN PUNEET	BOOK REVIEW: SWAMI & FRIENDS	AB
13	AF18013	MANDRAI YOGESH	BOOK REVIEW: SWAMI & FRIENDS	Yogesh
14	AF18014	MANE ANUJ	BOOK REVIEW: SWAMI & FRIENDS	AB
15	AF18015	MITALIYA TUSHAR	BOOK REVIEW: SWAMI & FRIENDS	AB
16	AF18016	MORE PRITI	BOOK REVIEW: MALGUDI DAYS	AB
17	AF18017	PRAJEESHA JAYAKUMAR	BOOK REVIEW: MALGUDI DAYS	Prajeesha
18	AF18018	SNEHA PATIL	BOOK REVIEW: MALGUDI DAYS	Sneha
19	AF18019	PATKAR JAYESH	BOOK REVIEW: MALGUDI DAYS	AB
20	AF18020	RANJANE AAKANKSHA	BOOK REVIEW: MALGUDI DAYS	R.A.
21	AF18021	SAMANT AMOGH	BOOK REVIEW: LOOKING FOR THE RAINBOW	Amogh
22	AF18022	THRISHTI SHETTY	BOOK REVIEW: LOOKING FOR THE RAINBOW	Thrishti
23	AF18023	KALPESH SHINDE	BOOK REVIEW: LOOKING FOR THE RAINBOW	Kalpesh
24	AF18024	SHRINGARPURE MRUNAL	BOOK REVIEW: LOOKING FOR THE RAINBOW	mrunal

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25	AF18025	TALEKAR OMKAR	BOOK REVIEW: LOOKING FOR THE RAINBOW	AB
26	AF18026	VARMA KIRTI	BOOK REVIEW: THE INDIA I LOVE	
27	AF18027	VISHWAKARMA DEEPESH	BOOK REVIEW: THE INDIA I LOVE	
28	AF18028	KANOJIYA KISHAN	BOOK REVIEW: THE INDIA I LOVE	AB
29	AF18029	AHER ANIK	BOOK REVIEW: THE INDIA I LOVE	
30	AF18030	NISAR YASH	BOOK REVIEW: THE INDIA I LOVE	AB
31	AF18032	NIDHI SHUKLA	BOOK REVIEW: THE NAMESAKE	
32	AF18033	TIWARI DEEP	BOOK REVIEW: THE NAMESAKE	AB
33	AF18034	DAHAKE ATARVA	BOOK REVIEW: THE NAMESAKE	AB
34	AF18035	DEGWEKAR PRANAV	BOOK REVIEW: THE NAMESAKE	

SUBJECT TEACHER

THE S.T.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)
Affiliated to Mumbai University
Accreditated Grade "B+" by NAAC
FYBMM Project Submission Report 2018-19
SUBJECT:INTRODUCTION TO SOCIOLOGY SEMESTER: II

TEACHER: DR. PADMAJA ARVIND

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	FARMER MOVEMENTS IN INDIA	Yash.
2	AF18002	BHALEKAR TANVI	FARMER MOVEMENTS IN INDIA	AB
3	AF18003	BHARDWAJ RAHUL	FARMER MOVEMENTS IN INDIA	AB
4	AF18004	CHAVAN MANSI	FARMER MOVEMENTS IN INDIA	AB
5	AF18005	DAS RAHUL	FARMER MOVEMENTS IN INDIA	AB
6	AF18006	DHANAWADE HRISHIKESH	WOMEN MOVEMENTS IN INDIA	AB
7	AF18007	GALA SIDDH	WOMEN MOVEMENTS IN INDIA	Siddh
8	AF18008	JAISWAR SAMIR	WOMEN MOVEMENTS IN INDIA	AB
9	AF18009	KADAM TEJAL	WOMEN MOVEMENTS IN INDIA	AB
10	AF18010	KAREKAR SRUSHTI	WOMEN MOVEMENTS IN INDIA	Srushti.

11	AF18011	KONAR LAXMI	ENVIRONMENT MOVEMENTS IN INDIA	Laxmi
12	AF18012	KOTIAN PUNEET	ENVIRONMENT MOVEMENTS IN INDIA	AB
13	AF18013	MANDRAI YOGESH	ENVIRONMENT MOVEMENTS IN INDIA	AB
14	AF18014	MANE ANUJ	ENVIRONMENT MOVEMENTS IN INDIA	Anuj
15	AF18015	MITALIYA TUSHAR	ENVIRONMENT MOVEMENTS IN INDIA	AB
16	AF18016	MORE PRITI	IDEA OF HINDUTVA	AB
17	AF18017	PRAJEESHA JAYAKUMAR	IDEA OF HINDUTVA	Prajeesha.
18	AF18018	SNEHA PATIL	IDEA OF HINDUTVA	Sneha
19	AF18019	PATKAR JAYESH	IDEA OF HINDUTVA	AB
20	AF18020	RANJANE AAKANKSHA	IDEA OF HINDUTVA	AB
21	AF18021	SAMANT AMOGH	IMPACT OF GLOBALIZATION ON INDIAN CULTURE	AB
22	AF18022	THRISHTI SHETTY	IMPACT OF GLOBALIZATION ON INDIAN CULTURE	Thrishti
23	AF18023	KALPESH SHINDE	IMPACT OF GLOBALIZATION ON INDIAN CULTURE	Kalpesh
24	AF18024	SHRINGARPURE MRUNAL	IMPACT OF GLOBALIZATION ON INDIAN CULTURE	Mrunal.

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25	AF18025	TALEKAR OMKAR	IMPACT OF GLOBALIZATION ON INDIAN CULTURE	Omkar
26	AF18026	VARMA KIRTI	ROLE OF MEDIA IN SOCIETY	Kirti
27	AF18027	VISHWAKARMA DEEPESH	ROLE OF MEDIA IN SOCIETY	Deepesh
28	AF18028	KANOJIYA KISHAN	ROLE OF MEDIA IN SOCIETY	K. K.
29	AF18029	AHER ANIK	ROLE OF MEDIA IN SOCIETY	Anik
30	AF18030	NISAR YASH	ROLE OF MEDIA IN SOCIETY	Yash
31	AF18032	NIDHI SHUKLA	IMPORTANCE OF LANGUAGE IN INDIA	Nidhi
32	AF18033	TIWARI DEEP	IMPORTANCE OF LANGUAGE IN INDIA	Deep
33	AF18034	DAHAKE ATARVA	IMPORTANCE OF LANGUAGE IN INDIA	Atarva
34	AF18035	DEGWEKAR PRANAV	IMPORTANCE OF LANGUAGE IN INDIA	Pranav

SUBJECT TEACHER

THE SIES COLLEGE OF HIGHER EDUCATION ★ DOMBIVLI

CONVENOR

The S.I.A. College of Higher Education, Dombivli (East)

Affiliated to Mumbai University

Accreditated Grade "B+" by NAAC

FYBMM Project Submission Report 2018-19

SUBJECT: EFFECTIVE COMMUNICATION SKILLS I SEMESTER: II

TEACHE MANJU SASIKUMAR/BOOMA HALPETH

SR.NO	ROLL NO.	NAME OF THE STUDENT	TOPIC	SIGNATURE
1	AF18001	YASH MOHAN	BOOK REVIEW: WINGS OF FIRE	Yash
2	AF18002	BHALEKAR TANVI	BOOK REVIEW: WINGS OF FIRE	MB
3	AF18003	BHARDWAJ RAHUL	BOOK REVIEW: WINGS OF FIRE	MB
4	AF18004	CHAVAN MANSI	BOOK REVIEW: WINGS OF FIRE	MB
5	AF18005	DAS RAHUL	BOOK REVIEW: WINGS OF FIRE	MB
6	AF18006	DHANAWADE HRISHIKESH	BOOK REVIEW: DUNIYADARI	MB
7	AF18007	GALA SIDDH	BOOK REVIEW: DUNIYADARI	Siddh
8	AF18008	JAISWAR SAMIR	BOOK REVIEW: DUNIYADARI	Samir
9	AF18009	KADAM TEJAL	BOOK REVIEW: DUNIYADARI	MB

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10	AF18010	KAREKAR SRUSHTI	BOOK REVIEW: DUNIYADARI	Srushti.
11	AF18011	KONAR LAXMI	BOOK REVIEW: SHYAMCHI AAI	Laxmi
12	AF18012	KOTIAN PUNEET	BOOK REVIEW: SHYAMCHI AAI	AB
13	AF18013	MANDRAI YOGESH	BOOK REVIEW: SHYAMCHI AAI	AB
14	AF18014	MANE ANUJ	BOOK REVIEW: SHYAMCHI AAI	Anuj
15	AF18015	MITALIYA TUSHAR	BOOK REVIEW: SHYAMCHI AAI	AB
16	AF18016	MORE PRITI	BOOK REVIEW: NIRMALA	Priti.
17	AF18017	PRAJEESHA JAYAKUMAR	BOOK REVIEW: NIRMALA	Prajeesha.
18	AF18018	SNEHA PATIL	BOOK REVIEW: NIRMALA	Sneha
19	AF18019	PATKAR JAYESH	BOOK REVIEW: NIRMALA	Jayesh
20	AF18020	RANJANE AAKANKSHA	BOOK REVIEW: NIRMALA	AB
21	AF18021	SAMANT AMOGH	BOOK REVIEW: THE GREAT GATSBY	Amogh
22	AF18022	THRISHTI SHETTY	BOOK REVIEW: THE GREAT GATSBY	Thrishti
23	AF18023	KALPESH SHINDE	BOOK REVIEW: THE GREAT GATSBY	Kalpesh

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24	AF18024	SHRINGARPURE MRUNAL	BOOK REVIEW: THE GREAT GATSBY	AB
25	AF18025	TALEKAR OMKAR	BOOK REVIEW: THE GREAT GATSBY	AB
26	AF18026	VARMA KIRTI	BOOK REVIEW: THE SECRET	Kirti
27	AF18027	VISHWAKARMA DEEPESH	BOOK REVIEW: THE SECRET	
28	AF18028	KANOJIYA KISHAN	BOOK REVIEW: THE SECRET	AB
29	AF18029	AHER ANIK	BOOK REVIEW: THE SECRET	
30	AF18030	NISAR YASH	BOOK REVIEW: THE SECRET	AB
31	AF18032	NIDHI SHUKLA	BOOK REVIEW: THE ALCHEMIST	
32	AF18033	TIWARI DEEP	BOOK REVIEW: THE ALCHEMIST	AB
33	AF18034	DAHAKE ATARVA	BOOK REVIEW: THE ALCHEMIST	AB
34	AF18035	DEGWEKAR PRANAV	BOOK REVIEW: THE ALCHEMIST	

SUBJECT TEACHER

THE SIES COLLEGE OF HIGHER EDUCATION DOMBIVLI

CONVENOR

THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: CURRENT AFFAIRS **SEMESTER : I**

TEACHER: SHWETA G

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	TRIPLE TALAAQ	SUBMITTED
AF19002	SHRUTI RAMESH	TRIPLE TALAAQ	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	TRIPLE TALAAQ	SUBMITTED
AF19004	YASH MANISH ARTE	TRIPLE TALAAQ	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	NEW EDUCATION POLICY	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	NEW EDUCATION POLICY	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	NEW EDUCATION POLICY	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	NEW EDUCATION POLICY	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED

THE S.I.A. COLLEGE OF HIGHER EDUCATION * DOMBIVLI

AF19016	TARKESH JAY JHA	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED
AF19017	SANSKRUTI SHANTARAM KAMBLE	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF19023	NANDINI SUNDER MALI	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF19026	SWATI HEMANT MISHRA	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED

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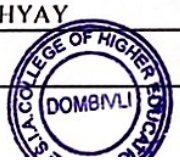
AF19034	AKSHATA SANTOSH REDDY	ROLE OF UNITED NATIONS IN PEACE BUILDING	SUBMITTED
AF19035	DHRUV NITIN SAMANI	ROLE OF UNITED NATIONS IN PEACE BUILDING	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	ROLE OF UNITED NATIONS IN PEACE BUILDING	SUBMITTED
AF19037	YASH ASHOK SHAH	ROLE OF UNITED NATIONS IN PEACE BUILDING	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	REVIEW OF METRO RAIL PROJECT IN MUMBAI	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	REVIEW OF METRO RAIL PROJECT IN MUMBAI	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	REVIEW OF METRO RAIL PROJECT IN MUMBAI	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	REVIEW OF METRO RAIL PROJECT IN MUMBAI	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	POLITICAL PARTIES OF MAHARASHTRA	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	POLITICAL PARTIES OF MAHARASHTRA	SUBMITTED
AF19044	PRIYA HARISH SONPAL	POLITICAL PARTIES OF MAHARASHTRA	SUBMITTED
AF19045	AKSHAY SRINIVASAN	POLITICAL PARTIES OF MAHARASHTRA	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	EMERGING TRENDS IN GAMING INDUSTRY IN INDIA	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	EMERGING TRENDS IN GAMING INDUSTRY IN INDIA	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	EMERGING TRENDS IN GAMING INDUSTRY IN INDIA	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	EMERGING TRENDS IN GAMING INDUSTRY IN INDIA	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	ROLE OF UNITED NATIONS IN WORLD TERRORISM	SUBMITTED
AF19051	PADMANABHAN VIGNESH	ROLE OF UNITED NATIONS IN WORLD TERRORISM	SUBMITTED



AF19052	AMIT RADHESHYAM YADAV	ROLE OF UNITED NATIONS IN WORLD TERRORISM	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	ROLE OF UNITED NATIONS IN WORLD TERRORISM	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	TRIBAL ISSUES	SUBMITTED
AF19055	JENNIFER JAMES	TRIBAL ISSUES	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	TRIBAL ISSUES	SUBMITTED
AF19057	SAKSHI CHANDRAKANT KHARAMBALE	TRIBAL ISSUES	SUBMITTED
AF19058	SURYANARAYANAN RISHI	FARMER SUICIDES IN MAHARASHTRA	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	FARMER SUICIDES IN MAHARASHTRA	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	FARMER SUICIDES IN MAHARASHTRA	SUBMITTED
AF19061	DIPTI KARAN DINGARA	FARMER SUICIDES IN MAHARASHTRA	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	ROLE OF ARTIFICIAL INTELLIGENCE IN EDUCATION	SUBMITTED
AF19063	VEDANT VINOD TALLA	ROLE OF ARTIFICIAL INTELLIGENCE IN EDUCATION	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	ROLE OF ARTIFICIAL INTELLIGENCE IN EDUCATION	SUBMITTED
AF19065	THOMAS PINIPE	ROLE OF ARTIFICIAL INTELLIGENCE IN EDUCATION	SUBMITTED

Signautre of Subject Teacher

Co-ordinator

THE S.I.A. COLLEGE OF HIGHER EDUCATION * DOMBIVLI

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: EFFECTIVE COMMUNICATION I SEMESTER : I

TEACHER MANJU SASIKUMAR

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	TYPES OF COMMUNICATION	SUBMITTED
AF19002	SHRUTI RAMESH	TYPES OF COMMUNICATION	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	TYPES OF COMMUNICATION	SUBMITTED
AF19004	YASH MANISH ARTE	TYPES OF COMMUNICATION	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	BARRIERS TO COMMUNICATION	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	BARRIERS TO COMMUNICATION	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	BARRIERS TO COMMUNICATION	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	BARRIERS TO COMMUNICATION	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	TYPES OF THINKING	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	TYPES OF THINKING	SUBMITTED
AF19016	TARKESH JAY JHA	TYPES OF THINKING	SUBMITTED

AF19017	SANSKRUTI SHANTARAM KAMBLE	TYPES OF THINKING	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF19023	NANDINI SUNDER MALI	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF19026	SWATI HEMANT MISHRA	NONVERBAL COMMUNICATION	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	NONVERBAL COMMUNICATION	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	NONVERBAL COMMUNICATION	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	NONVERBAL COMMUNICATION	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	BOOK REVIEW RIVER OF SMOKE	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	BOOK REVIEW RIVER OF SMOKE	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	BOOK REVIEW RIVER OF SMOKE	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	BOOK REVIEW RIVER OF SMOKE	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	BOOK REVIEW WINGS OF FIRE	SUBMITTED
AF19035	DHRUV NITIN SAMANI	BOOK REVIEW WINGS OF FIRE	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	BOOK REVIEW WINGS OF FIRE	SUBMITTED

