



The South Indian Association's  
**The S.I.A. College of Higher Education**

Affiliated to University of Mumbai  
Reaccredited B+ by NAAC

### CAREER GUIDANCE SESSIONS

**Name of the Committee:** Placement Cell

**Name of the Event: Career orientation Sessions**

**Organizing Agency:** Placement Cell, The S.I.A college of Higher Education

**Venue:** College Campus

**Purpose of the Activity:** In order to provide insight about various career options that are available for the students to pursue after graduation or along with graduation sessions are organised with the help of experts

**Outcome:** Students get exposure to different emerging options that are available for them to pursue after their graduation. Students have enrolled for several short-term courses and also are preparing for various competitive exams in order to take admission in the prestigious institutes across the country and abroad. The following are the career guidance sessions organised by the placement cell.

Event Name	Particulars
Orientation of Tech Mahindra CSR placement	An orientation of the CSR based training cum placement program offered by Tech Mahindra was organised for Ty classes. The session covered the need for a certification in advanced accounting and finance and the course modules, eligibility criteria and other terms of the program.
Orientation for IBPS, RBI, SSC examinations	An orientation for competitive exams such as IBPS, SSC and RBI was conducted. The resource person covered about the various job opportunities available in Banking and Insurance sector and other government organisations, eligibility, paper pattern etc.
Career Opportunities in BFSI Sector	An orientation session on opportunities available in BFSI Sector was conducted for students of TYBMS, TYBBI, AND TYBAF.

Career Opportunities for CIMA Certification	An Introduction to CIMA Course and opportunities available for students upon completion was covered in detail for BAF.
Career opportunities in graphics and designing	A session on career opportunities in graphics and designing was conducted for TYBCOM, TYBMS, TYBBI, TYBAF. During the session it was highlighted about the need for these skills and the opportunities available for placement for students who have completed this course was covered
Career guidance Session on Music	A session on the music courses available for students especially the lower income group was covered. The session covered Choir singing, Bollywood singing, Hindustani classical, Instrumental courses available for students and the opportunities available through the academy for students was covered
Career Guidance session in Sales and Marketing	A session on career opportunities available in the field of sales and Marketing was conducted in association with Reliance Jio
Career Guidance session on Higher Education in Foreign Universities	A session on foreign education opportunities available for students was conducted. Various courses that can be pursued abroad, admission, scholarship and visa formalities were covered in detail
Career guidance session in the field of Retailing	A session on placement opportunities available in the field of retailing, merchandising and sales with Proctor and Gamble India was conducted.
career guidance session in the field of Aviation	A session on career opportunities available in the field of aviation was conducted in collaboration with IIAM for TY students.
Career guidance session for CS as profession	A career guidance session on Company secretary as career option was conducted for the students of FYBCOM & SYBCOM, SYBAF.