THE T.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

AF19037	YASH ASHOK SHAH	BOOK REVIEW WINGS OF FIRE	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	BOOK REVIEW THE GREAT GATSBY	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	BOOK REVIEW THE GREAT GATSBY	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	BOOK REVIEW THE GREAT GATSBY	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	BOOK REVIEW THE GREAT GATSBY	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	BOOK REVIEW THE SECRET	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	BOOK REVIEW THE SECRET	SUBMITTED
AF19044	PRIYA HARISH SONPAL	BOOK REVIEW THE SECRET	SUBMITTED
AF19045	AKSHAY SRINIVASAN	BOOK REVIEW THE SECRET	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	CREATE A TENMINUTE SCRIPT FOR A KIDS SHOW	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	CREATE A TENMINUTE SCRIPT FOR A KIDS SHOW	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	CREATE A TENMINUTE SCRIPT FOR A KIDS SHOW	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	CREATE A TENMINUTE SCRIPT FOR A KIDS SHOW	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	CREATE A NEWSPAPER FOR YOUR COLLEGE	SUBMITTED
AF19051	PADMANABHAN VIGNESH	CREATE A NEWSPAPER FOR YOUR COLLEGE	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	CREATE A NEWSPAPER FOR YOUR COLLEGE	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	CREATE A NEWSPAPER FOR YOUR COLLEGE	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	BOOK REVIEW NIRMALA	SUBMITTED
AF19055	JENNIFER JAMES	BOOK REVIEW NIRMALA	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	BOOK REVIEW NIRMALA	SUBMITTED

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AF19057	SAKSHI CHANDRAKANT KHARAMBALE	BOOK REVIEW NIRMALA	SUBMITTED
AF19058	SURYANARAYANAN RISHI	IMPORTANCE OF LISTENING IN COMMUNICATION	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	IMPORTANCE OF LISTENING IN COMMUNICATION	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	IMPORTANCE OF LISTENING IN COMMUNICATION	SUBMITTED
AF19061	DIPTI KARAN DINGARA	IMPORTANCE OF LISTENING IN COMMUNICATION	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	PREPARE A SCRIPT FOR A SKIT ON THE OCCASION OF INDEPENDENCE DAY	SUBMITTED
AF19063	VEDANT VINOD TALLA	PREPARE A SCRIPT FOR A SKIT ON THE OCCASION OF INDEPENDENCE DAY	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	PREPARE A SCRIPT FOR A SKIT ON THE OCCASION OF INDEPENDENCE DAY	SUBMITTED
AF19065	THOMAS PINIPE	PREPARE A SCRIPT FOR A SKIT ON THE OCCASION OF INDEPENDENCE DAY	SUBMITTED

Signautre of Subject Teacher

THES. I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Co-ordinator

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: FUNDAMENTALS OF MASS COMMUNICATIC SEMESTER : I

TEACHER: DR PADMAJA ARVIND

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	EDUCATION AND INTERNET	SUBMITTED
AF19002	SHRUTI RAMESH	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19004	YASH MANISH ARTE	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19016	TARKESH JAY JHA	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED

AF19017	SANSKRUTI SHANTARAM KAMBLE	THE ROLE OF ADVERTISEMENTS DEPICTING ECONOMIC CHANGES IN	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	EDUCATION AND INTERNET	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19023	NANDINI SUNDER MALI	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19026	SWATI HEMANT MISHRA	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	THE ROLE OF ADVERTISEMENTS DEPICTING ECONOMIC CHANGES IN	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	EDUCATION AND INTERNET	SUBMITTED
AF19035	DHRUV NITIN SAMANI	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED

AF19037	YASH ASHOK SHAH	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19044	PRIYA HARISH SONPAL	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19045	AKSHAY SRINIVASAN	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	THE ROLE OF ADVERTISEMENTS DEPICTINR ECONOMIC CHANGES IN	ABSENT
AF19050	REKHA OMPRAKASH UPADHYAY	EDUCATION AND INTERNET	SUBMITTED
AF19051	PADMANABHAN VIGNESH	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19055	JENNIFER JAMES	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED

AF19057	SAKSHI CHANDRAKANT KHARAMBALE	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19058	SURYANARAYANAN RISHI	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19061	DIPTI KARAN DINGARA	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19063	VEDANT VINOD TALLA	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19065	THOMAS PINIPE	THE ROLE OF ADVERTISEMENTS DEPICTINR ECONOMIC CHANGES IN	ABSENT

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FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: VISUAL COMMUNICATION SEMESTER : I

TEACHER: AISHWARYA

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	VISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19002	SHRUTI RAMESH	VISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	VISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19004	YASH MANISH ARTE	VISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	INVISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	INVISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	INVISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	INVISIBLE CONCEPT IN VISUAL COMMUNICATION	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	ELEMENTS OF DESIGN	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	ELEMENTS OF DESIGN	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	ELEMENTS OF DESIGN	SUBMITTED

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AF19013	NARESH RAMAKRISHNAN IYER	ELEMENTS OF DESIGN	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	PRINCIPLES OF DESIGN	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	PRINCIPLES OF DESIGN	SUBMITTED
AF19016	TARKESH JAY JHA	PRINCIPLES OF DESIGN	SUBMITTED
AF19017	SANSKRUTI SHANTARAM KAMBLE	PRINCIPLES OF DESIGN	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	SENSUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	SENSUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	SENSUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	SENSUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	PERCEPTUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19023	NANDINI SUNDER MALI	PERCEPTUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	PERCEPTUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	PERCEPTUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF19026	SWATI HEMANT MISHRA	PSYCHOLOGICAL IMPLICATIONS OF COLOR	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	PSYCHOLOGICAL IMPLICATIONS OF COLOR	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	PSYCHOLOGICAL IMPLICATIONS OF COLOR	SUBMITTED

AF19029	ROSHAN RAJENDRAN PANICKER	PSYCHOLOGICAL IMPLICATIONS OF COLOR	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	TOOLS OF VISUAL COMMUNICATION - PERFORMING ARTS	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	TOOLS OF VISUAL COMMUNICATION - PERFORMING ARTS	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	TOOLS OF VISUAL COMMUNICATION - PERFORMING ARTS	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	TOOLS OF VISUAL COMMUNICATION - PERFORMING ARTS	ABSENT
AF19034	AKSHATA SANTOSH REDDY	TOOLS OF VISUAL COMMUNICATION - PAINTING & PHOTOGRAPHY	SUBMITTED
AF19035	DHRUV NITIN SAMANI	TOOLS OF VISUAL COMMUNICATION - PAINTING & PHOTOGRAPHY	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	TOOLS OF VISUAL COMMUNICATION - PAINTING & PHOTOGRAPHY	SUBMITTED
AF19037	YASH ASHOK SHAH	TOOLS OF VISUAL COMMUNICATION - PAINTING & PHOTOGRAPHY	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	TOOLS OF VISUAL COMMUNICATION - FILMS & TV, DOCUMENTARIES	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	TOOLS OF VISUAL COMMUNICATION - FILMS & TV, DOCUMENTARIES	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	TOOLS OF VISUAL COMMUNICATION - FILMS & TV, DOCUMENTARIES	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	TOOLS OF VISUAL COMMUNICATION - FILMS & TV, DOCUMENTARIES	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	TOOLS OF VISUAL COMMUNICATION - SCRIPTWRITING & VISUALIZATION	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	TOOLS OF VISUAL COMMUNICATION - SCRIPTWRITING & VISUALIZATION	SUBMITTED
AF19044	PRIYA HARISH SONPAL	TOOLS OF VISUAL COMMUNICATION - SCRIPTWRITING & VISUALIZATION	SUBMITTED

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AF19045	AKSHAY SRINIVASAN	TOOLS OF VISUAL COMMUNICATION - SCRIPTWRITING & VISUALIZATION	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	TOOLS OF VISUAL COMMUNICATION - COMICS & CARTOONS, DIGITAL IMAGES, ANIMATION & VFX	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	TOOLS OF VISUAL COMMUNICATION - COMICS & CARTOONS, DIGITAL IMAGES, ANIMATION & VFX	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	TOOLS OF VISUAL COMMUNICATION - COMICS & CARTOONS, DIGITAL IMAGES, ANIMATION & VFX	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	TOOLS OF VISUAL COMMUNICATION - COMICS & CARTOONS, DIGITAL IMAGES, ANIMATION & VFX	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	TOOLS OF VISUAL COMMUNICATION - NEWSPAPERS, ADVERTISEMENTS & PHOTO	SUBMITTED
AF19051	PADMANABHAN VIGNESH	TOOLS OF VISUAL COMMUNICATION - NEWSPAPERS, ADVERTISEMENTS & PHOTO	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	TOOLS OF VISUAL COMMUNICATION - NEWSPAPERS, ADVERTISEMENTS & PHOTO	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	TOOLS OF VISUAL COMMUNICATION - NEWSPAPERS, ADVERTISEMENTS & PHOTO	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	VISUAL STEREOTYPING IN SOCIAL MEDIA	SUBMITTED
AF19055	JENNIFER JAMES	VISUAL STEREOTYPING IN SOCIAL MEDIA	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	VISUAL STEREOTYPING IN SOCIAL MEDIA	SUBMITTED
AF19057	SAKSHI CHANDRAKANT KHARAMBALE	VISUAL STEREOTYPING IN SOCIAL MEDIA	SUBMITTED
AF19058	SURYANARAYANAN RISHI	ETHICS IN VISUAL COMMUNICATION	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	ETHICS IN VISUAL COMMUNICATION	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	ETHICS IN VISUAL COMMUNICATION	SUBMITTED

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AF19061	DIPTI KARAN DINGARA	ETHICS IN VISUAL COMMUNICATION	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	CITIZEN JOURNALISM	SUBMITTED
AF19063	VEDANT VINOD TALLA	CITIZEN JOURNALISM	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	CITIZEN JOURNALISM	SUBMITTED
AF19065	THOMAS PINIPE	CITIZEN JOURNALISM	SUBMITTED

SIGNATURE OF SUBJECT TEACHER SIGNATURE OF CONVENER

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FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: INTRODUCTION TO ADVERTISING SEMESTER : II

TEACHER: DEEPIKA IYER

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	BENEFITS OF ADVERTISING	SUBMITTED
AF19002	SHRUTI RAMESH	BENEFITS OF ADVERTISING	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	BENEFITS OF ADVERTISING	SUBMITTED
AF19004	YASH MANISH ARTE	BENEFITS OF ADVERTISING	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	EFFECTS OF ADVERTISING ON WOMEN	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	EFFECTS OF ADVERTISING ON WOMEN	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	EFFECTS OF ADVERTISING ON WOMEN	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	EFFECTS OF ADVERTISING ON WOMEN	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	REGULATORY BODIES OF ADVERTISING	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	REGULATORY BODIES OF ADVERTISING	SUBMITTED
AF19016	TARKESH JAY JHA	REGULATORY BODIES OF ADVERTISING	SUBMITTED

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AF19017	SANSKRUTI SHANTARAM KAMBLE	REGULATORY BODIES OF ADVERTISING	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	GLOBAL ADVERTISING VS INTERNATION	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	GLOBAL ADVERTISING VS INTERNATION	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	GLOBAL ADVERTISING VS INTERNATION	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	GLOBAL ADVERTISING VS INTERNATION	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	PRINT MEDIA - NEWSPAPER, MAGAZIN	SUBMITTED
AF19023	NANDINI SUNDER MALI	PRINT MEDIA - NEWSPAPER, MAGAZIN	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	PRINT MEDIA - NEWSPAPER, MAGAZIN	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	PRINT MEDIA - NEWSPAPER, MAGAZIN	SUBMITTED
AF19026	SWATI HEMANT MISHRA	BROADCAST MEDIA - FEATURES, ADVA	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	BROADCAST MEDIA - FEATURES, ADVA	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	BROADCAST MEDIA - FEATURES, ADVA	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	BROADCAST MEDIA - FEATURES, ADVA	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	OOH MEDIA - FEATURES, TYPES, ADVA	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	OOH MEDIA - FEATURES, TYPES, ADVA	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	OOH MEDIA - FEATURES, TYPES, ADVA	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	OOH MEDIA - FEATURES, TYPES, ADVA	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	TYPES OF ADVERTISING AGENCY	SUBMITTED
AF19035	DHRUV NITIN SAMANI	TYPES OF ADVERTISING AGENCY	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	TYPES OF ADVERTISING AGENCY	SUBMITTED

AF19037	YASH ASHOK SHAH	TYPES OF ADVERTISING AGENCY	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	PUBLIC RELATIONS - DIFFERENCE BETW	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	PUBLIC RELATIONS - DIFFERENCE BETW	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	PUBLIC RELATIONS - DIFFERENCE BETW	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	PUBLIC RELATIONS - DIFFERENCE BETW	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	TYPES OF SALES PROMOTION	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	TYPES OF SALES PROMOTION	SUBMITTED
AF19044	PRIYA HARISH SONPAL	TYPES OF SALES PROMOTION	SUBMITTED
AF19045	AKSHAY SRINIVASAN	TYPES OF SALES PROMOTION	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	THEORIES OF ADVERTISING	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	THEORIES OF ADVERTISING	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	THEORIES OF ADVERTISING	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	THEORIES OF ADVERTISING	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	CREATIVITY IN ADVERTISING	SUBMITTED
AF19051	PADMANABHAN VIGNESH	CREATIVITY IN ADVERTISING	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	CREATIVITY IN ADVERTISING	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	CREATIVITY IN ADVERTISING	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	ROLE OF DIFFERENT ELEMENTS IN ADS	SUBMITTED
AF19055	JENNIFER JAMES	ROLE OF DIFFERENT ELEMENTS IN ADS	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	ROLE OF DIFFERENT ELEMENTS IN ADS	SUBMITTED

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AF19057	SAKSHI CHANDRAKANT KHARAMBALE	ROLE OF DIFFERENT ELEMENTS IN ADS	SUBMITTED
AF19058	SURYANARAYANAN RISHI	ELEMENTS OF COPY	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	ELEMENTS OF COPY	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	ELEMENTS OF COPY	SUBMITTED
AF19061	DIPTI KARAN DINGARA	ELEMENTS OF COPY	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	LATEST TRENDS IN ADVERTISING	SUBMITTED
AF19063	VEDANT VINOD TALLA	LATEST TRENDS IN ADVERTISING	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	LATEST TRENDS IN ADVERTISING	SUBMITTED
AF19065	THOMAS PINIPE	LATEST TRENDS IN ADVERTISING	SUBMITTED

Deepika

SIGNATURE OF SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

SIGNATURE OF CONVENER

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: MEDIA GENDER CULTURE SEMESTER : II

TEACHER:

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	STUART HALL'S CIRCUIT OF CULTURE	SUBMITTED
AF19002	SHRUTI RAMESH	STUART HALL'S CIRCUIT OF CULTURE	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	STUART HALL'S CIRCUIT OF CULTURE	SUBMITTED
AF19004	YASH MANISH ARTE	STUART HALL'S CIRCUIT OF CULTURE	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	WAVES OF FEMINISM	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	WAVES OF FEMINISM	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	WAVES OF FEMINISM	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	WAVES OF FEMINISM	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	INDIAN CUSTOMS & ETHNOCENTRISM	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	INDIAN CUSTOMS & ETHNOCENTRISM	SUBMITTED
AF19016	TARKESH JAY JHA	INDIAN CUSTOMS & ETHNOCENTRISM	SUBMITTED

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AF19017	SANSKRUTI SHANTARAM KAMBLE	INDIAN CUSTOMS & ETHNOCENTRISM	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	POLITICS AND RELIGION IN INDIA	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	POLITICS AND RELIGION IN INDIA	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	POLITICS AND RELIGION IN INDIA	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	POLITICS AND RELIGION IN INDIA	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	POPULAR CULTURE IN BOLLYWOOD	SUBMITTED
AF19023	NANDINI SUNDER MALI	POPULAR CULTURE IN BOLLYWOOD	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	POPULAR CULTURE IN BOLLYWOOD	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	POPULAR CULTURE IN BOLLYWOOD	SUBMITTED
AF19026	SWATI HEMANT MISHRA	EMERGING TRENDS IN CULTURE CONSUMPTION	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	EMERGING TRENDS IN CULTURE CONSUMPTION	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	EMERGING TRENDS IN CULTURE CONSUMPTION	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	EMERGING TRENDS IN CULTURE CONSUMPTION	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	GENDER ISSUES IN NEWS MEDIA	ABSENT
AF19031	APURVA NITIN PHATARPEKAR	GENDER ISSUES IN NEWS MEDIA	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	GENDER ISSUES IN NEWS MEDIA	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	GENDER ISSUES IN NEWS MEDIA	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	GENDER EQUALITY & MEDIA	SUBMITTED
AF19035	DHRUV NITIN SAMANI	GENDER EQUALITY & MEDIA	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	GENDER EQUALITY & MEDIA	SUBMITTED

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AF19037	YASH ASHOK SHAH	GENDER EQUALITY & MEDIA	ABSENT
AF19038	JANVIBEN ANANDBHAI SHAH	DIGITAL MEDIA CULTURE	ABSENT
AF19039	VARUN RAJKUMAR SHARMA	DIGITAL MEDIA CULTURE	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	DIGITAL MEDIA CULTURE	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	DIGITAL MEDIA CULTURE	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED
AF19044	PRIYA HARISH SONPAL	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED
AF19045	AKSHAY SRINIVASAN	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	POTRAYAL OF GENDER IN DIGITAL MEDIA PLATFORMS	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	POTRAYAL OF GENDER IN DIGITAL MEDIA PLATFORMS	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	POTRAYAL OF GENDER IN DIGITAL MEDIA PLATFORMS	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	POTRAYAL OF GENDER IN DIGITAL MEDIA PLATFORMS	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	DEPICTION OF INDIAN CULTURE IN DAILY SOAPS	SUBMITTED
AF19051	PADMANABHAN VIGNESH	DEPICTION OF INDIAN CULTURE IN DAILY SOAPS	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	DEPICTION OF INDIAN CULTURE IN DAILY SOAPS	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	DEPICTION OF INDIAN CULTURE IN DAILY SOAPS	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	TECHOCULTURE & RISK	SUBMITTED
AF19055	JENNIFER JAMES	TECHOCULTURE & RISK	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	TECHOCULTURE & RISK	SUBMITTED

AF19057	SAKSHI CHANDRAKANT KHARAMBALE	TECHOCULTURE & RISK	SUBMITTED
AF19058	SURYANARAYANAN RISHI	REPRESENTATION OF HOMOSEXUALITY IN INDIAN FILMS	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	REPRESENTATION OF HOMOSEXUALITY IN INDIAN FILMS	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	REPRESENTATION OF HOMOSEXUALITY IN INDIAN FILMS	SUBMITTED
AF19061	DIPTI KARAN DINGARA	REPRESENTATION OF HOMOSEXUALITY IN INDIAN FILMS	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	MEME CULTURE	SUBMITTED
AF19063	VEDANT VINOD TALLA	MEME CULTURE	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	MEME CULTURE	SUBMITTED
AF19065	THOMAS PINIPE	MEME CULTURE	ABSENT

SIGNATURE OF SUBJECT TEACHER

SIGNATURE OF CONVENER

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FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: CONTENT WRITING SEMESTER : II

TEACHER: JANHAVI VIDWANS

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF19002	SHRUTI RAMESH	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF19004	YASH MANISH ARTE	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
AF19016	TARKESH JAY JHA	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED

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AF19017	SANSKRUTI SHANTARAM KAMBLE	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF19023	NANDINI SUNDER MALI	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF19026	SWATI HEMANT MISHRA	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	CREATE A BRIEF FOR WOMEN'S MAGAZINE	ABSENT
AF19031	APURVA NITIN PHATARPEKAR	CREATE A BRIEF FOR WOMEN'S MAGAZINE	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	CREATE A BRIEF FOR WOMEN'S MAGAZINE	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	CREATE A BRIEF FOR WOMEN'S MAGAZINE	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	CREATE A BRIEF FOR CHILDREN'S MAGAZINE	SUBMITTED
AF19035	DHRUV NITIN SAMANI	CREATE A BRIEF FOR CHILDREN'S MAGAZINE	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	CREATE A BRIEF FOR CHILDREN'S MAGAZINE	SUBMITTED

AF19037	YASH ASHOK SHAH	CREATE A BRIEF FOR CHILDREN'S MAGAZINE	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	ABSENT
AF19039	VARUN RAJKUMAR SHARMA	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED
AF19044	PRIYA HARISH SONPAL	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED
AF19045	AKSHAY SRINIVASAN	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	CREATE A CONTENT FOR RADIO JINGLE	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	CREATE A CONTENT FOR RADIO JINGLE	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	CREATE A CONTENT FOR RADIO JINGLE	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	CREATE A CONTENT FOR RADIO JINGLE	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	SEARCH ENGINE OPTIMIZATION	SUBMITTED
AF19051	PADMANABHAN VIGNESH	SEARCH ENGINE OPTIMIZATION	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	SEARCH ENGINE OPTIMIZATION	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	SEARCH ENGINE OPTIMIZATION	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	WRITE SKIT FOR CREATING AWARENESS ON ENVIRONMENT CONSERVATION	SUBMITTED
AF19055	JENNIFER JAMES	WRITE SKIT FOR CREATING AWARENESS ON ENVIRONMENT CONSERVATION	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	WRITE SKIT FOR CREATING AWARENESS ON ENVIRONMENT CONSERVATION	SUBMITTED

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AF19057	SAKSHI CHANDRAKANT KHARAMBALE	WRITE SKIT FOR CREATING AWARENESS ON ENVIRONMENT CONSERVATION	SUBMITTED
AF19058	SURYANARAYANAN RISHI	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF19061	DIPTI KARAN DINGARA	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	IMPORTANCE OF GOOGLE ADVANCE SEARCH	SUBMITTED
AF19063	VEDANT VINOD TALLA	IMPORTANCE OF GOOGLE ADVANCE SEARCH	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	IMPORTANCE OF GOOGLE ADVANCE SEARCH	SUBMITTED
AF19065	THOMAS PINIPE	IMPORTANCE OF GOOGLE ADVANCE SEARCH	ABSENT

SIGNATURE OF SUBJECT TEACHER

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

SIGNATURE OF CONVENER

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: EFFECTIVE COMMUNICATION - II SEMESTER : II

TEACHER: MANJU SASIKUMAR

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF19002	SHRUTI RAMESH	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF19004	YASH MANISH ARTE	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	BOOK REVIEW: MALGUDI DAYS	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	BOOK REVIEW: MALGUDI DAYS	SUBMITTED
AF19016	TARKESH JAY JHA	BOOK REVIEW: MALGUDI DAYS	SUBMITTED

AF19017	SANSKRUTI SHANTARAM KAMBLE	BOOK REVIEW: MALGUDI DAYS	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	BOOK REVIEW: LOOKING FOR THE RAINBOW	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	BOOK REVIEW: LOOKING FOR THE RAINBOW	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	BOOK REVIEW: LOOKING FOR THE RAINBOW	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	BOOK REVIEW: LOOKING FOR THE RAINBOW	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF19023	NANDINI SUNDER MALI	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF19026	SWATI HEMANT MISHRA	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	SUMMARISATION OF ROMEO & JULIET	ABSENT
AF19031	APURVA NITIN PHATARPEKAR	SUMMARISATION OF ROMEO & JULIET	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	SUMMARISATION OF ROMEO & JULIET	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	SUMMARISATION OF ROMEO & JULIET	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	EMAIL ETIQUETTES	SUBMITTED
AF19035	DHRUV NITIN SAMANI	EMAIL ETIQUETTES	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	EMAIL ETIQUETTES	SUBMITTED

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AF19037	YASH ASHOK SHAH	EMAIL ETIQUETTES	ABSENT
AF19038	JANVIBEN ANANDBHAI SHAH	CREATE A SLOGAN & A JINGLE FOR A KIDS PRODUCT	ABSENT
AF19039	VARUN RAJKUMAR SHARMA	CREATE A SLOGAN & A JINGLE FOR A KIDS PRODUCT	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	CREATE A SLOGAN & A JINGLE FOR A KIDS PRODUCT	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	CREATE A SLOGAN & A JINGLE FOR A KIDS PRODUCT	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	CREATE A SLOGAN & A JINGLE FOR A DAIRY PRODUCT	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	CREATE A SLOGAN & A JINGLE FOR A DAIRY PRODUCT	SUBMITTED
AF19044	PRIYA HARISH SONPAL	CREATE A SLOGAN & A JINGLE FOR A DAIRY PRODUCT	SUBMITTED
AF19045	AKSHAY SRINIVASAN	CREATE A SLOGAN & A JINGLE FOR A DAIRY PRODUCT	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	CREATE A SLOGAN & A JINGLE FOR A SPICE	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	CREATE A SLOGAN & A JINGLE FOR A SPICE	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	CREATE A SLOGAN & A JINGLE FOR A SPICE	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	CREATE A SLOGAN & A JINGLE FOR A SPICE	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	CREATE A SLOGAN & A JINGLE FOR PERSONAL CARE PRODUCTS	SUBMITTED
AF19051	PADMANABHAN VIGNESH	CREATE A SLOGAN & A JINGLE FOR PERSONAL CARE PRODUCTS	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	CREATE A SLOGAN & A JINGLE FOR PERSONAL CARE PRODUCTS	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	CREATE A SLOGAN & A JINGLE FOR PERSONAL CARE PRODUCTS	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	CREATE A SLOGAN & A JINGLE FOR ELECTRONIC PRODUCT	SUBMITTED
AF19055	JENNIFER JAMES	CREATE A SLOGAN & A JINGLE FOR ELECTRONIC PRODUCT	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	CREATE A SLOGAN & A JINGLE FOR ELECTRONIC PRODUCT	SUBMITTED

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AF19057	SAKSHI CHANDRAKANT KHARAMBALE	CREATE A SLOGAN & A JINGLE FOR ELECTRONIC PRODUCT	SUBMITTED
AF19058	SURYANARAYANAN RISHI	CREATE A SLOGAN & A JINGLE FOR COSMETIC PRODUCT	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	CREATE A SLOGAN & A JINGLE FOR COSMETIC PRODUCT	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	CREATE A SLOGAN & A JINGLE FOR COSMETIC PRODUCT	SUBMITTED
AF19061	DIPTI KARAN DINGARA	CREATE A SLOGAN & A JINGLE FOR COSMETIC PRODUCT	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	CREATE A SLOGAN & A JINGLE FOR TEXTILE PRODUCT	SUBMITTED
AF19063	VEDANT VINOD TALLA	CREATE A SLOGAN & A JINGLE FOR TEXTILE PRODUCT	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	CREATE A SLOGAN & A JINGLE FOR TEXTILE PRODUCT	SUBMITTED
AF19065	THOMAS PINIPE	CREATE A SLOGAN & A JINGLE FOR TEXTILE PRODUCT	ABSENT

SIGNATURE OF CONVENER

THE S.I.E. COLLEGE OF HIGHER EDUCATION DOMBIVLI

SIGNATURE OF CONVENER

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: INTRODUCTION TO JOURNALISM SEMESTER : II

TEACHER: SHIVRAJ BHOSLE

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF19002	SHRUTI RAMESH	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF19004	YASH MANISH ARTE	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	NICHE JOURNALISM	ABSENT
AF19015	MUSKAN SURAJ JAISWAL	NICHE JOURNALISM	SUBMITTED
AF19016	TARKESH JAY JHA	NICHE JOURNALISM	SUBMITTED

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AF19017	SANSKRUTI SHANTARAM KAMBLE	NICHE JOURNALISM	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	CITIZEN JOURNALISM	SUBMITTED
AF19023	NANDINI SUNDER MALI	CITIZEN JOURNALISM	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	CITIZEN JOURNALISM	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	CITIZEN JOURNALISM	SUBMITTED
AF19026	SWATI HEMANT MISHRA	YELLOW JOURNALISM	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	YELLOW JOURNALISM	ABSENT
AF19028	SUMEDH ASHOK NIKAM	YELLOW JOURNALISM	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	YELLOW JOURNALISM	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	BEAT CULTURE IN ENTERTAINMENT NEWS	ABSENT
AF19031	APURVA NITIN PHATARPEKAR	BEAT CULTURE IN ENTERTAINMENT NEWS	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	BEAT CULTURE IN ENTERTAINMENT NEWS	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	BEAT CULTURE IN ENTERTAINMENT NEWS	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	NEWS WORTHINESS	SUBMITTED
AF19035	DHRUV NITIN SAMANI	NEWS WORTHINESS	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	NEWS WORTHINESS	SUBMITTED

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AF19037	YASH ASHOK SHAH	NEWS WORTHINESS	ABSENT
AF19038	JANVIBEN ANANDBHAI SHAH	HARD NEWS & SOFT NEWS	ABSENT
AF19039	VARUN RAJKUMAR SHARMA	HARD NEWS & SOFT NEWS	ABSENT
AF19040	KESHAV BHASKAR SHELAR	HARD NEWS & SOFT NEWS	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	HARD NEWS & SOFT NEWS	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED
AF19044	PRIYA HARISH SONPAL	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED
AF19045	AKSHAY SRINIVASAN	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	DIFFERENCE BETWEEN A PR & A JOURNALIST	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	DIFFERENCE BETWEEN A PR & A JOURNALIST	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	DIFFERENCE BETWEEN A PR & A JOURNALIST	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	DIFFERENCE BETWEEN A PR & A JOURNALIST	SUBMITTED
AF19050	REKHA OMPRAKASH UPADHYAY	IMPACT OF JOURNALISM IN RURAL INDIA	SUBMITTED
AF19051	PADMANABHAN VIGNESH	IMPACT OF JOURNALISM IN RURAL INDIA	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	IMPACT OF JOURNALISM IN RURAL INDIA	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	IMPACT OF JOURNALISM IN RURAL INDIA	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	IMPACT OF GLOBALISATION ON INDIAN JOURNALISM	SUBMITTED
AF19055	JENNIFER JAMES	IMPACT OF GLOBALISATION ON INDIAN JOURNALISM	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIY	IMPACT OF GLOBALISATION ON INDIAN JOURNALISM	SUBMITTED

AF19057	SAKSHI CHANDRAKANT KHARAMBALE	IMPACT OF GLOBALISATION ON INDIAN JOURNALISM	SUBMITTED
AF19058	SURYANARAYANAN RISHI	COVER YOUR COLLEGE FEST AS A REPORTER	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	COVER YOUR COLLEGE FEST AS A REPORTER	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	COVER YOUR COLLEGE FEST AS A REPORTER	SUBMITTED
AF19061	DIPTI KARAN DINGARA	COVER YOUR COLLEGE FEST AS A REPORTER	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	JOURNALISM IN DIGITAL ERA	SUBMITTED
AF19063	VEDANT VINOD TALLA	JOURNALISM IN DIGITAL ERA	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	JOURNALISM IN DIGITAL ERA	SUBMITTED
AF19065	THOMAS PINIPE	JOURNALISM IN DIGITAL ERA	ABSENT

SIGNATURE OF SUBJECT TEACHER

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FYBAMMC PROJECT SUBMISSION REPORT 2019-20

SUBJECT: FUNDAMENTALS OF MASS COMMUNICATIC SEMESTER : I

TEACHER: DR PADMAJA ARVIND

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF19001	KARTHIK VENKATRAMAN	EDUCATION AND INTERNET	SUBMITTED
AF19002	SHRUTI RAMESH	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19003	SHIVANI VIJAY PRAKASH DUBEY	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19004	YASH MANISH ARTE	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19005	TUSHAR SANTOSH ATKARE	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19006	KAMALKUMAR SRIDHAR AYARAVA	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19008	ROHAN YOGENDRAKUMAR CHAUHAN	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19009	DEEP GIRISH CHHEDA	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19010	GAUTAM ASHOK DUDIA	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19011	PRATHIK CHANDRAKANT GANDHI	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19012	CHIRAG BIPIN GUPTA	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19013	NARESH RAMAKRISHNAN IYER	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19014	NIKITA NAVNATH JAGDALE	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19015	MUSKAN SURAJ JAISWAL	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19016	TARKESH JAY JHA	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED

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AF19017	SANSKRUTI SHANTARAM KAMBLE	THE ROLE OF ADVERTISEMENTS DEPICTING ECONOMIC CHANGES IN	SUBMITTED
AF19018	PAYAL KAMLESH KANOJIYA	EDUCATION AND INTERNET	SUBMITTED
AF19019	HARDIK MANOJ KOTAK	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19020	KAUSHIK PRAKASH KUMAR	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19021	DHANISHTHA SMITA LODAYA	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19022	DEEPA ARUMUGAM MADLIYAR	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19023	NANDINI SUNDER MALI	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19024	JYOTI MAHARAJ MEHTA	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19025	OMKAR SHARAD MHATRE	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19026	SWATI HEMANT MISHRA	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19027	SANJAY HILLALE NEERAJ	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19028	SUMEDH ASHOK NIKAM	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19029	ROSHAN RAJENDRAN PANICKER	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19030	AANCHAL SURENDRASINGH PAWAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19031	APURVA NITIN PHATARPEKAR	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19032	SIDDHI UPENDRA PRABHU	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19033	SAKSHI MAHESH RAUT	THE ROLE OF ADVERTISEMENTS DEPICTING ECONOMIC CHANGES IN	SUBMITTED
AF19034	AKSHATA SANTOSH REDDY	EDUCATION AND INTERNET	SUBMITTED
AF19035	DHRUV NITIN SAMANI	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19036	SANCHAY VILAS SAWANT	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED

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AF19037	YASH ASHOK SHAH	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19038	JANVIBEN ANANDBHAI SHAH	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19039	VARUN RAJKUMAR SHARMA	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19040	KESHAV BHASKAR SHELAR	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF19041	SHAKSHI PRAVEEN SHETTY	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19042	USHA BHIMRAO SONAWANE	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19043	SAKSHI HASMUKH SONI	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19044	PRIYA HARISH SONPAL	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19045	AKSHAY SRINIVASAN	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19046	MAYURESH SURESH TALASHILKAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19047	GAURI SHAILENDRA TAYADE	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19048	VISHAL JITENDRA TIWARI	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19049	VISHAL TADAKNATH UPADHYAY	THE ROLE OF ADVERTISEMENTS DEPICTINR ECONOMIC CHANGES IN	ABSENT
AF19050	REKHA OMPRAKASH UPADHYAY	EDUCATION AND INTERNET	SUBMITTED
AF19051	PADMANABHAN VIGNESH	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF19052	AMIT RADHESHYAM YADAV	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF19053	MAITRAYI DILIP BHOGALE	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF19054	YASH MADHAV GAIKWAD	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF19055	JENNIFER JAMES	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF19056	SHWETA RAMSARAN KANOJIYA	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED

AF19057	SAKSHI CHANDRAKANT KHARAMBALE	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF19058	SURYANARAYANAN RISHI	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	SUBMITTED
AF19059	NISHITA PRADEEP SHINDE	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF19060	JALINDAR MAHADEV ATKARE	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAK	SUBMITTED
AF19061	DIPTI KARAN DINGARA	ANALYSE 2 LEADERS WHO BROUGHT IMPACT THROUGH MASS COMI	SUBMITTED
AF19062	BHAVIKA SUBHASH KHAIRNAR	ROLE OF MEDIA IN DEVELOPMENNTAL PROJECTS	SUBMITTED
AF19063	VEDANT VINOD TALLA	NEW MEDIA AND ITS IMPACT ON YOUTH	SUBMITTED
AF19064	ABHINAV SANGAM KAMBLE	THE ROLE OF FOLK MEDIA AND ITS SIGNIFICANCE IN CONTEMPORAR	SUBMITTED
AF19065	THOMAS PINIPE	THE ROLE OF ADVERTISEMENTS DEPICTINR ECONOMIC CHANGES IN	ABSENT

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: CURRENT AFFAIRS SEMESTER : I

TEACHER: SHWETA G

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	TRIPLE TALAAQ	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	NEW EDUCATION POLICY	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	ROLE OF UNITED NATIONS IN PEACE BUILDING	SUBMITTED
AF20011	GUPTE ATHARV PRASAD [P]	REVIEW OF METRO RAIL PROJECT IN MUMBAI	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	POLITICAL PARTIES OF MAHARASHTRA	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	TRIPLE TALAAQ	ABSENT
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	NEW EDUCATION POLICY	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	IMPACT OF COVID ON I NDIAN ECONOMY	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	DIMENSIONS OF "ME TOO" CAMPAIGN	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	TENSIONS IN JAMMU AND KASHMIR	SUBMITTED
AF20022	SHETTY ANIKET SHRIKANTH	ANALYSIS OF PARTITION THROUGH FILMS	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	COMMUNAL RIOTS IN INDIA	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	ENVIRONMENT CONSERVATION POST 1990S	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

AF20028	SHAH RUSHABH BHAVIN [P]	REVIEW OF METRO RAIL PROJECT IN MUMBAI	ABSENT
AF20029	DIXIT SUJEET KAMLESH	POLITICAL PARTIES OF MAHARASHTRA	ABSENT
AF20030	PARAB SAGAR SUNIL	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: HISTORY OF MEDIA SEMESTER : I

TEACHER: SHWETA G

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	ROLE OF NEWSPAPER IN INDIAN INDEPENDENCE	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	ROLE OF MEDIA IN SPREADING PATRIOTISM	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	ROLE OF MEDIA DURING EMERGENCY	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	ANALYSIS OF CHANGING IMAGE OF NEWSPAPER I	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	REGIONAL VS NATIONAL NEWS COVERAGE	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	DOCUMENTARIES AS A SOURCE OF CREATING AW	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	HINDI CINEMA DURING 1950'S AND 60'S	ABSENT
AF20009	GUNDESHA ISHIKA KIRAN [P]	IMAPCT OF YOUTUBE ON INDIA YOUTH	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	PRIVATIZATION OF ADVERTISING SECTOR IN INDIA	ABSENT
AF20011	GUPTE ATHARV PRASAD [P]	IMPACT OF TILAK THOUGHT ON INDIAN PSYCHE	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	IMPACT OF GANDHIAN THOUGHT ON INDIAN PSY	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	ROLE OF NEWSPAPER IN INDIAN INDEPENDENCE	ABSENT
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	ROLE OF MEDIA IN SPREADING PATRIOTISM	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	ROLE OF MEDIA DURING EMERGENCY	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	ANALYSIS OF CHANGING IMAGE OF NEWSPAPER I	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	REGIONAL VS NATIONAL NEWS COVERAGE	SUBMITTED
AF20022	SHETTY ANIKET SHRIKANTH	DOCUMENTARIES AS A SOURCE OF CREATING AW	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	HINDI CINEMA DURING 1950'S AND 60'S	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	IMAPCT OF YOUTUBE ON INDIA YOUTH	ABSENT
AF20026	CHAVAN VIVEK VINAYAK	PRIVATIZATION OF ADVERTISING SECTOR IN INDIA	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	IMPACT OF TILAK THOUGHT ON INDIAN PSYCHE	ABSENT
AF20029	DIXIT SUJEET KAMLESH	IMPACT OF GANDHIAN THOUGHT ON INDIAN PSY	ABSENT
AF20030	PARAB SAGAR SUNIL	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: CONTENT WRITING SEMESTER : II

TEACHER: GAYATRI HARI

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	IMPORTANCE OF GOOGLE ADVANCE SEARCH	SUBMITTED
AF20011	GUPTE ATHARV PRASAD [P]	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	CREATE A CONTENT FOR PRINT MAGAZINE	SUBMITTED
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	CREATE A CONTENT 10 MINUTE NEWS ON CURRENT AFFAIRS	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	CREATE CONTENT FOR TWITTER HANDLE OF A MUSICIAN	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
AF20022	SHETTY ANIKET SHRIKANTH	DIFFERENCE IN WRITNG FOR PRINT VS DIGITAL MEDIA	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	IMPORTANCE OF KEYWORDS IN WEBSITE MAKING	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	CREATE A BRIEF FOR LIFESTYLE MAGAZINE	ABSENT
AF20026	CHAVAN VIVEK VINAYAK	IMPORTANCE OF GOOGLE ADVANCE SEARCH	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	IMPACT OF WEB CONTENT ON TRADITIONAL MEDIA	SUBMITTED
AF20029	DIXIT SUJEET KAMLESH	CREATE A CAPTION FOR A HEALTHDRINK OF YOUR CHOICE	SUBMITTED

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: INTRODUCTION TO JOURNALISM **SEMESTER : II**

TEACHER: SHIVRAJ BHOSALE

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	NICHE JOURNALISM	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	CITIZEN JOURNALISM	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	YELLOW JOURNALISM	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	BEAT CULTURE IN ENTERTAINMENT NEWS	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	NEWS WORTHINESS	SUBMITTED
AF20011	GUPTE ATHARV PRASAD [P]	HARD NEWS & SOFT NEWS	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	CHANGING FACE OF REGIONAL JOURNALISM	SUBMITTED
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	RISE OF NATIONALIST PRESS IN INDIA	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	JOURNALISM DURING EMERGENCY IN INDIA	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	NICHE JOURNALISM	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	IMPACT OF TECHNOLOGY ON INDIAN JOUNALISM	SUBMITTED
AF20022	SHETTY ANIKET SHRIKANTH	CITIZEN JOURNALISM	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	YELLOW JOURNALISM	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	BEAT CULTURE IN ENTERTAINMENT NEWS	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	NEWS WORTHINESS	SUBMITTED
AF20028	SHAH RUSHABH BHAVIN [P]	HARD NEWS & SOFT NEWS	SUBMITTED
AF20029	DIXIT SUJEET KAMLESH	COVER A RECENT LOCAL STORY AS A JUNIOR REPORTER	SUBMITTED

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AF20022	SHETTY ANIKET SHRIKANTH	PERCEPTUAL THEORIES OF VISUAL COMMUNICATION	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	PSYCHOLOGICAL IMPLICATIONS OF COLOR	ABSENT
AF20025	YADAV ANUJA OMPRAKASH [P]	TOOLS OF VISUAL COMMUNICATION - PERFORMING ARTS	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	TOOLS OF VISUAL COMMUNICATION - PAINTING & PHOTOGRAPHY	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	TOOLS OF VISUAL COMMUNICATION - FILMS & TV, DOCUMENTARIES	ABSENT
AF20029	DIXIT SUJEET KAMLESH	TOOLS OF VISUAL COMMUNICATION - SCRIPTWRITING & VISUALIZATION	ABSENT
AF20030	PARAB SAGAR SUNIL	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

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Deepika

Convener

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: INTRODUCTION TO ADVERTISING SEMESTER : II

TEACHER: DEEPEIKA IYER

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	BENEFITS OF ADVERTISING	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	EFFECTS OF ADVERTISING ON WOMEN,CHILDREN, ELDERLY PEOPLE AND SOCIETY	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	REGULATORY BODIES OF ADVERTISING	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	GLOBAL ADVERTISING VS INTERNATIONAL ADVERTISING	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	PRINT MEDIA - NEWSPAPER, MAGAZINE ,ADVERTISING IN NEWSPAPER & MAGAZINE, AD	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	BROADCAST MEDIA - FEATURES, ADVANATAGES AND DISADVANTAGES,	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	OOH MEDIA - FEATURES, TYPES, ADVANATAGES AND DISADVANATAGES	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	TYPES OF ADVERTISING AGENCY	ABSENT
AF20011	GUPTE ATHARV PRASAD [P]	PUBLIC RELATIONS - DIFFERENCE BETWEEN PR AND ADVERTISING	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	CREATIVITY IN ADVERTISING	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	BENEFITS OF ADVERTISING	SUBMITTED
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	EFFECTS OF ADVERTISING ON WOMEN,CHILDREN, ELDERLY PEOPLE AND SOCIETY	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	ETHICAL ISSUES IN ADVERTISING	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	REGULATORY BODIES OF ADVERTISING	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	GLOBAL ADVERTISING VS INTERNATIONAL ADVERTISING	ABSENT
AF20022	SHETTY ANIKET SHRIKANTH	PRINT MEDIA - NEWSPAPER, MAGAZINE ,ADVERTISING IN NEWSPAPER & MAGAZINE, AD	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	BROADCAST MEDIA - FEATURES, ADVANATAGES AND DISADVANTAGES,	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	OOH MEDIA - FEATURES, TYPES, ADVANATAGES AND DISADVANATAGES	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	TYPES OF ADVERTISING AGENCY	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	PUBLIC RELATIONS - DIFFERENCE BETWEEN PR AND ADVERTISING	SUBMITTED
AF20029	DIXIT SUJEET KAMLESH	CREATIVITY IN ADVERTISING	SUBMITTED

Signature of Subject Teacher

Deepika

Convener

THE S.I.A. COLLEGE OF HIGHER EDUCATION (AUTONOMOUS) MUMBAI

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: EFFECTIVE COMMUNICATION II SEMESTER : II

TEACHER: MANJU SASIKUMAR

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	BOOK REVIEW: MALGUDI DAYS	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	BOOK REVIEW: LOOKING FOR THE RAINE	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	SUMMARISATION OF ROMEO & JULIET	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	EMAIL ETIQUETTES	SUBMITTED
AF20011	GUPTE ATHARV PRASAD [P]	CREATE A SLOGAN & A JINGLE FOR TEXTILE I	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	CREATE A SLOGAN & A JINGLE FOR COSMET	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	BOOK REVIEW: RIVER OF SMOKE	SUBMITTED
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	BOOK REVIEW: GLASS PALACE	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	BOOK REVIEW: SWAMI & FRIENDS	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	BOOK REVIEW: MALGUDI DAYS	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	BOOK REVIEW: LOOKING FOR THE RAINE	ABSENT
AF20022	SHETTY ANIKET SHRIKANTH	BOOK REVIEW: THE INDIA I LOVE	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	BOOK REVIEW: THE NAMESAKE	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	SUMMARISATION OF ROMEO & JULIET	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	EMAIL ETIQUETTES	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	CREATE A SLOGAN & A JINGLE FOR TEXTILE I	SUBMITTED
AF20029	DIXIT SUJEET KAMLESH	CREATE A SLOGAN & A JINGLE FOR COSMET	SUBMITTED

Signature of Subject Teacher

(for)

Convener

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: EFFECTIVE COMMUNICATION I SEMESTER : I

TEACHER: MANJU SAIKUMAR

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	TYPES OF COMMUNICATION	ABSENT
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	BARRIERS TO COMMUNICATION	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	TYPES OF THINKING	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	NONVERBAL COMMUNICATION	ABSENT
AF20009	GUNDESHA ISHIKA KIRAN [P]	BOOK REVIEW RIVER OF SMOKE	ABSENT
AF20010	GUPTA ROSHAN RAM [P]	BOOK REVIEW WINGS OF FIRE	ABSENT
AF20011	GUPTE ATHARV PRASAD [P]	BOOK REVIEW THE GREAT GATSBY	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	BOOK REVIEW THE SECRET	ABSENT
AF20014	MHASKAR ATHARVA MILIND [P]	TYPES OF COMMUNICATION	ABSENT
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	IMPORTANCE OF COMMUNICATION IN PRINT MEDIA	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	BARRIERS TO COMMUNICATION	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	TYPES OF THINKING	ABSENT
AF20019	RATHOD ANJALI RAVINDRA	DIFFERENCE BETWEEN INTERPRETATION AND TRANSLATION	ABSENT
AF20022	SHETTY ANIKET SHRIKANTH	ROLE OF TRANSLATORS IN MEDIA	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	NONVERBAL COMMUNICATION	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	BOOK REVIEW RIVER OF SMOKE	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	BOOK REVIEW WINGS OF FIRE	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	BOOK REVIEW THE GREAT GATSBY	ABSENT

AF20029	DIXIT SUJEET KAMLESH	BOOK REVIEW THE SECRET	ABSENT
AF20030	PARAB SAGAR SUNIL	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

(Tea)

Signature of Subject Teacher

(For)

Convener

THE S.I.A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

THE S.I.A COLLEGE OF HIGHER EDUCATION

FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: FUNADMAENTALS OF MASS COMMUNICATIC SEMESTER : I

TEACHER: DR PADMAJA ARAVIND

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	EDUCATION AND INTERNET	ABSENT
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	ABSENT
AF20005	BIRVATKAR BHAVESH MILIND [P]	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	ABSENT
AF20006	DALVI TEJAS VIJAY [P]	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	ABSENT
AF20011	GUPTE ATHARV PRASAD [P]	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAKENIN	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	EDUCATION AND INTERNET	ABSENT
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	ROLE OF ADVERTISEMENT AND INFLUENCE ON CULTURE	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	NEW MEDIA AND ITS IMPACT ON PERSONAL LIFE	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	THE NEW MEDIA AND ITS ROLE ON NATIONAL DEVELOPMENT	SUBMITTED
AF20019	RATHOD ANJALI RAVINDRA	THE ROLE OF ADVERTISEMENT AND POLITICS	SUBMITTED
AF20022	SHETTY ANIKET SHRIKANTH	GATEKEEPING MODEL AND ITS RELEVANCE ON COMMUNICATION	SUBMITTED
AF20023	SHINDE GAURI SUNIL [P]	ROLE OF ADVERTISEMENTIN MAGAZINE	SUBMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	EXPLAIN THE ROLE OF FILMS AND VIOLENCE	SUBMITTED
AF20026	CHAVAN VIVEK VINAYAK	BRING OUT THE ROLE SATELITE REVOLUTION AND COMMUNICATION	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	A COMPARATIVE ANALYSIS ON POWADA AND LAVANI	ABSENT
AF20029	DIXIT SUJEET KAMLESH	THE ROLE OF SOCIAL REFORMERS AND ITS IMPACT ON SOCIAL AWAKENIN	ABSENT
AF20030	PARAB SAGAR SUNIL	ROLE OF UNITED NATIONS IN PEACE BUILDING	ABSENT

Signature of Subject Teacher

Convener

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THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: ELECTRONIC MEDIA II SEMESTER : IV

TEACHER: MANJU SASIKUMAR

SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18010	KAREKAR SRUSHTI DEEPAK	WRITING A RADIO PROGRAM - PREVENTIVE MEASURES FOR COVID 19	SUBMITTED
2	AF18014	MANE ANUJ RAMCHANDRA	INTERVIEW A CELEBRITY - PROMOTING THEIR MOVIE	SUBMITTED
3	AF18030	NISAR YASH JAYANTILAL	WRITING A RADIO PROGRAM - EXPLAINING IMPORTANCE ENVIRONMNET	SUBMITTED
4	AF19001	KARTHIK VENKATRAMAN	INTERVIEW A YOUNG ENTRPRENEUR	SUBMITTED
5	AF19002	SHRUTI RAMESH	PANEL DISCUSSION ON RESERVATION	SUBMITTED
6	AF19003	DUBEY SHIVANI VIJAY PRAKASH	PANEL DISCUSSION ON ORGANIC CULTURE	SUBMITTED
7	AF19004	ARTE YASH MANISH	IMPORTANCE OF TRP ON TELEVISION	SUBMITTED
8	AF19009	CHHEDA DEEP GIRISH	HOW PANEL DISCUSSION CAN MAKE PUBLIC OPINION	SUBMITTED
9	AF19011	GANDHI PRATHIK CHANDRAKANT	EMERGING TRENDS IN ELECTRONIC MEDIA	ABSENT
10	AF19012	GUPTA CHIRAG BIPIN	RADIO AND TELEVISION INTERVIEW TECHNIQUES	SUBMITTED
11	AF19013	IYER NARESH RAMAKRISHNAN	WRITING A RADIO PROGRAM - PREVENTIVE MEASURES FOR COVID 19	SUBMITTED
12	AF19016	JHA TARKESH JAY	INTERVIEW A CELEBRITY - PROMOTING THEIR MOVIE	SUBMITTED
13	AF19017	KAMBLE SANSKRUTI SHANTARAM	WRITING A RADIO PROGRAM - EXPLAINING IMPORTANCE ENVIRONMNET	SUBMITTED
14	AF19019	KOTAK HARDIK MANOJ	INTERVIEW A YOUNG ENTRPRENEUR	SUBMITTED
15	AF19020	KUMAR KAUSHIK PRAKASH	PANEL DISCUSSION ON RESERVATION	SUBMITTED
16	AF19021	LODAYA DHANISHTHA SMITA	PANEL DISCUSSION ON ORGANIC CULTURE	SUBMITTED
17	AF19022	MUDLIYAR DEEPA ARUMUGAM	IMPORTANCE OF TRP ON TELEVISION	SUBMITTED
18	AF19028	NIKAM SUMEDH ASHOK	HOW PANEL DISCUSSION CAN MAKE PUBLIC OPINION	SUBMITTED
19	AF19029	PANICKER ROSHAN RAJENDRAN	EMERGING TRENDS IN ELECTRONIC MEDIA	SUBMITTED
20	AF19031	PHATARPEKAR APURVA NITIN	RADIO AND TELEVISION INTERVIEW TECHNIQUES	SUBMITTED
21	AF19032	PRABHU SIDDHI UPENDRA	WRITING A RADIO PROGRAM - PREVENTIVE MEASURES FOR COVID 19	SUBMITTED
22	AF19033	RAUT SAKSHI MAHESH	INTERVIEW A CELEBRITY - PROMOTING THEIR MOVIE	SUBMITTED
23	AF19036	SAWANT SANCHAY VILAS	WRITING A RADIO PROGRAM - EXPLAINING IMPORTANCE ENVIRONMNET	SUBMITTED
24	AF19041	SHETTY SHAKSHI PRAVEEN	INTERVIEW A YOUNG ENTRPRENEUR	SUBMITTED
25	AF19042	SONAWANE USHA BHIMRAO	PANEL DISCUSSION ON RESERVATION	SUBMITTED
26	AF19043	SONI SAKSHI HASMUKH	PANEL DISCUSSION ON ORGANIC CULTURE	SUBMITTED
27	AF19045	AKSHAY SRINIVASAN	IMPORTANCE OF TRP ON TELEVISION	SUBMITTED

28	AF19046	TALASHILKAR MAYURESH SURESH	HOW PANEL DISCUSSION CAN MAKE PUBLIC OPINION	ABSENT
29	AF19047	TAYADE GAURI SHAILENDRA	EMERGING TRENDS IN ELECTRONIC MEDIA	SUBMITTED
30	AF19050	UPADHYAY REKHA OMPRAKASH	RADIO AND TELEVISION INTERVIEW TECHNIQUES	SUBMITTED
31	AF19051	VIGNESH PADMANABHAN	WRITING A RADIO PROGRAM - PREVENTIVE MEASURES FOR COVID 19	SUBMITTED
32	AF19052	YADAV AMIT RADHESHYAM	INTERVIEW A CELEBRITY - PROMOTING THEIR MOVIE	SUBMITTED
33	AF19055	JENNIFER JAMES	WRITING A RADIO PROGRAM - EXPLAINING IMPORTANCE ENVIRONMNET	SUBMITTED
34	AF19058	RISHI SURYANARAYANAN	INTERVIEW A YOUNG ENTRPRENEUR	SUBMITTED
35	AF19059	SHINDE NISHITA PRADEEP	PANEL DISCUSSION ON RESERVATION	SUBMITTED
36	AF19061	DINGARA DIPTI KARAN	PANEL DISCUSSION ON ORGANIC CULTURE	SUBMITTED
37	AF19062	KHAIRNAR BHAVIKA SUBHASH	IMPORTANCE OF TRP ON TELEVISION	SUBMITTED
38	AF19064	KAMBLE ABHINAV SANGAM	HOW PANEL DISCUSSION CAN MAKE PUBLIC OPINION	
	Signature of Subject Teacher		Convener	

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THE S.I.E.S. COLLEGE OF HIGHER EDUCATION (AUTONOMOUS)

THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: THEATRE AND MASS COMMUNIC. SEMESTER : III

TEACHER:	SHWETA G			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	Tanvi Bhalekar	SIGNIFICANCE OF NATYA SHASTRA ON INDIAN CULTURE	SUBMITTED
2	AF18016	Priti More	CHARACTER ANALYSIS: KAMLA	SUBMITTED
3	AF18019	Jayesh Patkar	CHARACTER ANALYSIS: JULIUS CEASAR	SUBMITTED
4	AF18025	Omkar Talekar	CHARACTER ANALYSIS: EKA LAGNACHI GOSHTA	SUBMITTED
5	AF19005	TUSHAR ATKARE	IMPORTANCE OF MUSIC IN INDIAN THEATRE	SUBMITTED
6	Af19006	KAMALKUMAR AYARAVA	SANSKRIT PLAYWRIGHTS	SUBMITTED
7	AF19008	ROHAN CHAUHAN	REVIEW: YAYATI	SUBMITTED
8	AF19010	GAUTAM DUDIA	REVIEW: SAKHARAM BINDER	SUBMITTED
9	AF19015	MUSKAN JAISWAL	REVIEW: SHANTATA COURT CHALU AAHE!	SUBMITTED
10	Af19018	PAYAL KANOJIYA	SIGNIFICANCE OF NATYA SHASTRA ON INDIAN CULTURE	SUBMITTED
11	Af19023	NANDINI MALI	CHARACTER ANALYSIS: KAMLA	SUBMITTED
12	AF19024	JYOTI MEHTA	CHARACTER ANALYSIS: JULIUS CEASAR	ABSENT
13	AF19025	OMKAR MHATRE	CHARACTER ANALYSIS: EKA LAGNACHI GOSHTA	SUBMITTED
14	AF19026	SWATI MISHRA	IMPORTANCE OF MUSIC IN INDIAN THEATRE	SUBMITTED
15	Af19027	SANJAY NEERAJ	SANSKRIT PLAYWRIGHTS	SUBMITTED
16	AF19034	AKSHATA REDDY	REVIEW: YAYATI	ABSENT
17	Af19035	DHRUV SAMANI	REVIEW: SAKHARAM BINDER	SUBMITTED
18	Af19038	JANVIBEN SHAH	REVIEW: SHANTATA COURT CHALU AAHE!	ABSENT
19	AF19039	VARUN SHARMA	SIGNIFICANCE OF NATYA SHASTRA ON INDIAN CULTURE	SUBMITTED
20	AF19040	KESHAV SHELAR	CHARACTER ANALYSIS: KAMLA	ABSENT
21	AF19048	VISHAL TIWARI	CHARACTER ANALYSIS: JULIUS CEASAR	SUBMITTED
22	AF19053	MAITRAYI BHOGALE	CHARACTER ANALYSIS: EKA LAGNACHI GOSHTA	SUBMITTED
23	AF19056	SHWETA KANOJIYA	IMPORTANCE OF MUSIC IN INDIAN THEATRE	SUBMITTED
24	AF19057	SAKSHI KHARAMBALE	SANSKRIT PLAYWRIGHTS	ABSENT
25	AF19060	JALINDAR ATKARE	REVIEW: YAYATI	SUBMITTED
26	AF19063	VEDANT TALLA	REVIEW: SAKHARAM BINDER	ABSENT
27	AF19065	THOMAS PINIPE	REVIEW: SHANTATA COURT CHALU AAHE!	
	Signature of Subject Teacher		Convener	

28	AF19022	MUDLIYAR DEEPA ARUMUGAM	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
29	AF19023	MALI NANDINI	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	CREATE A POSTER FOR SOAP	ABSENT
32	AF19026	SWATI HEMANT MISHRA	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	CREATE A POSTER FOR SOAP	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
39	AF19034	AKSHATA REDDY	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
40	AF19035	DHRUV SAMANI	CREATE A VIDEO AD FOR WAFERS	ABSENT
41	AF19036	SAWANT SANCHAY VILAS	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
42	AF19038	SHA JAHANVIBEN	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	CREATE A POSTER FOR SOAP	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	CREATE A POSTER FOR SOAP	ABSENT
50	AF19047	TAYADE GAURI SHAILENDRA	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	CREATE A POSTER FOR SOAP	SUBMITTED
56	AF19055	JENNIFER JAMES .	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
57	AF19056	SHWETA KANOJIYA	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED

60	AF19059	SHINDE NISHITA PRADEEP	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	CREATE A POSTER FOR SOAP	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	CREATE A VIDEO AD FOR BISCUITS	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	CREATE A PRINT AD FOR SHAMPOO	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	CREATE A VIDEO AD FOR WAFERS	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	CREATE A BROCURE FOR COLLEGE EVENT	SUBMITTED
66	AF19065	THOMAS PINIPE	CREATE A LEAFLET FOR TELECOM SERVICE PROVIDERS	ABSENT

Signature of Subject Teacher

Convener

THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: CORPORATE COMMUNICATION A SEMESTER : III

TEACHER:	MAITRAYEE GHOSH			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	CORPORATE COMMUNICATION IN MEDIA	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	ROLE OF BRAND IDENTITY IN INFLUENCING CONSUMERS	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	ETHICS IN CORPORATE COMMUNICATION	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	LAW IN CORPORATE COMMUNICATION	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	CORPORATE REPUTATION MANAGEMENT	SUBMITTED
6	AF18019	JAYESH PATKAR	CYBER CRIME & ITS PROTECTION	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	ROLE OF CORPORATE COMMUNICATION IN HEALTH CARE SECTOR	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	ROLE OF CORPORATE COMMUNICATION IN BANKING SECTOR	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	ROLE OF CORPORATE COMMUNICATION IN ENTERTAINMENT INDUSTRY	SUBMITTED
10	AF19002	SHRUTI RAMESH	INTERNATIONAL PUBLIC RELATIONS	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	CRISIS COMMUNICATION SUCCESS CASES	SUBMITTED
12	AF19004	ARTE YASH MANISH	CRISIS COMMUNICATION FAILURE CASES	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	ROLE OF SOCIAL MEDIA IN ENHANCING BRAND IDENTITY	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	SUCCESS STORIES OF ONLINE AD CAMPAIGNS	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	E- PUBLIC RELATIONS	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	PR THEORIES	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	CORPORATE COMMUNICATION IN MEDIA	SUBMITTED
18	AF19011	PRATIK GANDHI	ROLE OF BRAND IDENTITY IN INFLUENCING CONSUMERS	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	ETHICS IN CORPORATE COMMUNICATION	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	LAW IN CORPORATE COMMUNICATION	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	CORPORATE REPUTATION MANAGEMENT	SUBMITTED
22	AF19016	JHA TARKESH	CYBER CRIME & ITS PROTECTION	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	ROLE OF CORPORATE COMMUNICATION IN HEALTH CARE SECTOR	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	ROLE OF CORPORATE COMMUNICATION IN BANKING SECTOR	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	ROLE OF CORPORATE COMMUNICATION IN ENTERTAINMENT INDUSTRY	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	INTERNATIONAL PUBLIC RELATIONS	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	CRISIS COMMUNICATION SUCCESS CASES	SUBMITTED

28	AF19022	MUDLIYAR DEEPA ARUMUGAM	CRISIS COMMUNICATION FAILURE CASES	SUBMITTED
29	AF19023	MALI NANDINI	ROLE OF SOCIAL MEDIA IN ENHANCING BRAND IDENTITY	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	SUCCESS STORIES OF ONLINE AD CAMPAIGNS	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	E- PUBLIC RELATIONS	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	PR THEORIES	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	CORPORATE COMMUNICATION IN MEDIA	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	ROLE OF BRAND IDENTITY IN INFLUENCING CONSUMERS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	ETHICS IN CORPORATE COMMUNICATION	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	LAW IN CORPORATE COMMUNICATION	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	CORPORATE REPUTATION MANAGEMENT	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	CYBER CRIME & ITS PROTECTION	SUBMITTED
39	AF19034	AKSHATA REDDY	ROLE OF CORPORATE COMMUNICATION IN HEALTH CARE SECTOR	ABSENT
40	AF19035	DHRUV SAMANI	ROLE OF CORPORATE COMMUNICATION IN BANKING SECTOR	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	ROLE OF CORPORATE COMMUNICATION IN ENTERTAINMENT INDUSTRY	SUBMITTED
42	AF19038	SHA JAHANVIBEN	INTERNATIONAL PUBLIC RELATIONS	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	CRISIS COMMUNICATION SUCCESS CASES	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	CRISIS COMMUNICATION FAILURE CASES	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	ROLE OF SOCIAL MEDIA IN ENHANCING BRAND IDENTITY	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	SUCCESS STORIES OF ONLINE AD CAMPAIGNS	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	E- PUBLIC RELATIONS	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	PR THEORIES	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	CORPORATE COMMUNICATION IN MEDIA	ABSENT
50	AF19047	TAYADE GAURI SHAILENDRA	ROLE OF BRAND IDENTITY IN INFLUENCING CONSUMERS	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	ETHICS IN CORPORATE COMMUNICATION	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	LAW IN CORPORATE COMMUNICATION	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	CORPORATE REPUTATION MANAGEMENT	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	CYBER CRIME & ITS PROTECTION	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	ROLE OF CORPORATE COMMUNICATION IN HEALTH CARE SECTOR	SUBMITTED
56	AF19055	JENNIFER JAMES .	ROLE OF CORPORATE COMMUNICATION IN BANKING SECTOR	SUBMITTED
57	AF19056	SHWETA KANOJIYA	ROLE OF CORPORATE COMMUNICATION IN ENTERTAINMENT INDUSTRY	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	INTERNATIONAL PUBLIC RELATIONS	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	CRISIS COMMUNICATION SUCCESS CASES	SUBMITTED

60	AF19059	SHINDE NISHITA PRADEEP	CRISIS COMMUNICATION FAILURE CASES	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	ROLE OF SOCIAL MEDIA IN ENHANCING BRAND IDENTITY	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	SUCCESS STORIES OF ONLINE AD CAMPAIGNS	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	E- PUBLIC RELATIONS	ABSENT
64	AF19063	VEDANT VINOD TALLA	PR THEORIES	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	CORPORATE COMMUNICATION IN MEDIA	SUBMITTED
66	AF19065	THOMAS PINIPE	ROLE OF BRAND IDENTITY IN INFLUENCING CONSUMERS	ABSENT

Signature of Subject Teacher

(For)

Convener

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: PHOTOGRAPHY SEMESTER : III

TEACHER: GAURAV KULKARNI

SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	PORTRAIT PHOTOGRAPHY	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	GLAMOUR PHOTOGRAPHY	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	NIGHT PHOTOGRAPHY	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	BEAUTY AND GLAMOUR	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	PRODUCT PHOTOGRAPHY	SUBMITTED
6	AF18019	JAYESH PATKAR	INDOOR PHOTOGRAPHY	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	OUTDOOR PHOTOGRAPHY	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	TYPES OF LENSES	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	COLOR AND MOOD	SUBMITTED
10	AF19002	SHRUTI RAMESH	VISUAL INDICATORS	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	RULES OF COMPOSITION	SUBMITTED
12	AF19004	ARTE YASH MANISH	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	PORTRAIT PHOTOGRAPHY	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	GLAMOUR PHOTOGRAPHY	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	NIGHT PHOTOGRAPHY	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	BEAUTY AND GLAMOUR	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	PRODUCT PHOTOGRAPHY	SUBMITTED
18	AF19011	PRATIK GANDHI	INDOOR PHOTOGRAPHY	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	OUTDOOR PHOTOGRAPHY	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	TYPES OF LENSES	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	COLOR AND MOOD	SUBMITTED
22	AF19016	JHA TARKESH	VISUAL INDICATORS	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	RULES OF COMPOSITION	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	PORTRAIT PHOTOGRAPHY	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	GLAMOUR PHOTOGRAPHY	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	NIGHT PHOTOGRAPHY	SUBMITTED

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: PHOTOGRAPHY SEMESTER : III

TEACHER: GAURAV KULKARNI

SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	PORTRAIT PHOTOGRAPHY	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	GLAMOUR PHOTOGRAPHY	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	NIGHT PHOTOGRAPHY	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	BEAUTY AND GLAMOUR	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	PRODUCT PHOTOGRAPHY	SUBMITTED
6	AF18019	JAYESH PATKAR	INDOOR PHOTOGRAPHY	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	OUTDOOR PHOTOGRAPHY	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	TYPES OF LENSES	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	COLOR AND MOOD	SUBMITTED
10	AF19002	SHRUTI RAMESH	VISUAL INDICATORS	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	RULES OF COMPOSITION	SUBMITTED
12	AF19004	ARTE YASH MANISH	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	PORTRAIT PHOTOGRAPHY	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	GLAMOUR PHOTOGRAPHY	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	NIGHT PHOTOGRAPHY	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	BEAUTY AND GLAMOUR	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	PRODUCT PHOTOGRAPHY	SUBMITTED
18	AF19011	PRATIK GANDHI	INDOOR PHOTOGRAPHY	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	OUTDOOR PHOTOGRAPHY	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	TYPES OF LENSES	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	COLOR AND MOOD	SUBMITTED
22	AF19016	JHA TARKESH	VISUAL INDICATORS	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	RULES OF COMPOSITION	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	PORTRAIT PHOTOGRAPHY	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	GLAMOUR PHOTOGRAPHY	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	NIGHT PHOTOGRAPHY	SUBMITTED

28	AF19022	MUDLIYAR DEEPA ARUMUGAM	BEAUTY AND GLAMOUR	SUBMITTED
29	AF19023	MALI NANDINI	PRODUCT PHOTOGRAPHY	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	INDOOR PHOTOGRAPHY	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	OUTDOOR PHOTOGRAPHY	ABSENT
32	AF19026	SWATI HEMANT MISHRA	TYPES OF LENSES	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	COLOR AND MOOD	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	VISUAL INDICATORS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	RULES OF COMPOSITION	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	PORTRAIT PHOTOGRAPHY	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	GLAMOUR PHOTOGRAPHY	SUBMITTED
39	AF19034	AKSHATA REDDY	NIGHT PHOTOGRAPHY	SUBMITTED
40	AF19035	DHRUV SAMANI	BEAUTY AND GLAMOUR	ABSENT
41	AF19036	SAWANT SANCHAY VILAS	PRODUCT PHOTOGRAPHY	SUBMITTED
42	AF19038	SHA JAHANVIBEN	INDOOR PHOTOGRAPHY	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	OUTDOOR PHOTOGRAPHY	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	TYPES OF LENSES	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	COLOR AND MOOD	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	VISUAL INDICATORS	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	RULES OF COMPOSITION	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	PORTRAIT PHOTOGRAPHY	SUBMITTED
50	AF19047	TAYADE GAURI SHAILENDRA	GLAMOUR PHOTOGRAPHY	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	NIGHT PHOTOGRAPHY	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	BEAUTY AND GLAMOUR	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	PRODUCT PHOTOGRAPHY	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	INDOOR PHOTOGRAPHY	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	OUTDOOR PHOTOGRAPHY	SUBMITTED
56	AF19055	JENNIFER JAMES .	TYPES OF LENSES	SUBMITTED
57	AF19056	SHWETA KANOJIYA	COLOR AND MOOD	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	VISUAL INDICATORS	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	RULES OF COMPOSITION	SUBMITTED

60	AF19059	SHINDE NISHITA PRADEEP	SCREEN SHOTS CAPTURED OF MOVIE BAHUBALI (36)	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	PORTRAIT PHOTOGRAPHY	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	GLAMOUR PHOTOGRAPHY	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	NIGHT PHOTOGRAPHY	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	BEAUTY AND GLAMOUR	ABSENT
65	AF19064	KAMBLE ABHINAV SANGAM	PRODUCT PHOTOGRAPHY	SUBMITTED
66	AF19065	THOMAS PINIPE	INDOOR PHOTOGRAPHY	ABSENT

Signature of Subject Teacher

Convener

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT:	FILM COMMUNICATION I	SEMESTER : III		
TEACHER:	SHWETA G			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	SIGNIFICANCE OF COLOURS IN CINEMA	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	SILENT ERA IN CINEMA	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	STAR SYSTEM IN HOLLYWOOD	ABSENT
4	AF18014	MANE ANUJ RAMCHANDRA	DIFFERENCE BETWEEN CONTENT OF DIGITAL MEDIA PLATFORMS AND N	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	IMPACT OF HOLLYWOOD ON INDIAN CINEMA	SUBMITTED
6	AF18019	JAYESH PATKAR	IMPACT OF WORLD CINEMA ON INDIAN CINEMA	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	ART VS. COMMERCIAL CINEMA	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	IMPACT OF FOLK CULTURE ON INDIAN CINEMA	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	INDIAN NEW WAVE CINEMA	SUBMITTED
10	AF19002	SHRUTI RAMESH	ANTHOLOGY FILMS	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	IMPACT OF REGIONAL CINEMA ON MAINSTREAM IN INDIA	ABSENT
12	AF19004	ARTE YASH MANISH	INDIAN DIASPORA & BOLLYWOOD	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	GROWTH OF ANIMATION INDUSTRY	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	IMPACT OF GLOBALIZATION ON INDIAN CINEMA	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	AMERICAN DREAM THROUGH HOLLYWOOD FILMS	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	AMERICANIZATION AND ITS IMPACT ON INDIAN FILMS	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	SIGNIFICANCE OF COLOURS IN CINEMA	SUBMITTED
18	AF19011	PRATIK GANDHI	SILENT ERA IN CINEMA	ABSENT
19	AF19012	GUPTA CHIRAG BIPIN	STAR SYSTEM IN HOLLYWOOD	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	DIFFERENCE BETWEEN CONTENT OF DIGITAL MEDIA PLATFORMS AND N	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	IMPACT OF HOLLYWOOD ON INDIAN CINEMA	SUBMITTED
22	AF19016	JHA TARKESH	IMPACT OF WORLD CINEMA ON INDIAN CINEMA	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	ART VS. COMMERCIAL CINEMA	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	IMPACT OF FOLK CULTURE ON INDIAN CINEMA	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	INDIAN NEW WAVE CINEMA	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	ANTHOLOGY FILMS	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	IMPACT OF REGIONAL CINEMA ON MAINSTREAM IN INDIA	SUBMITTED
28	AF19022	MUDLIYAR DEEPA ARUMUGAM	INDIAN DIASPORA & BOLLYWOOD	SUBMITTED

29	AF19023	MALI NANDINI	GROWTH OF ANIMATION INDUSTRY	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	IMPACT OF GLOBALIZATION ON INDIAN CINEMA	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	AMERICAN DREAM THROUGH HOLLYWOOD FILMS	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	AMERICANIZATION AND ITS IMPACT ON INDIAN FILMS	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	SIGNIFICANCE OF COLOURS IN CINEMA	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	SILENT ERA IN CINEMA	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	STAR SYSTEM IN HOLLYWOOD	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	DIFFERENCE BETWEEN CONTENT OF DIGITAL MEDIA PLATFORMS AND M	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	IMPACT OF HOLLYWOOD ON INDIAN CINEMA	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	IMPACT OF WORLD CINEMA ON INDIAN CINEMA	SUBMITTED
39	AF19034	AKSHATA REDDY	ART VS. COMMERCIAL CINEMA	ABSENT
40	AF19035	DHRUV SAMANI	IMPACT OF FOLK CULTURE ON INDIAN CINEMA	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	INDIAN NEW WAVE CINEMA	SUBMITTED
42	AF19038	SHA JAHANVIBEN	ANTHOLOGY FILMS	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	IMPACT OF REGIONAL CINEMA ON MAINSTREAM IN INDIA	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	INDIAN DIASPORA & BOLLYWOOD	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	GROWTH OF ANIMATION INDUSTRY	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	IMPACT OF GLOBALIZATION ON INDIAN CINEMA	ABSENT
47	AF19043	SONI SAKSHI HASMUKH	AMERICAN DREAM THROUGH HOLLYWOOD FILMS	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	AMERICANIZATION AND ITS IMPACT ON INDIAN FILMS	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	SIGNIFICANCE OF COLOURS IN CINEMA	SUBMITTED
50	AF19047	TAYADE GAURI SHAILENDRA	SILENT ERA IN CINEMA	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	STAR SYSTEM IN HOLLYWOOD	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	DIFFERENCE BETWEEN CONTENT OF DIGITAL MEDIA PLATFORMS AND M	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	IMPACT OF HOLLYWOOD ON INDIAN CINEMA	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	IMPACT OF WORLD CINEMA ON INDIAN CINEMA	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	ART VS. COMMERCIAL CINEMA	SUBMITTED
56	AF19055	JENNIFER JAMES .	IMPACT OF FOLK CULTURE ON INDIAN CINEMA	SUBMITTED
57	AF19056	SHWETA KANOJIYA	INDIAN NEW WAVE CINEMA	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	ANTHOLOGY FILMS	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	IMPACT OF REGIONAL CINEMA ON MAINSTREAM IN INDIA	SUBMITTED
60	AF19059	SHINDE NISHITA PRADEEP	INDIAN DIASPORA & BOLLYWOOD	SUBMITTED

61	AF19060	ATKARE JALINDAR MAHADEV	GROWTH OF ANIMATION INDUSTRY	ABSENT
62	AF19061	DINGARA DIPTI KARAN	IMPACT OF GLOBALIZATION ON INDIAN CINEMA	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	AMERICAN DREAM THROUGH HOLLYWOOD FILMS	ABSENT
64	AF19063	VEDANT VINOD TALLA	AMERICANIZATION AND ITS IMPACT ON INDIAN FILMS	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	SIGNIFICANCE OF COLOURS IN CINEMA	SUBMITTED
66	AF19065	THOMAS PINIPE	SILENT ERA IN CINEMA	ABSENT

Signature of Subject Teacher

Convener

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: ELECTRONIC MEDIA I SEMESTER : III

TEACHER:	MANJU SASIKUMAR			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18010	KAREKAR SRUSHTI DEEPAK	COMMUNITY RADIO-ROLE AND IMPORTANCE	SUBMITTED
2	AF18014	MANE ANUJ RAMCHANDRA	CONTRIBUTION OF ALL INDIA RADIO	SUBMITTED
3	AF18030	NISAR YASH JAYANTILAL	THE SATELLITE AND DIRECT TO HOME CHALLENGE	SUBMITTED
4	AF19001	KARTHIK VENKATRAMAN	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY - FEATURE - TALK SHOWS - TV SERIALS AND SOAPS - INTRODUCTION TO WEB SERIES	SUBMITTED
5	AF19002	SHRUTI RAMESH	.INTRODUCTION TO RADIO FORMATS - DOCUMENTARY - FEATURE - TALK SHOW	SUBMITTED
6	AF19003	DUBEY SHIVANI VIJAY PRAKASH	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY -DOCUDRAMA - SPORTS - REALITY - ANIMATION - WEB SERIES	SUBMITTED
7	AF19004	ARTE YASH MANISH	.INTRODUCTION TO RADIO FORMATS - MUSIC SHOWS - RADIO DRAMA RADIO INTERVIEWS - SPORTS BROADCASTING	SUBMITTED
8	AF19009	CHHEDA DEEP GIRISH	CREATE A STORYBOARD FOR AD	SUBMITTED
9	AF19011	GANDHI PRATHIK CHANDRAKANT	CREATE A STORYBOARD FOR SHORTFILM	ABSENT
10	AF19012	GUPTA CHIRAG BIPIN	COMMUNITY RADIO-ROLE AND IMPORTANCE	SUBMITTED
11	AF19013	IYER NARESH RAMAKRISHNAN	CONTRIBUTION OF ALL INDIA RADIO	SUBMITTED
12	AF19016	JHA TARKESH JAY	THE SATELLITE AND DIRECT TO HOME CHALLENGE	SUBMITTED

13	AF19017	KAMBLE SANSKRUTI SHANTARAM	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY - FEATURE - TALK SHOWS - TV SERIALS AND SOAPS - INTRODUCTION TO WEB SERIES	SUBMITTED
14	AF19019	KOTAK HARDIK MANOJ	.INTRODUCTION TO RADIO FORMATS - DOCUMENTARY - FEATURE - TALK SHOW	SUBMITTED
15	AF19020	KUMAR KAUSHIK PRAKASH	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY -DOCUDRAMA - SPORTS - REALITY - ANIMATION - WEB SERIES	SUBMITTED
16	AF19021	LODAYA DHANISHTHA SMITA	.INTRODUCTION TO RADIO FORMATS - MUSIC SHOWS - RADIO DRAMA RADIO INTERVIEWS - SPORTS BROADCASTING	SUBMITTED
17	AF19022	MUDLIYAR DEEPA ARUMUGAM	CREATE A STORYBOARD FOR AD	SUBMITTED
18	AF19028	NIKAM SUMEDH ASHOK	CREATE A STORYBOARD FOR SHORTFILM	SUBMITTED
19	AF19029	PANICKER ROSHAN RAJENDRAN	COMMUNITY RADIO-ROLE AND IMPORTANCE	SUBMITTED
20	AF19031	PHATARPEKAR APURVA NITIN	CONTRIBUTION OF ALL INDIA RADIO	SUBMITTED
21	AF19032	PRABHU SIDDHI UPENDRA	THE SATELLITE AND DIRECT TO HOME CHALLENGE	SUBMITTED
22	AF19033	RAUT SAKSHI MAHESH	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY - FEATURE - TALK SHOWS - TV SERIALS AND SOAPS - INTRODUCTION TO WEB SERIES	SUBMITTED
23	AF19036	SAWANT SANCHAY VILAS	.INTRODUCTION TO RADIO FORMATS - DOCUMENTARY - FEATURE - TALK SHOW	SUBMITTED

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24	AF19041	SHETTY SHAKSHI PRAVEEN	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY -DOCUDRAMA - SPORTS - REALITY - ANIMATION - WEB SERIES	SUBMITTED
25	AF19042	SONAWANE USHA BHIMRAO	.INTRODUCTION TO RADIO FORMATS - MUSIC SHOWS - RADIO DRAMA RADIO INTERVIEWS - SPORTS BROADCASTING	SUBMITTED
26	AF19043	SONI SAKSHI HASMUKH	CREATE A STORYBOARD FOR AD	SUBMITTED
27	AF19045	AKSHAY SRINIVASAN	CREATE A STORYBOARD FOR SHORTFILM	SUBMITTED
28	AF19046	TALASHILKAR MAYURESH SURESH	COMMUNITY RADIO-ROLE AND IMPORTANCE	ABSENT
29	AF19047	TAYADE GAURI SHAILENDRA	CONTRIBUTION OF ALL INDIA RADIO	SUBMITTED
30	AF19050	UPADHYAY REKHA OMPRAKASH	THE SATELLITE AND DIRECT TO HOME CHALLENGE	SUBMITTED
31	AF19051	VIGNESH PADMANABHAN	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY - FEATURE - TALK SHOWS - TV SERIALS AND SOAPS - INTRODUCTION TO WEB SERIES	SUBMITTED
32	AF19052	YADAV AMIT RADHESHYAM	.INTRODUCTION TO RADIO FORMATS - DOCUMENTARY - FEATURE - TALK SHOW	SUBMITTED
33	AF19055	JENNIFER JAMES	INTRODUCTION TO TELEVISION FORMATS - DOCUMENTARY -DOCUDRAMA - SPORTS - REALITY - ANIMATION - WEB SERIES	SUBMITTED
34	AF19058	RISHI SURYANARAYANAN	.INTRODUCTION TO RADIO FORMATS - MUSIC SHOWS - RADIO DRAMA RADIO INTERVIEWS - SPORTS BROADCASTING	SUBMITTED

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35	AF19059	SHINDE NISHITA PRADEEP	CREATE A STORYBOARD FOR AD	SUBMITTED
36	AF19061	DINGARA DIPTI KARAN	CREATE A STORYBOARD FOR SHORTFILM	SUBMITTED
37	AF19062	KHAIRNAR BHAVIKA SUBHASH	CREATE A STORYBOARD FOR AD	SUBMITTED
38	AF19064	KAMBLE ABHINAV SANGAM	CREATE A STORYBOARD FOR SHORTFILM	SUBMITTED

Signature of Subject Teacher

Convener

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	SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT:	MEDIA STUDIES	SEMESTER : III		
TEACHER:	DEEPIKA IYER			STATUS
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	SUBMITTED
1	AF18002	BHALEKAR TANVI MANGESH	NORMATIVE THEORIES-	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	ERA OF MASS SOCIETY AND CULTURE	ABSENT
3	AF18010	KAREKAR SRUSHTI DEEPAK	PROPAGANDA AND PROPAGANDA THEORY-	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	CARL HOVLAND AND ATTITUDE CHANGE THEORY	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	PAUL LAZARSFELD-TWO STEP FLOW	SUBMITTED
6	AF18019	JAYESH PATKAR	SCIENTIFIC PERSPECTIVES TO LIMITED PERSPECTIVES	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	TORONTO SCHOOL (MCLUHAN)	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	SCHOOLS- BIRMINGHAM(STUART HALL)	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	FRANKFURT- THEODOR ADORNO AND MAX HORKHEIMER	SUBMITTED
10	AF19002	SHRUTI RAMESH	RAYMOND WILLIAMS- TECHNOLOGICAL DETERMINISM	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	HAROLD INNIS- BIAS OF COMMUNICATION	SUBMITTED
12	AF19004	ARTE YASH MANISH	AGENDA SETTING THEORY	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	CULTIVATION THEORY	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	HENRY JENKINS-PARTICIPATORY CULTURE	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	INTERNET AS PUBLIC SPHERE-HABERMAS TO TWITTER	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	USES AND GRATIFICATION IN THE AGE OF INTERNET	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	NORMATIVE THEORIES-	ABSENT
18	AF19011	PRATIK GANDHI	ERA OF MASS SOCIETY AND CULTURE	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	PROPAGANDA AND PROPAGANDA THEORY-	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	CARL HOVLAND AND ATTITUDE CHANGE THEORY	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	PAUL LAZARSFELD-TWO STEP FLOW	SUBMITTED
22	AF19016	JHA TARKESH	SCIENTIFIC PERSPECTIVES TO LIMITED PERSPECTIVES	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	TORONTO SCHOOL (MCLUHAN)	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	SCHOOLS- BIRMINGHAM(STUART HALL)	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	FRANKFURT- THEODOR ADORNO AND MAX HORKHEIMER	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	RAYMOND WILLIAMS- TECHNOLOGICAL DETERMINISM	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	HAROLD INNIS- BIAS OF COMMUNICATION	SUBMITTED
28	AF19022	MUDLIYAR DEEPA ARUMUGAM	AGENDA SETTING THEORY	SUBMITTED
29	AF19023	MALI NANDINI	CULTIVATION THEORY	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	HENRY JENKINS-PARTICIPATORY CULTURE	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	INTERNET AS PUBLIC SPHERE-HABERMAS TO TWITTER	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	USES AND GRATIFICATION IN THE AGE OF INTERNET	SUBMITTED

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33	AF19027	NEERAJ SANJAY HILLALE	NORMATIVE THEORIES-	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	ERA OF MASS SOCIETY AND CULTURE	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	PROPAGANDA AND PROPAGANDA THEORY-	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	CARL HOVLAND AND ATTITUDE CHANGE THEORY	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	PAUL LAZARSFELD-TWO STEP FLOW	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	SCIENTIFIC PERSPECTIVES TO LIMITED PERSPECTIVES	SUBMITTED
39	AF19034	AKSHATA REDDY		SUBMITTED
40	AF19035	DHRUV SAMANI		SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	TORONTO SCHOOL (MCLUHAN)	SUBMITTED
42	AF19038	SHA JAHANVIBEN	SCHOOLS- BIRMINGHAM(STUART HALL)	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	FRANKFURT- THEODOR ADORNO AND MAX HORKHEIMER	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	RAYMOND WILLIAMS- TECHNOLOGICAL DETERMINISM	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	HAROLD INNIS- BIAS OF COMMUNICATION	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	AGENDA SETTING THEORY	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	CULTIVATION THEORY	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	HENRY JENKINS-PARTICIPATORY CULTURE	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	INTERNET AS PUBLIC SPHERE-HABERMAS TO TWITTER	ABSENT
50	AF19047	TAYADE GAURI SHAILENDRA	USES AND GRATIFICATION IN THE AGE OF INTERNET	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	NORMATIVE THEORIES-	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	ERA OF MASS SOCIETY AND CULTURE	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	PROPAGANDA AND PROPAGANDA THEORY-	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	CARL HOVLAND AND ATTITUDE CHANGE THEORY	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	PAUL LAZARSFELD-TWO STEP FLOW	SUBMITTED
56	AF19055	JENNIFER JAMES .	SCIENTIFIC PERSPECTIVES TO LIMITED PERSPECTIVES	SUBMITTED
57	AF19056	SHWETA KANOJIYA	TORONTO SCHOOL (MCLUHAN)	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	SCHOOLS- BIRMINGHAM(STUART HALL)	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	FRANKFURT- THEODOR ADORNO AND MAX HORKHEIMER	SUBMITTED
60	AF19059	SHINDE NISHITA PRADEEP	RAYMOND WILLIAMS- TECHNOLOGICAL DETERMINISM	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	HAROLD INNIS- BIAS OF COMMUNICATION	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	AGENDA SETTING THEORY	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	CULTIVATION THEORY	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	HENRY JENKINS-PARTICIPATORY CULTURE	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	INTERNET AS PUBLIC SPHERE-HABERMAS TO TWITTER	SUBMITTED
66	AF19065	THOMAS PINIPE	USES AND GRATIFICATION IN THE AGE OF INTERNET	SUBMITTED

Signature of Subject Teacher

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	SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: FILM COMMUNICATION II **SEMESTER : IV**

TEACHER: SHWETA G

SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	CONTRIBUTION OF V SHANTARAM TO INDIAN CINEMA	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	CONTRIBUTION OF K BALACHANDAR TO INDIAN CINEMA	ABSENT
3	AF18010	KAREKAR SRUSHTI DEEPAK	ANALYSIS OF INDIAN FILMS POST 1990S	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	DEPICTION OF JAMMU KASHMIR IN INDIAN FILMS	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	USAGE OF MYTH IN FILMS	SUBMITTED
6	AF18019	JAYESH PATKAR	HORROR GENRE	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	ROMCOM GENRE	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	FANATSY GENRE	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	SCI FI GENRE	SUBMITTED
10	AF19002	SHRUTI RAMESH	MUSICAL GENRE	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	ECONOMIC CONTRIBUTION OF FILMS IN INDIA	SUBMITTED
12	AF19004	ARTE YASH MANISH	CONTRIBUTION OF SATYAJIT RAY	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	CONTRIBUTION OF ADOOR GOPALAKRISHNAN	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	FILM CENSORSHIP IN INDIA	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	USAGE OF INTERNET AS A TOOL OF FILM PROMOTION	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	GLOBAL FILM FESTIVALS	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	CONTRIBUTION OF V SHANTARAM TO INDIAN CINEMA	SUBMITTED
18	AF19011	PRATIK GANDHI	CONTRIBUTION OF K BALACHANDAR TO INDIAN CINEMA	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	ANALYSIS OF INDIAN FILMS POST 1990S	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	DEPICTION OF JAMMU KASHMIR IN INDIAN FILMS	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	USAGE OF MYTH IN FILMS	SUBMITTED
22	AF19016	JHA TARKESH	HORROR GENRE	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	ROMCOM GENRE	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	FANATSY GENRE	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	SCI FI GENRE	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	MUSICAL GENRE	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	ECONOMIC CONTRIBUTION OF FILMS IN INDIA	SUBMITTED
28	AF19022	MUDLIYAR DEEPA ARUMUGAM	CONTRIBUTION OF SATYAJIT RAY	SUBMITTED
29	AF19023	MALI NANDINI	CONTRIBUTION OF ADOOR GOPALAKRISHNAN	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	FILM CENSORSHIP IN INDIA	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	USAGE OF INTERNET AS A TOOL OF FILM PROMOTION	SUBMITTED

32	AF19026	SWATI HEMANT MISHRA	GLOBAL FILM FESTIVALS	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	CONTRIBUTION OF V SHANTARAM TO INDIAN CINEMA	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	CONTRIBUTION OF K BALACHANDAR TO INDIAN CINEMA	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	ANALYSIS OF INDIAN FILMS POST 1990S	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	DEPICTION OF JAMMU KASHMIR IN INDIAN FILMS	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	USAGE OF MYTH IN FILMS	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	HORROR GENRE	SUBMITTED
39	AF19034	AKSHATA REDDY	ROMCOM GENRE	SUBMITTED
40	AF19035	DHRUV SAMANI	FANATSY GENRE	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	SCI FI GENRE	SUBMITTED
42	AF19038	SHA JAHANVIBEN	MUSICAL GENRE	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	ECONOMIC CONTRIBUTION OF FILMS IN INDIA	ABSENT
44	AF19040	SHELAR KESHAV BHASKAR	CONTRIBUTION OF SATYAJIT RAY	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	CONTRIBUTION OF ADOOR GOPALAKRISHNAN	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	FILM CENSORSHIP IN INDIA	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	USAGE OF INTERNET AS A TOOL OF FILM PROMOTION	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	GLOBAL FILM FESTIVALS	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	CONTRIBUTION OF V SHANTARAM TO INDIAN CINEMA	ABSENT
50	AF19047	TAYADE GAURI SHAILENDRA	CONTRIBUTION OF K BALACHANDAR TO INDIAN CINEMA	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	ANALYSIS OF INDIAN FILMS POST 1990S	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	DEPICTION OF JAMMU KASHMIR IN INDIAN FILMS	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	USAGE OF MYTH IN FILMS	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	HORROR GENRE	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	ROMCOM GENRE	SUBMITTED
56	AF19055	JENNIFER JAMES .	FANATSY GENRE	SUBMITTED
57	AF19056	SHWETA KANOJIYA	SCI FI GENRE	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	MUSICAL GENRE	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	ECONOMIC CONTRIBUTION OF FILMS IN INDIA	SUBMITTED
60	AF19059	SHINDE NISHITA PRADEEP	CONTRIBUTION OF SATYAJIT RAY	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	CONTRIBUTION OF ADOOR GOPALAKRISHNAN	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	FILM CENSORSHIP IN INDIA	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	USAGE OF INTERNET AS A TOOL OF FILM PROMOTION	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	GLOBAL FILM FESTIVALS	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	CONTRIBUTION OF V SHANTARAM TO INDIAN CINEMA	SUBMITTED
66	AF19065	THOMAS PINIPE	CONTRIBUTION OF K BALACHANDAR TO INDIAN CINEMA	ABSENT

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FYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: MEDIA GENDER AND CULTURE SEMESTER : II

TEACHER: SHWETA G

ROLL NO.	NAME OF STUDENT	PROJECT TOPIC	STATUS
AF20001	VARUN RAJESH [P]	STUART HALL'S CIRCUIT OF CULTURE	SUBMITTED
AF20002	ADINAWAR PRIYANKA SHRIKANT [P]	WAVES OF FEMINISM	SUBMITTED
AF20004	BHANUSHALI VANSH RANCHOD [P]	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF20005	BIRVATKAR BHAVESH MILIND [P]	INDIAN CUSTOMS & ETHNOCENTRISM	SUBMITTED
AF20006	DALVI TEJAS VIJAY [P]	POLITICS AND RELIGION IN INDIA	SUBMITTED
AF20007	DAREKAR ANSHUKA RAJESH [P]	POPULAR CULTURE IN BOLLYWOOD	SUBMITTED
AF20008	GOMES CAROL MICHAEL [P]	EMERGING TRENDS IN CULTURE CONSUMPTION	SUBMITTED
AF20009	GUNDESHA ISHIKA KIRAN [P]	GENDER ISSUES IN NEWS MEDIA	SUBMITTED
AF20010	GUPTA ROSHAN RAM [P]	GENDER EQUALITY & MEDIA	SUBMITTED
AF20011	GUPTE ATHARV PRASAD [P]	DIGITAL MEDIA CULTURE	SUBMITTED
AF20013	KOKANE AAKANKSHA PRAKASH [P]	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED
AF20014	MHASKAR ATHARVA MILIND [P]	STUART HALL'S CIRCUIT OF CULTURE	ABSENT
AF20016	PILLAI SIDDARTH MANIKAVASAGAM [P]	WAVES OF FEMINISM	SUBMITTED
AF20017	RANE ROSHAN MANOHAR [P]	DEPICTION OF ACCULTURATION THROUGH INDIAN ADVERTISING	SUBMITTED
AF20018	RATHOD PRIYA CHAINSINGH [P]	INDIAN CUSTOMS & ETHNOCENTRISM	ABSENT
AF20019	RATHOD ANJALI RAVINDRA	POLITICS AND RELIGION IN INDIA	SUMITTED
AF20022	SHETTY ANIKET SHRIKANTH	POPULAR CULTURE IN BOLLYWOOD	SUMITTED
AF20023	SHINDE GAURI SUNIL [P]	EMERGING TRENDS IN CULTURE CONSUMPTION	SUMITTED
AF20025	YADAV ANUJA OMPRAKASH [P]	GENDER ISSUES IN NEWS MEDIA	SUMITTED
AF20026	CHAVAN VIVEK VINAYAK	GENDER EQUALITY & MEDIA	ABSENT
AF20028	SHAH RUSHABH BHAVIN [P]	DIGITAL MEDIA CULTURE	ABSENT
AF20029	DIXIT SUJEET KAMLESH	IMPACT OF GLOBALISATION ON LOCAL CULTURE	SUBMITTED

Signature of Subject Teacher

Convener

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT: WRITING AND EDITING FOR MEDI SEMESTER : IV

TEACHER:	GAYATRI HARI			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	ABSENT
3	AF18010	KAREKAR SRUSHTI DEEPAK	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	WRITE A SCRIPT FOR A REALITY TV SHOW	SUBMITTED
6	AF18019	JAYESH PATKAR	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	STORY BOARDING FOR TV COMMERCIALS- BANKS	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
10	AF19002	SHRUTI RAMESH	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	EMERGING SECTOR OF BLOGGING	SUBMITTED
12	AF19004	ARTE YASH MANISH	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	WRITE A SCRIPT FOR A REALITY TV SHOW	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
18	AF19011	PRATIK GANDHI	STORY BOARDING FOR TV COMMERCIALS- BANKS	ABSENT
19	AF19012	GUPTA CHIRAG BIPIN	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
22	AF19016	JHA TARKESH	EMERGING SECTOR OF BLOGGING	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	WRITE A SCRIPT FOR A REALITY TV SHOW	SUBMITTED

28	AF19022	MUDLIYAR DEEPA ARUMUGAM	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
29	AF19023	MALI NANDINI	STORY BOARDING FOR TV COMMERCIALS- BANKS	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	EMERGING SECTOR OF BLOGGING	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	WRITE A SCRIPT FOR A REALITY TV SHOW	ABSENT
39	AF19034	AKSHATA REDDY	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
40	AF19035	DHRUV SAMANI	STORY BOARDING FOR TV COMMERCIALS- BANKS	ABSENT
41	AF19036	SAWANT SANCHAY VILAS	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	SUBMITTED
42	AF19038	SHA JAHANVIBEN	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	STORY BOARDING FOR TV COMMERCIALS- FMCG	ABSENT
44	AF19040	SHELAR KESHAV BHASKAR	EMERGING SECTOR OF BLOGGING	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	ABSENT
49	AF19046	TALMAYURESH SURESH TALASHILKAR	WRITE A SCRIPT FOR A REALITY TV SHOW	SUBMITTED
50	AF19047	TAYADE GAURI SHAILENDRA	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	STORY BOARDING FOR TV COMMERCIALS- BANKS	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	EMERGING SECTOR OF BLOGGING	SUBMITTED
56	AF19055	JENNIFER JAMES .	CREATE SLOGANS FOR READY TO EAT PRODUCTS	SUBMITTED
57	AF19056	SHWETA KANOJIYA	IMPORTANCE OF PLAGIARISM IN CONTENT WRITING	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	CREATE A WRITE UP FOR A PR AGNECY	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	WRITE A SCRIPT FOR A RADIO JOCKEY INTERVIEWING A FAMOUS STAR	SUBMITTED

60	AF19059	SHINDE NISHITA PRADEEP	WRITE A SCRIPT FOR A REALITY TV SHOW	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	STORY BOARDING FOR TV COMMERCIALS- BANKS	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	STORY BOARDING FOR TV COMMERCIALS- INSURANCE COMPANIES	ABSENT
64	AF19063	VEDANT VINOD TALLA	STORY BOARDING FOR TV COMMERCIALS- TELECOM	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	STORY BOARDING FOR TV COMMERCIALS- FMCG	SUBMITTED
66	AF19065	THOMAS PINIPE	EMERGING SECTOR OF BLOGGING	ABSENT

Signature of Subject Teacher

Co-ordinator

THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT:	COMPUTERS AND MULTIMEDIA II SEMESTER : IV			
TEACHER:	GAURAV KULKARNI			STATUS
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	SUBMITTED
1	AF18002	BHALEKAR TANVI MANGESH	IMAGE EFFECTS	ABSENT
2	AF18003	RAHUL BHARADWAJ	CORAL DRAW APPLICATION	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	PHOTOSHOP APPLICATION	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	ADOBE APPLICATION	SUBMITTED
6	AF18019	JAYESH PATKAR	COLOUR THEORY	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	COLOUR PSYCHOLOGY	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	EDITING OF A YOTUBE VIDEO	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	EDITING OF A DOCUMENTARY	SUBMITTED
10	AF19002	SHRUTI RAMESH	EDITING AN INSTAGRAM REEL	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	PREMIERE PRO APPLICATION	SUBMITTED
12	AF19004	ARTE YASH MANISH	DREAM WEAVER APPLICATION	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	IMAGE EFFECTS	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	CORAL DRAW APPLICATION	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	PHOTOSHOP APPLICATION	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	ADOBE APPLICATION	ABSENT
18	AF19011	PRATIK GANDHI	COLOUR THEORY	SUBMITTED
19	AF19012	GUPTA CHIRAG BIPIN	COLOUR PSYCHOLOGY	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	EDITING OF A YOTUBE VIDEO	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	EDITING OF A DOCUMENTARY	SUBMITTED
22	AF19016	JHA TARKESH	EDITING AN INSTAGRAM REEL	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	PREMIERE PRO APPLICATION	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	DREAM WEAVER APPLICATION	SUBMITTED
25	AF19019	KOTAK HARDIK MANOJ	IMAGE EFFECTS	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	CORAL DRAW APPLICATION	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	PHOTOSHOP APPLICATION	SUBMITTED

28	AF19022	MUDLIYAR DEEPA ARUMUGAM	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
29	AF19023	MALI NANDINI	ADOBE APPLICATION	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	COLOUR THEORY	SUBMITTED
31	AF19025	MHATRE OMKAR SHARAD	COLOUR PSYCHOLOGY	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	EDITING OF A YOTUBE VIDEO	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	EDITING OF A DOCUMENTARY	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	EDITING AN INSTAGRAM REEL	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	PREMIERE PRO APPLICATION	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	DREAM WEAVER APPLICATION	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	IMAGE EFFECTS	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	CORAL DRAW APPLICATION	SUBMITTED
39	AF19034	AKSHATA REDDY	PHOTOSHOP APPLICATION	ABSENT
40	AF19035	DHRUV SAMANI	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	ADOBE APPLICATION	SUBMITTED
42	AF19038	SHA JAHANVIBEN	COLOUR THEORY	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	COLOUR PSYCHOLOGY	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	EDITING OF A YOTUBE VIDEO	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	EDITING OF A DOCUMENTARY	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	EDITING AN INSTAGRAM REEL	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	PREMIERE PRO APPLICATION	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	DREAM WEAVER APPLICATION	ABSENT
49	AF19046	TALMAYURESH SURESH TALASHILKAR	IMAGE EFFECTS	SUBMITTED
50	AF19047	TAYADE GAURI SHAILENDRA	CORAL DRAW APPLICATION	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	PHOTOSHOP APPLICATION	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	ADOBE APPLICATION	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	COLOUR THEORY	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	COLOUR PSYCHOLOGY	SUBMITTED
56	AF19055	JENNIFER JAMES .	EDITING OF A YOTUBE VIDEO	SUBMITTED
57	AF19056	SHWETA KANOJIYA	EDITING OF A DOCUMENTARY	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	EDITING AN INSTAGRAM REEL	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	PREMIERE PRO APPLICATION	SUBMITTED

60	AF19059	SHINDE NISHITA PRADEEP	DREAM WEAVER APPLICATION	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	IMAGE EFFECTS	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	CORAL DRAW APPLICATION	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	PHOTOSHOP APPLICATION	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	ILLUSTRATIONS FOR A SHORT STORY	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	ADOBE APPLICATION	SUBMITTED
66	AF19065	THOMAS PINIPE	COLOUR THEORY	ABSENT

Signature of Subject Teacher

(For)

Convener

THE S.I.A. COLLEGE OF HIGHER EDUCATION

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SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT:	MASS MEDIA RESEARCH	SEMESTER : IV		
TEACHER:	DR PADMAJA ARAVIND			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	SAMPLING PROCESS	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	PHYSIOLOGICAL RATING SCALES	ABSENT
3	AF18010	KAREKAR SRUSHTI DEEPAK	PROJECTIVE TECHNIQUES	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	TYPES OF RESEARCH DESIGN	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
6	AF18019	JAYESH PATKAR	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	SURVEY TO UNDERSTAND THE USAGE OF MOBILE AMONG YOUTH	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	ANALYSIS OF PAGE 3 NEWS CONSUMPTION AMONG YOUTH	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	CONTENT ANALYSIS ON HEADLINES OF NATIONAL NEWSPAPERS	SUBMITTED
10	AF19002	SHRUTI RAMESH	CONTENT ANALYSIS ON HEADLINES OF REGIONAL NEWSPAPERS	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	ROLE OF ADVERTISEMENTS IN REGIONAL NEWSPAPAERS	SUBMITTED
12	AF19004	ARTE YASH MANISH	ROLE OF ADVERTISEMENTS IN INLUENCING CONSUMERS	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	SAMPLING PROCESS	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	PHYSIOLOGICAL RATING SCALES	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	PROJECTIVE TECHNIQUES	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	TYPES OF RESEARCH DESIGN	SUBMITTED
17	AF19010	DUDIA GAUTAM ASHOK	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
18	AF19011	PRATIK GANDHI	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	ABSENT
19	AF19012	GUPTA CHIRAG BIPIN	SURVEY TO UNDERSTAND THE USAGE OF MOBILE AMONG YOUTH	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	ANALYSIS OF PAGE 3 NEWS CONSUMPTION AMONG YOUTH	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	CONTENT ANALYSIS ON HEADLINES OF NATIONAL NEWSPAPERS	SUBMITTED
22	AF19016	JHA TARKESH	CONTENT ANALYSIS ON HEADLINES OF REGIONAL NEWSPAPERS	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	ROLE OF ADVERTISEMENTS IN REGIONAL NEWSPAPAERS	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	ROLE OF ADVERTISEMENTS IN INLUENCING CONSUMERS	ABSENT
25	AF19019	KOTAK HARDIK MANOJ	SAMPLING PROCESS	ABSENT

26	AF19020	KUMAR KAUSHIK PRAKASH	PHYSIOLOGICAL RATING SCALES	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	PROJECTIVE TECHNIQUES	SUBMITTED
28	AF19022	MUDLIYAR DEEPA ARUMUGAM	TYPES OF RESEARCH DESIGN	SUBMITTED
29	AF19023	MALI NANDINI	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
30	AF19024	MEHTA JYOTI MAHARAJ	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	ABSENT
31	AF19025	MHATRE OMKAR SHARAD	SURVEY TO UNDERSTAND THE USAGE OF MOBILE AMONG YOUTH	ABSENT
32	AF19026	SWATI HEMANT MISHRA	ANALYSIS OF PAGE 3 NEWS CONSUMPTION AMONG YOUTH	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	CONTENT ANALYSIS ON HEADLINES OF NATIONAL NEWSPAPERS	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	CONTENT ANALYSIS ON HEADLINES OF REGIONAL NEWSPAPERS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	ROLE OF ADVERTISEMENTS IN REGIONAL NEWSPAPAERS	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	ROLE OF ADVERTISEMENTS IN INLUENCING CONSUMERS	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	SAMPLING PROCESS	SUBMITTED
38	AF19033	RAUT SAKSHI MAHESH	PHYSIOLOGICAL RATING SCALES	SUBMITTED
39	AF19034	AKSHATA REDDY	PROJECTIVE TECHNIQUES	SUBMITTED
40	AF19035	DHRUV SAMANI	TYPES OF RESEARCH DESIGN	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
42	AF19038	SHA JAHANVIBEN	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	SUBMITTED
43	AF19039	SHARMA VARUN RAJKUMAR	SURVEY TO UNDERSTAND THE USAGE OF MOBILE AMONG YOUTH	ABSENT
44	AF19040	SHELAR KESHAV BHASKAR	ANALYSIS OF PAGE 3 NEWS CONSUMPTION AMONG YOUTH	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	CONTENT ANALYSIS ON HEADLINES OF NATIONAL NEWSPAPERS	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	CONTENT ANALYSIS ON HEADLINES OF REGIONAL NEWSPAPERS	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	ROLE OF ADVERTISEMENTS IN REGIONAL NEWSPAPAERS	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	ROLE OF ADVERTISEMENTS IN INLUENCING CONSUMERS	SUBMITTED
49	AF19046	TALMAYURESH SURESH TALASHILKAR	SAMPLING PROCESS	ABSENT
50	AF19047	TAYADE GAURI SHAILENDRA	PHYSIOLOGICAL RATING SCALES	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	PROJECTIVE TECHNIQUES	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	TYPES OF RESEARCH DESIGN	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE	SURVEY TO UNDERSTAND THE USAGE OF MOBILE AMONG YOUTH	SUBMITTED

56	AF19055	JENNIFER JAMES .	ANALYSIS OF PAGE 3 NEWS CONSUMPTION AMONG YOUTH	SUBMITTED
57	AF19056	SHWETA KANOJIYA	CONTENT ANALYSIS ON HEADLINES OF NATIONAL NEWSPAPERS	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	CONTENT ANALYSIS ON HEADLINES OF REGIONAL NEWSPAPERS	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	ROLE OF ADVERTISEMENTS IN REGIONAL NEWSPAPAERS	SUBMITTED
60	AF19059	SHINDE NISHITA PRADEEP	ROLE OF ADVERTISEMENTS IN INLUENCING CONSUMERS	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	SAMPLING PROCESS	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	PHYSIOLOGICAL RATING SCALES	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	PROJECTIVE TECHNIQUES	ABSENT
64	AF19063	VEDANT VINOD TALLA	TYPES OF RESEARCH DESIGN	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	ANALYSIS OF PURCHASING BEHAVIOUR FOR A PRODUCT	SUBMITTED
66	AF19065	THOMAS PINIPE	ANALYSIS OF VARIOUS ELEMENTS OF 5 AD COPY	ABSENT

Signature of Subject Teacher

THE S. I. A. COLLEGE OF HIGHER EDUCATION DOMBIVLI

Convener

THE S.I.A COLLEGE OF HIGHER EDUCATION

SYBAMMC PROJECT SUBMISSION REPORT 2020-21

SUBJECT:	MEDIA LAWS AND ETHICS	SEMESTER : IV		
TEACHER:	MANJU SASIKUMAR			
SR NO	ROLL NO	NAME OF THE STUDENT	PROJECT TOPICS	STATUS
1	AF18002	BHALEKAR TANVI MANGESH	ASCI	SUBMITTED
2	AF18003	RAHUL BHARADWAJ	AAAI	SUBMITTED
3	AF18010	KAREKAR SRUSHTI DEEPAK	UNFAIR TRADE PRACTICES CASES	SUBMITTED
4	AF18014	MANE ANUJ RAMCHANDRA	LANDMARK CASES IN CONSUMER PROTECTION ACT	SUBMITTED
5	AF18016	MORE PRITI MAHENDRA	LANDMARK CASES IN DEAFAMTION	SUBMITTED
6	AF18019	JAYESH PATKAR	LANDMARK CASES IN CONTEMPT OF COURT	SUBMITTED
7	AF18025	TALEKAR OMKAR SANTOSH	LANDMARK CASES IN CYBER SECURITY	SUBMITTED
8	AF18030	NISAR YASH JAYANTILAL	RIGHT TO INFORMATION	SUBMITTED
9	AF19001	KARTHIK VENKATRAMAN	ETHICS IN ADVERTISING	SUBMITTED
10	AF19002	SHRUTI RAMESH	NET NEUTRALITY	SUBMITTED
11	AF19003	DUBEY SHIVANI VIJAY PRAKASH	DIGITAL MEDIA LAWS	SUBMITTED
12	AF19004	ARTE YASH MANISH	LANDMARK CASES IN CRIMINAL LAW	SUBMITTED
13	AF19005	ATKARE TUSHAR SANTOSH	ASCI	SUBMITTED
14	AF19006	AIYARAWA KAMALKUMAR	AAAI	SUBMITTED
15	AF19008	CHAUHAN ROHAN YOGENDRAKUMAR	UNFAIR TRADE PRACTICES CASES	SUBMITTED
16	AF19009	CHHEDA DEEP GIRISH	LANDMARK CASES IN CONSUMER PROTECTION ACT	ABSENT
17	AF19010	DUDIA GAUTAM ASHOK	LANDMARK CASES IN DEAFAMTION	SUBMITTED
18	AF19011	PRATIK GANDHI	LANDMARK CASES IN CONTEMPT OF COURT	ABSENT
19	AF19012	GUPTA CHIRAG BIPIN	LANDMARK CASES IN CYBER SECURITY	SUBMITTED
20	AF19013	IYER NARESH RAMAKRISHNAN	RIGHT TO INFORMATION	SUBMITTED
21	AF19015	JAISWAL MUSKAN SURAJ	ETHICS IN ADVERTISING	SUBMITTED
22	AF19016	JHA TARKESH	NET NEUTRALITY	SUBMITTED
23	AF19017	KAMBLE SANSKRUTI	DIGITAL MEDIA LAWS	SUBMITTED
24	AF19018	KANOJIYA PAYAL KAMLESH	LANDMARK CASES IN CRIMINAL LAW	ABSENT
25	AF19019	KOTAK HARDIK MANOJ	ASCI	SUBMITTED

			AAAI	SUBMITTED
26	AF19020	KUMAR KAUSHIK PRAKASH	UNFAIR TRADE PRACTICES CASES	SUBMITTED
27	AF19021	LODAYA DHANISHTHA SMITA	LANDMARK CASES IN CONSUMER PROTECTION ACT	SUBMITTED
28	AF19022	MUDLIYAR DEEPA ARUMUGAM	LANDMARK CASES IN DEAFAMTION	SUBMITTED
29	AF19023	MALI NANDINI	LANDMARK CASES IN CONTEMPT OF COURT	ABSENT
30	AF19024	MEHTA JYOTI MAHARAJ	LANDMARK CASES IN CYBER SECURITY	ABSENT
31	AF19025	MHATRE OMKAR SHARAD	RIGHT TO INFORMATION	SUBMITTED
32	AF19026	SWATI HEMANT MISHRA	ETHICS IN ADVERTISING	SUBMITTED
33	AF19027	NEERAJ SANJAY HILLALE	NET NEUTRALITY	SUBMITTED
34	AF19028	NIKAM SUMEDH ASHOK	DIGITAL MEDIA LAWS	SUBMITTED
35	AF19029	PANICKER ROSHAN RAJENDRAN	LANDMARK CASES IN CRIMINAL LAW	SUBMITTED
36	AF19031	PHATARPEKAR APURVA NITIN	ASCI	SUBMITTED
37	AF19032	PRABHU SIDDHI UPENDRA	AAAI	ABSENT
38	AF19033	RAUT SAKSHI MAHESH	UNFAIR TRADE PRACTICES CASES	SUBMITTED
39	AF19034	AKSHATA REDDY	LANDMARK CASES IN CONSUMER PROTECTION ACT	SUBMITTED
40	AF19035	DHRUV SAMANI	LANDMARK CASES IN DEAFAMTION	SUBMITTED
41	AF19036	SAWANT SANCHAY VILAS	LANDMARK CASES IN CONTEMPT OF COURT	SUBMITTED
42	AF19038	SHA JAHANVIBEN	LANDMARK CASES IN CYBER SECURITY	ABSENT
43	AF19039	SHARMA VARUN RAJKUMAR	RIGHT TO INFORMATION	SUBMITTED
44	AF19040	SHELAR KESHAV BHASKAR	ETHICS IN ADVERTISING	SUBMITTED
45	AF19041	SHETTY SHAKSHI PRAVEEN	NET NEUTRALITY	SUBMITTED
46	AF19042	SONAWANE USHA BHIMRAO	DIGITAL MEDIA LAWS	SUBMITTED
47	AF19043	SONI SAKSHI HASMUKH	LANDMARK CASES IN CRIMINAL LAW	SUBMITTED
48	AF19045	AKSHAY SRINIVASAN .	ASCI	ABSENT
49	AF19046	TALMAYURESH SURESH TALASHILKAR	AAAI	SUBMITTED
50	AF19047	TAYADE GAURI SHAILENDRA	UNFAIR TRADE PRACTICES CASES	SUBMITTED
51	AF19048	VISHAL JITENDRA TIWARI	LANDMARK CASES IN CONSUMER PROTECTION ACT	SUBMITTED
52	AF19050	UPADHYAY REKHA OMPRAKASH	LANDMARK CASES IN DEAFAMTION	SUBMITTED
53	AF19051	VIGNESH PADMANABHAN .	LANDMARK CASES IN CONTEMPT OF COUR	SUBMITTED
54	AF19052	YADAV AMIT RADHESHYAM	LANDMARK CASES IN CYBER SECURITY	SUBMITTED
55	AF19053	MAITRAYI DILIP BHOGALE		

56	AF19055	JENNIFER JAMES .	RIGHT TO INFORMATION	SUBMITTED
57	AF19056	SHWETA KANOJIYA	ETHICS IN ADVERTISING	SUBMITTED
58	AF19057	KHARAMBALE SAKSHI	NET NEUTRALITY	SUBMITTED
59	AF19058	RISHI SURYANARAYANAN .	DIGITAL MEDIA LAWS	SUBMITTED
60	AF19059	SHINDE NISHITA PRADEEP	LANDMARK CASES IN CRIMINAL LAW	SUBMITTED
61	AF19060	ATKARE JALINDAR MAHADEV	ASCI	SUBMITTED
62	AF19061	DINGARA DIPTI KARAN	AAAI	SUBMITTED
63	AF19062	BHAVIKA SUBHASH KHAIRNAR	UNFAIR TRADE PRACTICES CASES	SUBMITTED
64	AF19063	VEDANT VINOD TALLA	LANDMARK CASES IN CONSUMER PROTECTION ACT	SUBMITTED
65	AF19064	KAMBLE ABHINAV SANGAM	LANDMARK CASES IN DEAFAMTION	SUBMITTED
66	AF19065	THOMAS PINIPE	LANDMARK CASES IN CONTEMPT OF COURT	ABSENT

Signature of Subject Teacher

Co-ordinator